

## ITEM 4

Presentation of “the ASEM Education Strategy 2030” and “The ASEM Action Plan”



## ITEM 4.1

# Presentation of the "ASEM Education Strategy 2030"





# Asia-Europe Meeting

## ASEM Education

# ASEM Education Strategy 2030: development and lessons learned

Ms. Caroline Hollela

24/11/2022

Direction Générale de l'Enseignement Supérieur,  
De l'Enseignement tout au long de la vie et de la Recherche scientifique (**DGESVR**)  
Service de la dimension internationale de l'enseignement supérieur

Belgium French Community Ministry



# What do we talk about ?

- Official document adopted during ASEMME8, Thailand (2021)
- Impulse: ASEMME7 (Bucharest Statement) (2019)
  - Formulate an **ASEM Education Strategy**
    - Give an orientation to AEP for the next 10 years
    - Structure, with enough flexibility
  - **AES** to coordinate & facilitate the drafting process
  - Establish a **permanent Standing Working Group**: support AES



#### Ministers invited Senior Officials:

53. To develop a **strategy** paper on the *ASEM Education Process Vision 2030* during SOM1 and SOM2 of the 8<sup>th</sup> ASEM Education Ministers' Meeting (ASEM ME8) to be presented in the ASEM ME8 in 2021 for discussion and adoption. The proposed strategy paper shall include an action plan with clear objectives and measurable targets (including Terms of Reference (ToR), actors, milestones and timeline.). The basis of the preparation of the strategy paper will be laid at the Intermediate Senior Officials' Meeting (ISOM) in 2020.
54. To establish a permanent **Standing Working** Group with Terms of Reference (ToR) to support the ASEM Education Secretariat in the strategic work of the ASEM Education Process (development of strategy paper and action plan including the monitoring of the action plan). The Ministers believed that this permanent **Standing Working** Group can assist the ASEM Education Secretariat in preserving coherence and a result-oriented

#### Ministers mandated the ASEM Education Secretariat:

59. To facilitate and coordinate the preparation and drafting of an *ASEM Education Process Vision 2030* **strategy** paper in cooperation with Senior Officials and the hosts of SOM1 and SOM2 of ASEM ME8 as well as the Standing Working Group.

Conclusions by the Chair ASEMME7



# How has it been elaborated?

- Shared principles:
  - Role of the **standing working group**: define aims and general outline for the vision & mission statement
  - Intergovernmental process**: balanced participation between Asia-Europe
  - Participatory dynamic** & input from ASEM partners and stakeholders
  - Smooth guidance** by the AES



# How has it been elaborated?

▾ A co-construction process (6 drafts)



- ▾ SWG's feedback
- ▾ Circulation to all partners and stakeholders
- ▾ **Collection of ideas**



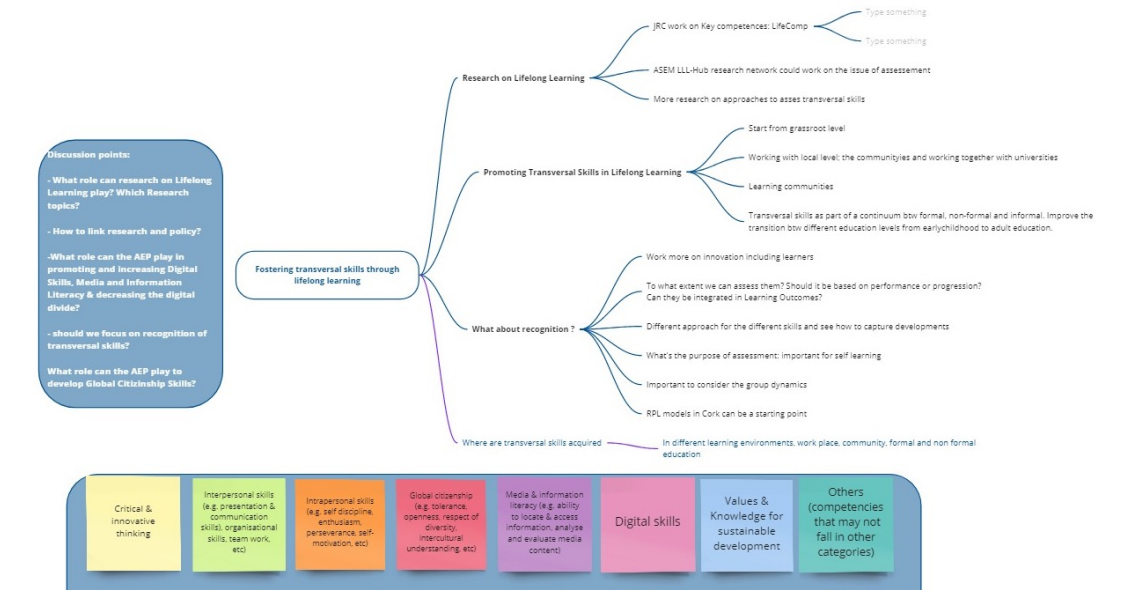
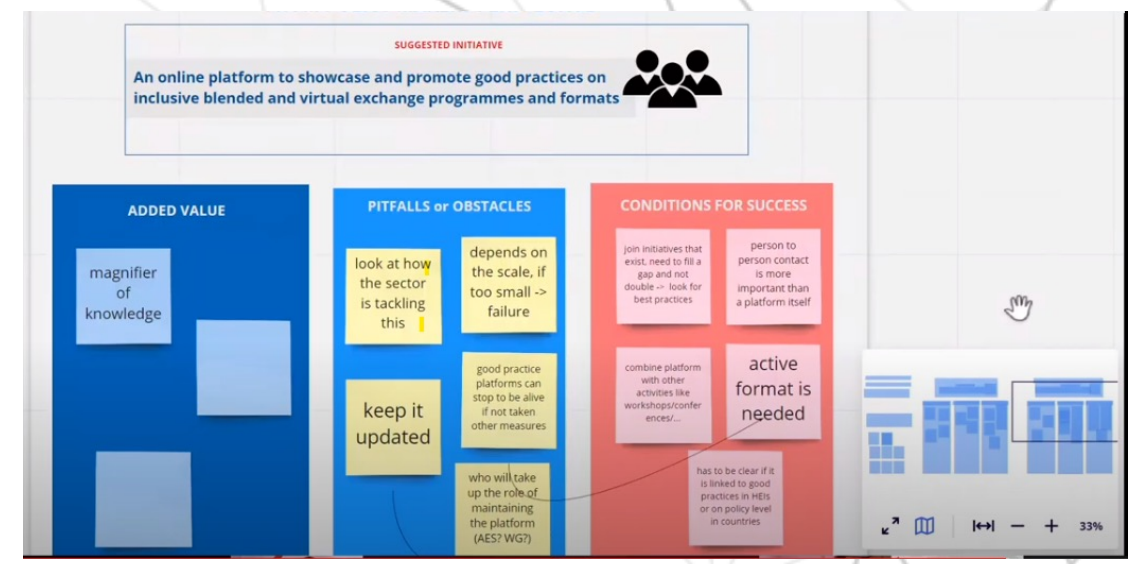
# 4 Virtual Workshops to collect input and develop the Action Plan 2030

**Workshop 1 "Creating Transparency and Mutual Understanding on Recognition, Validation and Quality"** (19 January 2021)  
**Recording Workshop 1**

**Workshop 2 "Enhancing Connectivity between Asia and Europe by Boosting Inclusive and Balanced Mobility and Exchanges"** (26 January 2021)  
**Recording Workshop 2**

**Workshop 3 "Fostering Transversal Skills"** (2 February 2021)  
**Recording Workshop 3**

**Workshop 4 "Lifelong Learning including TVET"** (9 February 2021)  
**Recording Workshop 4**



Asia-Europe Meeting  
ASEM Education

ASEM Education Action Plan 2030 - Workshop 3  
**Fostering Transversal Skills**  
2 February 2021 9.30-12.30 (CET)

**Keynote by Francesca Helm (Researcher, University of Padova)**

**Panel of Experts**

- Prof. Azirah Hashim**  
Principal coordinator, Jean Monnet Centre of Excellence, Asia-Europe Institute (AEI)
- Brikena Xhomaqi**  
Director, Lifelong Learning Platform
- Prof. Lee Wing On**  
Executive Director Institute for Adult Learning, Singapore (IAL)
- Denis Barrett**  
Cork Learning City Coordinator, Coordinator ASEM Research Network & "Learning cities & regions"

Moderated by **Manuela Prina (Head of the Skills Identification and Development Unit, ETF)**



# ASEM Senior Officials' meeting (SOM1) (Sept. 2021)

**Asia-Europe Meeting**  
**ASEM Education**  
**ASEM SENIOR OFFICIALS' MEETING (SOM1)**

**Welcome to Day 1**  
14. SEPTEMBER 2021

**PEOPLE TO PEOPLE CONNECTIVITY**

**SUSANNE BURGER (BMBF)**  
**DR. RAINER GRÜHLICH (HMWK)**  
**DIGITALISATION**

**STRATEGY & ACTION PLAN**  
DRAFTING: DECEMBER 2019 - OCTOBER 2021

**1+1=3**  
SYNERGY WITH MULTILATERAL ORGANISATION

**VISION**  
TOLERANT  
PROSPEROUS  
SUSTAINABLE

**MISSIONS:**  
**INCLUSIVENESS**  
**ASEF**  
CONTRIBUTIONS TO ASEM  
INNOVATION LABORATORIES  
YOUTH PROGRAM  
REGIONAL CONFERENCE  
SUMMER ACADEMY

**2030 AGENDA**  
INCLUSION DIVERSITY  
SUSTAINABLE FINANCE  
EXCHANGE  
MAGALIE SOENEN  
COMPENDIUM FOR HIGHER EDUCATION  
ALL INFORMATION ABOUT EACH COUNTRY'S HIGHER EDUCATION SYSTEM

**LEARNING & LEARNING CITIES**  
COLLECT INFORMATION + WORKSHOPS  
FUTURE PROJECTS  
PROMOTE EQUALITY IN EDUCATION

**ASEM EDUCATION ACTION PLAN**  
KEUK-JE SUNG  
ASEM-DUO FELLOWSHIP GRANTING SYSTEM  
SUSTAINABLE EXCHANGES  
PAIRING  
IMPACT OF COVID-19  
5 of 7 ASEM-DUO PROGRAMMES OPERATED  
10% CANCELLATION

**WELCOME TO DAY 2!**

**LEARN TO LIVE & DEVELOP TOGETHER IN AN CHANGING WORLD**

**ACCESS + SUCCESS**  
**CURIOUS + OPEN**

**ASEM EDUCATION SECRETARIAT STRATEGY & ACTION PLAN**  
PROPOSALS WELCOME  
PLANNING  
EPHIE BEUGELDRE (AES)  
NADIA REYNDERS

**STOCK TAKING REPORT**  
THANKS TO THAILAND!  
SUPHAT CHAMPATONG  
FEDERATION SECRETARY OF THE MINISTRY OF EDUCATION THAILAND  
Rohyuen Kosikantant

**INTERNATIONALIZATION OF HE**  
UNDER-PRIVILEGED  
UNDER-REPRESENTED  
ACCESS TO HIGHER EDUCATION  
IRINA FERENCZ DIBATHITHI  
MAPPANUE SAIJARAK

**Lifelong Learning SUMMIT**  
RENEE TAN

**ARISE 2+**  
OPPORTUNITIES  
ASIAN COUNTERPART TO ESRI  
OLIVIA PARCYK  
ASA IS VERY DIVERSE

**WE NEED INTERNATIONAL COOPERATION**  
**HIGHER EDUCATION**  
COMMITMENT  
SOM2 & ASEMMES  
ASEM SUMMIT  
TAKE THE LEAD

**EUROPEAN TRAINING FOUNDATION**  
Skills Lab  
ADRIAN VEALS  
NETWORK FOR EXCELLENCE

**EXPLORE THE EDUCATIONAL LANDSCAPE**  
NEXT HOST?

**MEASURE SUCCESS**  
FINANCIAL SUPPORT  
PREPARE PEOPLE FOR THE FUTURE

**BRIDGING INNOVATION & LEARNING IN TVET**  
Sriyah Estanto-Rogio

**NEW normal?**

**GLOBAL CHALLENGES**

**GRACIE AHERTON**

**DR. NURLIANA BINTI KAMARUDDIN**  
AEI-ASEM SUMMER SCHOOL  
PARTICIPATE  
COLLABORATE  
EXPERTISE

**LEONIE NAGARAJAN**

**LEARN TO LIVE & DEVELOP TOGETHER IN AN CHANGING WORLD**

**CHAIR'S CONCLUSIONS**

**GRACIE AHERTON**

**LEARN TO LIVE & DEVELOP TOGETHER IN AN CHANGING WORLD**

**ACCESS + SUCCESS**

**CURIOUS + OPEN**

**MEASURE SUCCESS**

**FINANCIAL SUPPORT**

**PREPARE PEOPLE FOR THE FUTURE**

**BRIDGING INNOVATION & LEARNING IN TVET**

**Sriyah Estanto-Rogio**

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**UNDER-REPRESENTED**

**ACCESS TO HIGHER EDUCATION**

**IRINA FERENCZ DIBATHITHI**

**MAPPANUE SAIJARAK**

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# How has it been elaborated?

## Foundations

1





# How has it been elaborated?

- Education and training system : **pivotal role** to prepare learners
  - To face forthcoming global challenges
  - To become active, responsible and engaged citizens

2

2030

**VISION**

By 2030, the ASEM Education Process (AEP) will contribute to a more **tolerant, prosperous and sustainable Asia-Europe region** better prepared for current and forthcoming global challenges.

**MISSION**

ASEM Education Partners and Stakeholders engage in the AEP to reaffirm it as an advanced transregional **dialogue and cooperation platform**. They aim to develop the AEP as a platform to promote **inclusive and equitable quality education and training** through equal and mutually beneficial **Asia-Europe partnerships**, leveraged by **people-to-people connectivity**.



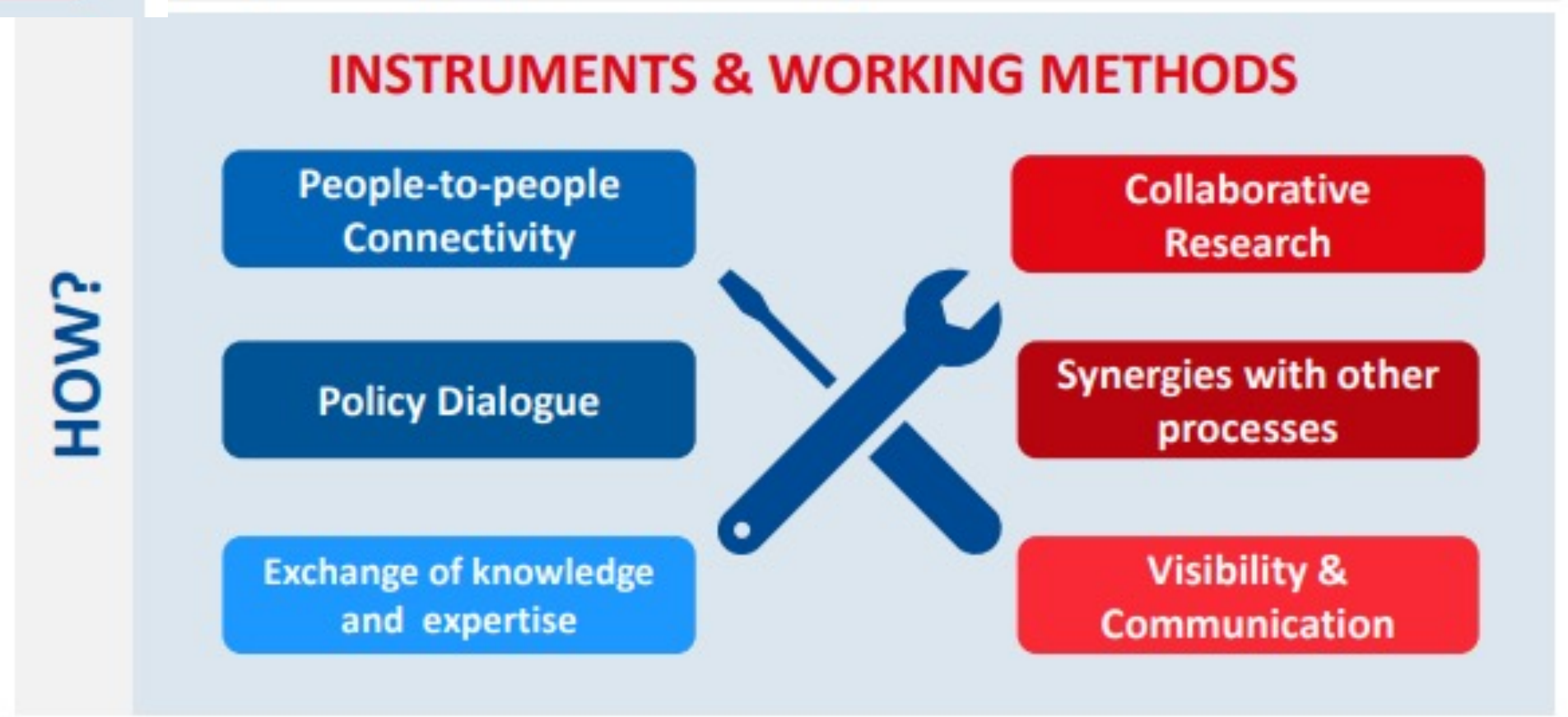
# How has it been elaborated?

What do we want to achieve through our collaborative ASEM projects?

3



How do we want to achieve it?





2

3

1

ASEM EDUCATION STRATEGY 2030

VISION

By 2030, the ASEM Education Process (AEP) will contribute to a more **tolerant, prosperous and sustainable Asia-Europe region** better prepared for current and forthcoming global challenges.

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**WHAT?**

**STRATEGIC OBJECTIVES**

- 1 Enhancing connectivity between Asia and Europe by boosting mobility and exchanges
- 2 Promoting Lifelong Learning including TVET
- 3 Fostering the development of Skills and Competences
- 4 Creating more Transparency and Mutual Understanding on Recognition, Validation and Quality Assurance

**HOW?**

**INSTRUMENTS & WORKING METHODS**

- People-to-people Connectivity
- Policy Dialogue
- Exchange of knowledge and expertise
- Collaborative Research
- Synergies with other processes
- Visibility & Communication

**FOUNDATION**

**GLOBAL CHALLENGES & TRENDS**

- (Post)COVID-19
- Climate Change
- Migration
- Robotisation, Automatisations, AI,...
- Globalisation & Internationalisation
- Aging Societies
- Digitalisation, Digital Divide

**AGENDA 2030**

**SUSTAINABLE DEVELOPMENT GOALS**

**ASEM EDUCATION THEMES**

Transversal theme: Digitalisation

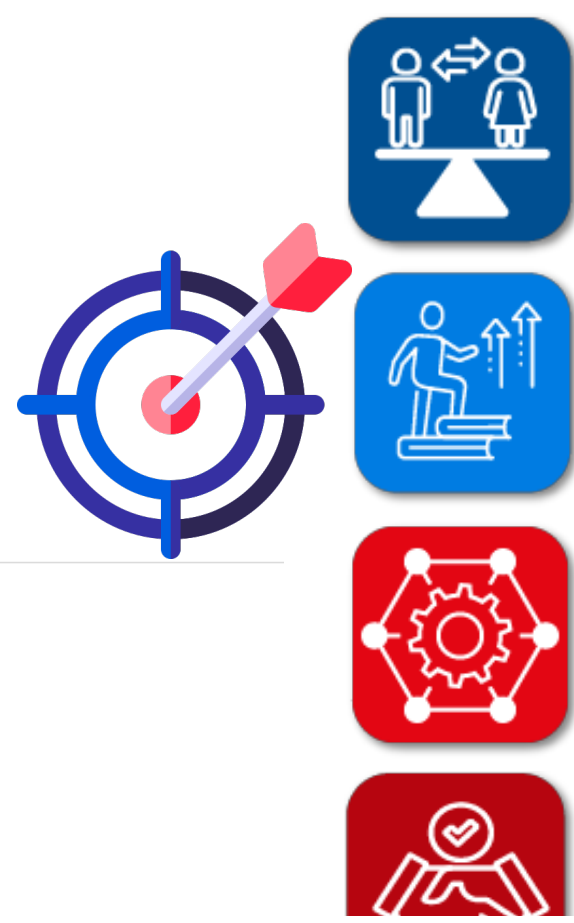
- Priority 1: Quality Assurance and Recognition
- Priority 2: Engaging Business and Industry in Education
- Priority 3: Balanced Mobility
- Priority 4: Lifelong Learning including TVET

Transversal theme: Sustainable Development



# What has been adopted?

- ▶ Important **milestone** in the history of the AEP : first **long term common vision**
- ▶ Provide a **framework** to develop, implement and monitor **result-oriented initiatives and projects** carried out by ministries and stakeholders with the support of the AES, ASEF, ASEM-DUO Secretariat and ASEM LLL Hub Secretariat
- ▶ The **action plan** details practical implementation of the Strategy and list **actions** to carry out to reach **the 4 strategic objectives**



Strategic Objective 1: Enhancing Connectivity between Asia and Europe by Boosting Inclusive and Balanced Mobility and Exchanges

Strategic Objective 2: Promoting Lifelong Learning (LLL), Including Technical and Vocational Education Training (TVET)

Strategic Objective 3: Fostering the Development of Skills and Competences

Strategic Objective 4: Creating More Transparency and Mutual Understanding on Recognition, Validation and Quality Assurance





# Observations from previous AES colleague

- Positive experience:
  - Ambitious challenge to elaborate the first strategic document of AEP: big adventure
  - Very positive experience & active support of the SWG
  - Open consultation: facilitate ownership
- Challenges
  - Difficult to combine all visions → diplomacy, listening skills & smooth guidance
  - COVID : inaction >< innovation
  - Time management (how long? Keep the AEP alive)
  - High turnover of human resources



# Closing remarks


## ✦ In conclusion:

- ✦ Concretization of « **people-to people connectivity** »
- ✦ The Strategy and Action Plan give **visibility** to current projects and initiatives: to be continued
- ✦ **Strong ministerial support** toward the Strategy and Action Plan (ASEMME 8)

## ✦ Notes from the Stocktaking report:

- ✦ “The AES will be in charge of the **monitoring** of the implementation of the strategy & action plan and assess to which extent activities and projects carried out have **contributed to the four strategic objectives**” (data collection!)
- ✦ “Consider this strategy paper not only as a framework for the further development of the AEP, but also as an important **milestone** encouraging **renewed commitment** towards a **stronger dialogue and collaboration platform between Asia and Europe**”.






# Asia-Europe Meeting

## ASEM Education

**Thank you for your attention**

**Any questions, reactions or comments?**





# Asia-Europe Meeting

## ASEM Education

### Annex



## Vision and Mission Statement

- Reaffirm the ASEM Education Process as an **advanced transregional dialogue and cooperation platform**
- Develop the AEP as a **platform to promote inclusive and equitable quality education and training** through equal and mutually beneficial Asia-Europe partnerships, leveraged by people-to-people connectivity
- Through **partnerships, exchanges and collaboration**, ASEM Education partners and stakeholders will support the education sector to train individuals able to navigate through rapidly changing and increasingly complex societies and labour markets, while respecting national, regional and local education contexts and practices, as well as academic values.



## Implementation and monitoring

- ✘ The Standing Working Group therefore calls upon all ASEM Education partners and stakeholders to consider this strategy paper not only as a framework for the further development of the ASEM Education Process, but also as an important milestone encouraging renewed commitment towards a stronger dialogue and collaboration platform between Asia and Europe.
- ✘ The Action Plan details the practical implementation of the Strategy 2030 through actions carrying out by ASEM Education partners and stakeholders
- ✘ The ASEM Education Secretariat (AES), in close interaction with the coordinators of the projects and initiatives and with the support of the Standing Working Group, will be in charge of **monitoring the implementation of the Action Plan and assess to which extent activities and projects carried out have contributed to the four strategic objectives formulated in the ASEM Education Strategy 2030**
- ✘ Every two years, ASEM Education partners and stakeholders will update each other on their future plans through the Chair's Conclusions presented and endorsed during the ASEM Education Ministers' Meeting (ASEMME).
- ✘ (The annex of the Chair's Conclusions will serve as a work plan for the next two years and will detail concrete plans for activities under each project or initiative. It will also specify expected outputs and results and explain how partners and stakeholders' activities contribute to the strategic objectives. )
- ✘ Finally, the Stocktaking Report, published every two years by the AES, will be the main instrument for monitoring the implementation of the ASEM Education Strategy and progress of activities listed in this Action Plan. Senior officials, partners and stakeholders are expected to actively contribute to this report by providing regular updates on their on-going activities to the AES.





# ASEM Education Strategy: Four Strategic Objectives



**Strategic Objective 1: Enhancing Connectivity between Asia and Europe by Boosting Inclusive and Balanced Mobility and Exchanges**



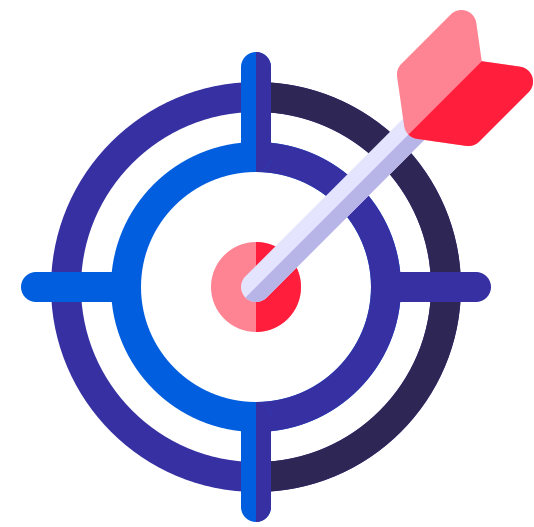
**Strategic Objective 2: Promoting Lifelong Learning (LLL), Including Technical and Vocational Education Training (TVET)**



**Strategic Objective 3: Fostering the Development of Skills and Competences**



**Strategic Objective 4: Creating More Transparency and Mutual Understanding on Recognition, Validation and Quality Assurance**

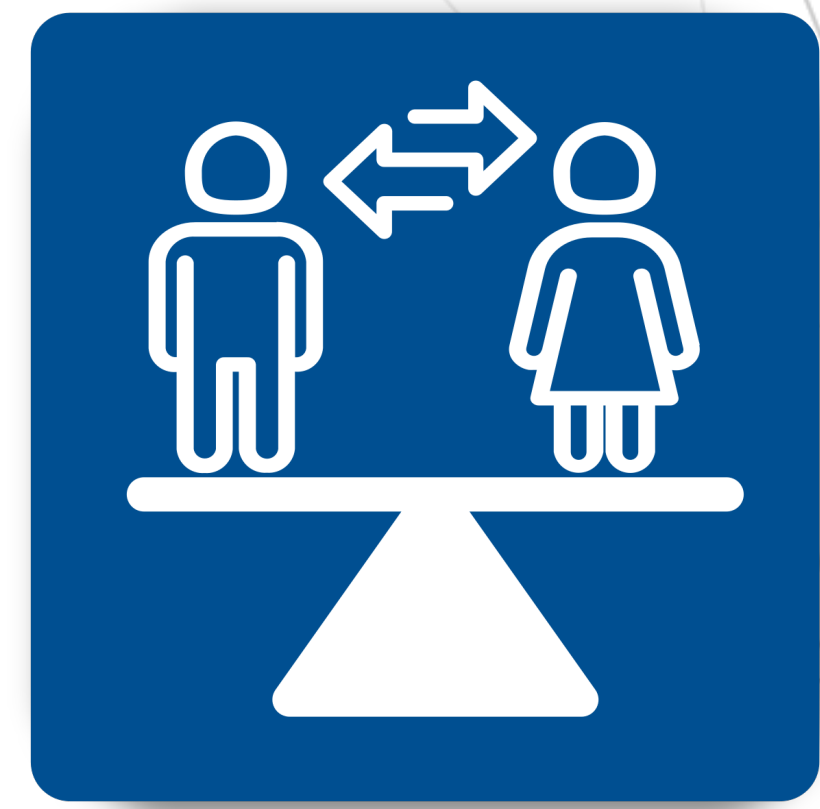


Freepik



1 Enhancing Connectivity between Asia and Europe by Boosting Mobility and Exchanges

- Promote **mobility** and meaningful **exchanges** in all forms (physical, blended, virtual) and in various contexts
- **Virtual mobility** and exchanges = complementary avenues for international collaboration
- More **equitable access** to mobility and exchange opportunities (SDG4)
- More **balanced** two-way mobility (EU-ASIA)





## 2 Promoting Lifelong Learning Including TVET

- ▶ LLL and TVET = crucial mechanisms to enhancing a employability throughout one's life
- ▶ Offer all learners education, training, upskilling and reskilling opportunities
- ▶ Collaborate with business and industry to design fit-for-purpose and qualitative curricula with a focus on flexible learning pathways





### 3 Fostering the Development of Skills and Competences

- Importance of having a diverse set of knowledge and skills (e.g. transversal skills, digital skills, skills related to sustainable development)
- More learner-centred approach
- Skills for the future and the future of skills





4 Creating more Transparency and Mutual Understanding on Recognition, Validation and Quality Assurance

- Trust and transparency on quality assurance systems, learning outcomes, credit systems, recognition and validation mechanisms, as well as qualifications frameworks of the two regions
- To stimulate cooperation and exchanges and the creation of flexible and diversified learning pathways
- Promote the use of existing instruments, (Global Convention on Recognition, Lisbon Recognition Convention, Tokyo Convention)







# Six Instruments and Working Methods

People-to-people Connectivity

Policy Dialogue

Exchange of Knowledge, Expertise  
and Good Practices



Collaborative Research on  
Education

Synergies with Multilateral  
Organisations and Processes

Visibility and Communication



## ITEM 4.2

# Presentation of “the ASEM Action Plan”





# Asia-Europe Meeting

**ASEM Education**

## **ASEM Education Action Plan 2030**

ASEM Education ISOM  
24-25 November 2022



- The **Action Plan** was approved by the **Education Ministers** during **ASEMME8**
- It sets out the **framework** for the **practical implementation** of the **ASEM Education Strategy 2030** and will
- It serves as basis to **develop** the **two-yearly work plan** that will be outlined in the Chair's Conclusions.



## Four Strategic Objectives with sub-goals



Strategic Objective 1: Enhancing Connectivity between Asia and Europe by Boosting Inclusive and Balanced Mobility and Exchanges



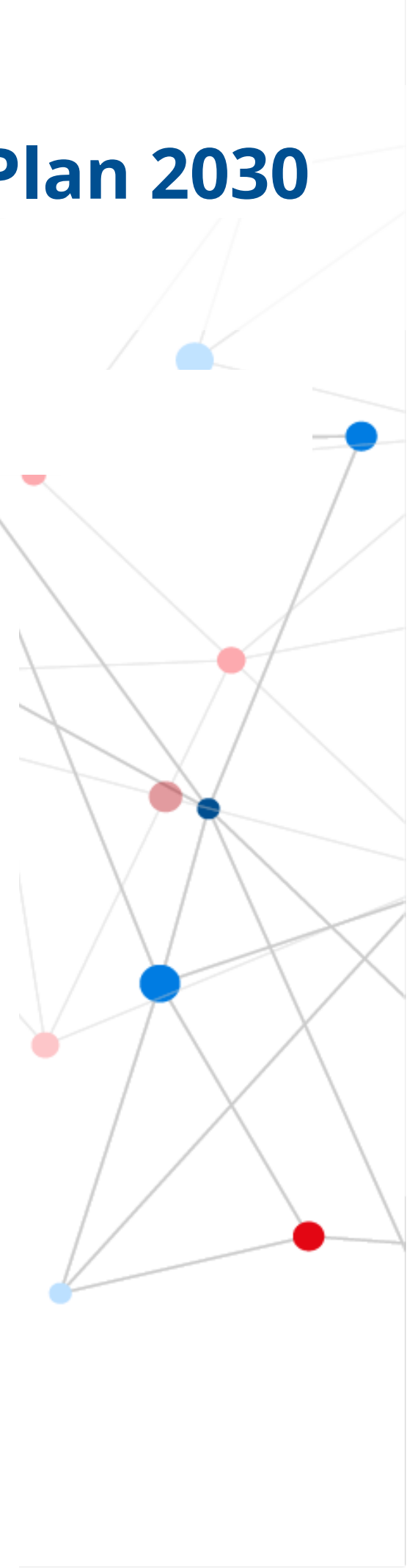
Strategic Objective 2: Promoting Lifelong Learning (LLL), Including Technical and Vocational Education Training (TVET)



Strategic Objective 3: Fostering the Development of Skills and Competences



Strategic Objective 4: Creating More Transparency and Mutual Understanding on Recognition, Validation and Quality Assurance





## Structure and Organisation of the ASEM Education Process

### Two-year Meeting Cycle:


- Since its establishment in 2008, the ASEM Education Process (AEP) has been organised around a two-year cycle.
- Every two years the ASEM Education Ministers gather during the Ministers' Meeting (ASEMME) to set the political and practical AEP agenda

### Main Actors of the ASEM Education Process

- Policymakers and Stakeholders
- Supporting Institutions and Structures: ASEM Education Secretariat, Asia-Europe Foundation, ASEM LLL Hub Secretariat, ASEM-DUO Secretariat,

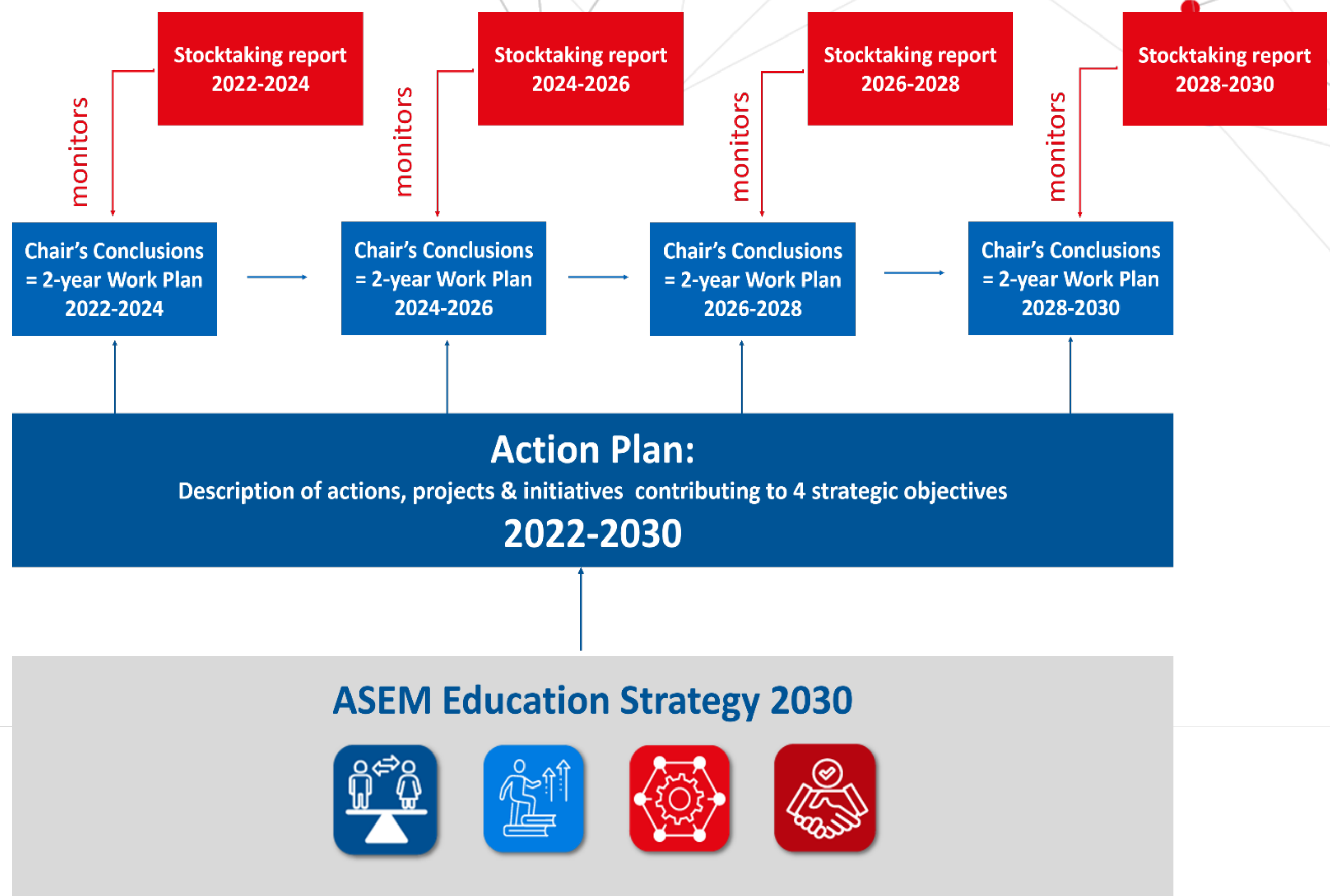
## Existing and new ASEM Education projects, activities and initiatives .

### 4. Actions, projects and initiatives

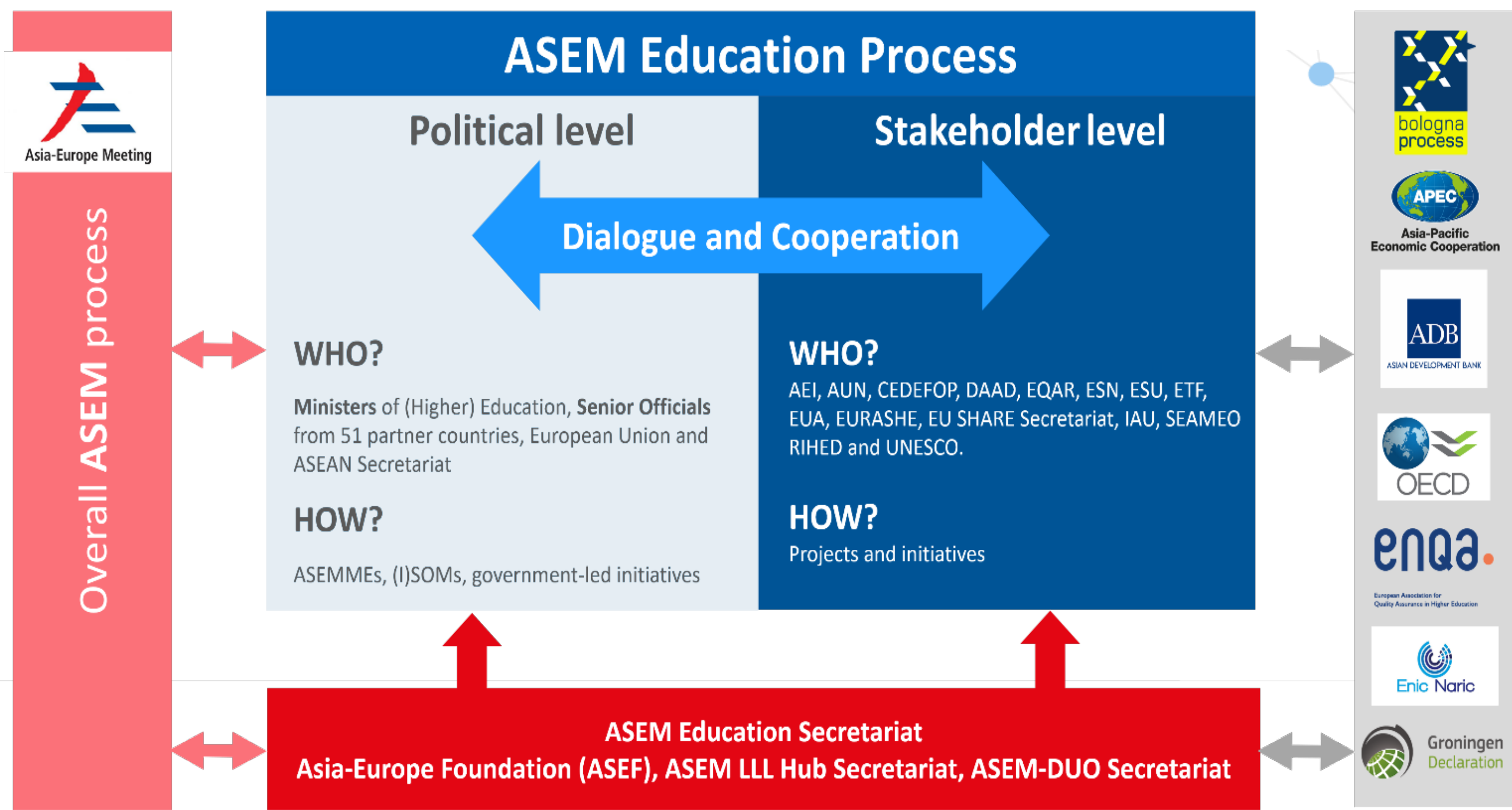
Description of the action	Contribution to Strategic objective(s) and subgoal(s)	(New) AEP projects and initiatives	Activities and/or Milestones	Expected/Envisaged outcomes by 2030
1. Further develop, promote and support connectivity, mobility and exchanges between Europe and Asia	  <ul style="list-style-type: none"> <li>1.1</li> <li>1.2</li> <li>3.1</li> <li>3.2</li> <li>3.3</li> </ul>	<a href="#">ASEM-DUO Fellowship Programme</a> [ASEM-DUO Secretariat]	<p>Support the exchange of more than 100 pairs of students/professors per year (ongoing).</p> <p>Organise biennially Alumni meeting.</p> <p>Organise the ASEM-DUO Expert's Meeting, collect and disseminate testimonials to promote the ASEM-DUO Programme among partners and stakeholders.</p> <p>Active outreach to European partners to find commitment for contribution and tackle the imbalance between Asia and Europe.</p>	<p>More visibility on ASEM-DUO Fellowship Programme.</p> <p>New ASEM partners taking part in the ASEM-DUO Fellowship Programme.</p> <p>More than 300 pairs of students and professors are exchanged every year.</p>




## Planning and Monitoring of the Action Plan



# The ASEM Education Process as a Multilateral Forum in a Wider Ecosystem







# Asia-Europe Meeting

**ASEM Education**

**Thank you for your attention!**