

ASEM Expert Seminar on Regional Quality Assurance Bonn, 5-7-2011

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Director of the ASEM Education Secretariat (AES)







The DAAD has...

- an annual budget of 384 million euros (= US\$ 558 million)
- almost 800 staff
- 64 Regional Offices and Information Centres (IC) all over the world
- 475 DAAD Lecturers
- 106.000 DAAD and ERASMUS scholarship holders p.a.
- around 600 professors on 90 selection committees





Deutscher Akademischer Austausch Dienst German Academic Exchange Service

The DAAD is...

- Internationalisation agency for German higher education institutions
- ASEM Education Secretariat
- National Agency for EU Higher Education Cooperation
- National IAESTE Secretariat (traineeships and internships)
- (Co-)responsible for the Marketing Consortium GATE
- (Co-)responsible for the TestDaF Institut





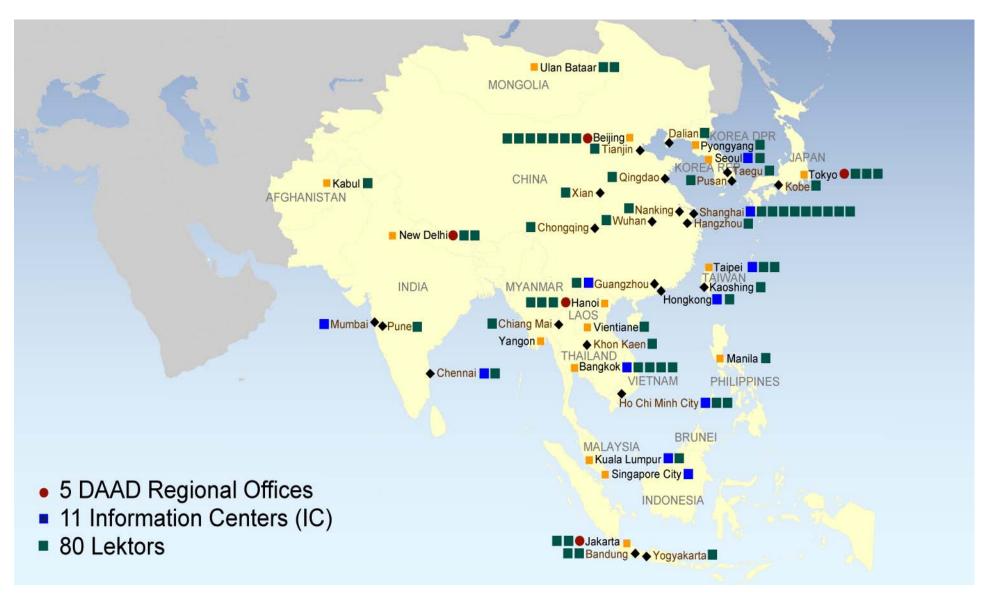


DAAD's International Network





DAAD in ASIA





The ASEM Education Secretariat (AES) in a nutshell

In their Hanoi meeting (2009), the ASEM Ministers of Education ...

agreed to "establish a rotating ASEM Education Secretariat to ensure effective coordination and sustainable progress of the ASEM education process" and "welcomed Germany's offer to host the ASEM Education Secretariat for the first four-year cycle".

The German Federal Ministry of Education and Research ...

decided to set up the AES at the German Academic Exchange Service (DAAD) in Bonn (Germany)

Mandate for the period: September 2009 – September 2013

Staff: DAAD (3), Benelux (1), China (1), Indonesia (1)

Next host of the AES: Indonesia (October 2013 - September 2017)







AES Tasks: The Secretariat will ...

coordinate ASEM educational activities

help with
preparations for
ASEM ministerial
meetings

ensure effective coordination and sustainable progress

provide service and distribute **information** facilitate the implementation of output-oriented activities







ASEMME Activities 2009 - 2011

- 1) Lifelong learning (ASEM LLL Hub/Thailand in Bangkok July 2009)
- 2) Lifelong learning (ASEM LLL Hub/EUA/DK/Vietnam in Na Thrang October 2009)
- 3) Regional approaches to quality assurance (EAHEP in Bangkok, October 2009)
- 4) Promoting joint programmes and mobility (ASEMundus, as of October 2009)
- 5) ASEM University Business Forum (Thailand, Bangkok March 2010)
- 6) Meetings of 3 pilot groups of experts on *credits and learning outcomes (Germany, in Berlin April 2010)
 - *quality assurance and qualification frameworks (Korea/France/Cyprus 2010)
 - *recognition of higher education qualifications (Austria 2011)
- 7) Biennial ASEM Rectors' Conferences (Korea Oct. 2010)
- 8) Attractiveness/employability in VET (China/Germany Jan. 2011)
- 9) Quality assurance in VET (ENQA/Asian countries/ASEM secretariat 2011)
- 10) EU Asia portal providing information on jobs and learning opportunities in ASEM
- 11) Senior Officals' Meeting and Third ASEMME in Denmark 2011 (Chair's conclusions Hanoi 2009)







and Research

ASEM Seminar on Quality Assurance and Recognition

in Limassol, Cyprus, December 2010

Recommendations:

- 1. Experts from quality assurance and recognition agencies from Asia and Europe should meet and develop common principles of quality assurance and recognition to be followed by both regions.
- 2. Subsequent to setting these principles, all stakeholders should raise awareness of the existence of such standards and guidelines by organising related Conferences.
- 3. Networks of quality assurance and recognition agencies of both regions should be established.
- 4. Training seminars should be planned for Higher Education Institutions officials in Asia and promote collaboration between Higher Education Institutions in ASEM countries.
- 5. The ASEM Education Secretariat was asked to coordinate these activities and to convey the results and recommendations of the Limassol Conference to the SOM and the Ministerial Meeting in Copenhagen.

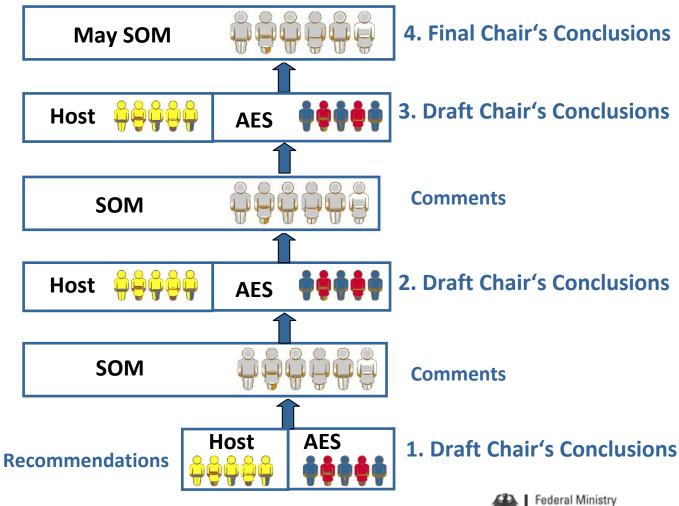




From the January SOM to the May SOM 2011

ASEMME3 TOPICS:

- Balanced Mobility
- Quality Assurance and Recognition
- Lifelong Learning
- University-business cooperation (now: **Engaging Business and Industry in Education)**











Chair's Conclusions Copenhagen 2011

Quality Assurance and Recognition

The Ministers:

- 1. Laid emphasis on strengthening interregional cooperation in the field of external quality assurance between quality assurance agencies and networks in Asia and Europe by organising joint meetings, with a view to develop common principles of quality assurance across the ASEM education area. **Germany** offers to host a first expert seminar in 2011. In order to ensure the continuity of the dialogue on quality assurance a seminar will be held in **France** in 2012. Progress and results will be presented for ASEMME4. With support of the ASEM Education Secretariat, an extensive glossary of quality assurance terms used in both regions should be compiled;
- 2. Urged the ASEM members to improve mutual recognition of qualifications by developing a common understanding of credits and learning outcomes; the ASEM Education Secretariat has already compiled relevant information on credits and learning outcomes in ASEM countries and is asked to regularly update this information on its website;
- 3. Suggested exploring the feasibility of setting up an ASEM convention on mutual recognition of degrees and study achievements (including the establishment of National Information and Recognition Centres in all ASEM countries); **Austria** volunteers to take an active part in establishing an ASEM pilot group of experts who will inform ASEMME4 about the progress.
- 4. Proposed to consider the implementation of the UNESCO/OECD Guidelines for Quality Provision in Cross-Border Higher Education across the ASEM Education Area.







The ASEM Ministers wish to increase and improve mobility and cooperation between Asia and Europe in the field of education.

Quality Assurance is the key to make this wish come true!

Thank you very much for your support

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