



Topics

- Requirements of enterprises
- Integrated Practical Placements
- Setting up Career Services
- Discussion



Requirements of enterprises for the target group of Graduates and Young Professionals

- Excellent academic results
- Practical training during study in enterprises
- International experience (International practical training)
- Entrepreneurial thinking and acting
- Team working
- Analytical and strategic thinking
- Initiative and open to changes
- Excellent language competences (Mother tongue and English)
- Communicative
- Open minded and open to Lifelong Learning



How to meet the demands

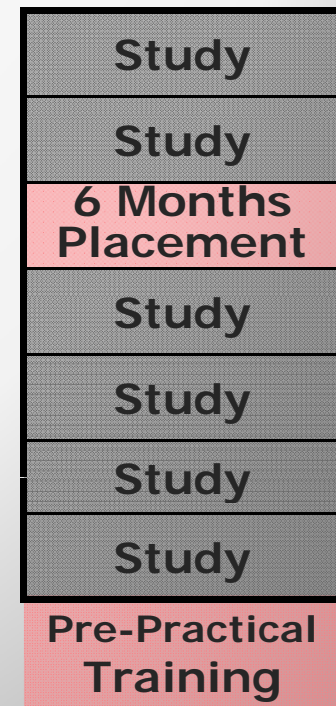
- **Strengthening University-Enterprise contacts**
- **Integration of Practical Placements**
- **Establishing Career Services**
 - **Courses for additional skills**
 - **Training of Social Competences**
 - **Organising international experience**



Integration and Organisation of Practical Placements

- **Compulsory part of the study**
- **Project reports by the students**
- **Presentations by the students**
- **Credits points must be given**
- **Qualified certificate by the company**
- **Quality control of placements**

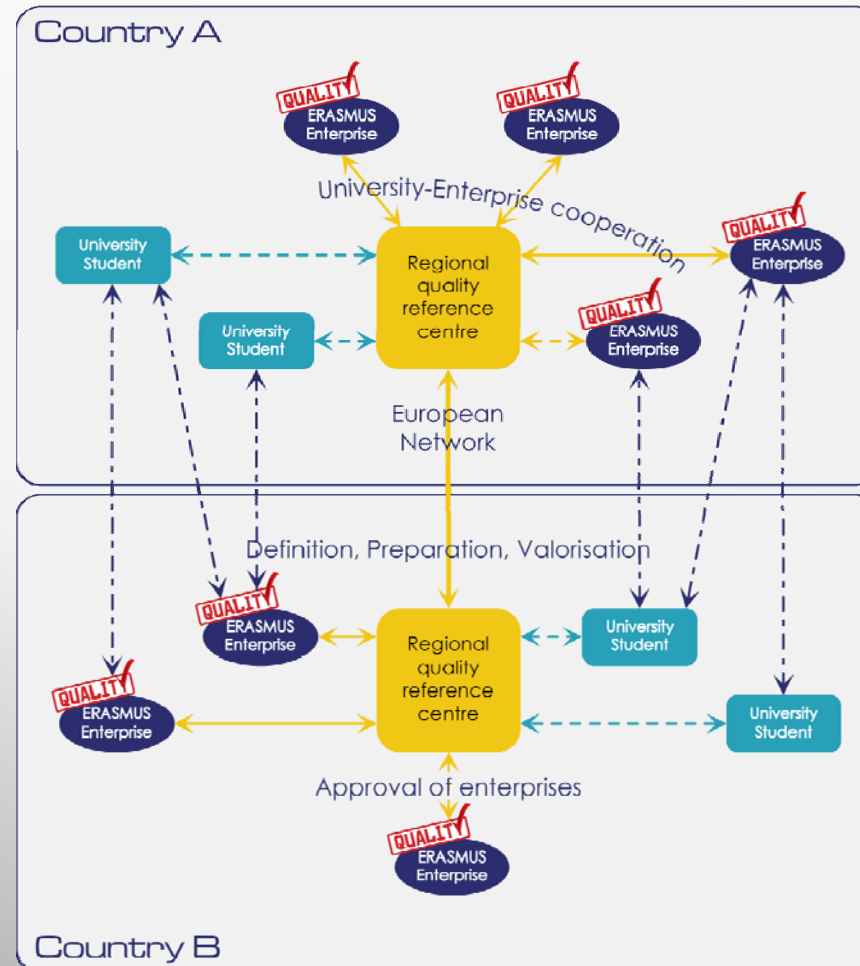
3,5-years Bachelor





Quality control of international placements

The concept of project  QPlaNet
Quality Placements Network



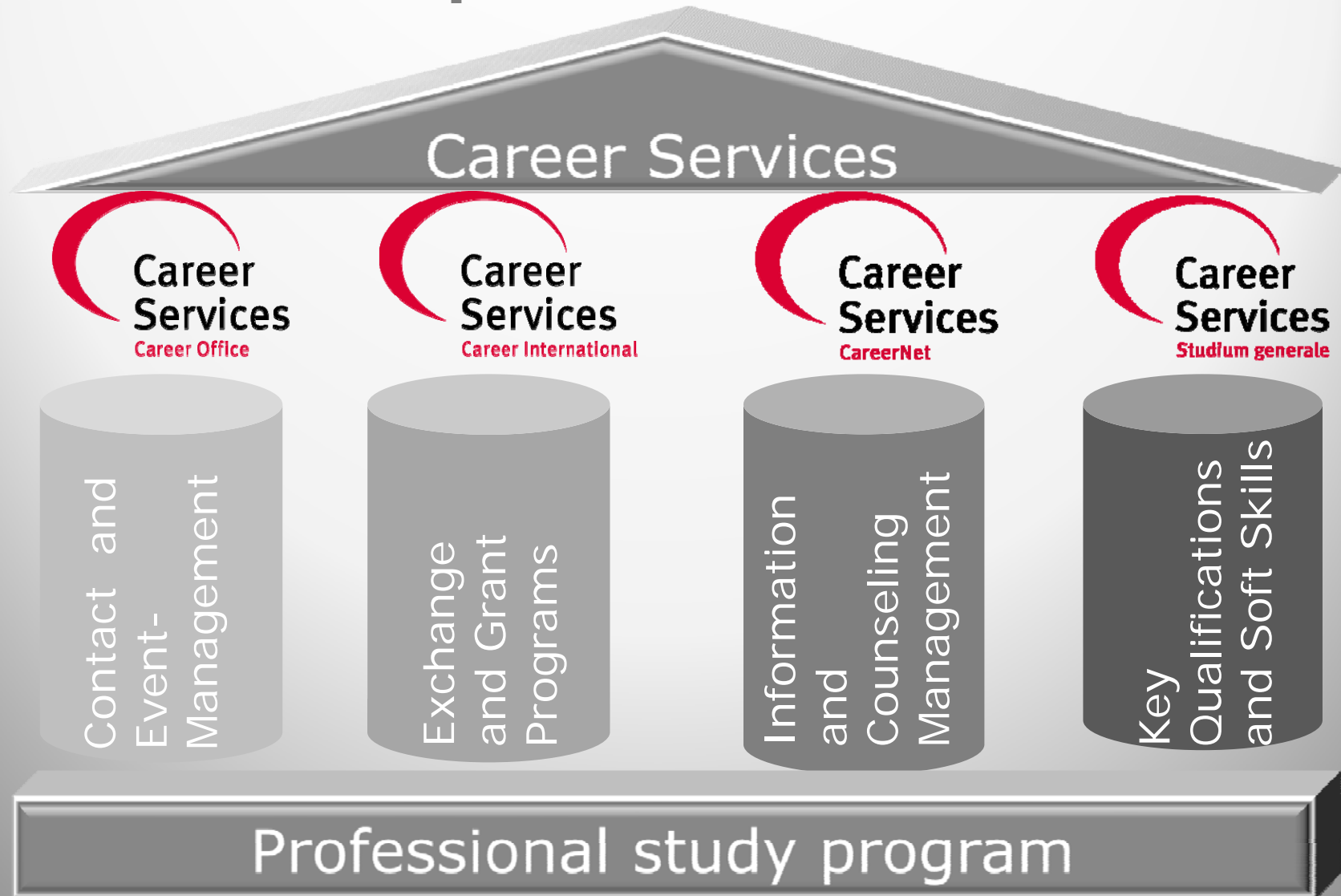
Placement Quality Centre Network



Establishing Career Services



Career Services Concept and Structure





Career Services



Contact and Communication platform

Single Point of Entry

**Enterprises/
Chamber of Commerce**



**Career
Office**

**University/
Faculties**

**Students/
Alumni**



Contact and Event Management

- Welcome Package
- Company fair **CAREER ↔ CONTACTS**
- Job portal: www.hs-karlsruhe.de/jobwall
- Career Summer Seminar
 - Counselling service partners:
 - Insurance company
 - State-aided student loan program
 - Employment Agency





Career International





Practical Experience - Worldwide

- Checking of application documents
- Mediation program
- International mobility fair
- PROMOS-Program grants
- Information and counselling for practical placements abroad
- Information and counselling about grants for practical placements abroad





Career Services CareerNet



Information



Practical
Placement
Network

Scholarship
Network



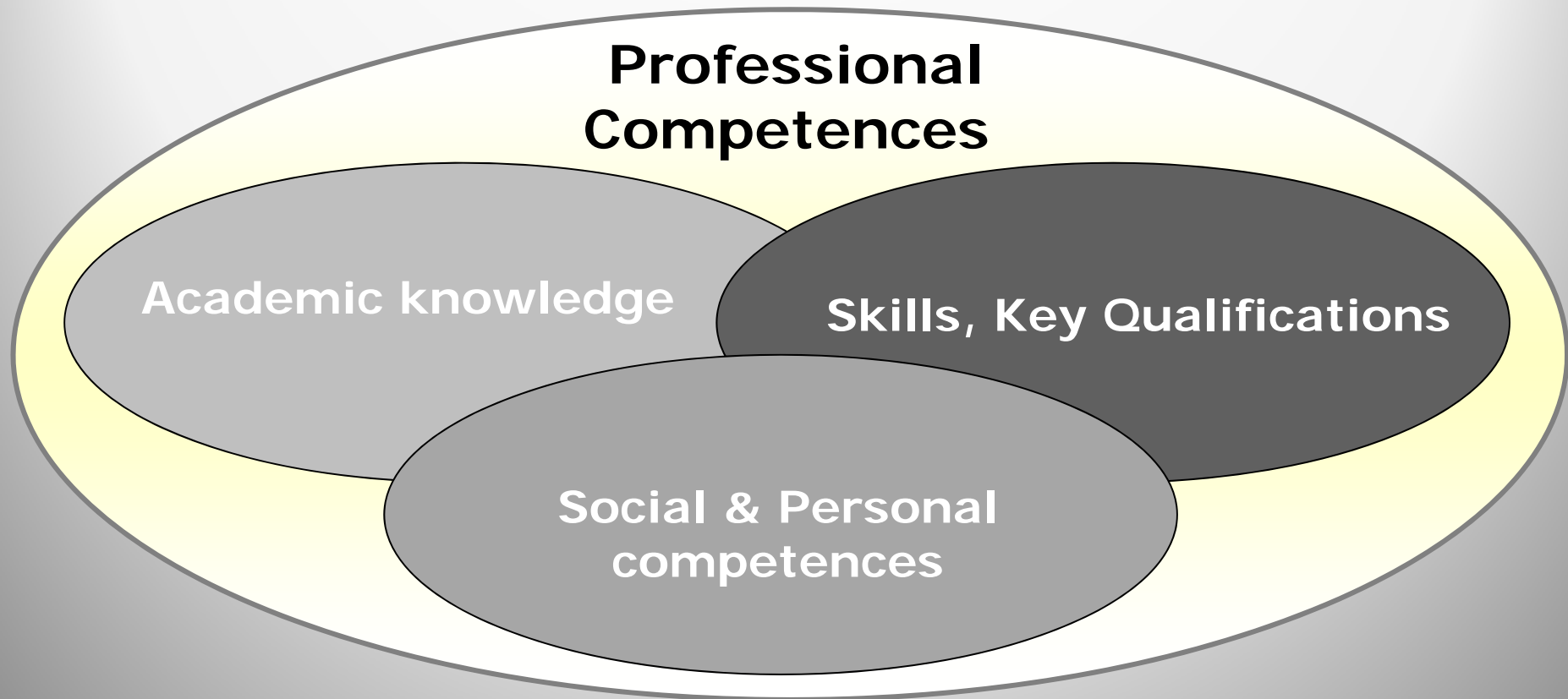
Information and Networkmanagement

- Daily news on Facebook
- Monthly newsletter: Career News
- Semester program brochure
- Career Info Boards in every building on campus
- Online Plattform for preparation and information exchange concerning practical placements
- Information and counselling concerning study financing including Deutschlandstipendium





Professional Qualification





Career Services

Career Study Programs



- Offering efficient study techniques
- Burnout prevention to face examination stress
- Over 90 courses each semester
- 12 seminar cycles
- Art exhibition
- Vocal resources





Discussion !