

UNIVERSITY-ENTERPRISE FOUNDATION

UNIVERSITY OF VALENCIA

SPAIN

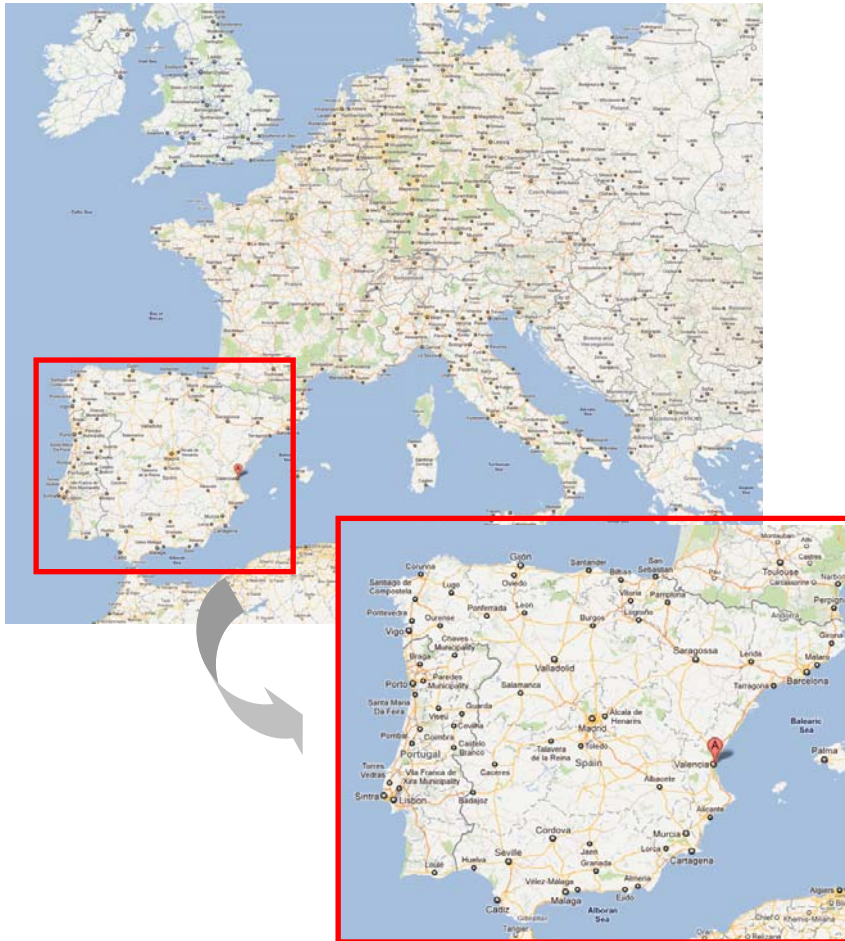
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General Manager

ASEM University-Business Forum
Building partnership for a curriculum and pedagogy of employability

Bonn, 10-11 November 2011



Private foundation with University and Enterprises participation in its Board of Trustees



Created in 1987 to:

- Promote university-enterprise cooperation.
- Establish solid channels for collaboration.
- Contribute to the economic and social development.

UNIVERSITY OF VALENCIA WITH SMES



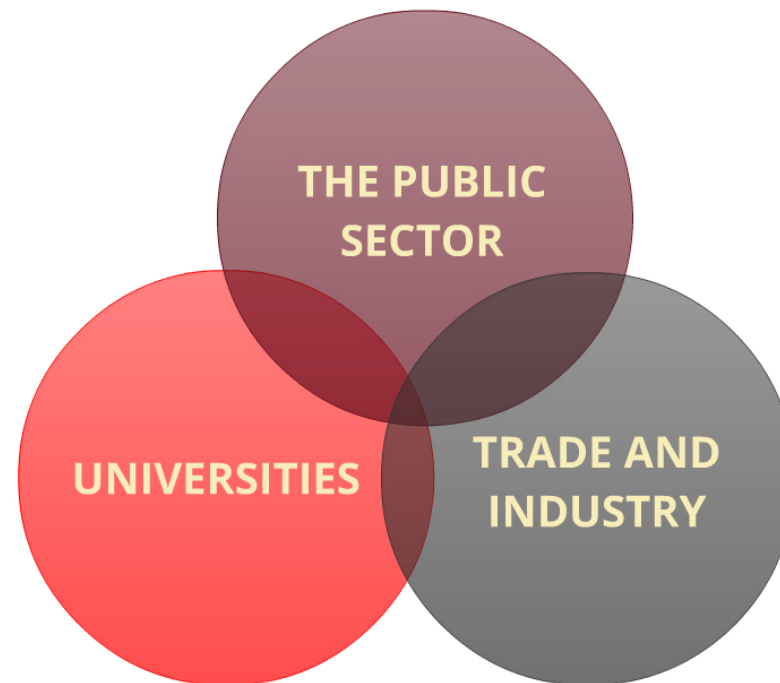
A solid University:

- Create at the beginning of the XV century.
- Over 47.000 students.
- 3.347 teaching and research staff.
- 1.742 administration and services personnel.

**More than 350.000 SMES,
overall traditional sectors
with leading companies in
the Valencian region**



Our **strategy** to increase the graduates employment possibilities is related to the **university-business cooperation**.



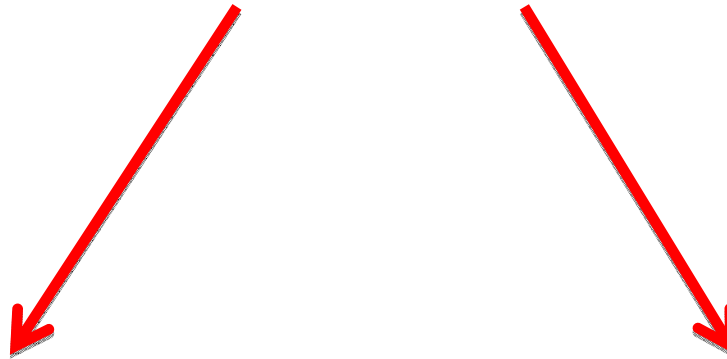
Triple helix model

In ADEIT, the main areas of work are:

- **Innovation**
(forum, seminars and workshops)
- **Training and mobility**
(analysing labour context we organise postgraduate courses from all areas of knowledge)
- **Entrepreneurial Culture**
(training in company, virtual classroom and lectures)
- **Employment**
(promote some personal and professional abilities, required for the enterprises)

Develop Professional Curricula

The current situation (uncertain environments and constant changes) require to **adapt the curricula**.



There are required
**transversal
competences**

To promote an
entrepreneurial culture in
the university

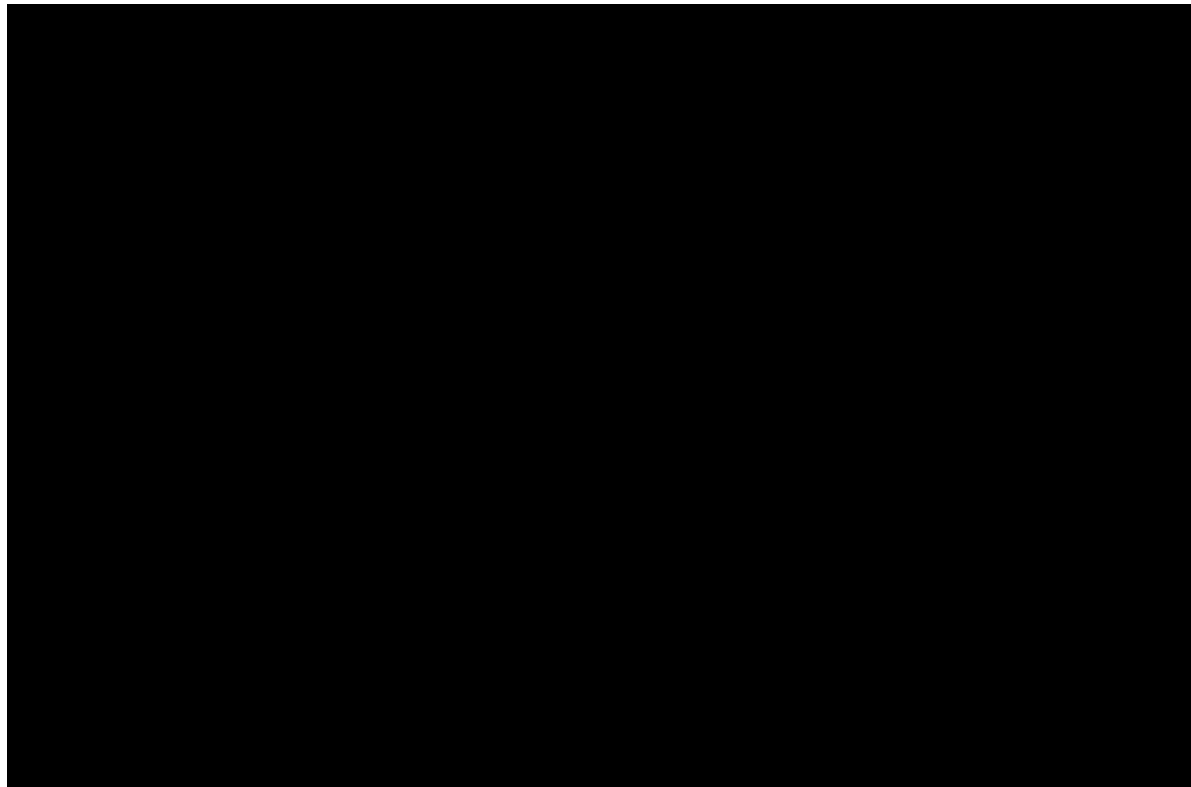
1.- Entrepreneurial Culture

Entrepreneurial culture motivation for teachers



1.- Entrepreneurial Culture

Teachers training in company



<http://www.youtube.com/watch?v=KXEs1DKulew> (2'40'')

2.- Employment

Attending the **needs of the world of work**, It is necessary to the **graduate identify his strengths** and put them into value.



Contents: transversal competences*

1. Teamwork
2. Communication
3. Negotiation
4. Commercial skills
5. Multicultural

* Source: University of Valencia. "Second study of the employers demands for graduates from Valencia". 2011

2.- Employment

To improve these contents we use different methodology

1. Lectures
2. Virtual classroom
3. Role-playing
4. Visits to relevant organizations
5. Teamwork activities
6. E-portfolio



2.- Employment



Students from different countries abroad Europe

DISCUSSION

1. Which is **the paper of the Universities and theirs employment services** in the acquisition of these others competences?
2. How can we **improve the permanent enrichment of the CV** through the different services of professional development advice?

THANK YOU

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