



What I plan to present today....

- What do we mean by student mobility?
- Why do students decide to participate in Student Mobility Program?
- Factors influencing students' decision
- Some key observations
- Issues for Governments, HE sectors and HE institutions
- Conclusion: Future priorities for balancing ISM



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STUDENT MOBILITY: OLD AND NEW MODELS

NO IMPACT ON DIPLOMA

UNDERGRADUATE AND GRADUATE

WITH IMPACT ON DIPLOMA

(THE NEW ACADEMIC FLEXIBILITY)

- UNDERGRADUATE
 - JOINT DEGREE: 2+2 NORTH-SOUTH
- GRADUATE
 - JOINT DEGREE
 - SHARED THESIS SUPERVISION
 - INTERNATIONALLY INTEGRATED PROGRAMS

-More modalities
-Up to mutual
designed

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Why do students decide to participate in Student Mobility Program?

- Language
- Cultural experience
- Credit hours
- Employability
- Others

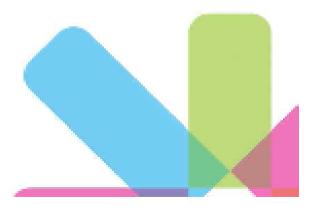
Do we know what we should know?





Motivation

Ewa Krzaklewska Jagiellonian University, Krakow Erasmus Student Network





Erasmus Student Network

- ★ Non-profit student organisation
- Created in 1990, seat in Brussels
- 280 local branches in >30 countries
- *Aim: to foster mobility under the principle of students-helping-students
- Activities:
- supporting exchange students
- promoting mobility to local students
- evaluating mobility to cause positive change

=> ESNSurvey



ESNSurveys

- ★2005 8,000 students described their exchange experiences
- *2006 12,500 students commented on exchange students' rights
- **2007 8,000 students described themselves, their values and habits "Generation Mobility" by Boomans, Krupnik, Krzaklewska, Lanzilotta, Brussels, 2008

www.esn.org/survey





Diverse motivations

Career - oriented	Experience - oriented
To improve academic knowledge	To have new experiences
To enhance future employment prospects	To learn about different cultures
To practice foreign language	To have fun
	To meet new people
	To be independent
	To live in a foreign country





Students' Mobility in Europe

A survey carried out within the CHarME project

Thomas Schlabs

Standing Committee on Medical Education

Bundesvertretung der Medizinstudierenden in Deutschland e.V. (bvmd)

German Medical Students' Association (GeMSA)

Bonn, Germany

Challenges of Harmonising Medical Education in Europe Valoriation Conference Berlin, Germany 10th September 2010





Methodology of the survey

- 2
- Web-based using surveymonkey.com open for responses from 25th January till 31st August 2010
- Total of 46 items:
 - ➤ Open-ended responses
 - > multiple-choice questions
 - ratings etc.
- Target group: students of the health care professions
- Dissemination: via the project partners (mailing lists etc.)





Motivation for exchange (Ranked priority, N=281)

Highest

2

RIORITY

Lowest

- 1. Learn and/or improve foreign language skills
- 2. Cultural experiences
- 3. Get to know other people
- 4. Understand how other health care systems work
- 5. Long to travel
- 6. Learn about different curricula
- 7. Center of expertise for specific research topic
- 8. Change of climate

Challenges of Harmonising Medical Education in Europe Valoriation Conference Berlin, Germany | 10th September 2010





Reasons against exchange (N=101, multiple answers possible)

Highest

2

3

PRIORITY

Lowest

- 1. Don't want to delay studies [53, 21.5%]
- 2. Financial burden of an exchange is too high [52, 21.1%]
- 3. Too much effort to organize everything [50, 20.3%]
- 2. Concern about language barrier [41, 16.7%]
- 3. Concern about recognition of acad. credits acquired abroad [23, 9.3%]

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- 4. Concern that the education abroad is not as good as at your medical faculty [15, 6.1%]
- Concern that one cannot meet the expectations on medical students in the exchange country [12, 4.9%]

Challenges of Harmonising Medical Education in Europe Valoriation Conference Berlin, Germany | 10th September 2010



ERASMUS MOBILITY: STUDENTS MOTIVATION AND SATISFACTION

Mária Jašková*, <u>Lenka Heczková**</u>

*Faculty of Economics, VŠB-Technical University of Ostrava, Sokolská 33, Ostrava,

ABSTRACT

Although the Faculty of Economics, VŠB-Technical University of Ostrava, is a part of the Erasmus programme for a long time and even we continuously make up a system of encouragements for students that should help us increase the number of outgoing students, the numbers of outgoing students do not change in general. And this was the reason to make two surveys among students. One of them was aimed to students' motivation to go abroad; the second one was focused on the students' satisfaction with exchange mobility. Both the surveys were made with the use of questionnaires among almost 200 students. The time period used for the survey was last five years.



Introduction

students' interest in exchange mobility, nowadays we face a period of stagnancy or even decreasing tendency in mobilities of students. Although we try to give our students all possible information to wake up their interest in the mobility, the numbers of our outgoing students do not change very much, in the last two year we can even say that numbers are declining.

Because we did not have any idea why this situation is happening, we asked two students from our faculty to make a survey among students that can help us to understand our students' needs, their requirements or expectations about study abroad etc.

Object of Survey

"Motivation survey" was aimed to students' attitude to the Faculty of Economics, their expectations about studies at the university in general, their information about exchange mobility. It also described their motivation and stimulation factors that have a big influence on students' decision for going or not going to an exchange stay.

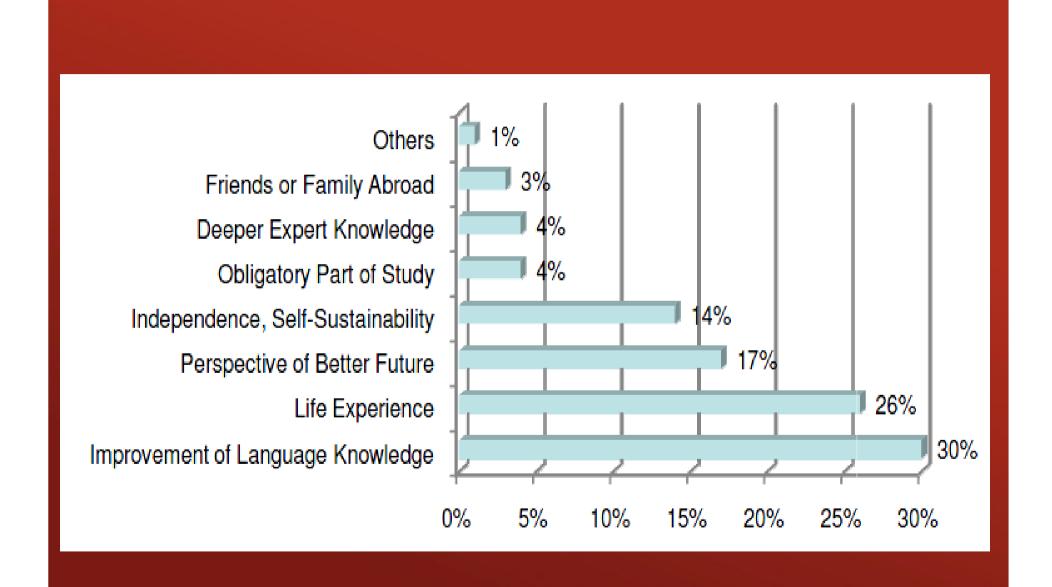
The motivation survey was aimed not only to get some ideas how to motivate students to go abroad, but generally to their attitude to study at the university, what do they expect from this education,



FACULTY OF ECONOMICS IN NUMBERS

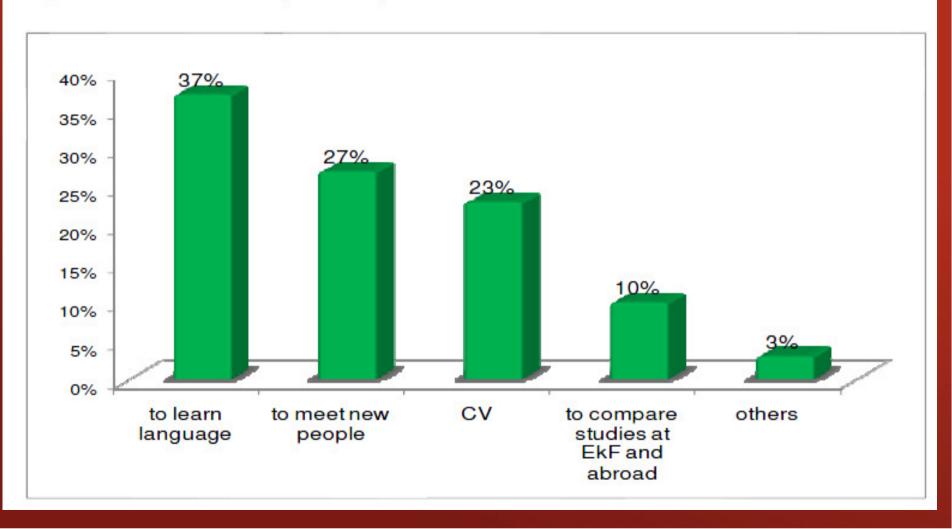
- ✓ 1977 year of foundation
- ✓ 5,500 number of students studying at the faculty
- ✓ 15 faculty departments
- ✓ 17 Bachelor degree programmes
- ✓ 15 Master degree programmes
- ✓ 4 Doctoral (Ph.D.) degree programmes
- ✓ 1 MBA with John Moores University in Liverpool (UK)
- ✓ 8 bachelor or master degree programmes in English

Figure 4 – Motivation Factors to Study Abroad



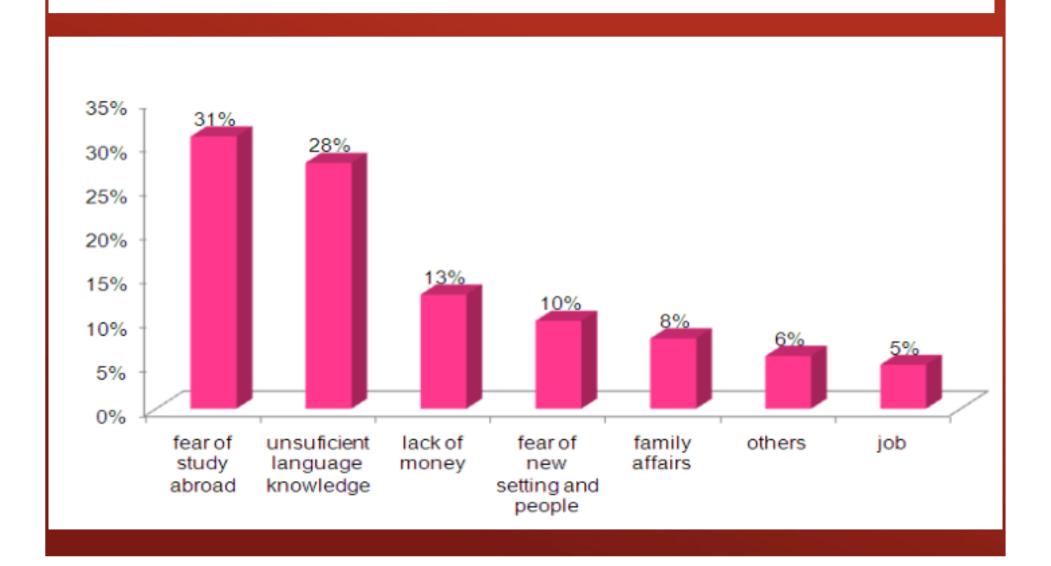
When students are comparing pros and cons of the study abroad, they also include these factors into their decision making process (Figure 5):

Figure 5 - Reasons why to study abroad



And Figure 6 shows the main reason why not to study abroad:

Figure 6 – Reasons why NOT to study abroad





Rizvi UWM 2010

Global Trends in International Student Mobility

Fazal Rizvi
University of Illinois at Urbana Champaign

Rizvi UWM 2010

Student motivations for study abroad have been linked to:

- *Lack of Opportunities at home
- *Perceptions of better curriculum and pedagogy
- *Prestige associated with international education
- *Assumptions about better employment opportunities on return
- *Beliefs about the value of international education in the global labor market
- *Possibilities of immigration or permanent residence
- *Following family tradition and social networks
- *Interest in travel and a more cosmopolitan life
- *Greater freedom and independence abroad, etc.



Why do students decide to participate in Student Mobility Program?

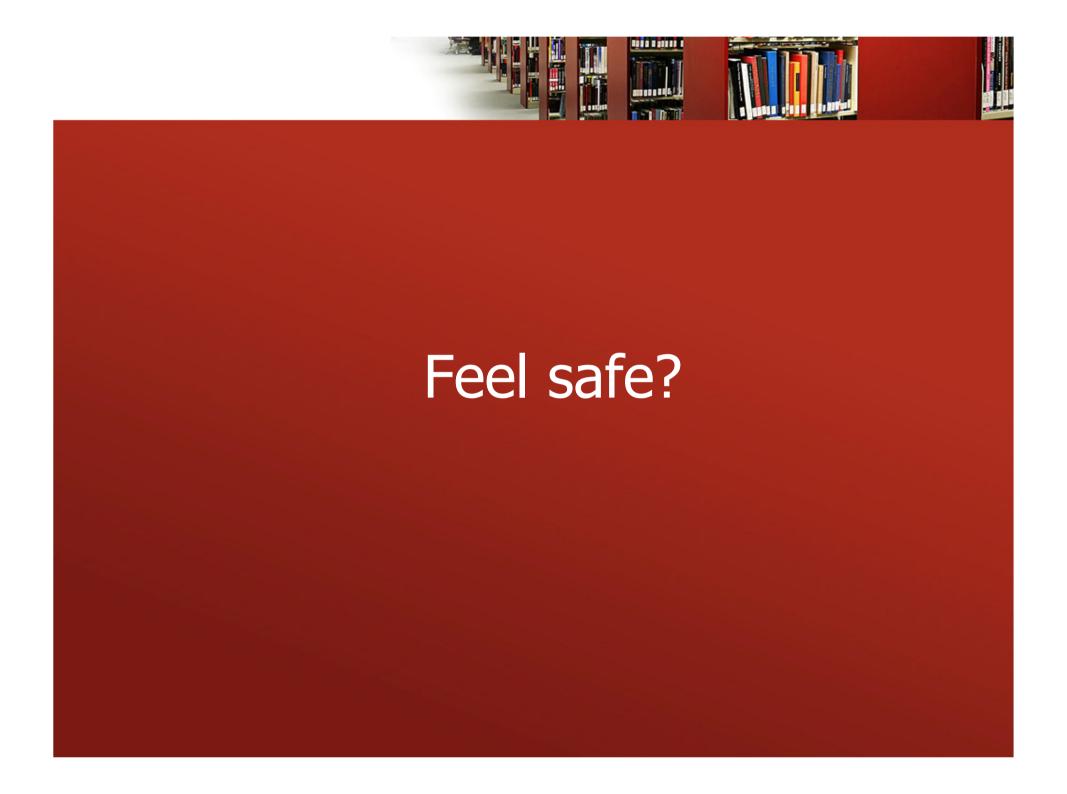
The more we understand, the better we can design the program!



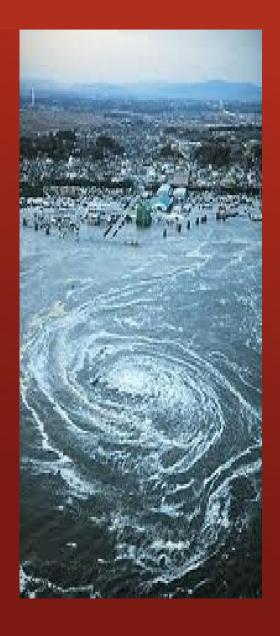
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Safe?

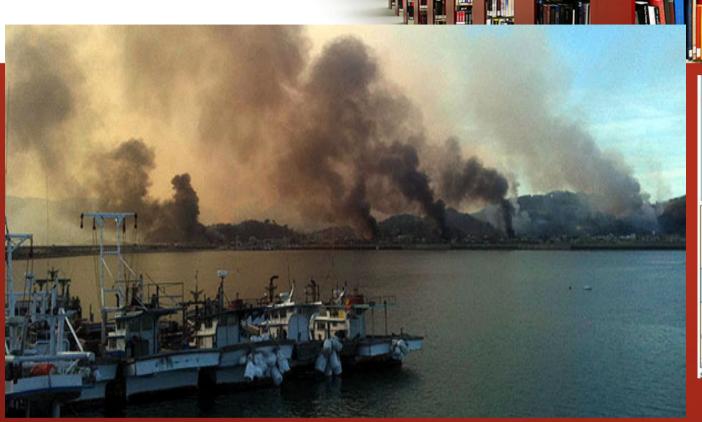










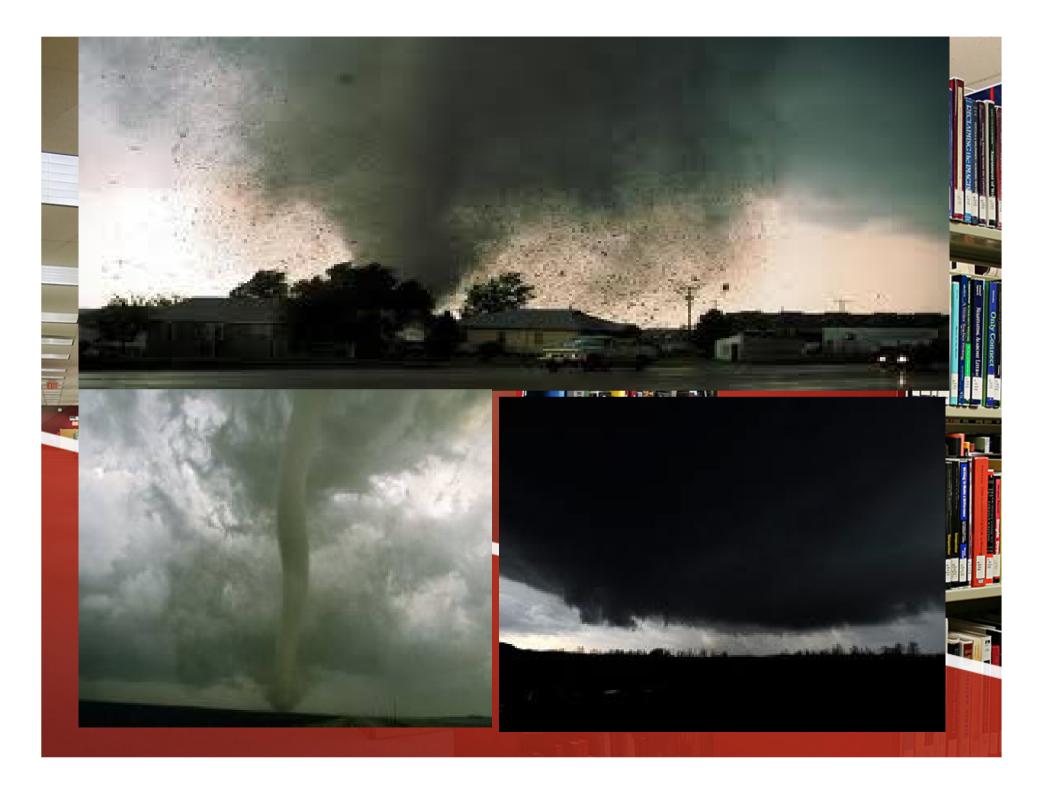








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Political situation















Safe?





Explosion at Congo Republic arms depot kills at least 200

Reuters Mar 4, 2012 - 2:42 PM ET | Last Updated: Mar 4, 2012 6:01 PM ET

more corpses littered the scene, said one soldier.

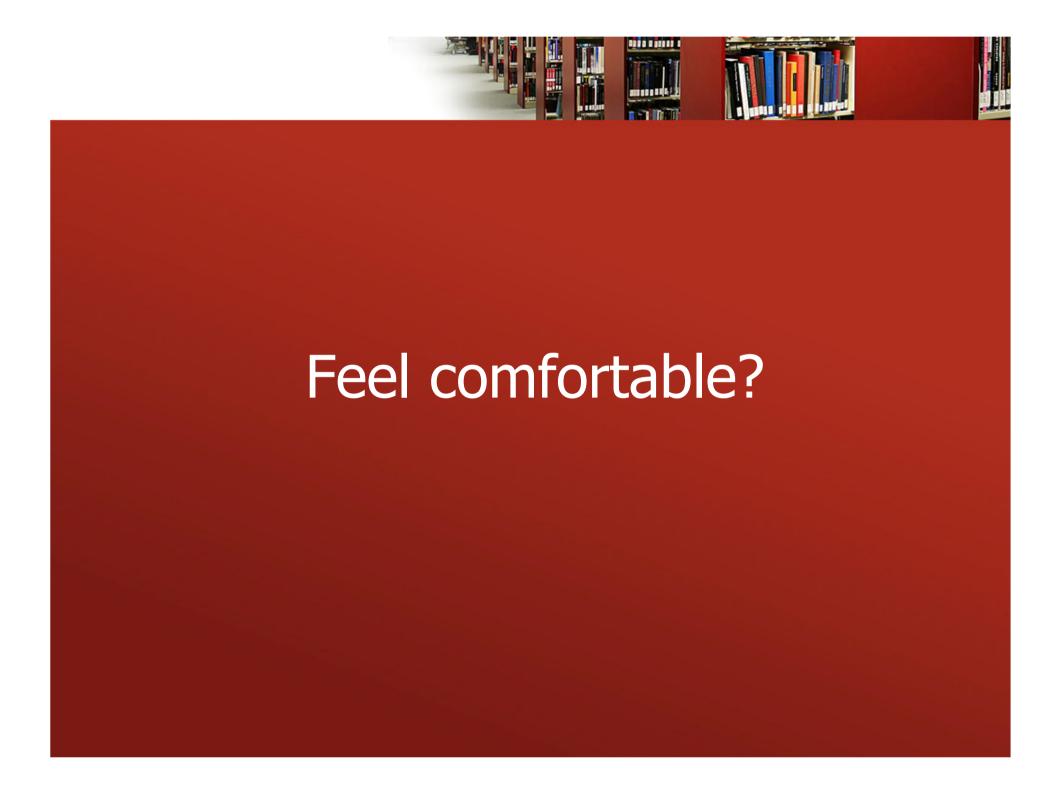


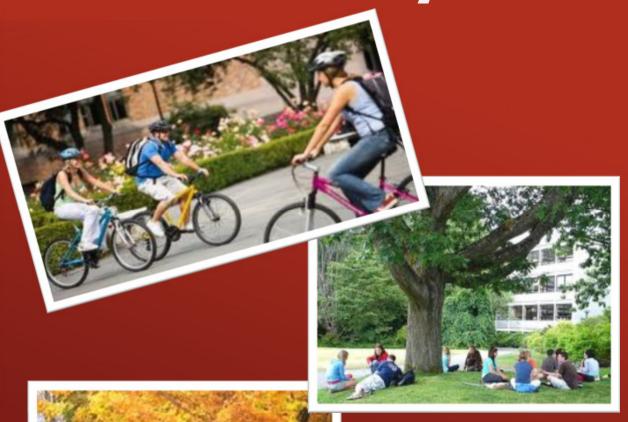


A plume of smoke rises from across REUTER&Jonny Hogg the river in neighbouring Republic of Congo's capital Brazzaville, as seen above the skyline of Democratic Republic of Congo's capital Kinshasa Sunday.



























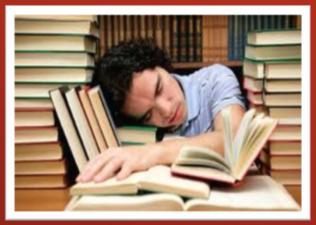


































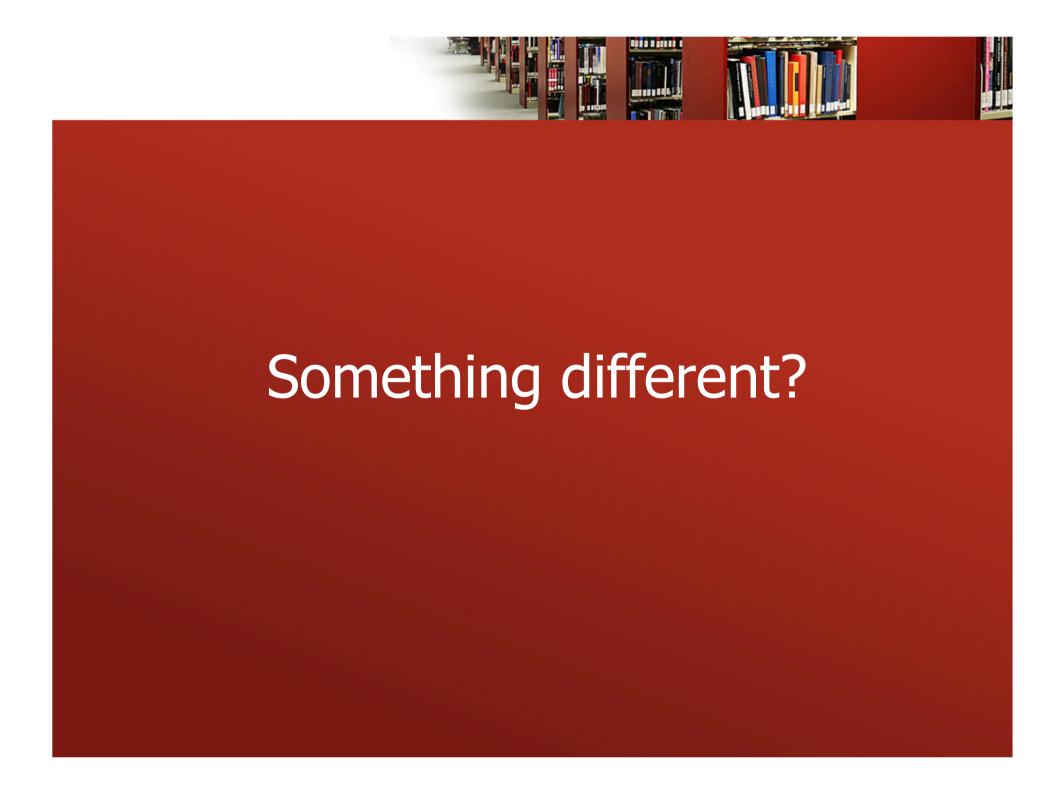
USAN VALLEY SPORTS FACILITIES.



































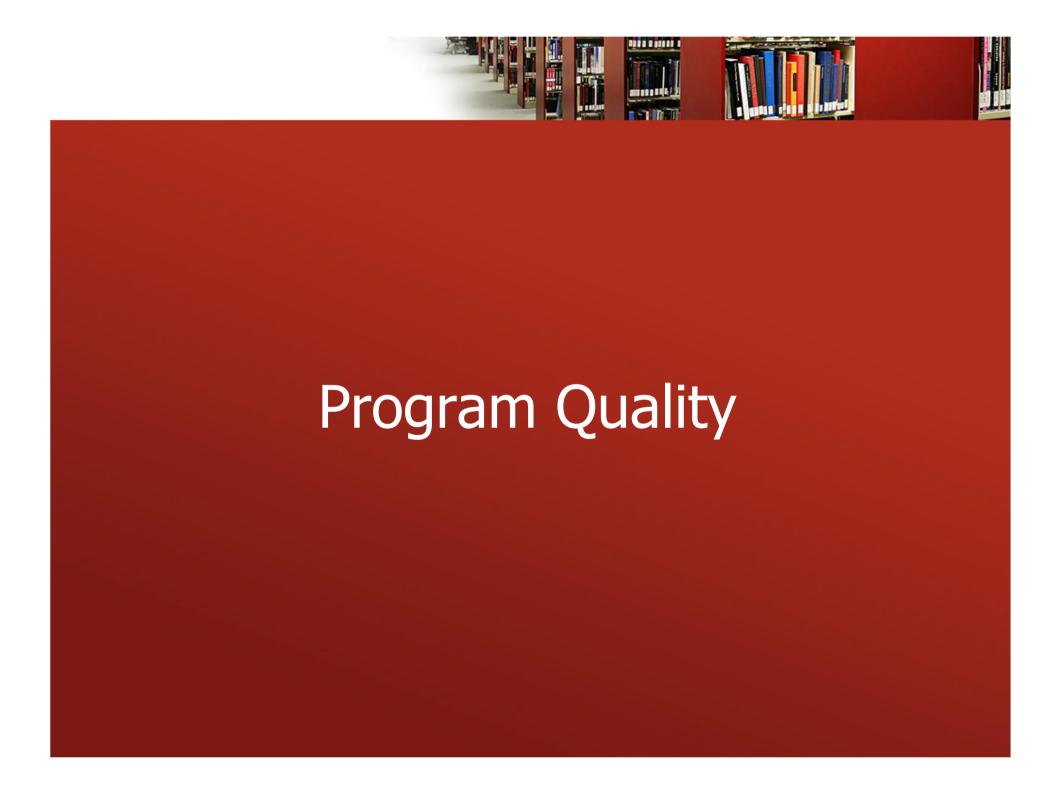






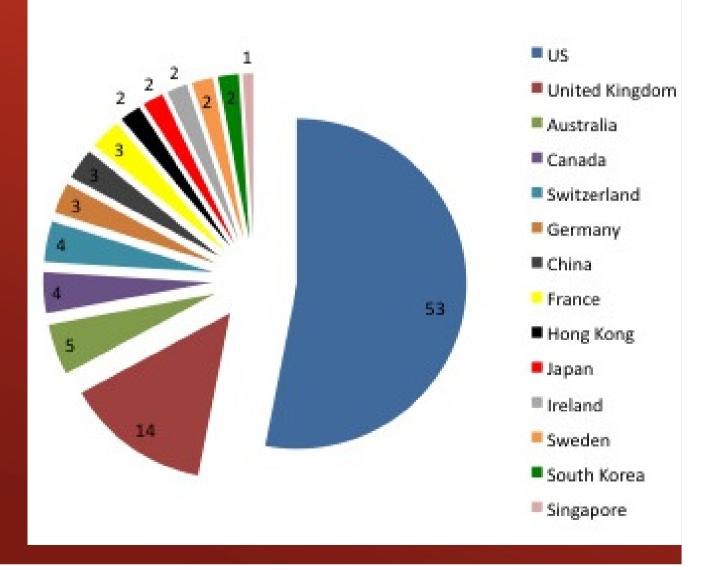






Quality

Number of Universities from each country in the world top 100

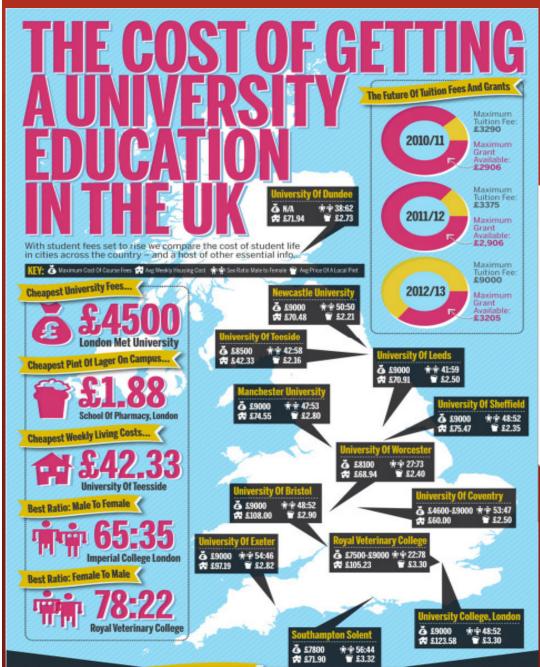




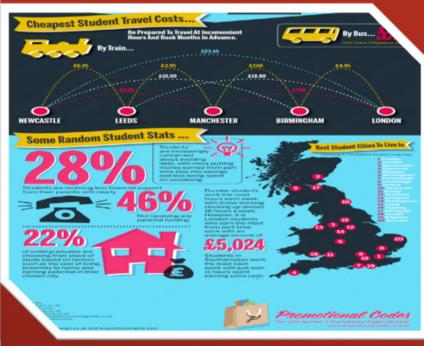
Can we have balanced mobility, given different in program quality?



Is it affordable, for me?



Costs



http://www.promotionalcodes.org.uk/26394/cost-of-university-education-uk/



Total Costs on Study Abroad (EUR/month)

Total Costs on Study Abroad (in EUR per month).

250-300	350-400	400-450	450-500	500-550
Poland	Great Britain	Slovakia	Ireland	France
	Greece	Germany	Belgium	
	Slovenia	Spain	Switzerland	
		Finland	Norway	
		Denmark	Portugal	
		the Netherlands		

From: Erasmus Mobility: Students Motivation and Satisfaction
By Maria Jaskova, Lenka Heczkova

UTRECHT NETWORK (Ruhr University Bochum) Student Mobility July 2011 - 2012

Cost estimate € 750 / month in Europe :

Housing: € 150 -270 /month

Meals: € 2 – 4 for lunch at University

Books: € 35 - 50 / month study material

depending on the programme

Health insurance: € 65/month

Additional fees: € 240 for 1 semester inc. public transportation in the whole state (North Rhine-Westphalia)

Form: http://aenonline.net/aen/file/Info%20Sheet.pdf

Tuition & Expenses (*Kobe University)*

Cost estimate MIN ¥ 100,000 / month

Tuition	None for Kobe University (Based on the agreement, the students will pay regular annual tuition to their home universities.)
Books	For Undergraduate courses: 50,000 yen/year For Japanese Language Courses: 30,000 yen/year
Accommodation	5,900 yen~37,300 yen/ month
Board & Living expense	Approximately 30,000 yen/ month This depends greatly on each student's living environment
Utility (Electricity, Gas, Water)	Approximately 20,000 yen/ month
Telephone	Approximately 10,000 yen
Insurance	National Health Insurance Approximately 1,700 yen/ month
	http://www.kobo.u.oo.ip/op/intorpotional

http://www.kobe-u.ac.jp/en/internationalstudents/prospective/exchange-students.htm

Telephone	Approximately 10,000 yen
Transportation	Fee from International Residence: approximately 20,960 yen/ month calculation is based on: -Port-liner Student Pass: 5,760 yen -Hankyu line 360 yen/day x 20 days=7,200 yen -Bus 400 yen/day x 20 days=8,000 yen *"Kaisuken" (a prepaid card/book of ticket that offers a slight discount compared to the regular fare) can be purchased from Hankyu line and the bus
	Fee from Hakuo Dormitory: approximately 14,710 yen/month calculation is based on: -Hanshin line Pass: 6,710 yen, -Bus 400 yen/day x 20 days=8,000 yen
Entertainment & Others	10,000 yen



Is it affordable, for me?

More information

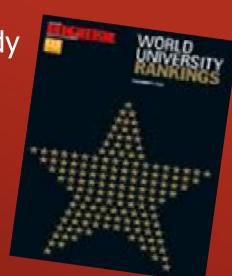
More financial support

Student decision making is complex

....and influenced by a range of push and pull factors that differ by student characteristics and national contexts

Push factors:

- Accessibility of quality HE in home country
- Gov. support for & recognition of overseas study
- 'Mobility Capital' (finance, credentials)
- Pull or attractiveness factors:
 - Perceptions of academic quality (rankings)
 - Culture and safety (lifestyle)
 - Return on investment (employability)
 - Study and living costs (fees, cost of living)
 - Financial support (scholarships)



(Altbach and Lulat, 2005)



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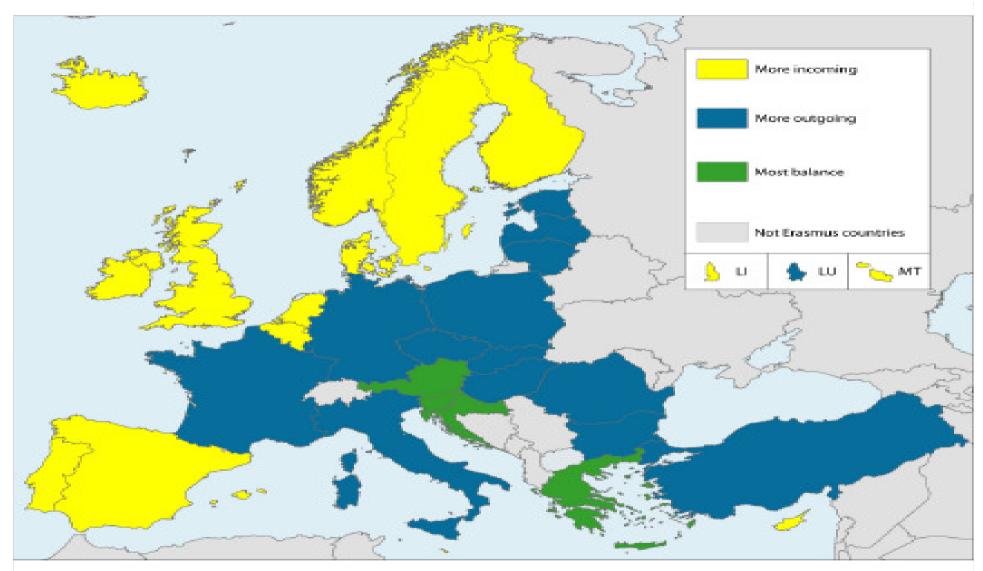


Students are not homogenous

...although they are categorised as 'mobile'

- Comprise a small percentage of total enrolments
- Privileged group mobility capital most students are not mobile
- Limited research into socio-demographic characteristics
 but credit & diploma differences
- Tier 1 & 2 students: elite and wealthy vs. cost-sensitive and employment focused (Lasanowski 2009, Santiago 2008)
- i-graduate 'learning tribes' family background and nationality are important factors (Shepherd 2008)

Balance between incoming and outgoing Erasmus Students per country in 2009/10



Yellow: (more incoming): CY, DK, FI, ES, IE, MT, PT, SE, UK, IS, LI, NO
Blue: (more outgoing): BG, HU, LV, LT, LU, PL, RO, SK, TR, HR* (* only outgoing in 2009/10)
Green: (most balance): AT, BE, CZ, DE, EE, FR, GR, IT, NL, SI



Some key observations

Imbalanced Quality (แสดงตัวเลขในยุโรปมี
มหาลัยกว่า ๖๐๐๐ แห่ง แต่ที่เป็นมหาลัยวิจัยที่
เป็นสมาชิก EAU มีประมาณ ๖๐๐ แห่ง ในขณะ
ที่SEA มีมหาลัยประมาณ ๖๐๐๐ แห่งเหมือนกัน
แต่มีมาหลัยวิจัยแค่ประมาณ ๕๐ แห่ง—ต้องค้น
จากงานของ Kuroda)



Even for "U.S. and Europe", there are still Opportunities and Threats to Student Mobility

- Mismatch issue
- 3 year Degree- Perceptions and Policies
- Funding scheme- Loans, scholarships
- Infrastructure and services
- Politics of access, recruitment and condition of stay
- New Rules of Mobility Game



Even for "U.S. and Europe", there are still Opportunities and Threats to Student Mobility:--Opportunities??

- Joint -Dual Degrees
- Study Abroad focus on Graduate Students
- Defining non-traditional for the European Context
- Scholar/Staff Exchanges
- Faculty Development Grant Opportunities



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How to balance student mobility

- "Through quality assurance and recognition, we can have a proper balanced mobility of staff and students within Asia and Europe." -HE Sector
- a framework of how credit transfers -meaning students spending a semester abroad can count those credits towards courses back home.- HE Sector
- joint curricula, summer courses and collaborativelyfinanced programs can also help balance student mobility. Universities and HE Sector

Rujhan Mustafa, Director-general of Malaysia's Ministry of Higher Education



Support and Infrastructure

- Curriculum design/redesign to accommodate mobility--Universities
- Financial incentives (Erasmus/University travel scholarships/loans/sponsorship from employers)--Government
- Dedicated administrative student support from pre-departure to return and beyond -Universities IROs



How to balance student mobility

- structured collaboration programs -Universities
- joint-degree programs -Universities
- programs whereby you can guarantee that both parties are exchanging students. -Universities

Elizabeth Colucci from the Brussels- based European University Association, a higher-education forum.



STUDENT MOBILITY: THE NEW WAVE

- WHY THE ENNEMY IS US?
- FROM INTER-CULTURAL TO ACADEMIC
- FROM THE PERSPECTIVE OF STUDENT MANAGEMENT TO AN ACADEMIC PROJECT--Universities
- FROM BILATERAL UNIVERSITY TO UNIVERSITY AGREEMENTS, TO PROGRAM TO PROGRAM INTEGRATION
 - A TAILORED ACADEMIC APPROACH- Universities
- THE MARCO POLO INTERNATIONAL STUDENT MOBILITY INITIATIVE:- Universities and IROS
 - EXCHANGE PROGRAMS
 - INTERNATIONAL INTERNSHIPS

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University and Student Mobility

- GARANTEE THE ACQUISITION OF INTERNATIONAL AND INTERCULTURAL SKILLS BY STUDENTS
- ADD VALUE TO STUDENTS' EDUCATION
- IMPROVE THE QUALITY OF THE PROGRAMS OFFERED AT THE UNIVERSITY
- ENSURE SUSTAINABILITY OF THE MOBILITY PROGRAM

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Solutions

- Increase in grant level (per Figel: average grant 200€)
- Erasmus vehicle for quality mobility
 - Recognition (ECTS)
 - Mobility arrangements
 - Proper documentation
 - Lingusitic support
 - Social and cultural support
 - Information and communication





Solutions

- Digital world not a remedy but essential support instrument
 - Identification and mapping of what is already available at HEI level
 - Stocktaking of grass roots initiatives
 - Incorporation into the system
 - Quality enhancement and assurance
 - Empowerment of all student and staff





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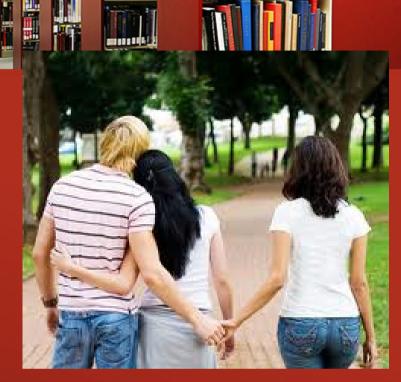


Conclusion

- Keep pushing for more balanced mobility
- Every stakeholder must do what one can do to keep this spirit moving
- More research, better understanding > more understanding, better designed programs
- Trust-mutual trust







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Is it better to start with appetizers before main dishes





ข้าวชอย



ข้าวยำ







ขาวเหนยว สมดา



Should we be more flexible in term of "time frame"?













