

The Role of Placements in our Regional University<>Enterprise Cooperation

and as part of a bigger whole

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Bonn, November 10th-11th, 2011

Consortium TU/e Regional Leonardo Bureau

- Founded as a UETP (association) beginning 90's
- Consortium of Universities, now part of TU/e
- Taking care of European Placement Mobility
Programmes for students and graduates
- Regional Cooperation with other stakeholders, e.g.
University of Applied Sciences, VET school and
Chamber of Commerce
- European Cooperation via Leo-Net

Regional University<>Enterprise cooperation

- Goal: 1 stop access point to serve our local enterprises:
 - finding students and graduates for a placement
 - offering a 'safety net' during the placement
 - to support them with **quality issues**
 - to support them with side issues (e.g. contract, procedures, forms)
- Impact for enterprises: exploring new markets, temporary manpower, testing future personnel, internationalising the company, trainees as an ambassador
- Constraints
- Extra spin-off: a very easy way to start cooperation which can lead to.....

TU/e – RLB as part of a bigger whole: LEO-NET

(Leveraging Education in Organisations - **NET**work for Academic Mobility)

- Founded in 1999
- Why, what do we have in common?
- Our members and their needs
- Our activities
- Challenges to meet in the future, e.g.
quality issues