



Hochschule für
Wirtschaft und Recht Berlin
Berlin School of Economics and Law

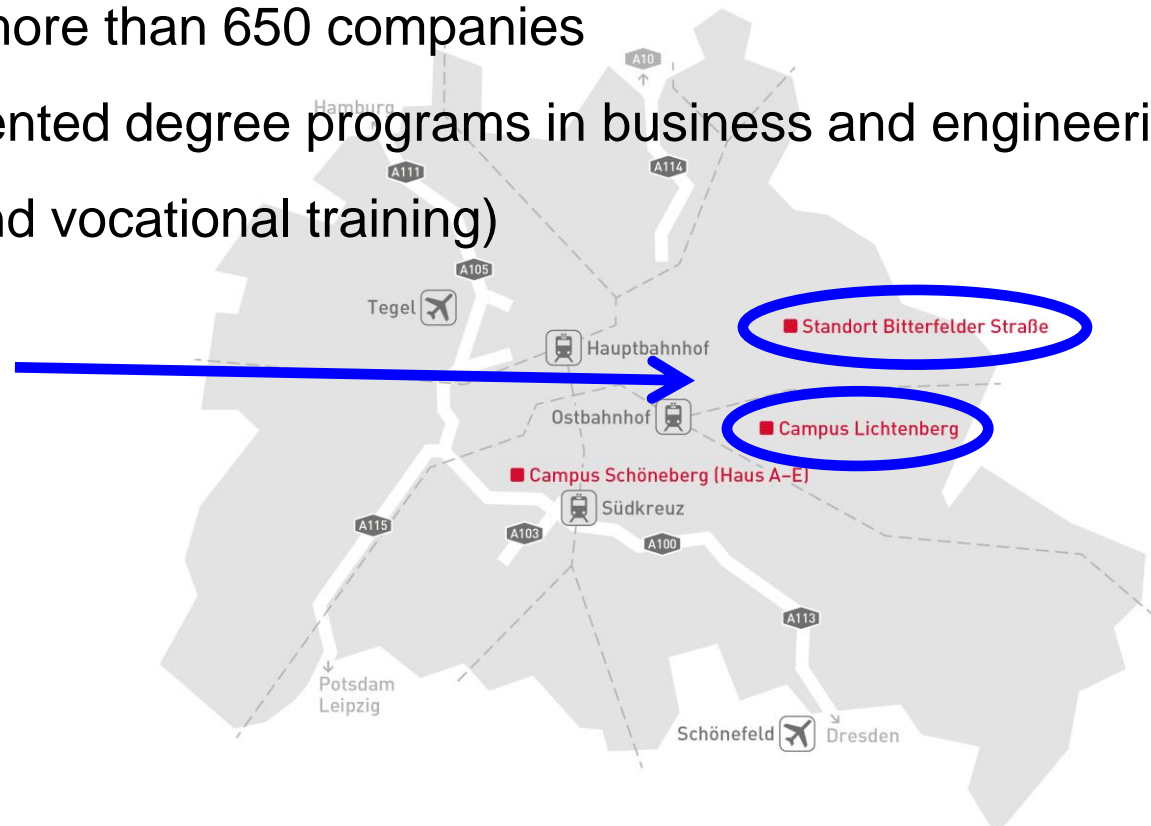


Cooperative study programs in business and engineering

Department of Cooperative Studies Business • Technology



- 2,200 students
- Co-operations with more than 650 companies
- 17 dual, practice-oriented degree programs in business and engineering (university degree and vocational training)
- Campus Lichtenberg and Bitterfelder St.





- The key feature of cooperative programs is the integration of academic studies with workplace training:
Alternating three-month phases, with students learning theory at the university and receiving practical training from an enterprise.
- Faculty and companies share the responsibility for the conceptual design of programmes:
Academic directors of the programs as a “contact person” between faculty and companies.



- The dual partners select their students themselves and, as partners of Berlin School of Economics and Law, they are responsible for the practice-oriented part of the studies
- Students are employed and paid by the participating companies:
 - Employment contract (on a form)
 - Monthly salary (at least 500 €)

Concept Cooperative Studies



- Small classes of at most 30 students guarantee close supervision. This ensures a high level of academic studies as well as practice-oriented teaching.
- The students' future prospects are excellent: over 85% of the students receive a job offer from the cooperating company after graduation.

Academic and Practical Phases



Students selection by
the companies

1 term

2 term

Possibility of study
term abroad

3 term

4 term

5 term

Possibility of practical
phase abroad

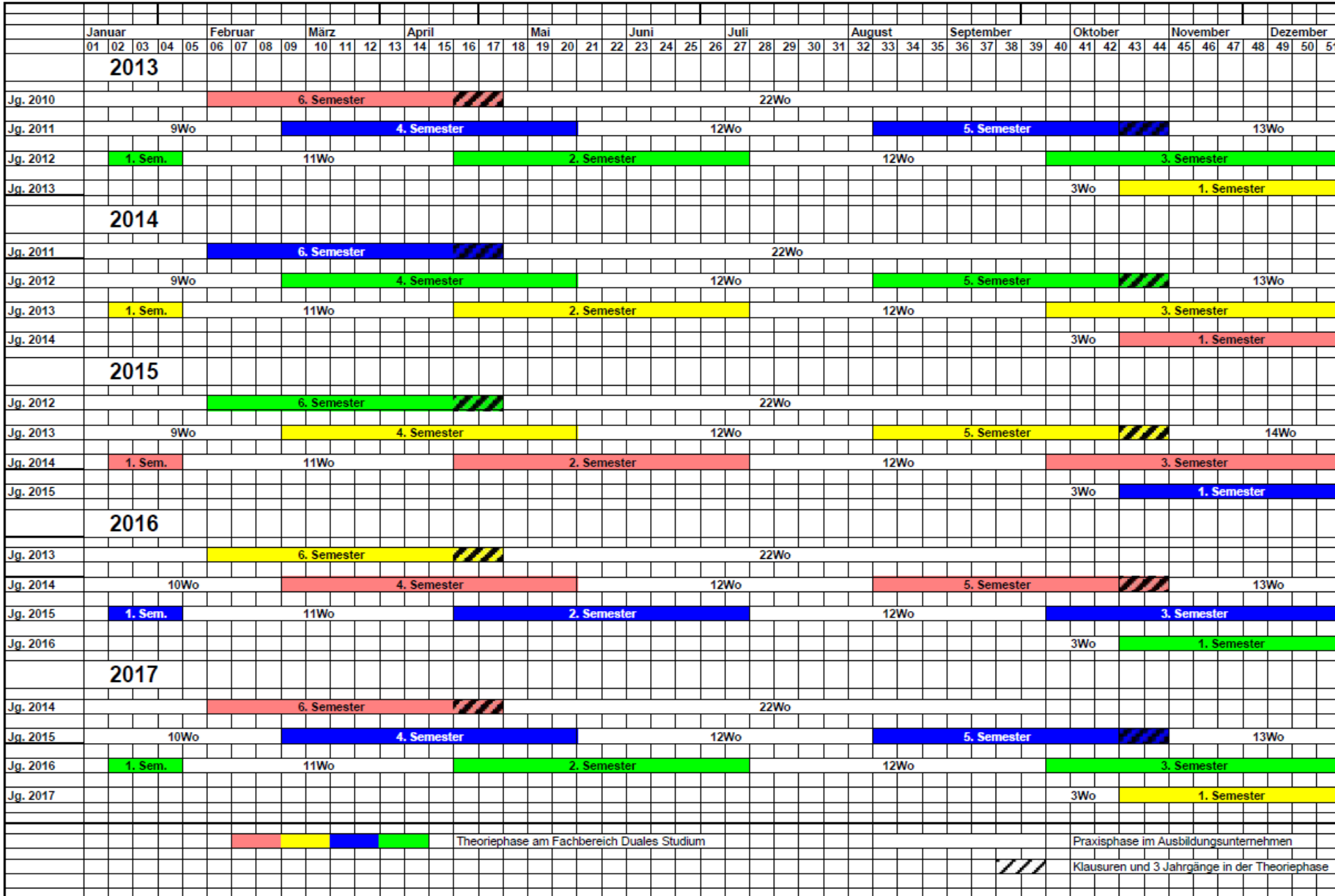
6 term

Employment
contract

 Academic phase

 Practical phase

Detailed Plan of Alteration for Academic and Practical Phases



Cooperative Study Programmes



Bachelor-Programmes

Business Studies

- Business Administration:
 - Banking
 - Facility Management
 - Industry
 - Insurance
 - International Business Adm.
 - Logistics and Transportation
 - Real Estate
 - Services Management
 - Taxation and Auditing
 - Tourism
 - Wholesale and Retail Sector
- Business Information Systems

Engineering and Inf. Technology

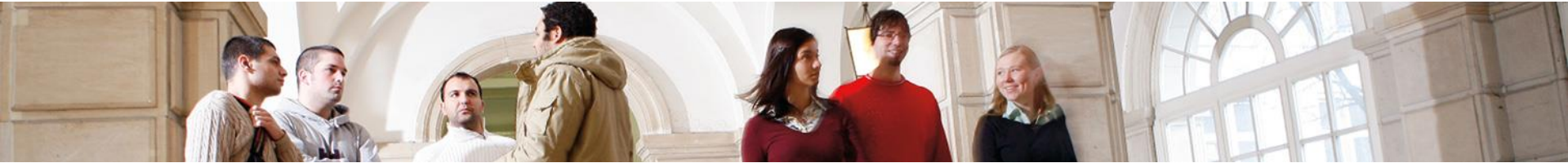
- Applied Electrical Engineering
- Civil Engineering
- Computer Science
- Mechanical Engineering

Master-Programme

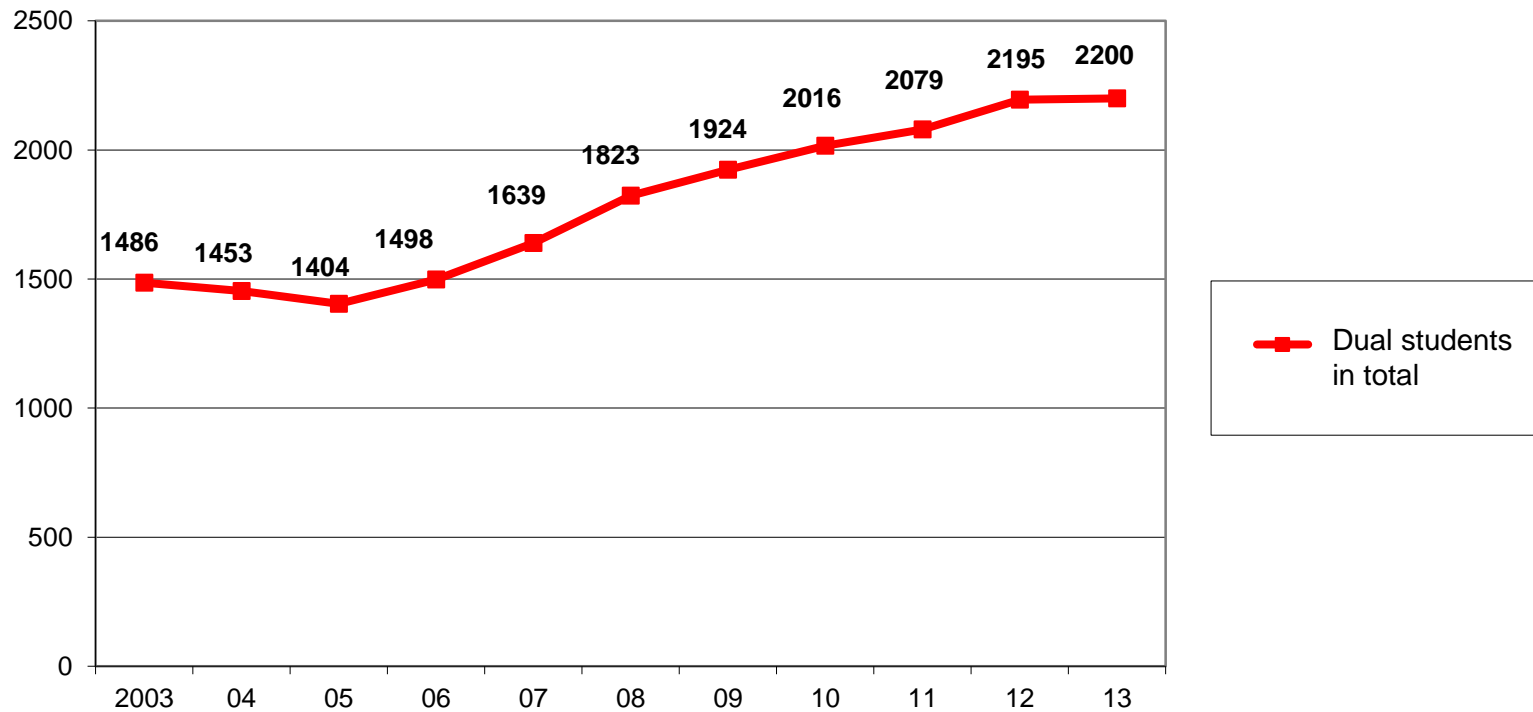
Business/Technology

- Process- and Project-Management
- General-Management

Development of Student Numbers



Department of Cooperative Studies 2003-2013



Cooperating companies



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Allianz

Daimler

IBM

Bayer Schering Pharma

Deloitte & Touche

Pfizer

BMW

Deutsche Bahn

Vattenfall Europe

Commerzbank

Deutsche Bank

& many small and
medium sized
businesses

Dachser

Metro



- Students exchanges (ERASMUS, Free Movers etc.)
- International programmes:
 - **International Business Administration (IBA)**
 - One mandatory work placement abroad
 - Optional 5th study semester abroad
 - Half the courses in English
 - **Business Administration / Logistics and Transportation**
 - All courses taught exclusively in English
 - International students
 - Highly qualified professors
 - **Berlin Study Plus**
 - One study semester plus practical phase
 - Practical phase organized by faculty of cooperative studies

Interesting figures



- 750 freshmen in 2013
- 80 % of students graduate successfully after three years
- All programmes accredited (210 credit points)
- Graduates of the cooperative programmes are highly attractive on the international labour market
- Teaching staff: 66 professors and 300 part-time lecturers and visiting professors



**Thank you
for your attention!**

**For further information:
www.hwr-berlin.de/fachbereich-duales-studium**

Berlin, 14-04-02