



**MAHIDOL
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Wisdom of the Land

International College

Lessons learned on student mobility

Mahidol University International College

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Dean of Mahidol University International College



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Mahidol University International College

- One of the 6 colleges of Mahidol University
- Established as the first international college at a public university 25 years ago
- 3,043 students (as of Feb. 2012)
- 107 faculty members (international 58)
- Offers 22 major programs of study (20 undergraduate programs, 26 minor programs, and 2 graduate programs)



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Awards received

Prime Minister's Award as Best Service Provider for
International Education (DITP: 2011)



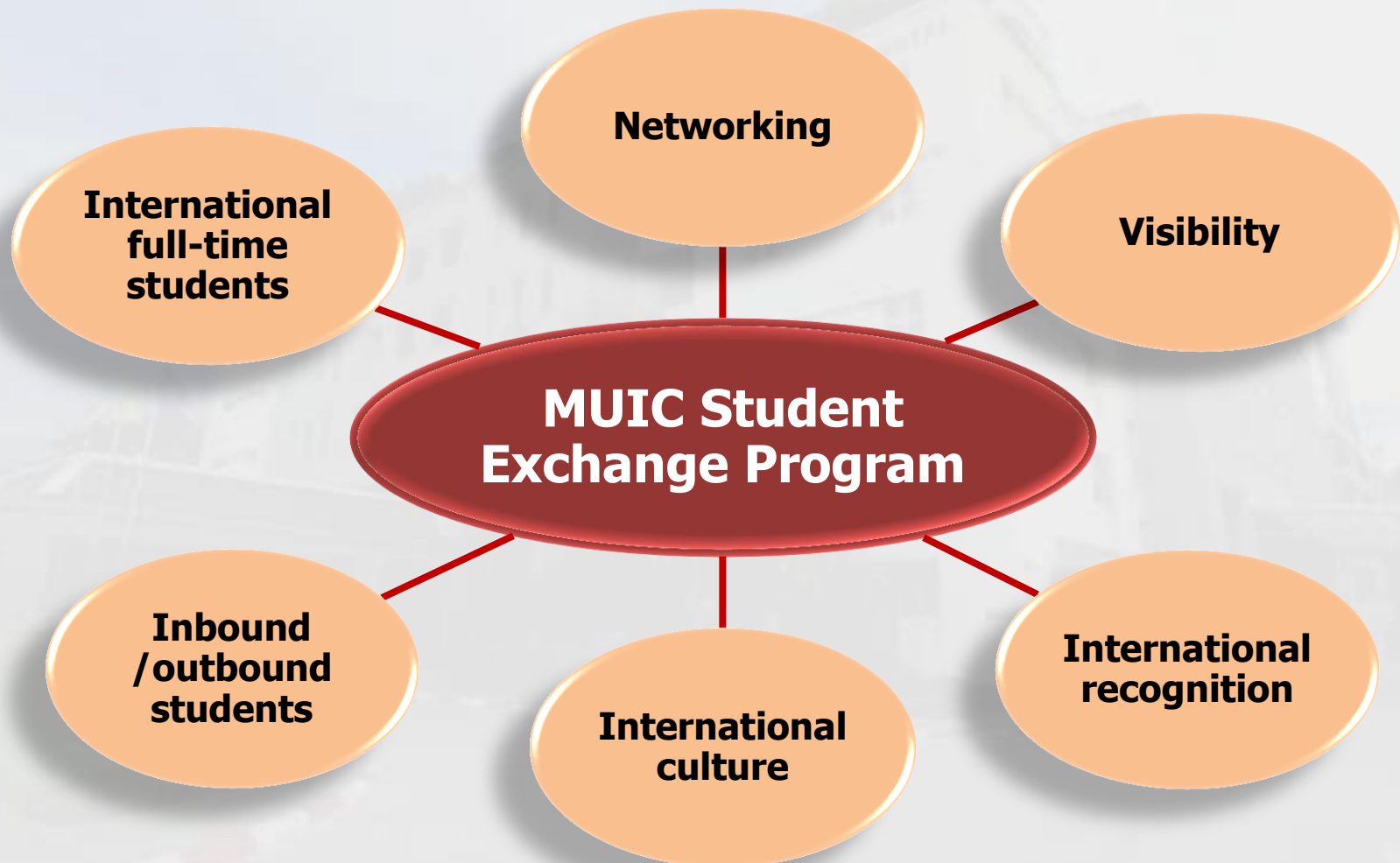
Best Practice in Student Exchange
(CHE: 2010)





MUIC student exchange program

Win-Win cooperation





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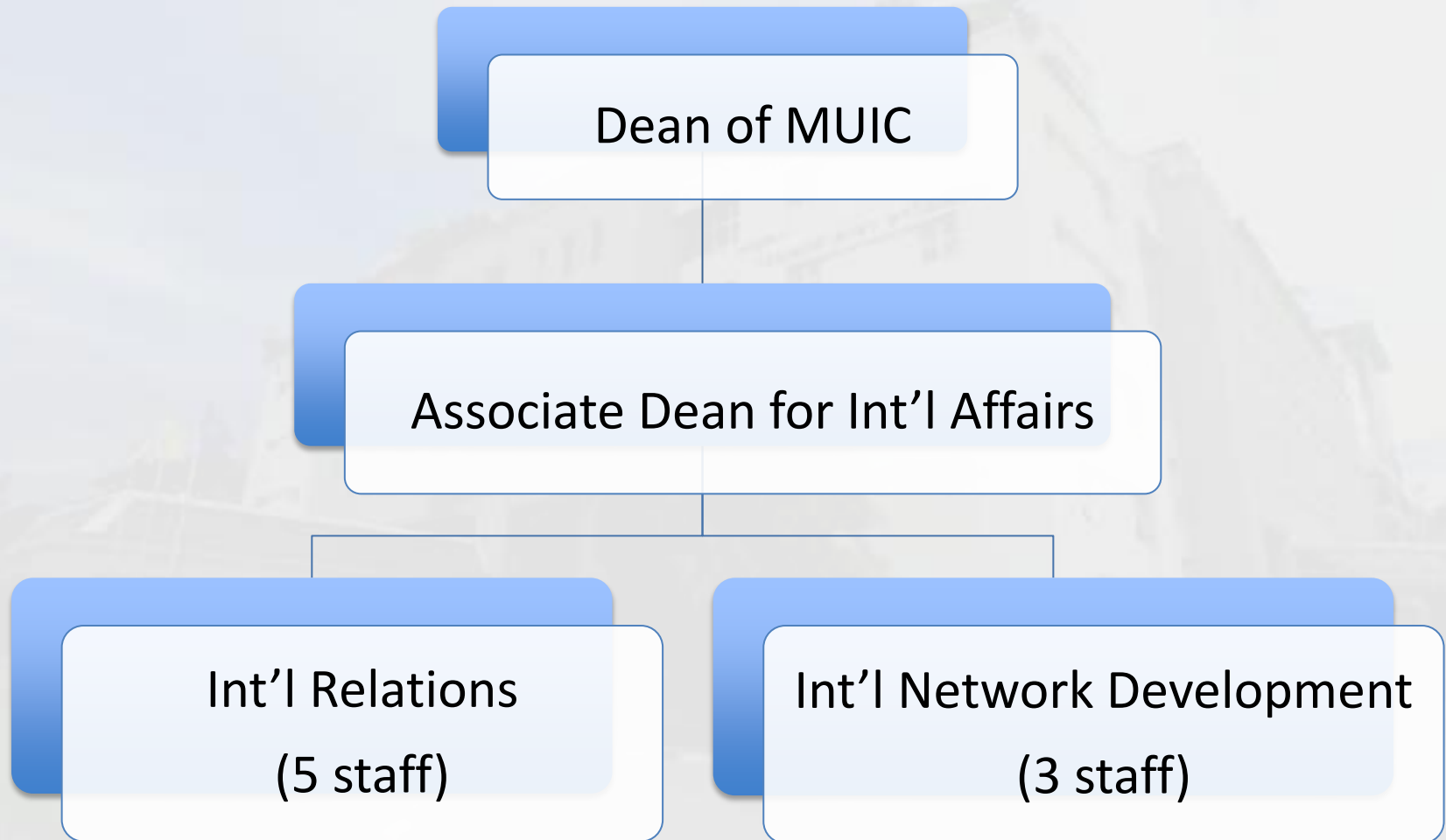
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Lesson 1

Successful internationalization requires
commitment and resources

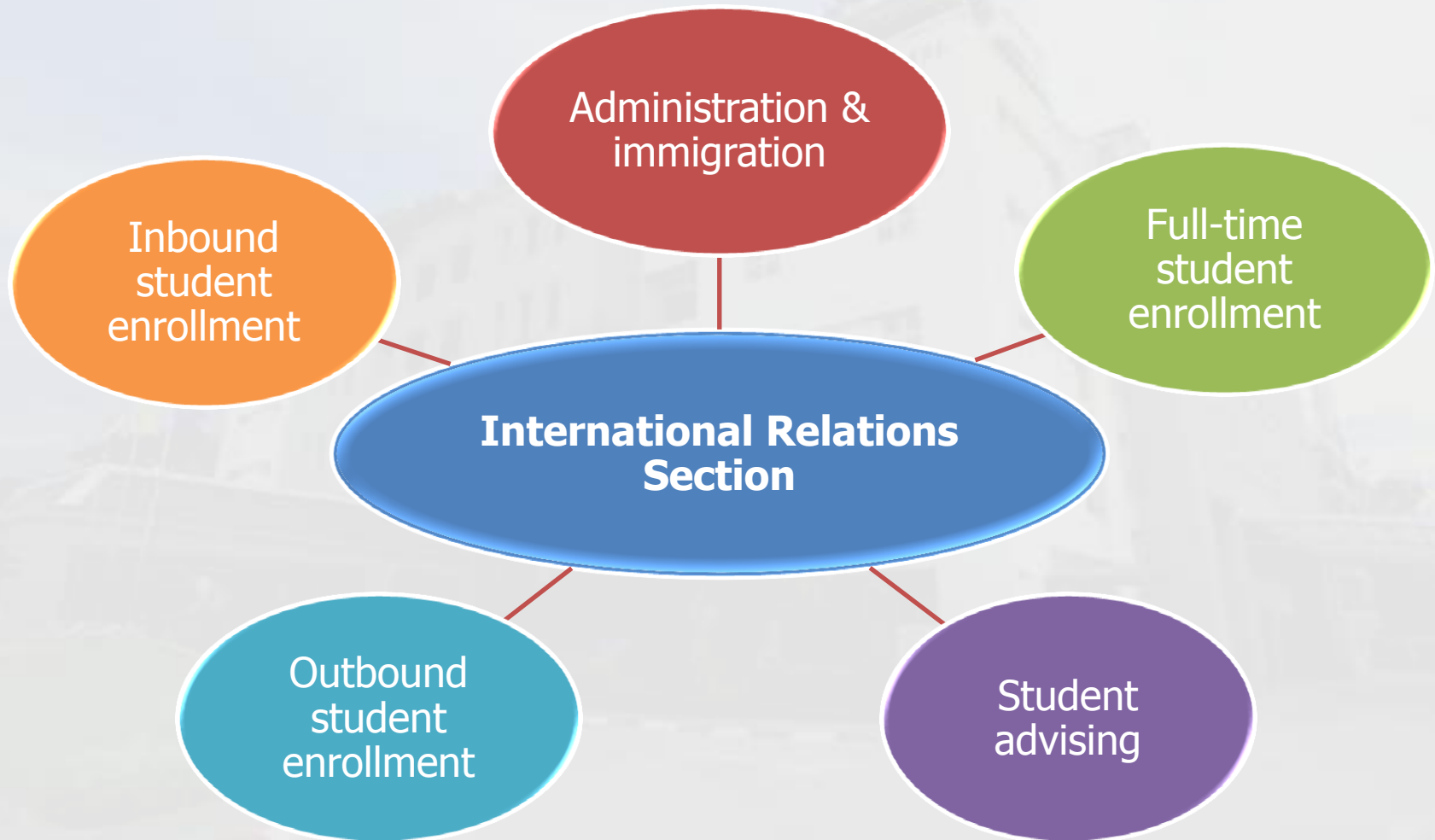


Work Chart



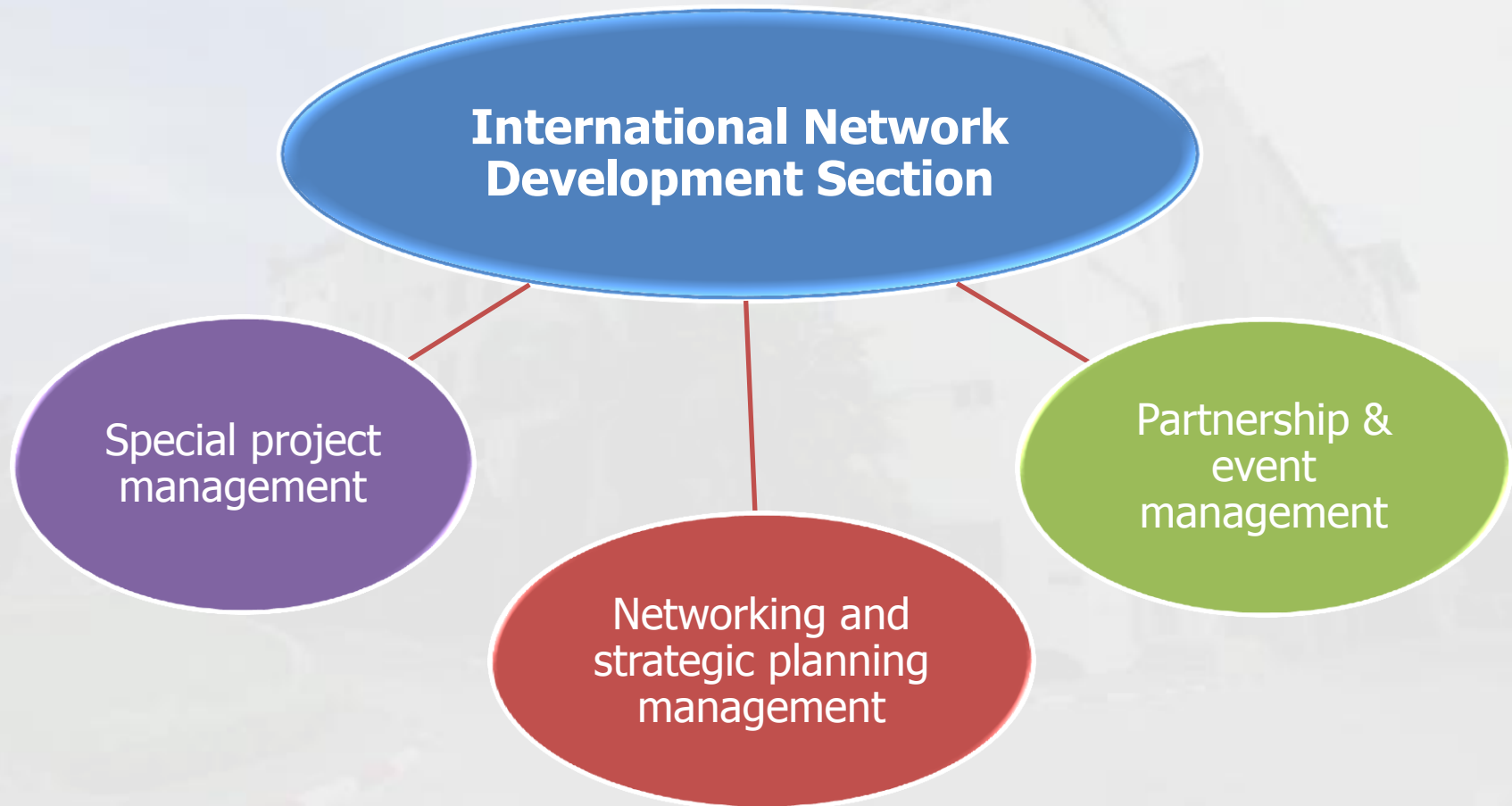


Work Chart





Work Chart





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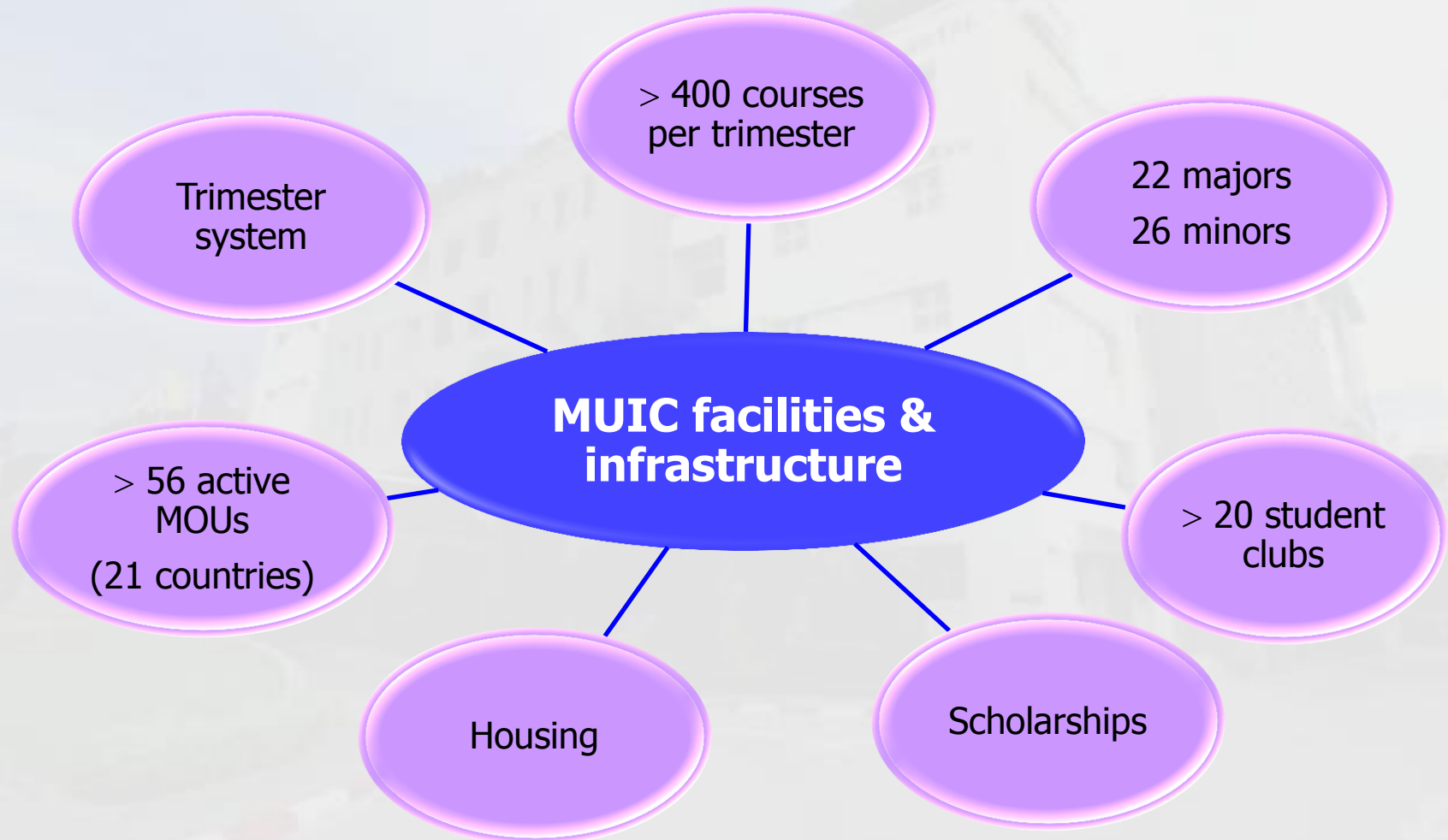
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Lesson 2

Resources must meet the needs of inbound & outbound students



MUIC Facilities and Infrastructures





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Inbound exchange and visiting students





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Lesson 3

Not all international students will fall into one type



Why and how international students choose to study at MUIC

- 45% from MUIC partner universities
- They want to study in Thailand
- They are interested in SEA countries
- The reputation of MUIC
- They learned from MUIC website
- There are variety of programs to choose from



International students at MUIC

	2009	2010	2011
Inbound exchange and visiting students	127	150	159
Outbound exchange and visiting students	45	46	63
International students	359	397	405

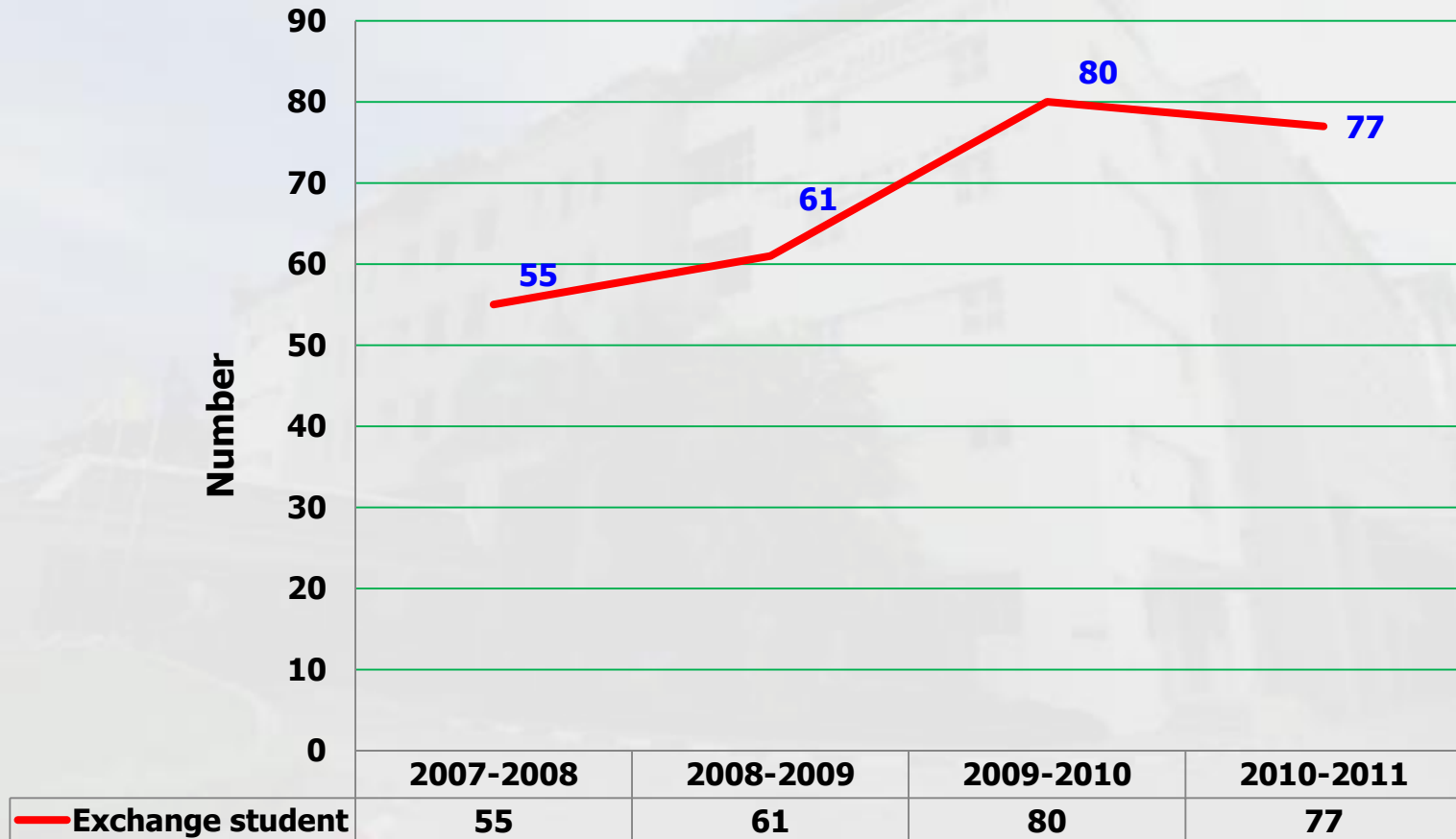


Inbound exchange and visiting students

Year 2008	Exchange	Visiting	Total	Grand total
Term 1	33	29	92	127
Term 2	22	25	47	
Term 3	6	12	18	
Year 2009	Exchange	Visiting	Total	Grand total
Term 1	51	34	85	150
Term 2	14	30	44	
Term 3	15	6	21	
Year 2010	Exchange	Visiting	Total	Grand total
Term 1	41	30	70	142
Term 2	32	23	55	
Term 3	5	11	16	

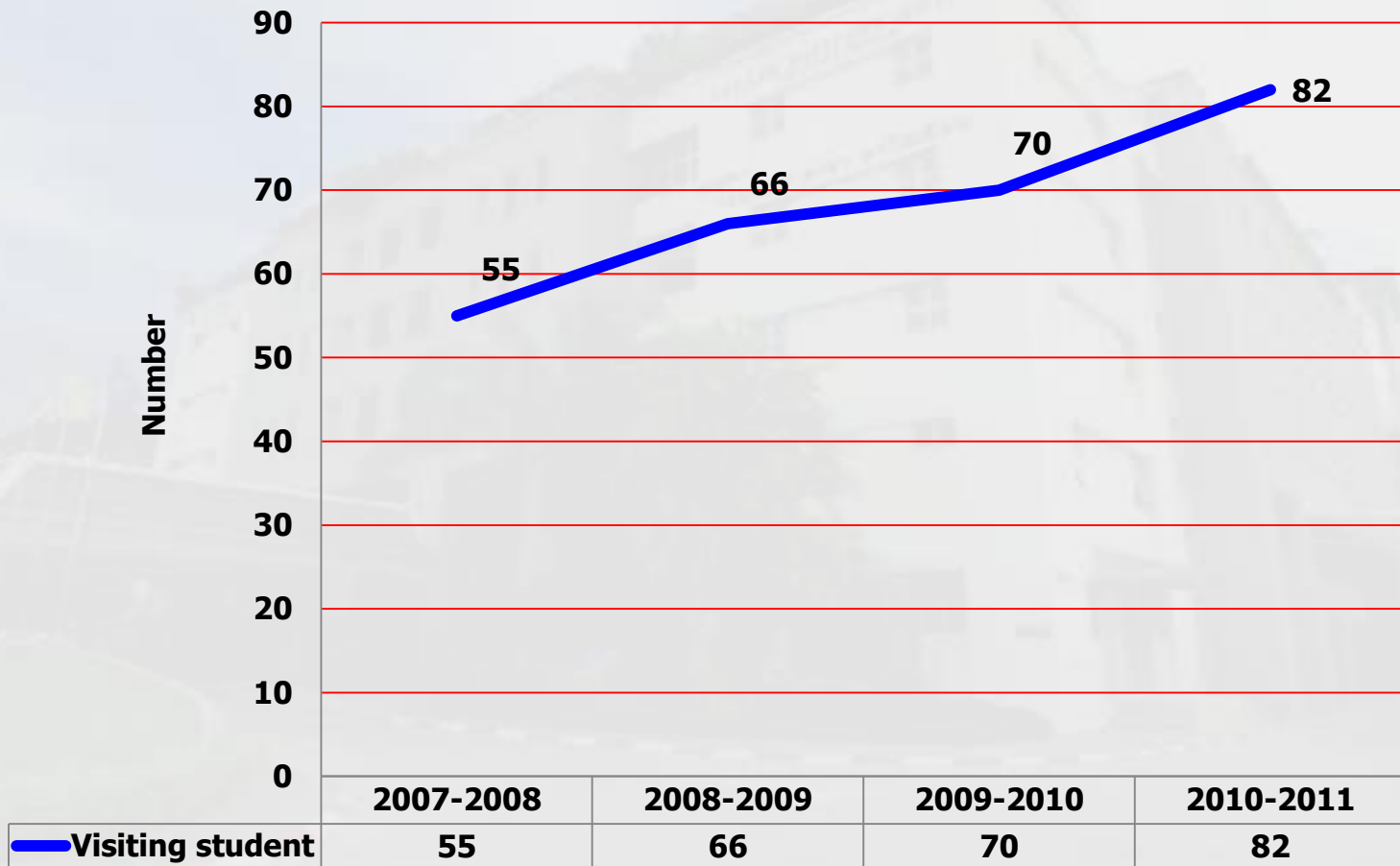


Inbound exchange students





Inbound visiting students





Inbound exchange and visiting students

2007

Nationality	Number
USA	46
German	17
Canadian	12

2008

Nationality	Number
USA	57
German	19
Canadian	15

2009

Nationality	Number
USA	49
German	28
Canadian	16

2010

Nationality	Number
USA	51
German	23
Korean	14



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Lesson 4

Most outbound Thai students will be exchange students



Outbound exchange students

Year	Number
2008-2009	45
2009-2010	46
2010-2011	63
2011-2012	64 (as of Jan. 2012)



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Outbound exchange students





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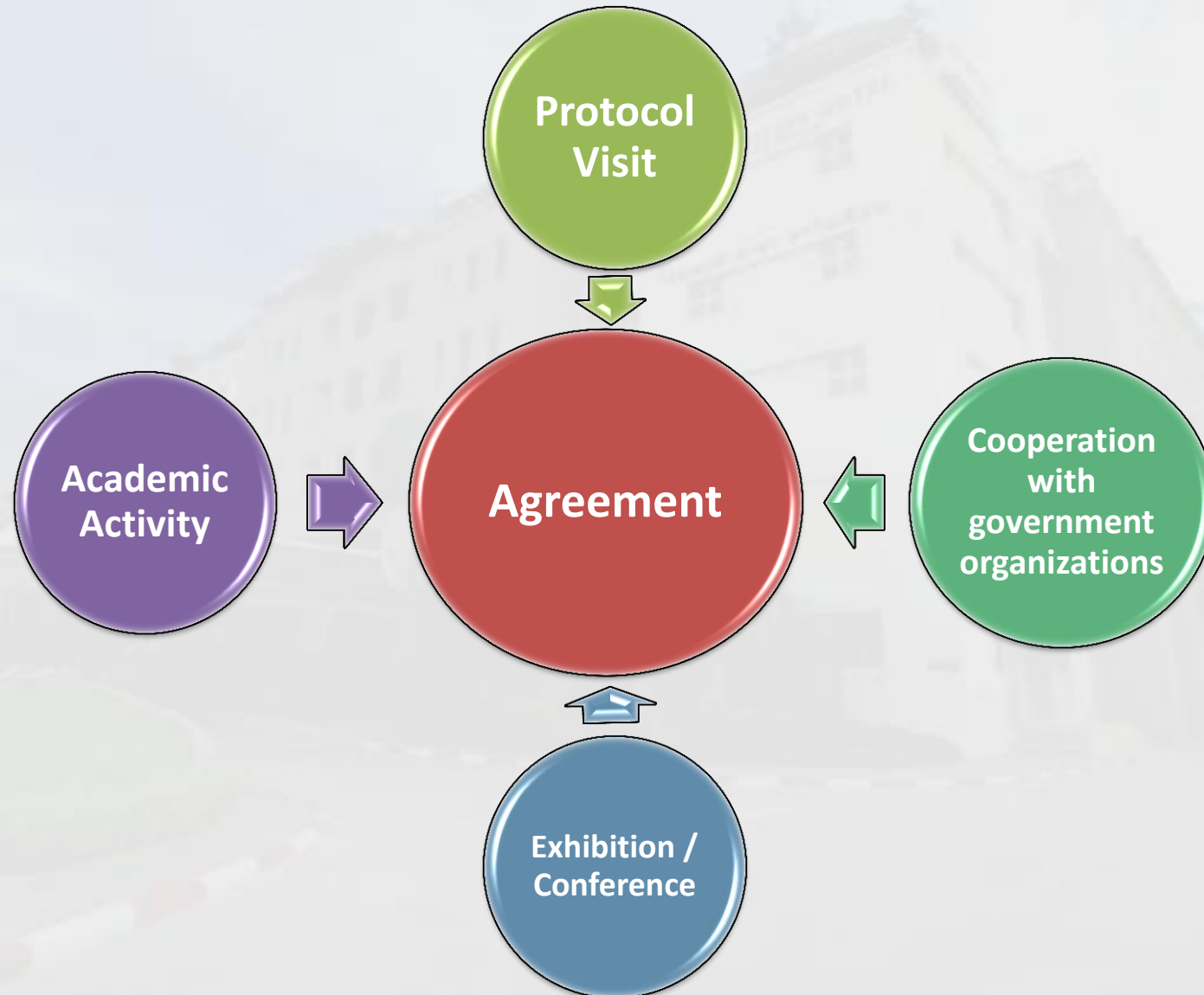
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Lesson 5

Select partner universities carefully



Development of academic collaboration agreements





Selecting partner universities

- Consider academic calendar and schedule
- Consider living costs (for outbound students)
- Consider language of instruction
- Consider number and variety of courses offered for exchange students



4 deterrents for MUIC students

- Academic calendar
- Availability of classes and diversity of curriculum
- Language of instruction for classes and in daily life
- Cost of living



3 incentives for European students

- MUIC academic calendar is flexible
- All classes are in English
- Thailand is inexpensive



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Case study of European university partners with balanced student mobility with MUIC

Student exchange models that worked for MUIC

Model 1: Business School, University of Mannheim, Germany

- Changed the schedule to finish before January
- Classes offered in English are varied
- Scholarships were offered to the first group of MUIC students



Model 2: University of Applied Sciences – Heilbronn, Germany

- Honor the 2/2 exchange agreement
- Accept additional students as fee paying students



Model 3: ESC Bretagne Brest Business School, France

- Flexibility of student exchange program
- Inbound and outbound can join in the undergraduate and graduate levels



Model 4: University of Nice-Sophia Antipolis, France

- Inbound students study in BBA program
- Outbound students study in French language programs



Lesson 6

- Successful study abroad program is a long term commitment
- Successful study abroad programs benefit the college, the university and European – Thai Educational exchange



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Thank you