

2nd ASEM University-Business Forum

Bonn, 10/11 November 2011

From Bangkok to Bonn

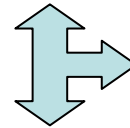
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Education-Business cooperation in the context of the ASEMMEs

1. Asia-Europe Meeting of Ministers for Education, Berlin 2008 (ASEMME1)

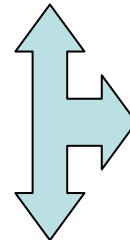


2. Asia-Europe Meeting of Ministers for Education, Hanoi 2009 (ASEMME2)



1. ASEM University-Business
Forum, Bangkok 2010

3. Asia-Europe Meeting of Ministers for Education, Copenhagen 2011 (ASEMME3)



2. ASEM University-Business
Forum, Bonn 2011
3. ASEM University-Business
Forum, Malaysia 2012

4. Asia-Europe Meeting of Ministers for Education, Malaysia 2013 (ASEMME4)

Recommendations from the 1. ASEM University-Business Forum Bangkok, Thailand 2010

1. Establishing **permanent** ASEM University-Business/Industry Dialogue **Forum** involving stakeholders from education and business/industry sectors ...;
2. **Interconnecting** ASEM University-Business/Industry Forum with the European University-Business Forum;
3. Organising **seminars** on specific university-business/industry cooperation ...;
4. Promoting university-business/industry **mobility** of staff and students between Asia and Europe by setting up mobility schemes/expanding existing schemes ...;
5. Improving **information** on ASEM university-business/industry cooperation and on funding opportunities in both regions;
6. Strengthening communication between universities and industry by **offering new formats of meetings and encounters...**;

Education-Business cooperation in the context of the 3. Asia-Europe Meeting of Ministers for Education, Copenhagen 2011 (ASEMME3)

The Ministers:

1. ...

5. Agreed to make the ASEM University-Business Forum (organised for the first time in Bangkok, March 2010) an annual event; the Forum should identify examples of good practice, develop ideas and make recommendations on how to improve university-business cooperation between ASEM countries; **Germany offers to host the second ASEM University-Business Forum in late 2011. Malaysia offers to host a stakeholder meeting in 2012;**

Education-Business cooperation in the context of the 3. Asia-Europe Meeting of Ministers for Education, Copenhagen 2011 (ASEMME3)

The Ministers:

6. Invited the European Commission to link the ASEM University-Business Forum to the **EU University-Business Forum** and include a specific session with **Asian and European representatives** from academia and the world of work that will contribute to deepen the dialogue on bi-regional university-business cooperation in areas such as participation of employers in curriculum development and the labour-market relevance of graduate qualifications; also the organisers of future ASEM University Business Fora are asked to consider balanced participation from Asia and Europe
8. Considered the establishment of an ASEM placement programme in terms of setting up a **pilot scheme** for higher education-business mobility of qualified students between Asia and Europe (partly funded by public resources and industry);

What are the expectations regarding the 2. ASEM University BusinessForum?

1. Exchange of experience
2. Learning from each other
3. Raising awareness
4. Networking
5. Formulating recommendations for the upcoming Ministerial Meeting

Anything else?

the **ASEM**
education secretariat



Thank you for your attention!