



**ASIA-EUROPE**  

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**FOUNDATION**

*Embracing Diversity*  
*Bridging Peoples*  
*Shaping Partnerships*

# Asia-Europe Foundation (ASEF)

- **1996:** Inaugural Asia-Europe Meeting (ASEM) Summit
- **1997:** ASEF was established as the only *permanent institution* of ASEM
- 46 partner countries, European Commission and the ASEAN Secretariat

# ASEF's Mission

*ASEF seeks to promote mutual understanding, deeper engagement and continuing collaboration among Asia and Europe through greater intellectual, cultural, and people-to-people exchanges between the two regions.*



# Where to take DEEP?

Database on Education Exchange Programmes



<http://deep.asef.org>

Bangkok, Thailand | 6 March 2012

- I. What is DEEP?
- II. DEEP from 2003-present
- III. How to continue DEEP?
- IV. Acknowledgement of DEEP  
by the education community

# WHAT IS DEEP?

A comprehensive online portal that:

- promotes better awareness of study opportunities among students; and
- encourages mobility within the academic community in the ASEM countries.

# WHAT IS DEEP?

- Designed, coordinated and managed by ASEF
- Launched in 2007 (10<sup>th</sup> anniversary of ASEF)
- Initially funded by the Government of Japan through the Japan Trust Fund (JTF)

# WHAT IS DEEP?

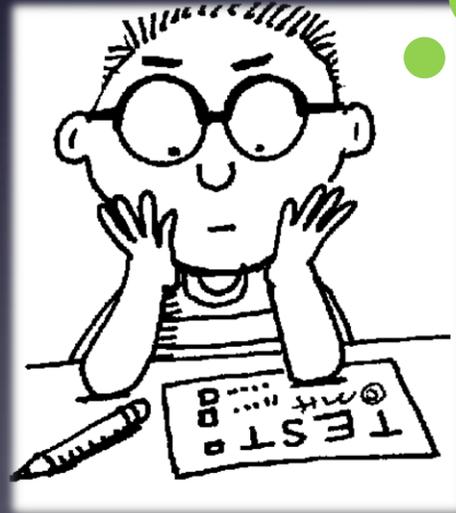
DEEP provides information on study opportunities in ASEM countries

- 7,000 universities
- Scholarship and exchange programmes
- Official agencies assisting foreign students
- Education systems, entry requirements and credit recognition procedures

# DEEP is *YOUR GUIDE* to studying in Asia and Europe



<http://www.teacherspocketbooks.co.uk/>



<http://teacherstraining.com.au/>



# DEEP

ASEM EDUCATION DATABASE

[Home](#)

[Course Search](#)

[Exchanges](#)

[Countries](#)

[Stories](#)

DEEP is an initiative of the ASEM Education Hub  and is supported by the Government of Japan 



### LAUNCH COURSE SEARCH

Looking for a course in a specific university or country? Want to find out more about entry requirements?



### LAUNCH EDUCATIONAL EXCHANGES

Does the university or country of your choice offer financial aid? How can you qualify for it?



#### A Chinese in Europe

[Read More >>>](#)

Wei Shen spent his whole tertiary life in Europe - spanning from the Netherlands, Italy, Germany, Sweden and United Kingdom.



#### A Singaporean in Italy

[Read More >>>](#)

"Intense, humbling, eye-opening, challenging and an opportunity of a lifetime" is how Vani Sathisan described her two-year study abroad experience.

## Welcome to DEEP!

Studying in a new environment can be both exciting and daunting, which is why we want to help you with the right tools and information to get you started.

If you're searching for the best place to study abroad or find an exchange programme in Asia or in Europe, you've come to the right site. The **Database on Education Exchange Programmes (DEEP)** will help you narrow your search and plan your university studies abroad.

Choose from our database of **thousands** of universities from 38 countries across Asia and Europe. We've got the basic information --- from estimated living expenses and tuition fees, to visa requirements, country profiles and much more --- to help you find the best country and the best university for your needs.

[>>> Read more about DEEP](#)

A PROJECT OF :



IN CO-OPERATION WITH:



SEQUENCE  
SCIENCE & DEVELOPMENT

## ANNOUNCEMENTS

**THE DATABASE ON EDUCATION EXCHANGE PROGRAMMES (DEEP) PORTAL IS UNDER MAINTENANCE. WE ARE SORRY FOR ANY INCONVENIENCE THIS MAY CAUSE.**

[www.study-in-europe.org](http://www.study-in-europe.org)



**Yoshiko Tanaka**  
**Osaka, Japan**  
**21 years old**



Yoshiko is in her second year of studying **International Business** at Osaka University. She would like to spend her next year of studies in Germany and earn a **European degree** that would also be **recognised in Japan**.

She is proficient in **German** and she would like to study in a German-speaking country.

Yoshiko's parents are not in favour of her plan to study abroad. She will need to fully support herself. Yoshiko would like to find a **scholarship**. Yoshiko plans to study next year, so she needs to make enquiries with universities quickly.

**Yoshiko Tanaka**  
**Osaka, Japan**  
**21 years old**



1. Can DEEP help Yoshiko find **universities in Germany** where she can finish her International Business degree?
2. What is the university **education system** like in Germany?
3. Will her **qualifications be recognised** back home in Japan?
4. Can she obtain a **grant** to pay for her degree?
5. Yoshiko would like to explain to her parents the advantages of studying abroad. What were the **experiences of other young Asians** who studied in Europe?



## Find universities that offer your desired course.

Do you want to learn about Horticulture in the Netherlands? How about Traditional Medicine in China? If you know what course you are interested in, we can help you find the tertiary institutions in Asia and Europe that offer it.

DEEP can provide you the country profile, links to visa requirements and study resources. What's more, you'll be able to search for information on accreditation and financial help offered by your home and host countries.

Data on Asian and European universities courtesy of IAU and Palgrave Macmillan Ltd.



## COURSE SEARCH

Which country would you like to study in?

Which country do you come from?

What field of study are you interested in?



[Home](#) > [Course Search](#) **COURSE SEARCH RESULT**[NEW SEARCH](#)[PRINT RESULT](#)

Destination: Germany

Origin: Japan

**International Business courses  
are available in the following Universities**

Page 1 of 2 | 1 | 2 &gt;

Country	University	City	Field Of Study
Germany	<a href="#">Aachen University of Applied Sciences</a>	Aachen	International Business
Germany	<a href="#">Anhalt University of Applied Sciences</a>	Köthen	International Business
Germany	<a href="#">Bremen University of Applied Sciences</a>	Bremen	International Business
Germany	<a href="#">Coburg University of Applied Sciences</a>	Coburg	International Business
Germany	<a href="#">Constance University of Applied Sciences</a>	Konstanz	International Business
Germany	<a href="#">Dortmund University of Applied Sciences</a>	Dortmund	International Business
Germany	<a href="#">European Business School Oestrich-Winkel</a>	Oestrich-Winkel	International Business
Germany	<a href="#">European Distance Education University of Applied Sciences Hamburg</a>	Hamburg	International Business
Germany	<a href="#">European University Viadrina Frankfurt (Oder)</a>	Frankfurt (Oder)	International Business
Germany	<a href="#">Furtwangen University of Applied Sciences</a>	Furtwangen	International Business
Germany	<a href="#">Giessen-Friedberg University of Applied Sciences</a>	Giessen	International Business
Germany	<a href="#">Harz University of Applied Sciences</a>	Wernigerode	International Business
Germany	<a href="#">Heilbronn University of Applied Sciences</a>	Heilbronn	International Business
Germany	<a href="#">Hildesheim/Holzwinden/Göttingen University of Applied Sciences</a>	Hildesheim	International Business
Germany	<a href="#">Hof University of Applied Sciences</a>	Hof	International Business
Germany	<a href="#">International School of Management</a>	Dortmund	International Business
Germany	<a href="#">Ludwigshafen University of Applied Sciences</a>	Ludwigshafen	International Business
Germany	<a href="#">Mainz University of Applied Sciences</a>	Mainz	International Business
Germany	<a href="#">Munich Business School</a>	München	International Business
Germany	<a href="#">Offenburg University of Applied Sciences</a>	Offenburg	International Business

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INTERNATIONAL SCHOOL OF MANAGEMENT



DOWNLOADS

ISM-NET

CONTACT

DEUTSCH

ISM

STUDY PROGRAM

SERVICE CENTER

APPLICATION

MBA-  
PROGRAM  
AT THE ISM

INTERNATIONAL  
STUDENTS

STUDYING  
AT THE ISM?  
more information ...

## International School of Management (ISM) Dortmund

For over a decade the International School of Management, Dortmund – a private state-recognized University of Applied Sciences – offers high-quality, practical and career-focused education programs with a strong international orientation.

The academic program includes German Diplom, Bachelor and Master degrees. Today students can choose between three Diplom study programs: '**International Business**', '**Tourism, Event & Hospitality Management**' and '**Finance & Asset Management**' and a Bachelor of Arts in '**Business Communication**'.

Beginning with the winter semester 05/06 the **Bachelor of Arts** in '**International Management**' and in '**Tourism & Event Management**' will replace the Diplom degree in accordance with the Bologna process. The

We are home to 700 students who study in a personal atmosphere, closely guided by faculty and staff members. Students must combine their business studies with English and another language taken from French or Spanish, and complete one or two semesters of study abroad in a European or overseas country. Moreover, two to three obligatory internships as well as two consultancy projects are integrated in the different study programs.

Since 2004 the ISM offers an **MBA-program** in "**General Management**" geared towards graduates of all academic disciplines. Students





## COURSE SEARCH RESULT



NEW SEARCH



BACK TO LIST

Destination: Germany

Origin: Japan

**Contact @ Selected University**  
**Course: International Business**

### University

▶ Contact @ Selected University

### Germany

▶ Country Profile

▶ Visa

▶ Entry Requirements

▶ Education System

▶ Recognition of Credit & Degrees

▶ Cost

▶ Inbound Scholarship

▶ Institutions & Organisations

▶ Useful Links

### Japan

▶ Education System

▶ Recognition of Credit & Degrees

▶ Outbound Scholarship

### University Name

**International School of Management**

### Contact Information

**Address:** Otto-Hahn-Strasse 19

**City/Province:** Dortmund, 44227

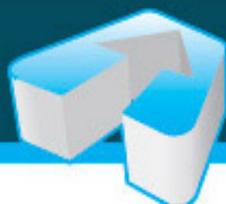
**Country:** Germany

**Email:** [ism@ism-dortmund.de](mailto:ism@ism-dortmund.de)

**Website:** <http://www.ism-dortmund.de>

**Tel:** +49(231) 9751 390

**Fax:** +49(231) 9751 3939



The ASEM-DUO Fellowship Programme grants fellowships to university students and teachers to support further study, research and joint lecture.



The programme aims to promote new partnerships between European and Asian higher education institutions.



The Erasmus Mundus is a co-operation and mobility programme in the field of higher education that supports the mobility of students and scholars to and from Europe.



## Support your studies through programmes and scholarships.

Are there grants and scholarships offered to support your study exchange experience? Is there a special agreement between your university and the one you would like to go to?

This search function provides general information on scholarships, loans and grant facilities. As scholarship notices may frequently change, contact the provider directly for the latest updates.



## EXCHANGES & SCHOLARSHIPS

Which country would you like to study in?

Germany

Which country do you come from?

Japan

SEARCH





**Exchanges**

- ▶ Exchange Programmes
- ▶ Inbound Scholarship
- ▶ Outbound Scholarship

 **EXCHANGES**

 **NEW SEARCH**

**Exchange Programmes**

Destination: Germany

Origin: Japan

Does your home country support overseas educational exchanges? Does your preferred country provide mechanisms for foreign students to study in its universities?

Review the list for relevant exchange programmes and contact the agencies for more information on application and deadlines.

**Exchange programme/s between Germany and Japan**

 <b>ASEM, administered by the ASEM-DUO Fellowship Secretariat</b>	<b>ASEM</b>
 <b>DAAD/German Academic Exchange Service</b>	<b>German Academic Exchange Service/Deutscher Akademischer Austauschdienst - DAAD</b>
 <b>JASSO / Japan Student Services Organisation</b>	<b>Japan Student Services Organization</b>

**General links**



The ASEM-DUO Fellowship Programme grants fellowships to university students and teachers to support further study, research and joint lecture



The programme aims to promote new partnerships between European and Asian higher education institutions.



## Exchange Programmes

Destination: Germany

Origin: Japan

### Programme: JASSO / Japan Student Services Organisation

#### Contact

4259 s-3, Nagatsuta-cho Midori-ku Yokohama-shi  
 Kanagawa  
 Japan  
 226-8503  
 Tel: +86(3) 55206131  
 Fax: +86(3) 55206121  
 Email: [nippon@jasso.go.jp](mailto:nippon@jasso.go.jp)  
 Website: <http://www.jasso.go.jp>

#### Countries Involved

Country/ies of origin: Japan

Country/ies of destination: Austria, Belgium, Brunei Darussalam, Cambodia, China, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Indonesia, Ireland, Italy, Japan, Korea (Republic of), Laos, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Myanmar, Netherlands, Philippines, Poland, Portugal, Singapore, Slovak Republic, Slovenia, Spain, Sweden, Thailand, United Kingdom, Vietnam

#### Programme Details

##### General

In April 2004, the Japan Scholarship Foundation, the Association of International Education, Japan, Center for Domestic and Foreign Students, the International Students Institute, and the Kansai International Students Institute unified to establish Japan Student Services Organization.

##### Aims

JASSO aims to nurture creative and well-rounded individuals to make them become next generation's leaders, while at the same time promoting

### Exchanges

- ▶ Exchange Prog
- ▶ Inbound Schol
- ▶ Outbound Sch

### Stories

### NEW SEARCH

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## Hear what others have to say about studying abroad.

Know about the wonderful, life-changing experiences that others have had during their stint abroad.

Read their first-hand accounts and gain survival tips on how to adapt to another way of life in a foreign country.

Learn what lessons they learnt beyond the classroom.

## STORIES



### A Chinese in Europe

Wei Shen spent his whole tertiary life in Europe - spanning from the Netherlands, Italy, Germany, Sweden and United Kingdom.

[Read more >>>](#)



### A Singaporean in Italy

"Intense, humbling, eye-opening, challenging and an opportunity of a lifetime" is how Vani Sathisan described her two-year study abroad experience.

[Read more >>>](#)



### A French in Japan

Romain Caillaud spent a year in Tokyo, Japan. Find out how his academic experience in Waseda University and joining his university's sumo club helped him change his world view.

[Read more >>>](#)



STORIES



POST A STORY

## A Singaporean in Italy by Vani Sathisan

Destination: Italy

Origin: Singapore



“Intense, humbling, eye-opening, challenging and an opportunity of a lifetime” is how Vani Sathisan described her two-year study abroad experience.



## A French in Japan by Romain Caillaud

Destination: Japan

Origin: France



Romain Caillaud spent a year in Tokyo, Japan. Find out how his academic experience in Waseda University and joining his university's sumo club helped him change his world view.

# DEEP FROM 2003-PRESENT

## Phase I (2003-2007)

- Conceptualisation: 2<sup>nd</sup> General Meeting on the ASEM Education Hub, Singapore; ASEM Symposium on Educational Exchange, Japan (2003)
- Development: website design, data collection and migration (2005-2006)
- Launch in Singapore (*April 2007*)

# DEEP FROM 2003-PRESENT

## Phase II (2008- early 2009)

- Update of data from 38 ASEM countries
- Communication strategy and initial implementation (DEEP Toolkit)

# DEEP FROM 2003-PRESENT



*DEEP Toolkit*

# DEEP FROM 2003-PRESENT

## *TO BE COMPLETED*

- Collection of data from 5 additional ASEM countries
- Data migration
- Website enhancement

# DEEP FROM 2003-PRESENT

## Evaluation Phase (mid 2009-Dec2011)

- Review of DEEP Portal (desk research, email exchanges, etc.)
- Discussions/meetings with potential partners

# DEEP FROM 2003-PRESENT

## *Practical Challenges*

- Financial and human resource constraints
- Complex data collection (wide-ranging content, update methodology, etc.)
- Withdrawal of technical partner

# DEEP FROM 2003-PRESENT

## *Institutional Challenges*

- Absence of an overall long-term strategy
- Expansion of ASEM (2008,2010)

# DEEP FROM 2003-PRESENT

## *DEEP at ASEF's Board of Governors' Meeting (December 2011)*

- DEEP: not sustainable under the same conditions
- Launch of transfer to potential partners

# HOW TO CONTINUE DEEP?

## SCENARIO 1 – DEEP AS IT IS

- Autonomous website (URL)
- Keep scholarships and country profiles/course data
- Update on a two-year basis by external providers

# HOW TO CONTINUE DEEP?

## Implementation requirements

- Human resources:  
2 full-time Project Officers and 1 Intern
- Budget:  
~ SGD532,000 (every two years)

# Budget Estimation for Scenario 1

Items	Costs (SGD)	Costs (€)
Data collection and update	165,879	96,106
Technical maintenance and support (data migration, maintenance, website structure and design)	60,069	34,802
Communication and visibility	69,890	40,492
Steering Committee Meeting	12,620	7,312
Human Resources	150,000	86,906
Organisational costs	25,000	14,484
Total Cost	483,458	280,103
10% Contingency	48,346	28,010
Total cost with 10% contingency	<b>531,804</b>	<b>308,113</b>

# HOW TO CONTINUE DEEP?

## SCENARIO 2: ABRIDGED DEEP

- Autonomous website (URL)
- Maintenance of scholarship data; links to country profiles/course data
- Automatic online update system

# HOW TO CONTINUE DEEP?

## Implementation requirements

- Human resources:  
2 full-time Project Officers and 1 Intern
- Budget:  
*Option A* SGD495,000 (year 1)  
SGD488,000 (year 2 and succeeding years)  
*Option B* SGD505,000 (year 1)  
SGD489,000 (year 2 and succeeding years )

# Budget Estimation for Scenario 2: Option A

Items	Year One		Year Two and Succeeding years	
	Costs (SGD)	Costs (€)	Costs (SGD)	Costs (€)
Data collection and update	111,084	64,359	111,084	64,359
Technical maintenance and support (data migration, maintenance, website structure and design, and the <i>automatic online update system: XML data feed</i> )	81,069	46,969	75,369	43,667
Communication and visibility	69,890	40,492	69,890	40,492
Steering Committee Meeting	12,620	7,312	12,620	7,312
Human Resources	150,000	86,906	150,000	86,906
Organisational costs	25,000	14,484	25,000	14,484
<b>Total Cost</b>	<b>449,663</b>	<b>260,523</b>	<b>443,963</b>	<b>257,221</b>
10% Contingency	44,966	26,052	44,396	25,722
<b>Total cost with 10% contingency</b>	<b>494,629</b>	<b>286,575</b>	<b>488,359</b>	<b>282,943</b>

# Budget Estimation for Scenario 2: Option B

Items	Year One		Year Two and Succeeding years	
	Costs (SGD)	Costs (€)	Costs (SGD)	Costs (€)
Data collection and update	111,084	64,359	111,084	64,359
Technical maintenance and support (data migration, maintenance, website structure and design, and the <i>automatic online update system: XML data feed</i> )	90,069	52,184	75,969	44,014
Communication and visibility	69,890	40,492	69,890	40,492
Steering Committee Meeting	12,620	7,312	12,620	7,312
Human Resources	150,000	86,906	150,000	86,906
Organisational costs	25,000	14,484	25,000	14,484
<b>Total Cost</b>	<b>458,663</b>	<b>265,738</b>	<b>444,563</b>	<b>257,568</b>
10% Contingency	45,866	26,574	44,456	25,757
<b>Total cost with 10% contingency</b>	<b>504,529</b>	<b>292,311</b>	<b>489,019</b>	<b>283,325</b>

# ACKNOWLEDGEMENT BY THE EDUCATION COMMUNITY

- 1<sup>st</sup> Asia-Europe Meeting of Ministers for Education (Berlin, May 2008)
- UNESCO Regional Meeting (Bangkok, Dec 2009)
- Academic Cooperation Europe-Southeast Asia Support – ACCESS White Paper (2009-2010)
- 3<sup>rd</sup> Asia-Europe Meeting of Ministers for Education (Copenhagen, May 2011)

# 1<sup>st</sup> Asia-Europe Meeting of Ministers for Education (Berlin, May 2008)



# ACKNOWLEDGEMENT BY THE EDUCATION COMMUNITY

UNESCO Regional Meeting (Bangkok, Dec 2009)

*“The DEEP Portal is very comprehensive and particularly useful for students who are looking for study opportunities in Asia and Europe”*

# ACKNOWLEDGEMENT BY THE EDUCATION COMMUNITY

Academic Cooperation Europe-Southeast Asia  
Support – ACCESS White Paper (2009-2010)

*“(4.2 Proposed Actions) reinforcing existing cooperation platforms for securing (almost) exhaustive flow and exchange of information on higher education initiatives between the two regions, including the DEEP database for students which is already working and proved useful”*

# ACKNOWLEDGEMENT BY THE EDUCATION COMMUNITY

3<sup>rd</sup> Asia-Europe Meeting of Ministers for Education  
(Copenhagen, May 2011)

*“To improve information on study opportunities in  
ASEM countries by inviting ASEF to update its DEEP  
database”*

*It is essential to identify a strategy  
for DEEP's long-term sustainability.*

**ASIA-  
EUROPE  
FOUNDATION**

**UNIVERSITIES**

**EDUCATION  
NETWORKS**

**STUDENT  
ORGANISATIONS**

**ASEM  
GOVERNMENTS**

**PRIVATE  
INSTITUTIONS**

# WHO ARE THE POTENTIAL PARTNERS?

- ASEM Education Secretariat (Nov 2009, Apr 2010)
- MENON Network (Jun 2010)
- UNESCO (Dec 2009)
- StudyPortals (Nov 2009, Feb 2010)

*YOU*  
*are a potential*  
*PARTNER*

*So much to share*



# THANK YOU

*So much to share*





<http://deep.asef.org>

*So much to share*