

THE ASEMUNDUS PROJECT

The Role of ASEMUNDUS in Promoting Balanced Mobility

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Bangkok, Thailand, 6 March 2012

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OVERVIEW

- 1. ASIA-EUROPE MEETING (ASEM)**
- 2. ASEM EDUCATION PROCESS**
- 3. ASEMUNDUS**

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1. ASIA-EUROPE MEETING (ASEM)

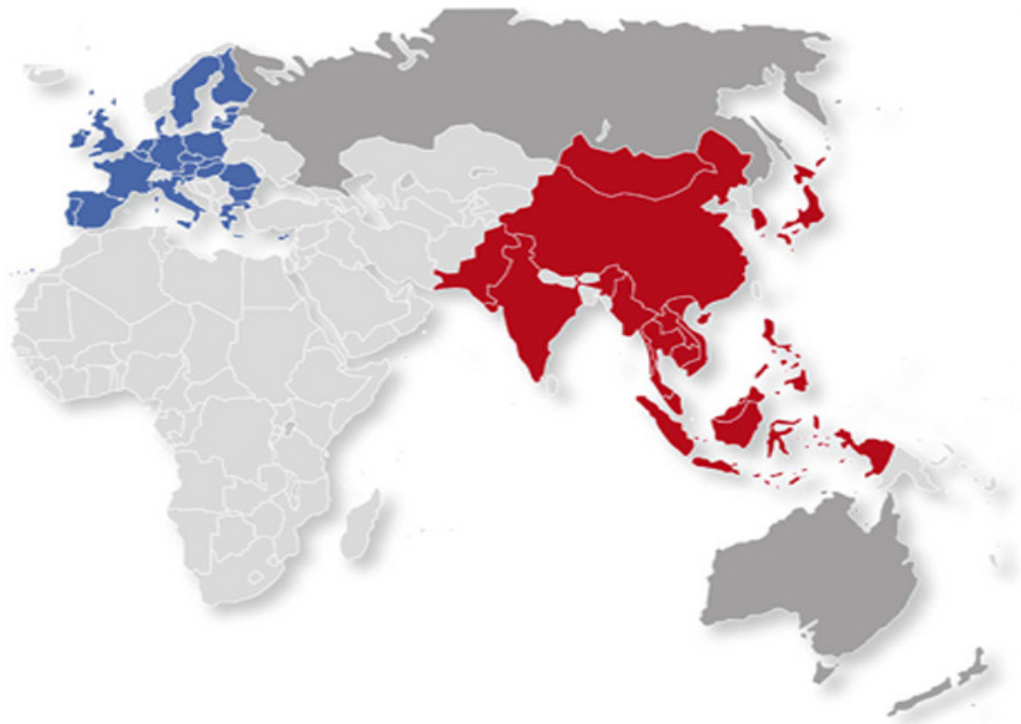
- Informal dialogue platform between Asia and Europe
- Heads of state meet in Asia and Europe alternately at biannual summits (since 1996)
- Next ASEM Summit (ASEM9): Vientiane, Lao PDR, October 2012.

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ASEM MEMBERS



- European Commission
- 27 EU member states
- ASEAN Secretariat
- 10 ASEAN countries + 6 other Asian countries*

Since October 2010:

- Australia
- Russia
- New Zealand

* P.R. China, India, Japan, Republic of Korea, Mongolia, Pakistan

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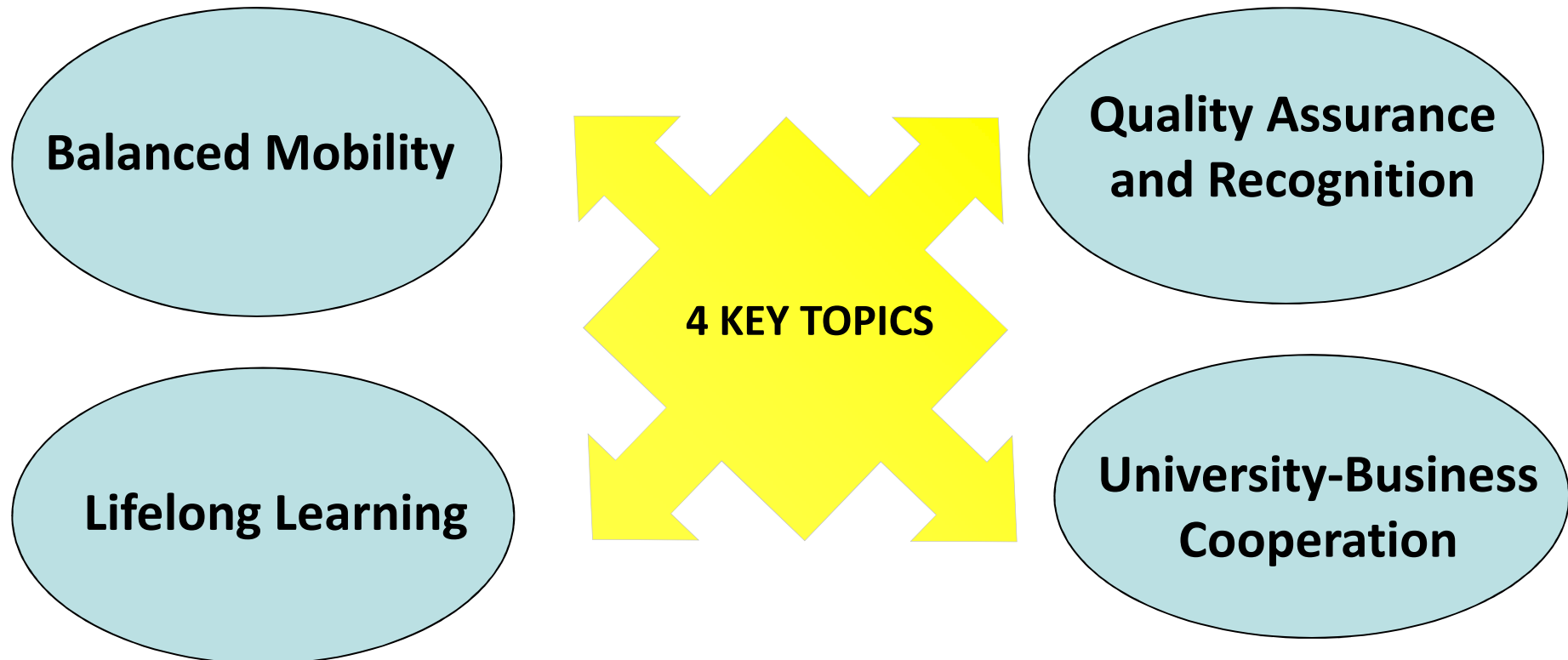
2. ASEM EDUCATION PROCESS

ASEM Ministerial Meetings, e.g. in the field of education:

Asia-Europe Meeting for Ministers of Education (ASEMME)

- First meeting: **ASEMME1, Berlin 2008**

TOPICS IN THE ASEM EDUCATION PROCESS



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Second meeting: **ASEMME2, Hanoi 2009**

CHAIR'S CONCLUSIONS OF HANOI – an extract

1. ASEM University-Business Forum
Thailand, March 2010

Seminar on Regional Quality Assurance
Cyprus, December 2010

TVET Symposium
China, January 2011

ASEM EDUCATION SECRETARIAT

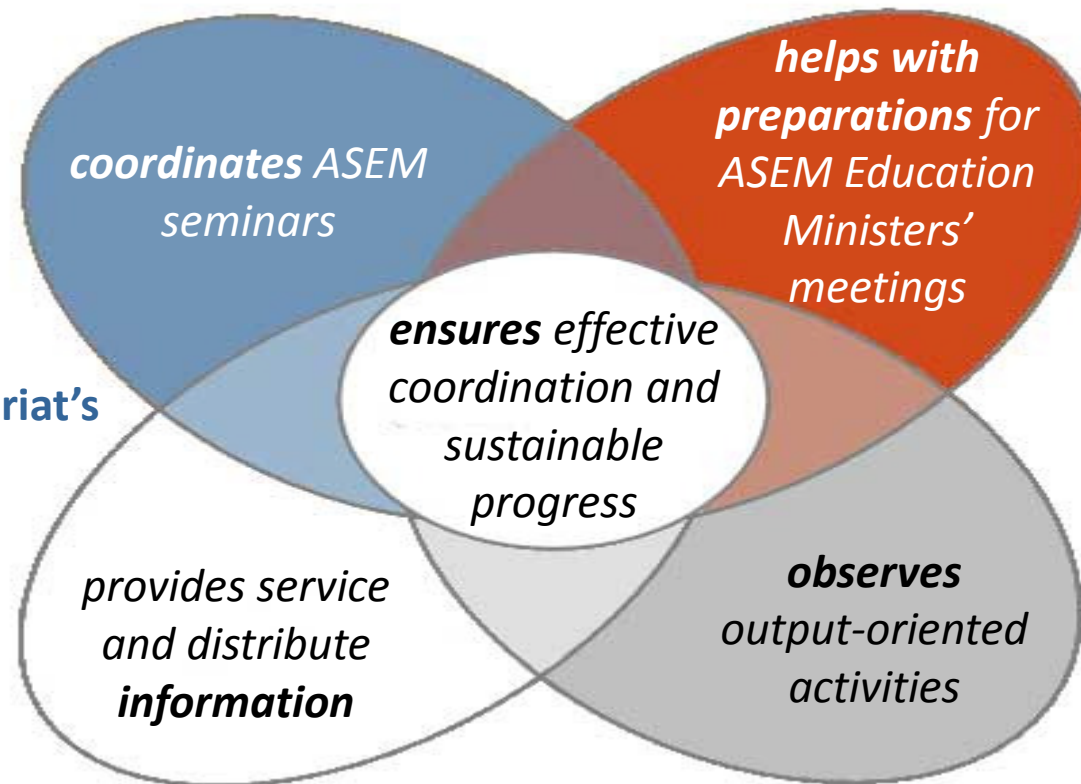
ASEMME3
Denmark, May 2011

**Pilot groups meeting on Credit
systems and learning outcomes**
Germany, May 2010

Lifelong Learning Workshops
Vietnam 2010
Thailand 2010

Tasks of the ASEM Education Secretariat

ASEM Education Secretariat's
Newsletter and Website



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3. ASEMUNDUS

ASEMME2, Hanoi 2009:

“The Meeting agreed:

- *To provide more support to trans-national initiatives and activities that aim to enhance the attractiveness, profile, image and visibility of, and accessibility to Asian and European Higher Education in the world, and to welcome the proposal from the (...) DAAD for a project on promoting the joint programmes and mobility between ASEM countries.”*

That’s where the idea for ASEMUNDUS came from!

- Specifically designed to increase number of Asian HEIs in international study programmes

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ASEMUNDUS = Joint project funded by the European Commission, coordinated by German Academic Exchange Service (DAAD), implemented in cooperation with 8 partners.

Objectives:

- Enhancing visibility of European HE area within Asian ASEM region
- Enhancing participation of Asian HEIs within new and/or existing higher education consortia
- Facilitating & strengthening institutional cooperation between HEIs from Europe and Asia.

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WAYS TO GET INVOLVED (1)

Networking Seminar on EU-Asia Higher Education Cooperation:

- **Bangkok, Thailand, 2 - 3 April 2012** (back to back with APAIE)
- ~ 60 - 80 higher education representatives from Europe and Asia
- Good practice examples from joint study programmes
- Discussion of common issues of higher education cooperation
- Inside views of Dos and Don'ts regarding cooperation between Asian and European HEIs

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WAYS TO GET INVOLVED (2)

- **Opportunities for project presentations and partner search** will be provided at application stage.
- The preliminary agenda can be found on the **ASEMUNDUS website** hosted by the ASEM Education Secretariat:

www.asem.education-secretariat.org

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THANK YOU FOR YOUR ATTENTION!

- For further information on ASEMUNDUS and the Networking Seminar in Bangkok, please contact:
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- For further information on the ASEM education process, please contact:
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