



BBA International Program

Chulalongkorn Business School

Chulalongkorn University



Presentation Objectives

- Key factors to keep balance of exchange students at BBA, Chulalongkorn University.



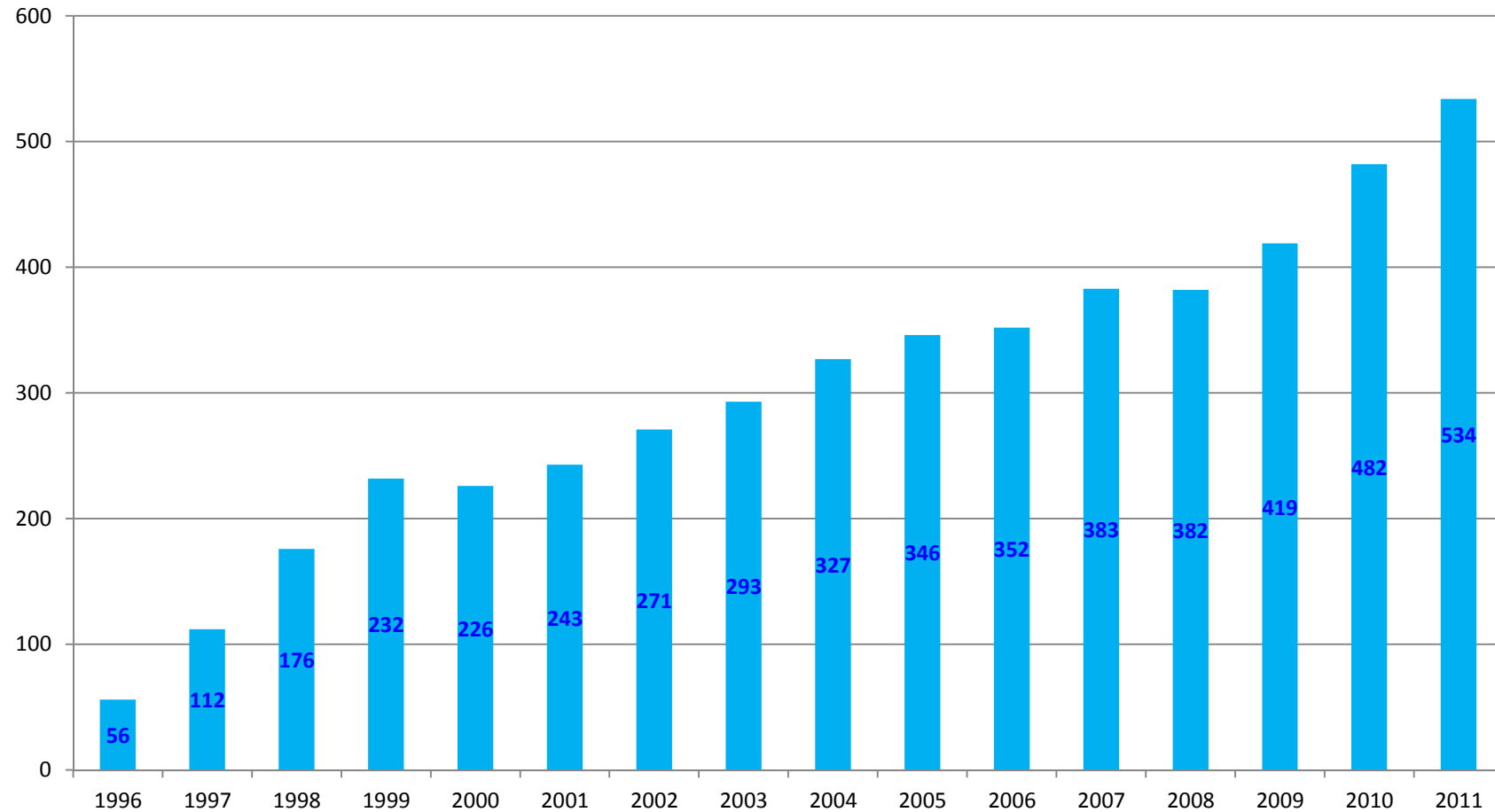
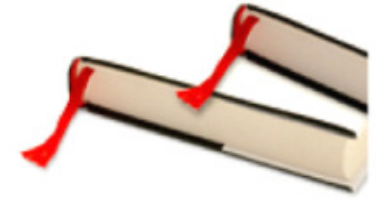


BBA Program

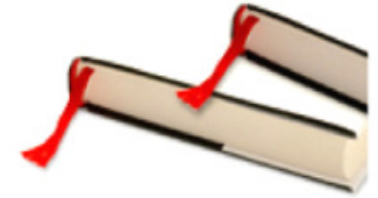


- Established year in 1996
- 1st International Program of Chulalongkorn University
- 3 Majors available:
 - International Business Management
 - Accounting
 - Financial Analysis and Investment (effective 2009)
- Objective is to supply business organizations' demand and support internationalization
- Started the Exchange Program in 1997, trend and growth of the program
- Faculty Management Level

Full-time Students



Accreditations



The Only Thai University Ranked among the World's Top 200 Universities accredited by



First Accounting Program in Thailand accredited by



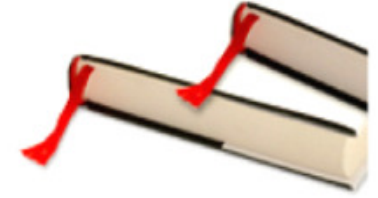
First and Only Undergraduate Finance Program in Thailand accredited by



2011 Best Practices Award for Student Exchange Program



Awards



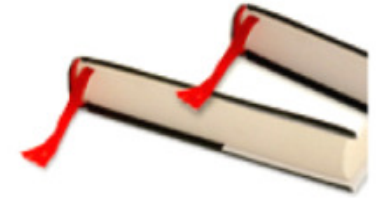
First Place in the "Marshall International Case Competition 2009"



First Place in "Global Leader Challenge" for the Third Consecutive Year



Awards (continued)



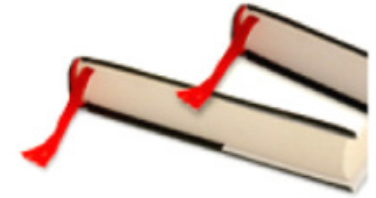
First Place in “1-2-Call Brand Age Award for the Bangkok Region”



First Place in “2010 SIFE National Champion”



Awards (continued)

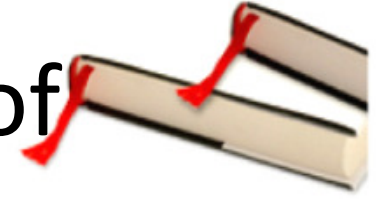


First Place in "Bualuang iExcel
Contest 2011"

First Place in "7th MFC Talent Award 2011"



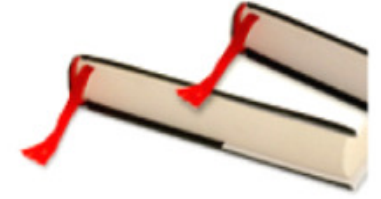
Key factors to keep balance of exchange students



- [Curriculum](#)
- [Inter-University Relationships](#)
- [Procedure and Activity](#)
- [Facility & Infrastructure](#)



Non-Business Courses

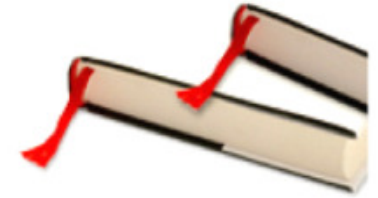


- 0201232 MULTI RURAL STUDY
- 2207103 PHILOS LOGIC
- 2303165 MAN & ENV
- 2400104 POL GOVT THAI
- 3401250 BUS LAW
- 3405251 INTL BUS LAW
- 3401260 TAXATION LAW



NAFSA Exhibition 2011

North America



University of Wisconsin-Madison, USA



Oregon State University, USA

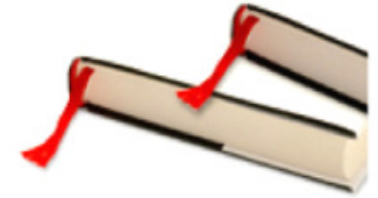


University of North Carolina at
Chapel Hill, USA



Baruch University, USA

NAFSA Exhibition North America (continued)



University of Victoria, Canada



Queen's University at Kingston, Canada

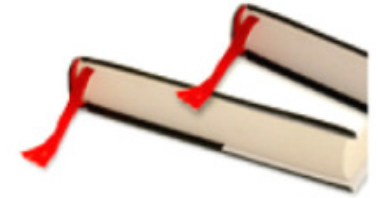


University of Toronto, Canada



HEC Montréal Business School, Canada

NAFSA Exhibition Europe



Maastricht University,
The Netherlands



VU University Amsterdam,
The Netherlands

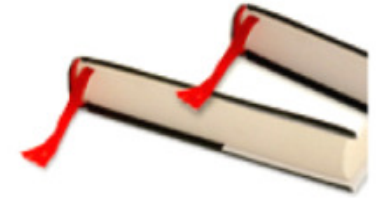


ISC Paris School of Management, France



European Business School, Germany

NAFSA Exhibition Europe (continued)



Jonkoping International Business
School, Sweden



Copenhagen Business School,
Denmark

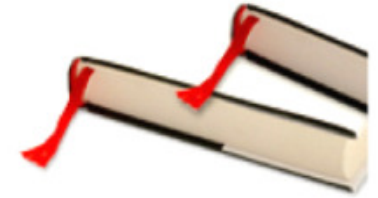


University of St. Gallen, Switzerland



University of Exeter, England

NAFSA Exhibition Australia & New Zealand



Griffith University, Australia



Queensland University of Technology, Australia

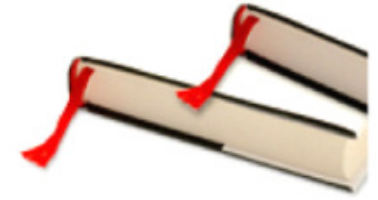


Auckland University of Technology,
New Zealand



IMC University of Applied Sciences,
Australia

NAFSA Exhibition Asia



Yonsei University, Korea



Singapore Management University,
Singapore

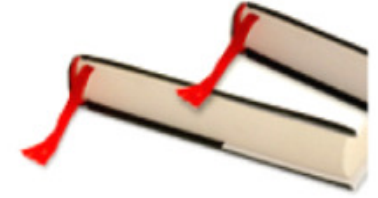


Singapore Management University,
Singapore



National Sun Yat-sen University,
Taiwan

Executive Visits



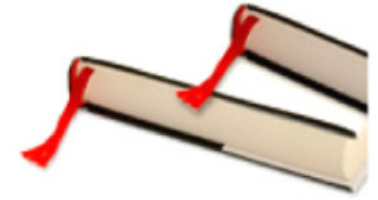
**University of New South Wales,
Australia**



**Queensland University of
Technology, Australia**



Executive Visits



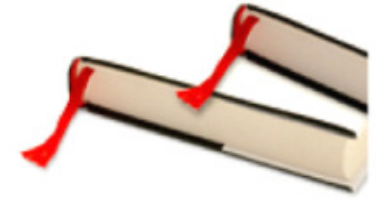
**The University of Queensland,
Australia**



Deakin University, Australia



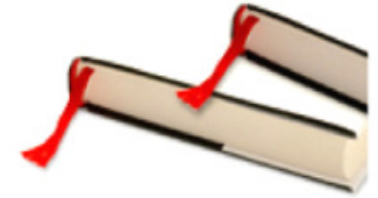
Executive Visits



Hitotsubashi University, Japan



Executive Visits



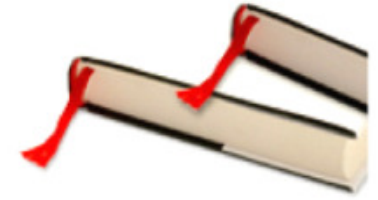
Michigan State University, USA



University of Northern Colorado, USA



Executive Visits



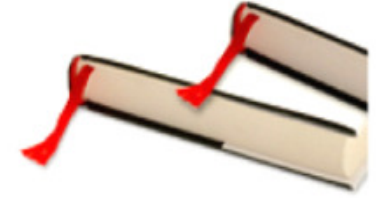
**the University of Exeter Business
School, UK**



**Aston Business School, Aston
University, UK**



Executive Visits



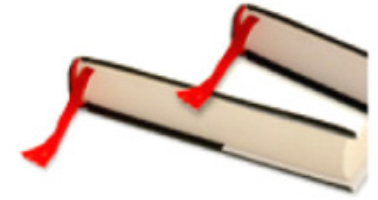
Linnaeus University, Sweden



**EPSCI International Management,
France**



Executive Visits

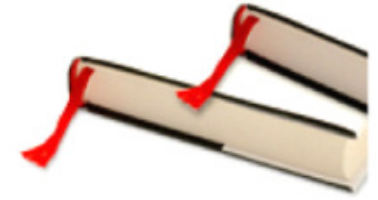


Groningen University, Netherlands

Maastricht University, Netherlands



Executive Visits



Wichita State University, USA



San Jose State University, USA



MIT Professor conducted a BBA course

Dean Annop Tanlamai, Director Kriengkrai Boonlert-U-Thai and faculty members hosted a reception on June 14 to Professor Reinhard Goethert and students from Massachusetts Institute of Technology (MIT) and University of California (UC-Berkeley). Professor Goethert from MIT conducted a BBA course from June 15-30, 2009 at the BBA International Program. The event marked the very first academic collaboration among BBA Chula, MIT and UC-Berkeley.



Group Visit of USC Marshall School of Business' Students

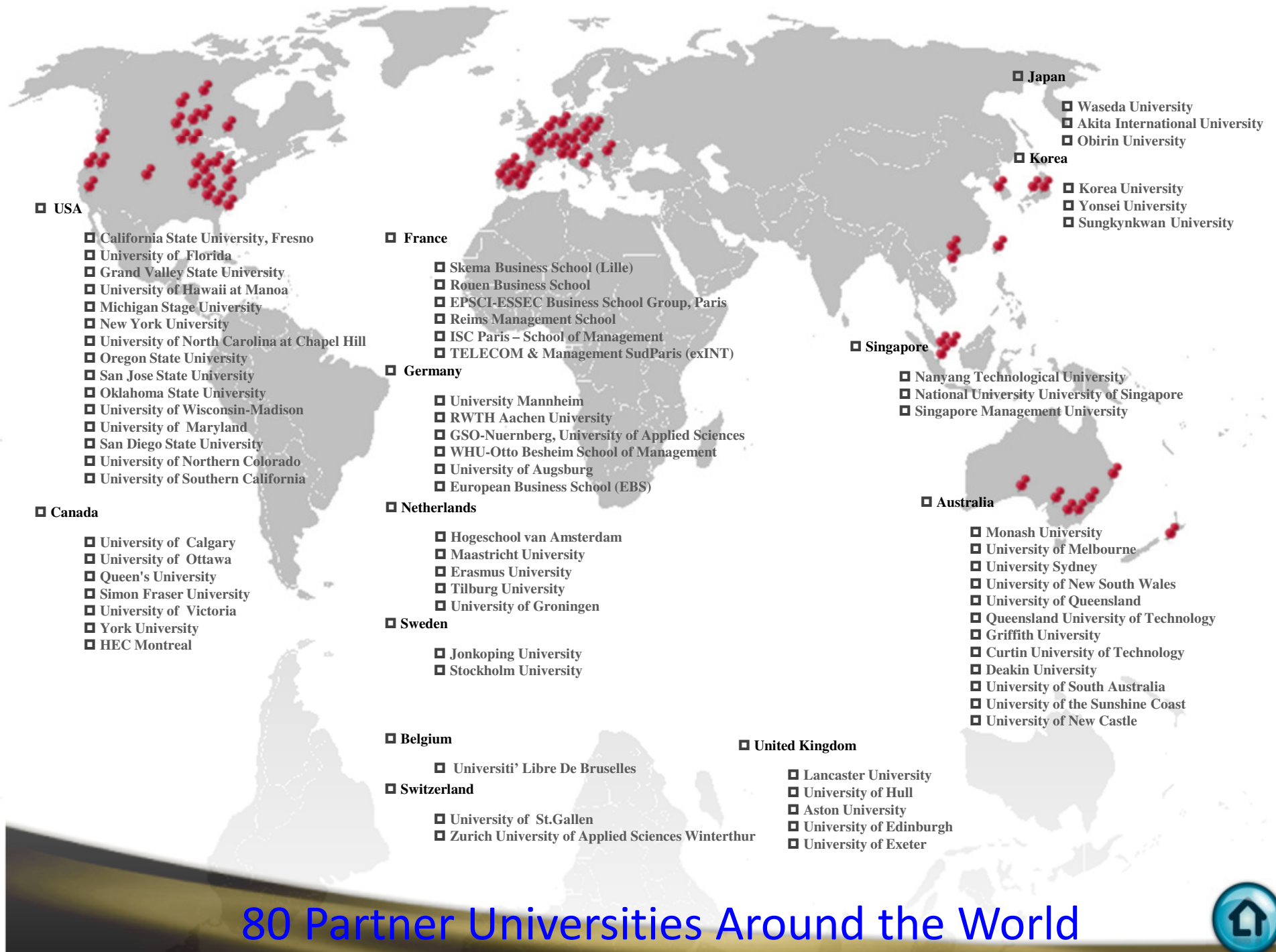
The BBA program arranged a visiting program for a group of 40 undergraduate business and engineering from USC Marshall School of Business students and their professors on January 6, 2010. The group made a visit to MAMA (Sriracha Factory) and to the Stock Exchange of Thailand to learn about the workings of Thai business and capital markets. The USC students also joined the presentation and interaction sessions conducted by BBA students. A warm welcome reception was led by BBA committee Asst. Prof. Dr. Mongkolchai Wiriyapinit.



Visit of the Robert H. Smith School of Business, University of Maryland

Faculty Dean Annop Tanlamai and BBA Director Kriengkrai Boonlert-U-Thai greeted Dean G. Anand Anandalingam, Associate Dean Patricia Cleveland, faculty members and undergraduate students of the Robert H. School of Business, University of Maryland, representatives from Ministry of Foreign Affairs, Office of Higher Education Commission, Mahidol University International College, Burapha University International College, Chiangmai University and keynote speaker Chavapas Ongmahutmongkol for their participation in "The Global Business and Management Education" Workshop co-hosted by the Robert H. Smith School of Business, University of Maryland and BBA International Program on Wednesday, January 20, 2010 at Faculty of Commerce and Accountancy, Chulalongkorn University

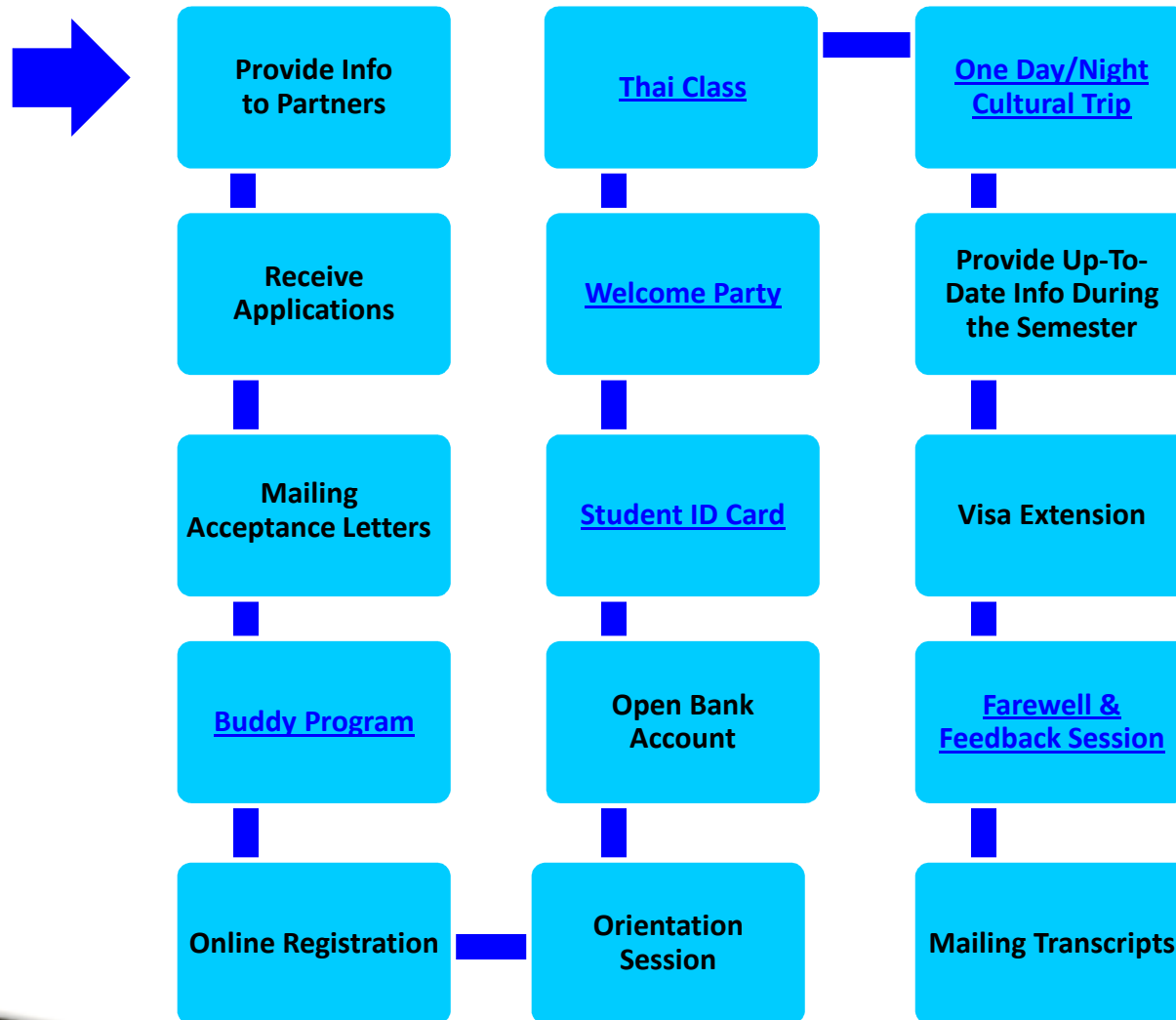
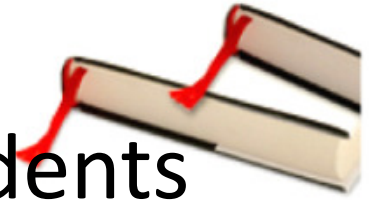




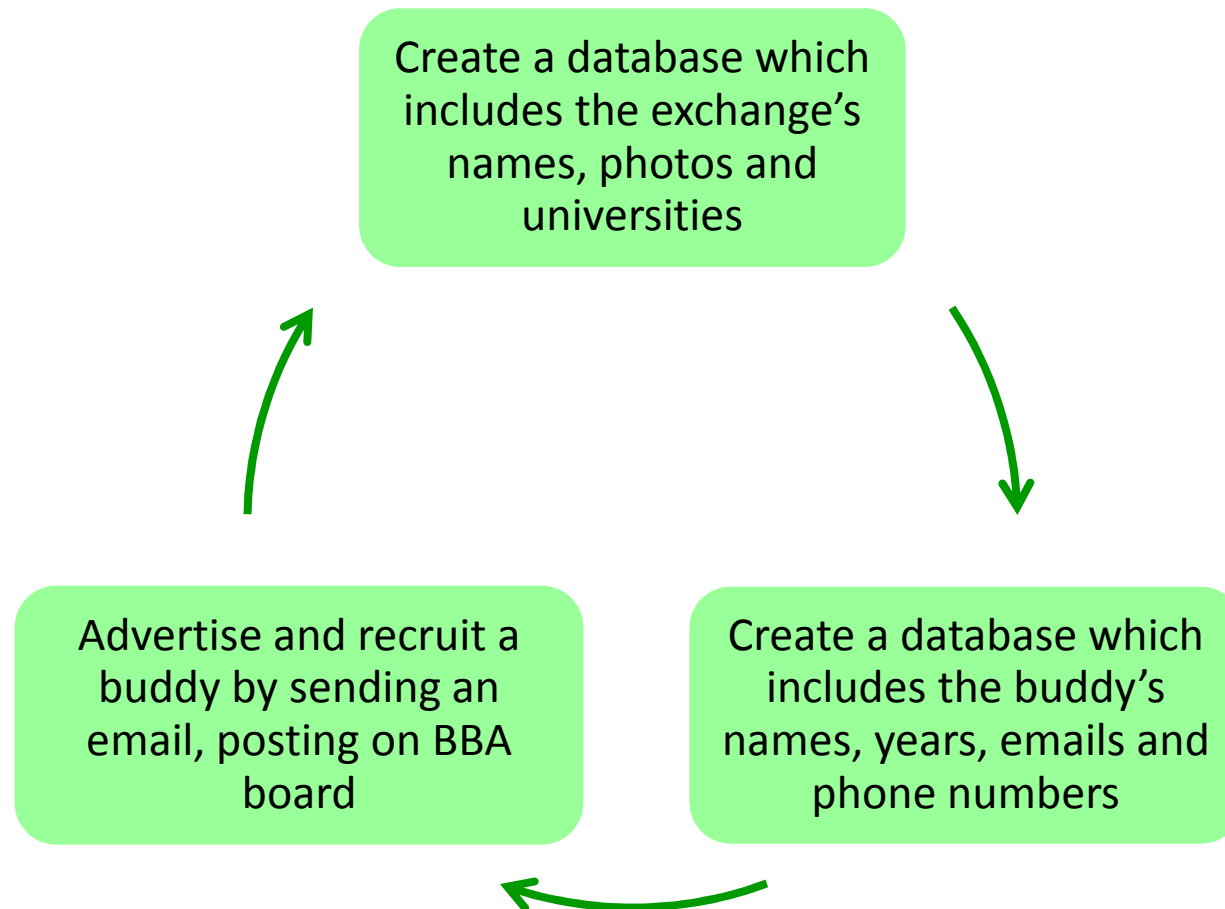
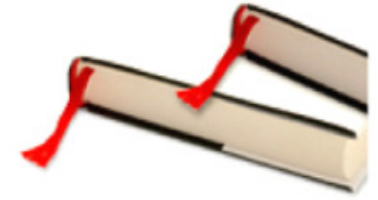
80 Partner Universities Around the World



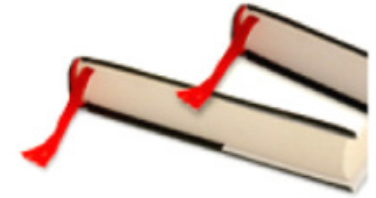
Process for Incoming Exchange Students



Buddy Program Process



Buddy Data



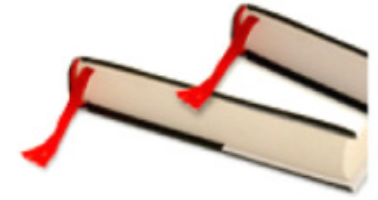
No	Photo	Name-Lastname	University	Student Name Mx/Ms Name-Lastname	Nick Name	Year	Buddy Email	Buddy Mobile #
1		Mr. Kenneth Ernst	San Jose State University	No need buddy				
2		Mr. Darin Glasner	San Jose State University	Mr. Patsani Kromal	Pan	1	pan.patsani2006@gmail.com	064 0634050
3		Ms. Trish Le	San Jose State University	Pawita Chaitasarnongorn	Non	2	pawitarnon_trish@hotmail.com	
4		Ms. Hannah Page	Oregon State University	Ms. Palano Utalajit	Nov	2	palano@hotmail.com	067-1064475
5		Mr. Taylor Egan	Oregon State University	Khontheadak Paopitarnongkol	Acan	4	caedon@hotmail.com	086-7836669
6		Ms. Danielle Gagne	Oregon State University	Ms. Thana	Sa	2	kontheadak_phenopada@hotmail.com	080-2281898
7		Ms. Kimberly Pedregon	Oregon State University	Kochakorn	Pan	4	ki_3611@hotmail.com	089-6873006
8		Mr. Kevin Stone	Oregon State University	Pavitha Ekkasavasa	Pine	1	pinth_jetylan@hotmail.com	089-6168596
9		Mr. Tyson Loney	Queen's University	Ms. Pawana Kraming	Pan	2	loney_tyson@yahoo.com	089-0630886
10		Ms. Costance Dumont	HEC Montreal	Ms. Supichia Oagapichakul	Sung Fung	2	dumont_costa@hotmail.com	8141-44355
11		Mr. Michael Schwartz	Rosen Business School					
12		Ms. Christie Rowland	Rosen Business School	Ms. Supasin	June	1	jasasin@hotmail.com	081-7118628

Sign Up Now!! Buddy Program for Exchange Students

Available Up Until June 30th.



ID Card for Exchange Student



ID 5200213026



BBA International Program
Faculty of Commerce and Accountancy
Chulalongkorn University

Mr. Angel Pachov
Exchange Student
Date of issue: August 10, 2009
Date of expiry: December 31, 2009

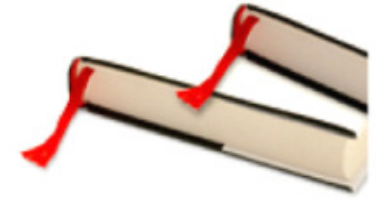


.....

Student Director

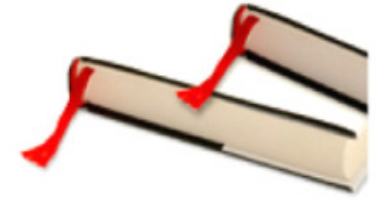


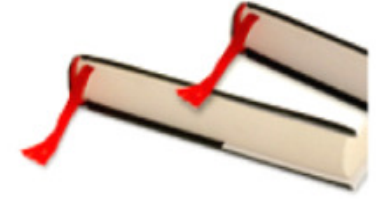
Welcome Party



One Day Trip

Cultural Trip at Rose Garden







One Day Trip

Cultures and Daily Living Activities at Amphawa in Samut Songkram



Comment from Exchange student



Exchange in Thailand

I'm studying International Management in Zurich, Switzerland, and part of our program is that we study one year abroad. The purpose of it that we learn about different cultures to be able one day to work in an international environment.




Thailand was my first choice and I was lucky that my university is the partner school of the very famous Chulalongkorn. I had been in Thailand before my study year abroad and every Thai person told me that it is the best school in the country. So it wasn't a hard decision because I wasn't only going to Thailand but also going to study in Chulalongkorn.


The past 7 months have been a great experience and I enjoy the 2nd semester in 2010 at Chulalongkorn even more. The University is located in the centre of Bangkok and offers everything a student needs: a delicious canteen, a big campus, a shopping centre with everything you desire, good class rooms, a gym, own buses to different places in Bangkok centre. I can't think about any disadvantages I noticed over the months.

I had some excellent courses and the first was Current Issues in Finance where I learnt so much. The professor had so much background and every week we had a guest speaker who would usually be a CEO of a famous company. He even took us to field trips and activities outside the classroom, such as learning about wine assessment and wine tasting. It was the best class I have ever had since being a student.

What's more, Thailand is an amazing country to travel. In the last months I have been to many places in Thailand, to Myanmar, Laos and Cambodia. I think there is no need in mentioning what amazing travel places there are in Thailand and in addition, Bangkok is the perfect travel hub to go to the neighboring countries.

This culture is very family oriented which I really appreciated. I have never met someone who hasn't been nice to me. The students, the people who work in the school, the fruit vendors, everyone is just so nice and helpful. This makes everyday life very nice. I have also adapted some of their behaviors. I have become a more relaxed person because Thai people just never seem to lose temper and to bother too much. In everyday life, students will see how Thai people don't worry so much as Westerners. They have a "mai-pen-rai" (never mind) attitude. It seems that Thai people always live so harmony together. All these cultural differences, also when working with Thai students the group projects have broadened my horizon and I think it will help me a lot for my future career just because of the fact that I understand now, that people just think differently because of their cultures. I can recommend everyone who has an open mind to study in Thailand. I can't imagine that someone wouldn't like Thailand because it's people make it a very lovely place.

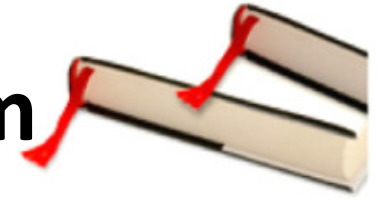
  

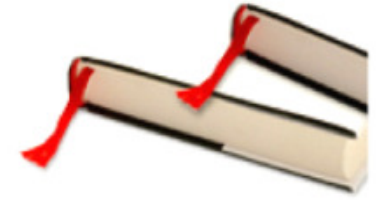
Andrea Moller - Writer

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Brainstorming for BBA Program Development



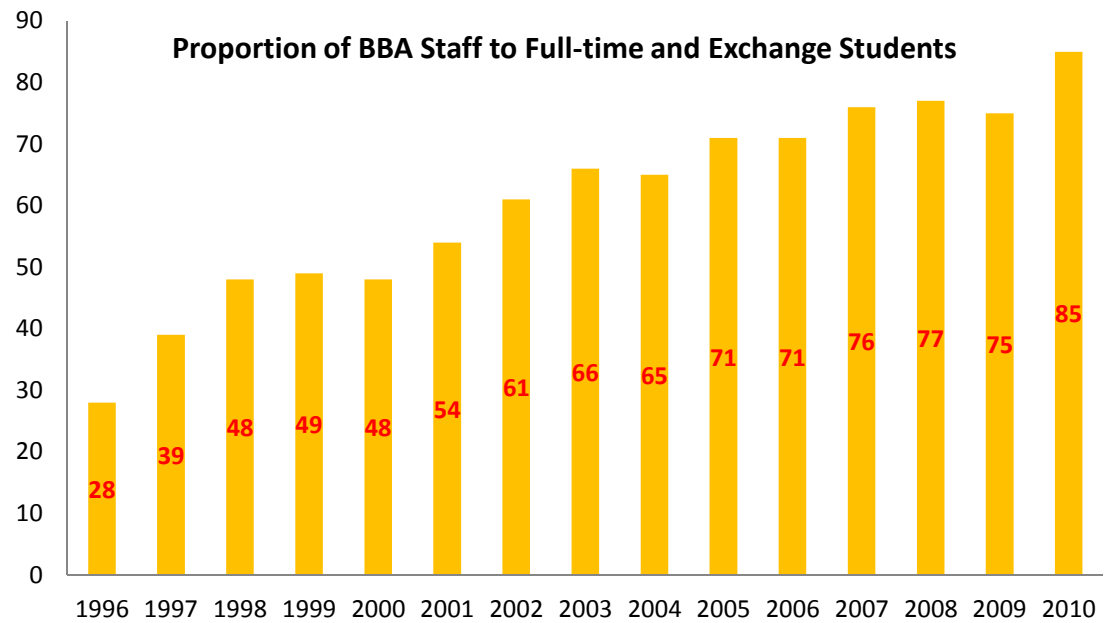
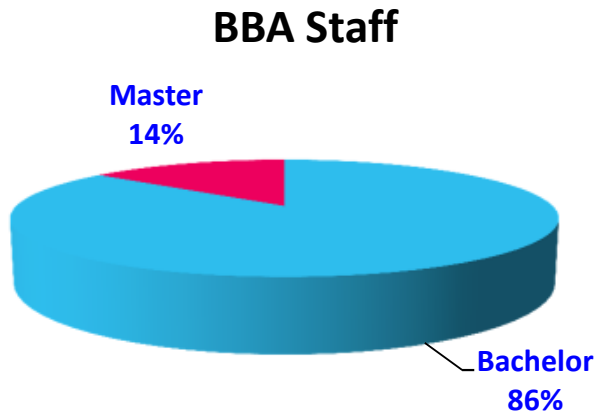
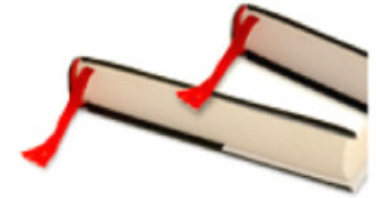
Facilities & Infrastructures



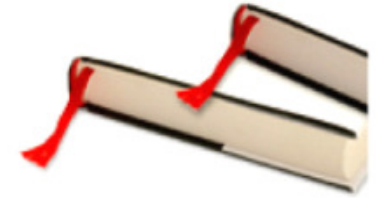
<u>Staff</u>	<ul style="list-style-type: none">• Staff
<u>Classroom</u>	<ul style="list-style-type: none">• Classroom
<u>Website</u>	<ul style="list-style-type: none">• Entirely in English• Up-To-Date Information
<u>Housing</u>	<ul style="list-style-type: none">• Serviced Apartments• Hotel• International House
<u>Transportations</u>	<ul style="list-style-type: none">• MRT• BTS• Shuttle Bus (POP Bus)



Staff



Email Listing



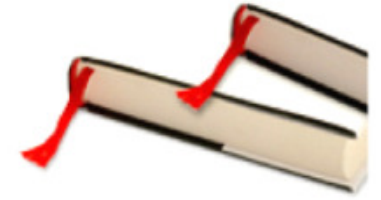
Distribution List Name: In-Coming Fall 2011

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Classroom



BBA Website



**BBA INTERNATIONAL PROGRAM,
FACULTY OF COMMERCE AND ACCOUNTANCY
CHULALONGKORN UNIVERSITY**

**Chulalongkorn
BBA**

Welcome ::----->

About & Contact Site map

Home

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- » **Current student**
- » **Prospective student**
- » **International Student**
 - Exchange Program
 - Study Abroad Program
- » Faculty and staff
- » Alumni
- » News and event
- » Background/Contact Info

Announcement

Online Evaluation on Instructors for Summer Semester 2011

Events

Farewell Trip for BBA Graduating Class of 2011

News

BBA in NAFSA 2011

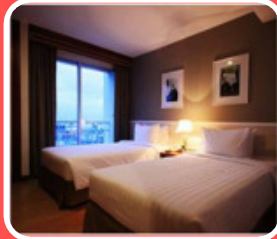
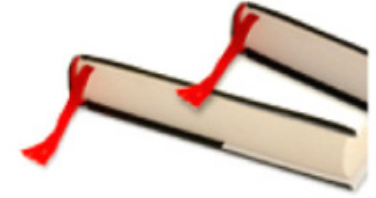
1st place in "7th MFC Talent Award 2011"

1st place in "Bualuang iExcel Contest 2011"

2011 Study Trip in the Republic of Korea



Housing



Serviced Apartment

- Evergreen Place
- Nonsi Residence



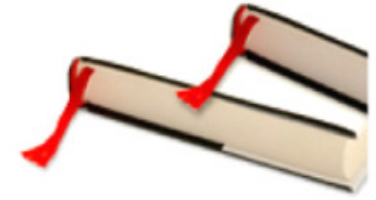
Hotel

- Montien Hotel



International House

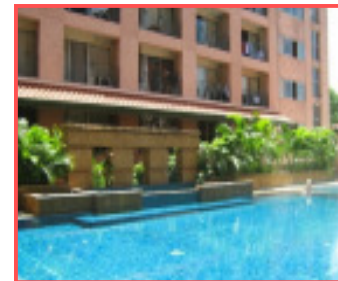
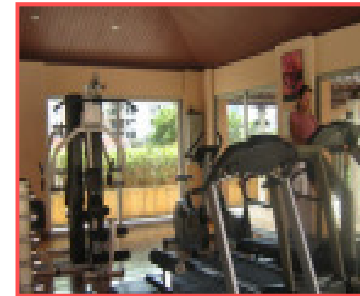
Serviced Apartments



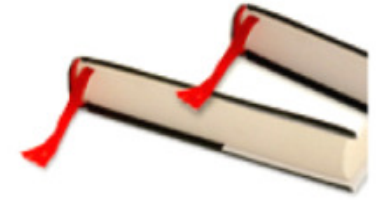
Evergreen Place



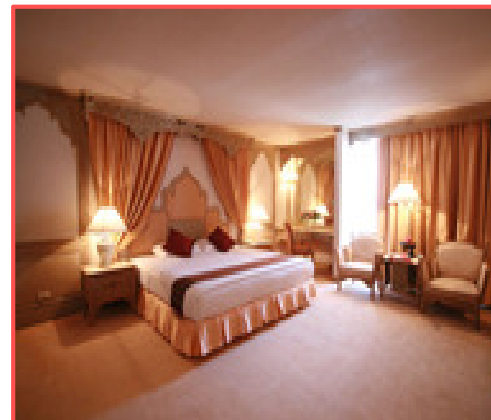
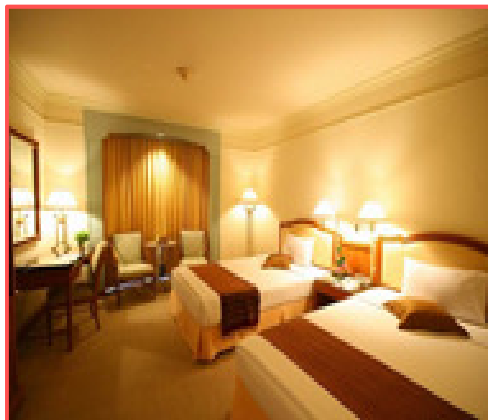
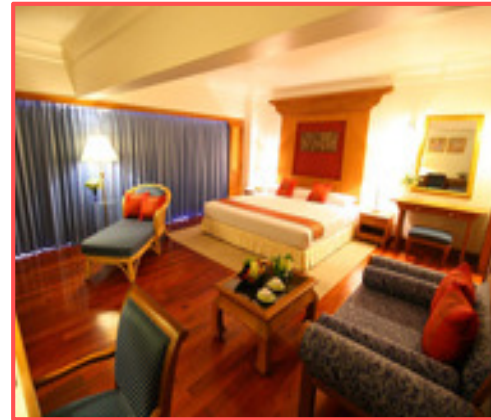
Nonsi Residence



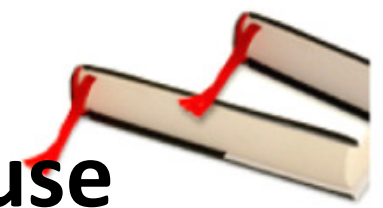
Hotel



Montien Hotel



Chulalongkorn International House



Perspective
International House



North Elevation
INTERNATIONAL HOUSE



South Elevation
RESIDENCE



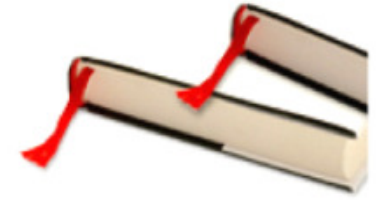
East Elevation

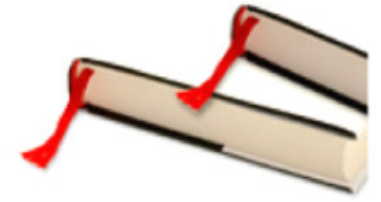


Perspective
International House



Transportations





END

