





ดณะพาณิชยศาสตร์และการบัญชี

Chulalongkorn Business School

Chulalongkorn University





Presentation Objectives

 Key factors to keep balance of exchange students at BBA, Chulalongkorn University.



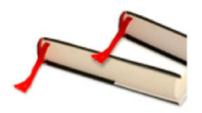




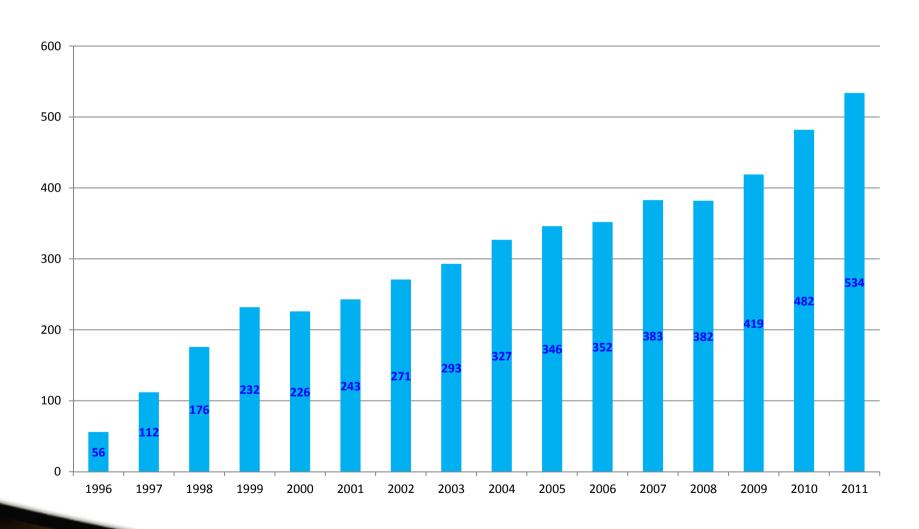


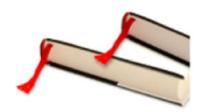


- Established year in 1996
- 1st International Program of Chulalongkorn University
- 3 Majors available:
 - International Business Management
 - Accounting
 - Financial Analysis and Investment (effective 2009)
- Objective is to supply business organizations' demand and support internationalization
- Started the Exchange Program in 1997, trend and growth of the program
- Faculty Management Level



Full-time Students





Accreditations

The Only Thai University Ranked among the World's Top 200 Universities accredited by



First Accounting Program in Thailand accredited by

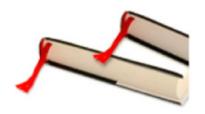


First and Only Undergraduate Finance Program in Thailand accredited by



2011 Best Practices Award for Student Exchange Program





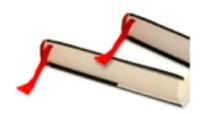
Awards

First Place in the "Marshall International Case Competition 2009"

First Place in "Global Leader Challenge" for the Third Consecutive Year







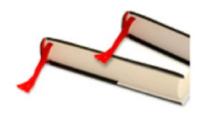
Awards (continued)

First Place in "1-2-Call Brand age Award for the Bangkok Region"

First Place in "2010 SIFE National Champion"







Awards (continued)

First Place in "Bualuang iExcel Contest 2011"

First Place in "7th MFC Talent Award 2011"





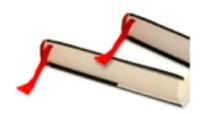


Key factors to keep balance of exchange students

- Curriculum
- Inter-University Relationships
- Procedure and Activity
- Facility & Infrastructure

Wide Range of Class Offered

	1st Year (2011-2012)	Course Structure for 2nd Year (2012-2013)				3rd Year (2013-2014)		4th Year (2014-2015)		
Semester		Intervitional Expinents	Francial traipes and Investment	Accounting (ACC)	International Regiment	Financial Analysis and Investment	Accounting (ACC)	Interactional Assirtant	Financial Analysis and Investment	Accounting (ACC)
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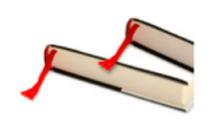


Non-Business Courses

- 0201232 MULTI RURAL STUDY
- 2207103 PHILOS LOGIC
- 2303165 MAN & ENV
- 2400104 POL GOVT THAI
- 3401250 BUS LAW
- 3405251 INTL BUS LAW
- 3401260 TAXATION LAW



NAFSA Exhibition 2011 North America





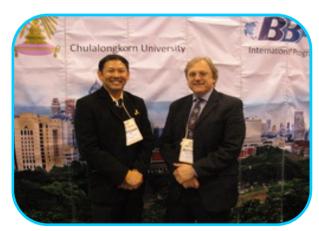
University of Wisconsin-Madison, USA



Oregon State University, USA



Chapel Hill, USA



Baruch University, USA

NAFSA Exhibition North America (continued)



University of Victoria, Canada



University of Toronto, Canada

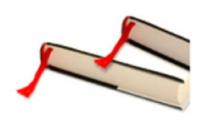


Queen's University at Kingston, Canada



HEC Montréal Business School, Canada

NAFSA Exhibition Europe





Maastricht University, The Netherlands



VU University Amsterdam, The Netherlands

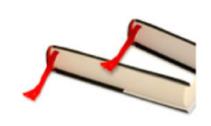


ISC Paris School of Management, France



European Business School, Germany

NAFSA Exhibition Europe (continued)





Jonkoping International Business School, Sweden



University of St. Gallen, Switzerland

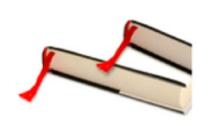


Copenhagen Business School, Denmark



University of Exeter, England

NAFSA Exhibition Australia & New Zealand





Griffith University, Australia



Queensland University of Technology, Australia



Auckland University of Technology, New Zealand



IMC University of Applied Sciences, Australia

NAFSA Exhibition Asia





Yonsei University, Korea



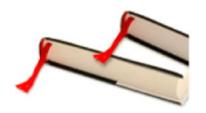
Singapore Management University,
Singapore



Singapore Management University, Singapore



National Sun Yat-sen University, Taiwan

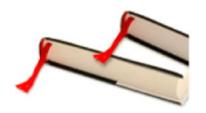


University of New South Wales, Australia







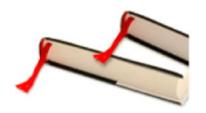


The University of Queensland, Australia



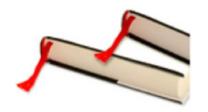
Deakin University, Australia





Hitotsubashi University, Japan



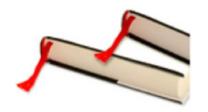


Michigan State University, USA

University of Northern Colorado, USA





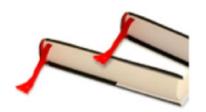


the University of Exeter Business School, UK



Aston Business School, Aston University, UK



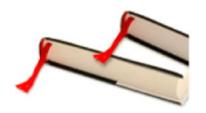


Linnaeus University, Sweden



EPSCI International Management, France



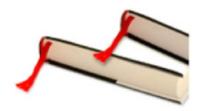


Groningen University, Netherlands

Maastricht University, Netherlands







Wichita State University, USA

San Jose State University, USA





MIT Professor conducted a BBA course

Dean Annop Tanlamai, Director Kriengkrai Boonlert-U-Thai and faculty members hosted a reception on June 14 to Professor Reinhard Goethert and students from Massachusetts Institute of Technology (MIT) and University of California (UC-Berkeley). Professor Goethert from MIT conducted a BBA course from June 15-30, 2009 at the BBA International Program. The event marked the very first academic collaboration among BBA Chula, MIT and UC-Berkeley.













Group Visit of USC Marshall School of Business' Students

The BBA program arranged a visiting program for a group of 40 undergraduate business and engineering from USC Marshall School of Business students and their professors on January 6, 2010. The group made a visit to MAMA (Sriracha Factory) and to the Stock Exchange of Thailand to learn about the workings of Thai business and capital markets. The USC students also joined the presentation and interaction sessions conducted by BBA students. A warm welcome reception was led by BBA committee Asst. Prof. Dr. Mongkolchai Wiriyapinit.







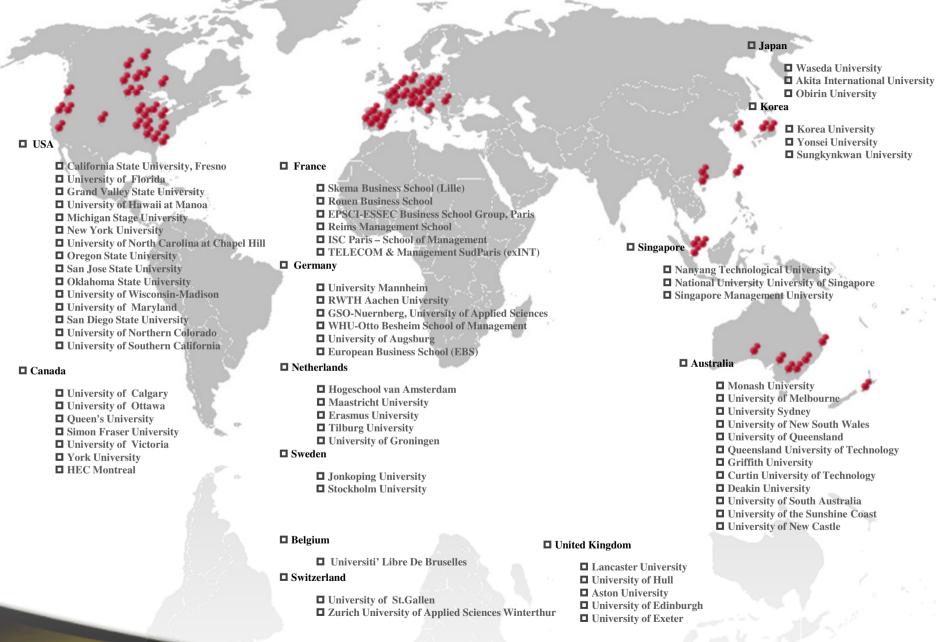
Visit of the Robert H.Smith School of Business, University of Maryland

Faculty Dean Annop Tanlamai and BBA Director Kriengkrai Boonlert-U-Thai greeted Dean G. Anand Anandalingam, , Associate Dean Patricia Cleveland, faculty members and undergraduate students of the Robert H. School of Business, University of Maryland, representatives from Ministry of Foreign Affairs, Office of Higher Education Commission, Mahidol University International College, Burapha University International College, Chiangmai University and keynote speaker Chavapas Ongmahutmongkol for their participation in "The Global Business and Management Education" Workshop co-hosted by the Robert H. Smith School of Business, University of Maryland and BBA International Program on Wednesday, January 20, 2010 at Faculty of Commerce and Accountancy, Chulalongkorn University



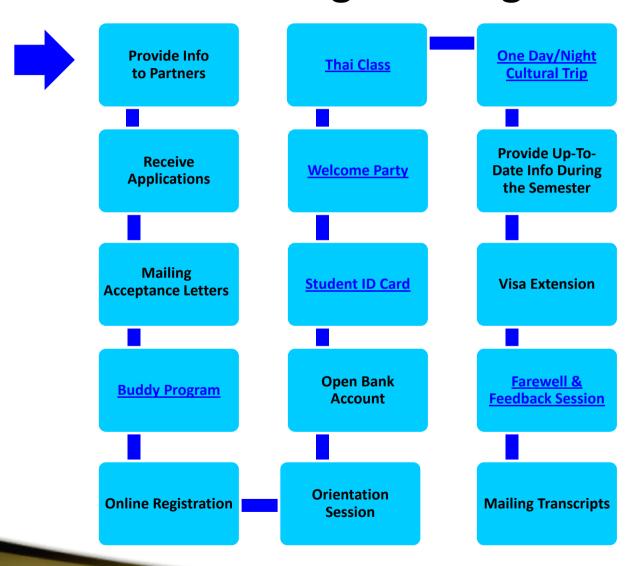




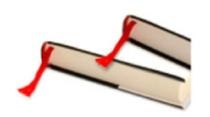




Process for Incoming Exchange Students







Buddy Program Process

Create a database which includes the exchange's names, photos and universities

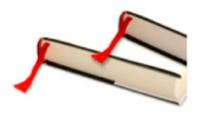




Advertise and recruit a buddy by sending an email, posting on BBA board

Create a database which includes the buddy's names, years, emails and phone numbers





Buddy Data

No. P	Photo	Name-Lastname	University	Buildy Hare: MaRia Hare: Lastone:	Nick Name	Year	Boddy Ernall	Buddy Midvile €
1		Mr. Kenneth Erret	San Jose State University	No need buildy				
2	3	Mr. Darks Ghasterias	San Jose State University	Mb. Partierit Krosnil	Pan	1	pas mjelscochs@jessil.com	064 06346/50
3		Mr. Trish Le	San Jose State University	Pavita Chiraknasngom	Noon	2	yawitanua_rant@townell.com	
4		Ms. Harrish Page	Desgoe State University	Ms. Palase Utsalajit	Nov	2	polanes@to brail over.	D63-1D64475
3		Mr. Taylor Eges.	OrgonState University	Klostutusok Pasyipatrongkol	Acae		caelooglaterailoen	D66-7E986959
6		Ms. Dunielle Gregoire	Onegra State University	Mr. Danisa	\$2.	2	domidánsk jelennjanda (Stehmall cam	080-2281896
7		Ms. Kimberly Penlengoss	Desgon State University	Kochclukom	Pire.	4	la_led1ig6ndesal.com	089-4673006
8		Mr. Eerin Stone	Congun State University	Paritus Kokkulausan	Plane	1	pinky jehy kanofi kotanii cara	089-8168596
9		Wr. Tysos Loney	Quests University	Ms. Pawaris a Karming	Passi	2	lappa jah@jako oras	089-0630998
10	1	Ms. Constance Duratest	HEC Montreal	Ma Supitcha Ongsupitorikul	SangSung	2	filiny_duringhtermil.com	8141.44355
11	7	Mr. Victori Schwarts	Rosen Business School					
12	1	Ms. Clotible Browsat	Rosen Business School	Мь Зэрэмэл	Jase	1	jamas-Gletralion	081-7118428

Sign Up Now!! Buddy Program for Exchange Students

Available Up Until June 30th.







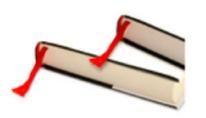








ID Card for Exchange Student



ID 5200213026



Chulalongkorn 1.

BBA International Program
Faculty of Commerce and Accountancy
Chulalongkorn University

Mr. Angel Pachov Exchange Student

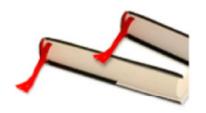
Date of issue: August 10, 2009

Date of expiry: December 31, 2009

Student

Director





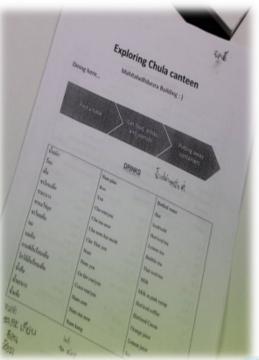
Thai Class



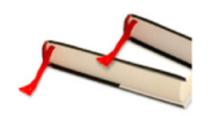












Welcome Party



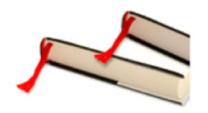












One Day Trip

Cultural Trip at Rose Garden



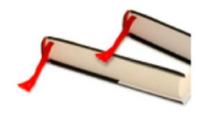












One Day Trip

Cultures and Daily Living Activities at Amphawa in Samut Songkram











Comment from Exchange student





Exchange in Thailand



Discondying International Management in Zurich, Switzerland, and part of our program is that we study one year abroad. The purpose of is that we learn about different cultures to be able one day to work in an international.

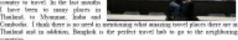
Thailand was my first choice and I was looky that my university is the partner school of the very famous Chulalongkoon. I had been to Thailand. before my study year shroad and every Thai person told me that it is the best

assetts have been a great experience and I mico the 2rd sensester in 2011 at Chalabanghous even more. The Univeris located in the centre of Bonglock and offers everything a student needs: a delicious conteen, a big compas, a shopping centre with everything you desire, good class rooms, a gyra, own bases to different places in Bangkok centre. I can't think short any andynamages I noticed ever the mouths.

I had some excellent to where I learnt so much. The professor had so much background and every week we had a guest speaker who would nearly be a CEO of a feature company. He even took us to field trips and activities curvide the classroom such as learning about tries intreament and trine testing. It true the best class: I have ever had since being a studeur.



What's more. Theiland is an amoring ountry to travel. In the last months Dailand, to Myanaw, India and



That culture is very finally oriented which I really appreciated. I have never met someone who hasn't been nice to me. The students, the people who work in the school, the finit tendors, everyone is just so nice and helpful. This makes everyday life very nice. I have also adopted some of their behavior. I have become a more balanced person because Thai

people inst petter users to inoue temper and to bother two spack. In energies life, students will use how That people don't wanty as much as Westerners. They have a "man-pen-rai" (never mind) 6 h h artitude. It seems that Thai People always live in harmony together. All these cultural differences. also when weeking with Thai endeats for group projects have broaden my horizon and I think it will help use a lot for my fature currer just because of the fact that I understand now, that people just think differently because of their cultures. I can recommend everyone who has an open mind to study in Theiland. I can't imagine that comeone wouldn't like Theiland because it's people make it a







The past 7 months have been a great experience and I enjoy the 2nd semester in 2010 at Chulalongkorn even more. The University is located in the centre of Bangkok and offers everything a student needs: a delicious canteen, a big campus, a shopping centre with everything you desire, good class rooms, a gym, own buses to different places in Bangkok centre. I can't think about any disadvantages I noticed over the months.

Brainstorming for BBA Program Development





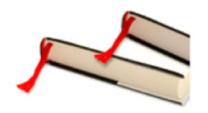












Facilities & Infrastructures

Staff

Staff

Classroom

• Classroom

Website

- Entirely in English
- Up-To-Date Information

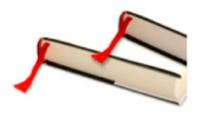
Housing

- Serviced Apartments
- Hotel
- International House

Transportations

- MRT
- BTS
- Shuttle Bus (POP Bus)





Staff





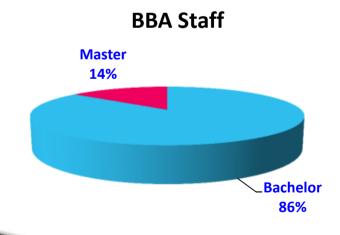


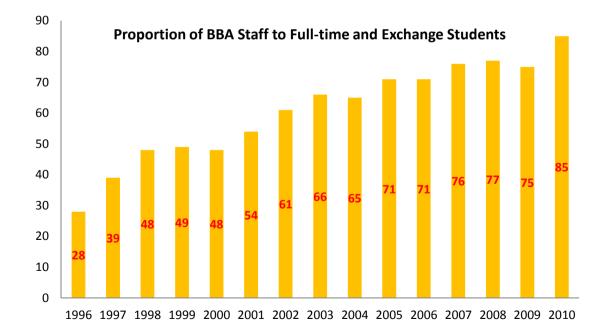


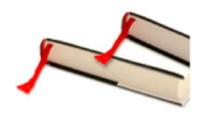












Email Listing

Distribution List Name: In-Coming Fall 2011

Members:

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Mr. Aymeric Luczkiewicz_ESSEC

Mr. Daniel Soh SMU

Mr. Darius Ghassemain SJSU

Mr. David Francesangelo_Dayton

Mr. Dominik Friedhofen_Mannheim

Mr. Florian Maldoner_Augsburg

Mr. Florian Sturm Augsburg

Mr. Frank Poh NUS

Mr. Jaap Giebels_Tiburg

Mr. Jens von Scheliha_Mannhiem

Mr. Johan-Martijn_Maastricht

Mr. Joni Remmers_Hogeschool

Mr. Kenneth Ernst SJSU

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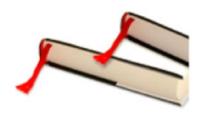
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Joni.Remmers@hva.nl

kre_rocks@yahoo.com





Classroom

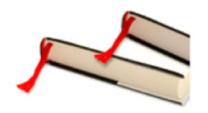




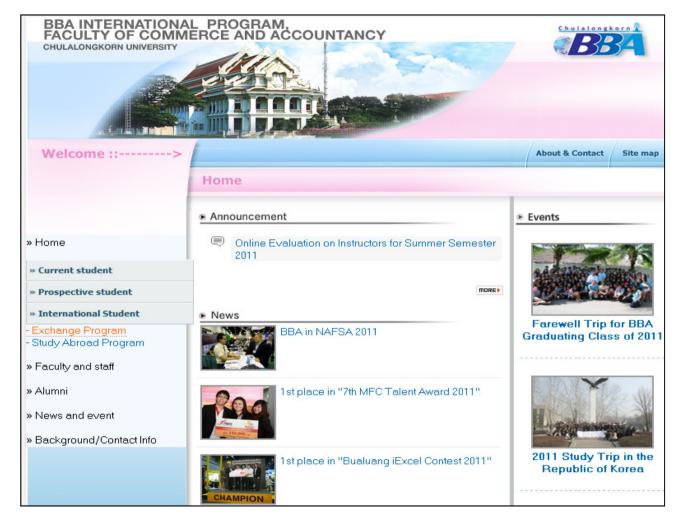




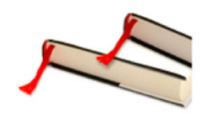




BBA Website







Housing



Serviced Apartment

- Evergreen Place
- Nonsi Residence

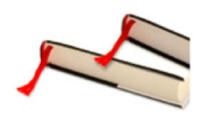


Hotel

Montien Hotel



International House



Serviced Apartments

Evergreen Place











Nonsi Residence

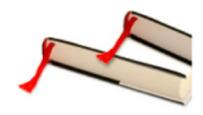












Hotel

Montien Hotel









Chulalongkorn International House



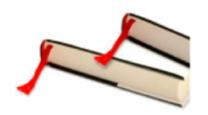












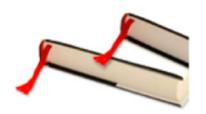
Transportations











END