

How to combine theory and corporate experiences:
Models, organisation, perspectives

Duale Hochschule Baden-Württemberg (DHBW)
Baden-Wuerttemberg Cooperative State University

AGENDA

- **DHBW: Key Features of Duale Hochschule Baden-Württemberg**
- **Dual Studies: How Does It Work?**
- **DHBW Success Factors**
- **International Collaboration**

BADEN-WUERTTEMBERG COOPERATIVE STATE UNIVERSITY



DHBW Heidenheim

DHBW Karlsruhe

DHBW Lörrach

DHBW Mannheim

DHBW Mosbach

with Campus Bad Mergentheim
and Campus Heilbronn

DHBW Ravensburg

with Campus Friedrichshafen

DHBW Stuttgart

with Campus Horb

DHBW Villingen-Schwenningen



→ approx. 34,000 students (out of total 330,000 students in Baden-Wuerttemberg)

3 COLLEGES – ALLOCATION OF STUDENTS



3 COLLEGES – STUDY PROGRAMMES

College of Business

- **Business Administration**
- **Accounting, Taxation,
and Commercial Law**
- **Business Information
Systems**
- **Media**
- **International Business
Management**
-

College of Engineering

- **Electrical Engineering**
- **Computer Science**
- **Mechanical Engineering**
- **Mechatronics**
-

College of Social Work Studies

- **Social Management**
- **Social Work in the
Health Care Sector**
- **Care and Rehabilitation**
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See leaflet for the complete list.

KEY FEATURES OF BADEN-WUERTTEMBERG COOPERATIVE STATE UNIVERSITY (DHBW)

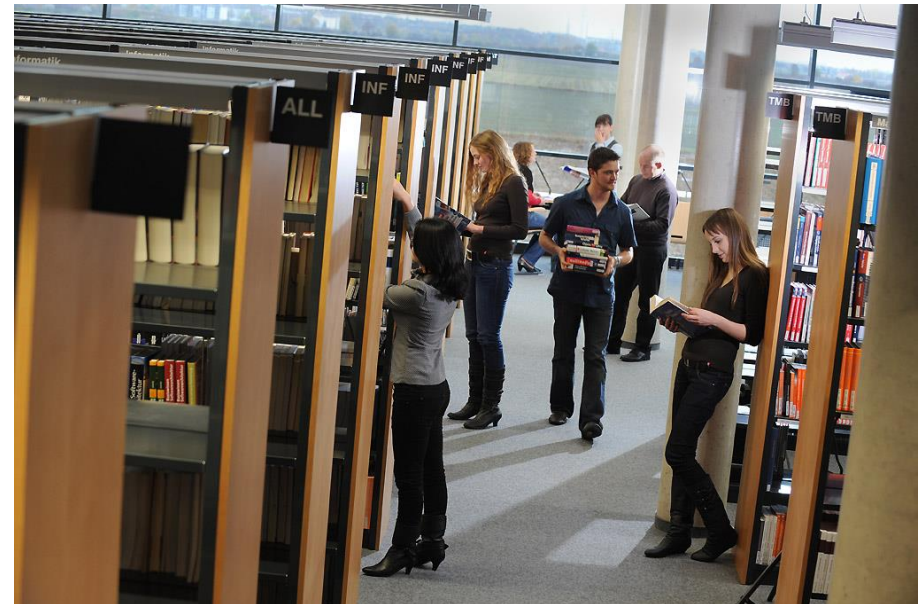
- **Dual Study Programmes:** first university in Germany to integrate academic studies and work experience
- **Partner companies are active members**
- **High success rate (90 – 95%)**
- **Short study period of only 3 years**
- **Studies in small groups**
- **Financial independence**
- **Lecturers from research and practice**
- **High employability upon graduation (placement rate: 85 – 95%)**



KEY FEATURES OF BADEN-WUERTTEMBERG COOPERATIVE STATE UNIVERSITY (DHBW)

(cont'd)

- Integration of students in work teams and conflict resolution
- Students' ability to communicate and cooperate as well as to work under own initiative
- Organisational structure according to U.S. State University Model
- Cooperative research
- Practice-oriented executive master degree programmes



DUAL STUDIES – HOW DOES IT WORK?

Theoretical knowledge

6 x 12 weeks of intensive studies at one of the 12 locations and campuses of the DHBW

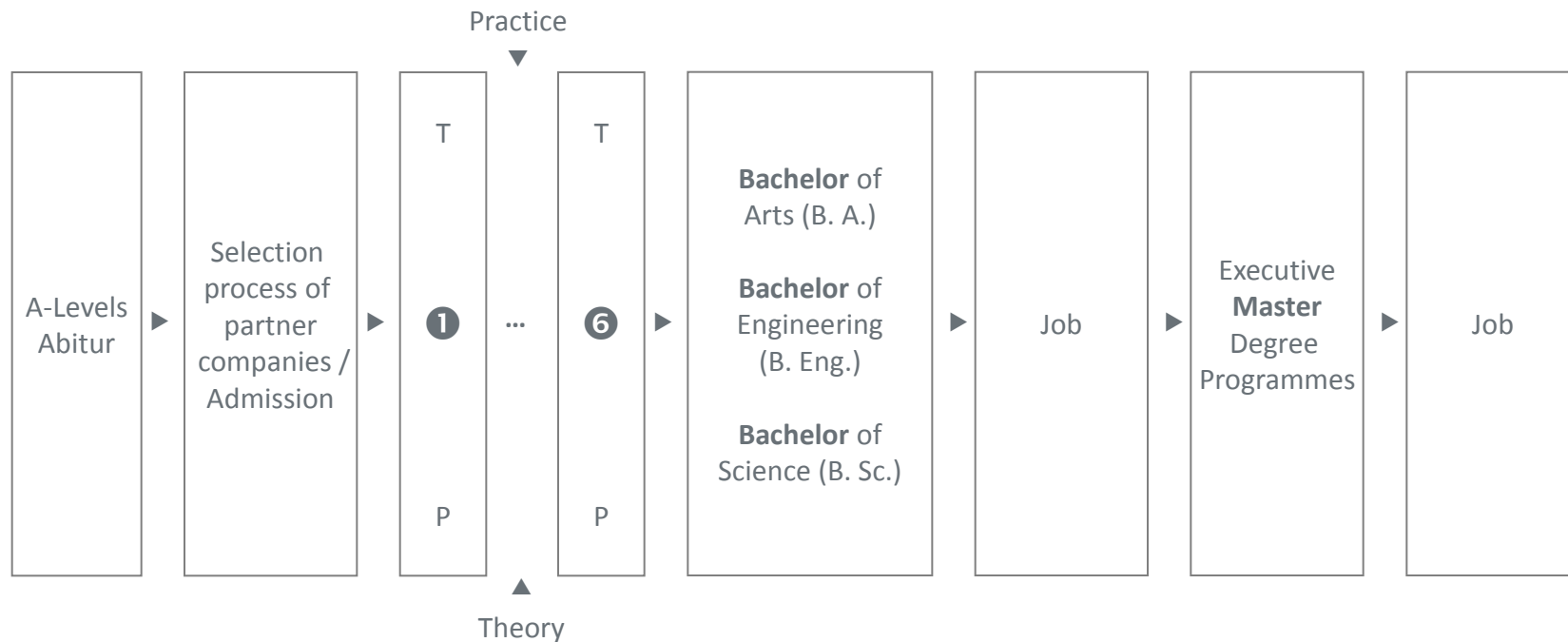


Practical experience

6 x 12 weeks of practical qualification in one of over 9.000 partner companies or social institutions



THE PROGRESS OF STUDIES - Bachelor and Master Programmes -



FACTORS OF SUCCESS

- **Best graduates of the German school system study at DHBW**
(Empirical study of University of Tuebingen)
- **DHBW graduates are promoted to executive positions earlier than other graduates**
(IBM study on career opportunities)
- **Within the age bracket of 31- to 40-year old employees DHBW graduates earn on average the highest salaries**
(IBM study on career opportunities)

TESTIMONIALS OF PARTNERS AND ALUMNI



“For STIHL, dual studies have been an essential part of the education of qualified experts and executives for many years. During their study programme, the graduates familiarise themselves with the processes and structures at STIHL and can take over superior functions immediately after finishing their studies.”

Dr. Michael Prochaska

Member of the Executive Board of
Andreas Stihl AG & Co. KG

TESTIMONIALS OF PARTNERS AND ALUMNI

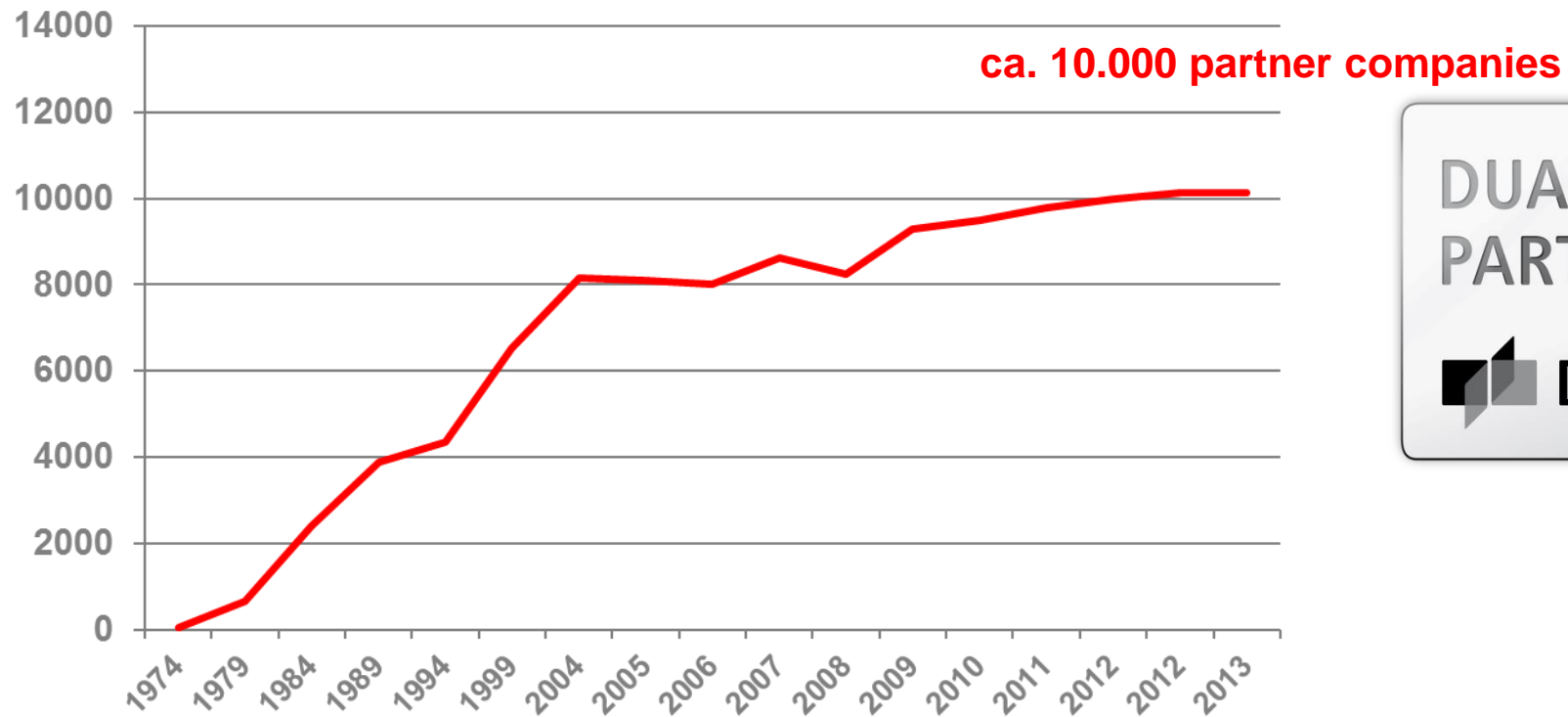


“We are able to recruit highly qualified young professionals that meet our current and future staffing requirements. During their practical training the students add value to the company and develop a commitment for Porsche. The excellent internal network and the profound know-how of business processes allows us to offer our students highly attractive positions when they graduate.”

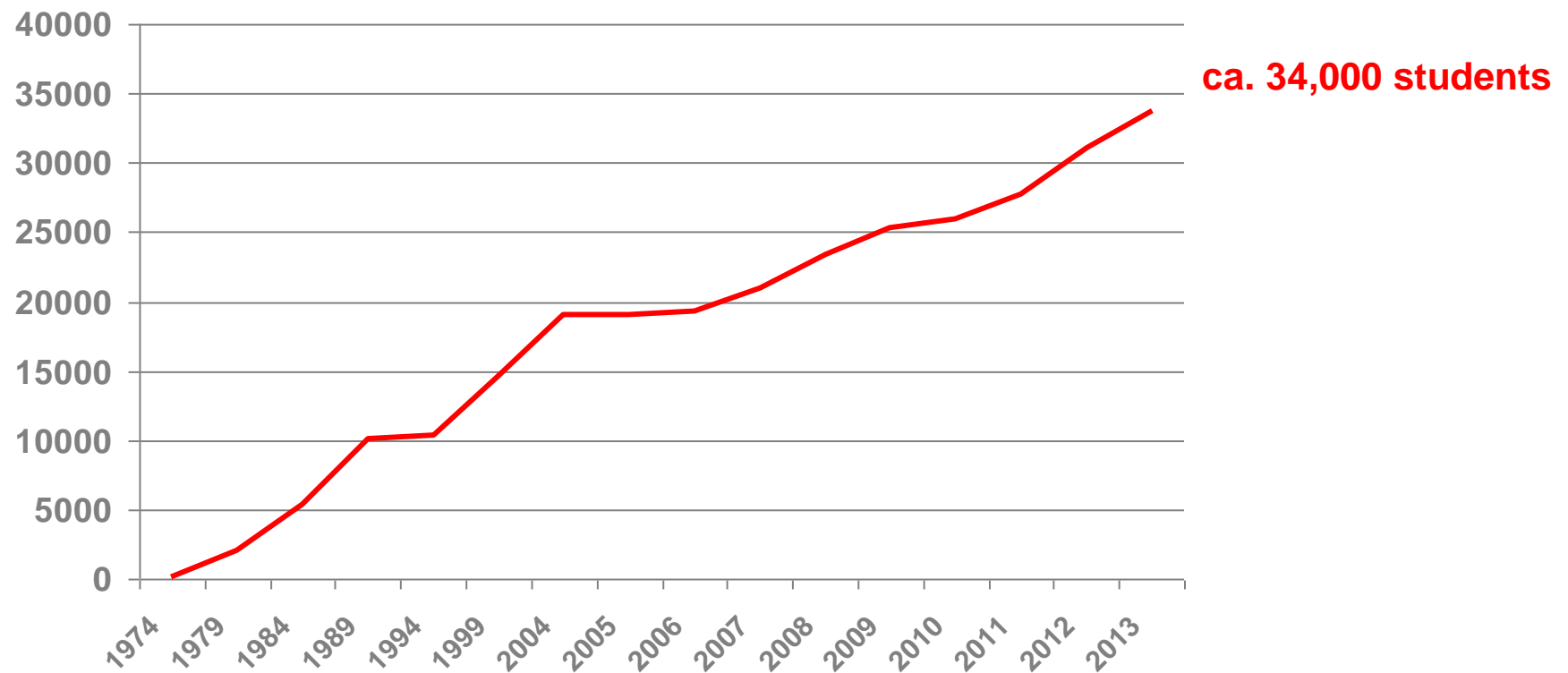
Thomas Edig

Vice CEO of Dr. Ing. h.c. F. Porsche AG

DEVELOPMENT OF PARTNER COMPANIES 1974 – 2013



DEVELOPMENT OF STUDENTS 1974 – 2013



DHBW's INTERNATIONAL COLLABORATIONS



OPPORTUNITIES OF INTERNATIONAL COOPERATION

1. **Student and Faculty Exchange**
2. **„Study-abroad internship tandem“**
3. **Short-term programmes for students in Baden-Wuerttemberg and abroad**
4. **“Export” of the DHBW-model**

