

# 26 YEARS OF PARTNERSHIP IN EXCELLENCE BETWEEN TAYLOR'S AND TOULOUSE

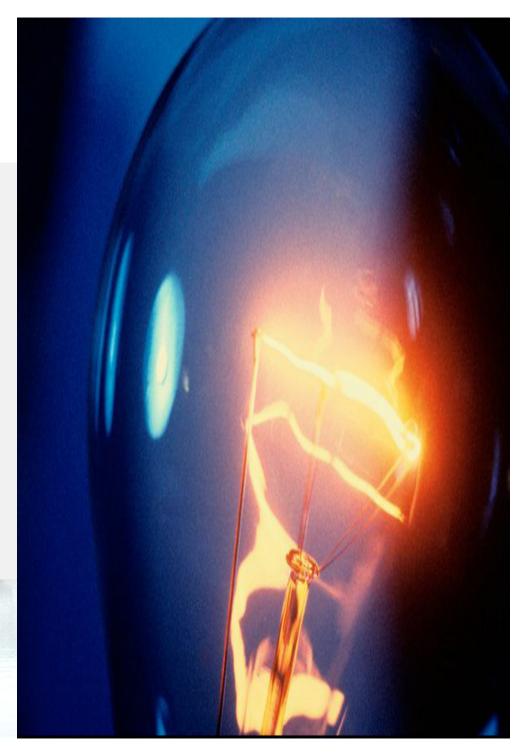


## Malaysia - France Partnership



# The best way to predict the future is to invent it

Alan Kay, computer technology pioneer 1940



#### Brief Facts about the School







Established in 1986 - 26 years
120 academic staff; 25% international faculty;
France, Germany, Italy, Australia, U.K, India, Iran, Pakistan, Philippines.
over 3200 students; 40% international students from 60 different countries
Over 150 awards & nominations; over 9000 alumni
A model for Public-Private Partnership





- 1. Attracting and retaining talent
- 2. Transformational teaching and learning
- 3. Linking and engaging with industry
- 4. High impact research and commercialization
- 5. International outlook
- 6. Efficient & effective systems and structures



### **Programmes**

Diploma in Hotel Management Diploma in Tourism Management Diploma in Culinary Arts Advanced Diploma in Patisserie & Gastronomic Cuisine Bachelor of International Hospitality Management (Hons) Bachelor of Culinary Arts and Foodservice Management (Hons) Bachelor of International Tourism Management (Hons) (Travel and Recreation Management); Bachelor of International Tourism Management (Hons) (Events Management) Bachelor of Science (Hons) {Culinology} Master in International Hospitality Management Master of Science in Tourism (by Research) Doctor of Philosophy (Hospitality and Tourism)





# KEY FACTORS FOR THIS PARTNERSHIP

- Common Goals and Ambitions between the 2 partners – Vision & Leadership
- Such Cooperation requires Long Term Investment and at multiple level – Partners must be allowed to evolve over time adapt with changing times
- Exchanges between the 2 partners must be meaningful for both – common understanding & strong relationship for growth & Success

### **EXAMPLES**

- The Evolution of Franchise Programmes to Dual Awards
- Scholarships/Fellowships to further Education at Bachelor's/Masters/PhD Level – Role of Partner & involvement of governmental agencies such as Ministries & the Embassies
- Technical Attachments for enhancement of skills for academic staff at TVET level
- Internship for students consistently implemented

### Residential Programme in France



## Joint Industry Excellence Award



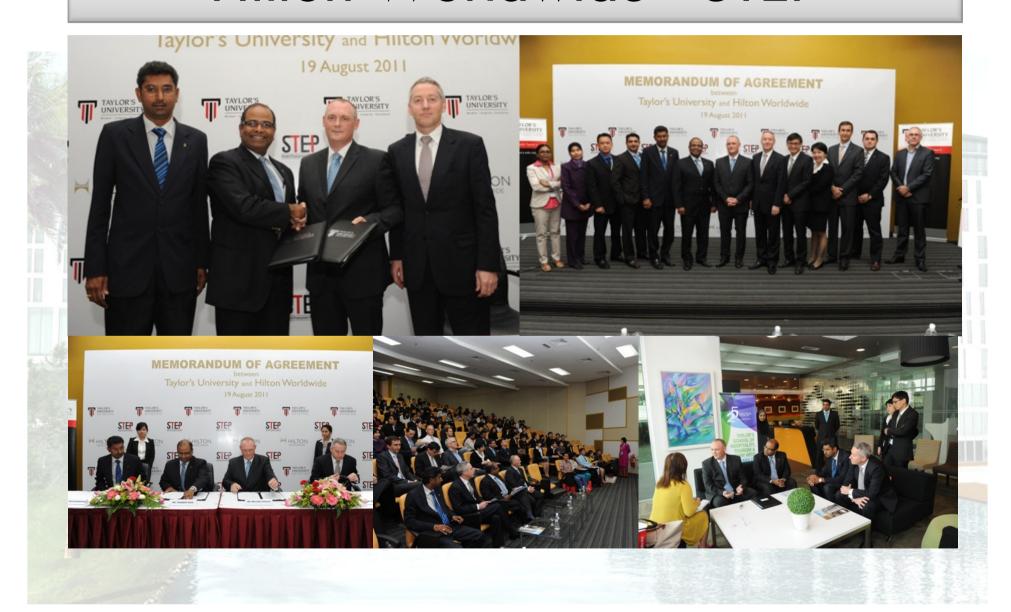
### Shangri - La Taylor's Employment programme

## STEP





## Hilton Worldwide - STEP



### Kuala Lumpur Convention Centre- STEP





# GeM



# JOINT CONFERENCE ORGANIZATION

- Asia-Euro Conference in Tourism,
   Hospitality & Gastronomy 2006
- Invite Experts in the field and Exchange good practices once in 2 years from Both Continents



Exploring
Multidisciplinary
Approaches





28 November - 1 1 December 2012

Taylor's University, Lakeside Campus, Subang Jaya, Selangor, Malaysia



### COMPETITIVE EDGE

 Amalgamation of strength – best practices in European technical education with the Asian advantage as the new wave in Hospitality & Tourism growth



## NATIONAL TOURISM ACADEMY PUBLIC -PRIVATE PARTNERSHIP IN MALAYSIA





MOST OUTSTANDING TEAM IN CATERING SERVICES

MOST OUTSTANDING **F&B PERSONNEL** 

BEST SIGNATURE DRINK IN BARISTA CHALLENGE

NYONYA'S HERITAGE TEAM CHALLENGE RUNNER UP

#### **EXCELLENCE AWARD**

- · Table Setting
- Cocktail

#### Mocktail

· Fruit Flambé

#### GOLD MEDAL

- · Meat/Poultry Main Course
- Table Setting
- · Fruit Flambé
- Mocktail
- Cocktail

#### SILVER MEDAL

- · Fruit Flambé
- Plated Appetisers
- · 4-Course Set Menu
- · Apprentice Chicken/
- · Salmon Main Course
- . Dress the Cake
- · 5-Course Set Menu
- Mocktail Cocktail
- · Fish & Seafood Main Course
- · Selection of Tapas
- · Nyonya Heritage
- · Crystal Ice Masterpiece

#### BRONZE MEDAL

- · Plated Appetisers
- · 4-Course Set Menu
- · Meat/Poultry Main Course
- · Stylist Buffet Showpiece
- · Apprentice Chicken/Salmon Main Course
- · Fish/Seafood Main Course
- · Dress the Cake
- · Dream Team Challenge













