
CONCEPT NOTE

Last updated: 30. 03. 2017

ASEM MOOC Stakeholders' Meeting

6 April 2017

Seoul, Republic of Korea

1. Background

In recent years, MOOCs are increasingly being recognized and adopted as a new educational strategy in many countries, amidst social innovations rapidly changing the educational environments and labor demands.

Against the backdrop, the Ministry of Education of Republic of Korea has suggested the ASEM Network of MOOCs program during the 1st Senior Officials' Meeting (SOM1) for the 6th ASEM Education Ministers' Meeting in November 2016. Suggested tasks for the program include the ASEM MOOC Stakeholders' Meeting, joint development of the ASEM MOOC contents and degree courses, development of the guidelines for contents development and management, identifying best practices on recognition of learning outcomes and others.

As the first step in launching the program, the Ministry of Education of Republic of Korea will be hosting the ASEM MOOC Stakeholders' Meeting (6 April 2017 in Seoul, Republic of Korea). The National Institute for Lifelong Education, a national-level government agency under the Ministry of Education of Republic of Korea, will be organizing the meeting.

2. Meeting objectives

The Meeting aims to ensure validity for adoption of the agendas related to the ASEM Network of MOOCs program during the 6th ASEM Education Ministers' Meeting, and establish stable project implementation basis and dynamics for the program's successful start, through encouraging participation of countries in the ASEM region.

The meeting will focus on the following core objectives:

- Share information on and discuss scope of the ASEM Network of MOOCs program
- Specify the roles and responsibilities for each project in the program
- Discuss directions for each projects in the program, including :
 - joint development and management of MOOC contents
 - case collection in quality assurance
 - development of quality assurance guidelines for MOOC contents
 - publication of the collection of best cases in social recognition and usage for MOOCs in ASEM region

3. Expected outcomes

The meeting will produce the following expected outcomes:

- Consensus-building on the program
- Directions, roles and responsibilities for each project established
- ASEM Network of MOOCs established
- Future directions for ASEM regional cooperation identified

4. Participants

The meeting will involve representatives from ASEM Region, of those who expressed their interest in the program

5. Organization

Hosted by the Ministry of Education and organized by National Institute for Lifelong Education, Republic of Korea

6. Date and Venue

- Date: 6 April 2017
- Venue: Hoam Faculty House, Seoul National University

7. Program

Time	Program
Morning	<p>Opening Announcements</p> <p>Welcoming Remarks</p> <ul style="list-style-type: none"> - Mr. Young Han Choi, Director General, International Cooperation Bureau, The Ministry of Education of Republic of Korea (TBC) - Dr. Young Hwa Kee, President, National Institute for Lifelong Education <p>Agenda 1: Current status of MOOCs development in ASEM region</p> <p>Moderated by Dr. Alyani Binti Ismail</p> <p>Presentations by</p> <ul style="list-style-type: none"> - France : Ms. Catherine Mongenet, President, GIP FUN-MOOC - Korea : Dr. Young Hwa Kee, President, National Institute for Lifelong Education - Malaysia : Dr. Alyani Binti Ismail, Chairman, Malaysia MOOC Working Committee, Ministry of Higher Education - Thailand : Dr. Thapanee Thammetar, Director, Thailand Cyber University Project, Office of the Higher Education Commission, Ministry of Education <p>Q&A</p>
Lunch	
Afternoon	<p>Agenda 2: ASEM Joint Curriculum Development Programme in Tourism and Hospitality and its Implications for the Joint Development of ASEM MOOC Contents</p> <p>Presentation by</p> <ul style="list-style-type: none"> - Germany : Ms. Saskia Weienbach, Senior Desk Officer, Policy Dialogue with Erasmus+ Partner Countries (ASEM), German Academic Exchange Service (DAAD) <p>Q&A</p> <p>Agenda 3: MOOC content quality assurance cases and plans for guideline development</p> <p>Moderated by Dr. Thapanee Thammetar</p> <p>Presentations by</p> <ul style="list-style-type: none"> - Thailand : Dr. Thapanee Thammetar, Director, Thailand Cyber University Project, Office of the Higher Education Commission, Ministry of Education - Malaysia : Ms. Lilian Kek Siew Yick, Senior Director, Accreditation Division, Malaysian Qualifications Agency - Korea : Ms. Eun Ju Lee, Programme Specialist, Office of K-MOOC System Building and Operation, National Institute for Lifelong Education - France : Ms. Catherine Mongenet, President, GIP FUN-MOOC <p>Agenda 4: Division of roles and responsibilities for each project in the program</p> <p>Chaired by Dr. Young Hwa Kee</p> <p>Closing Remarks</p>
Dinner	

8. Working language

English will be the working language

9. Contact

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