



KEMENTERIAN
PENDIDIKAN
MALAYSIA



JABATAN PENGAJIAN
KOLEJ KOMUNITI
KEMENTERIAN PENDIDIKAN MALAYSIA

ASEM INTERNATIONAL SEMINAR ON LIFELONG LEARNING KUALA LUMPUR 25 – 26 AUGUST 2014

**INDUSTRY AND COMMUNITY PARTICIPATION IN
LIFELONG LEARNING AND COLLABORATION
WITH SERVICE PROVIDERS**

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Director General
Department of Community College Education**

SCOPE OF PRESENTATION

- Introduction
- Industry And Community Participation In Lifelong Learning
- Community Colleges' Collaboration With Service Providers
- Achievements
- Concluding Remarks

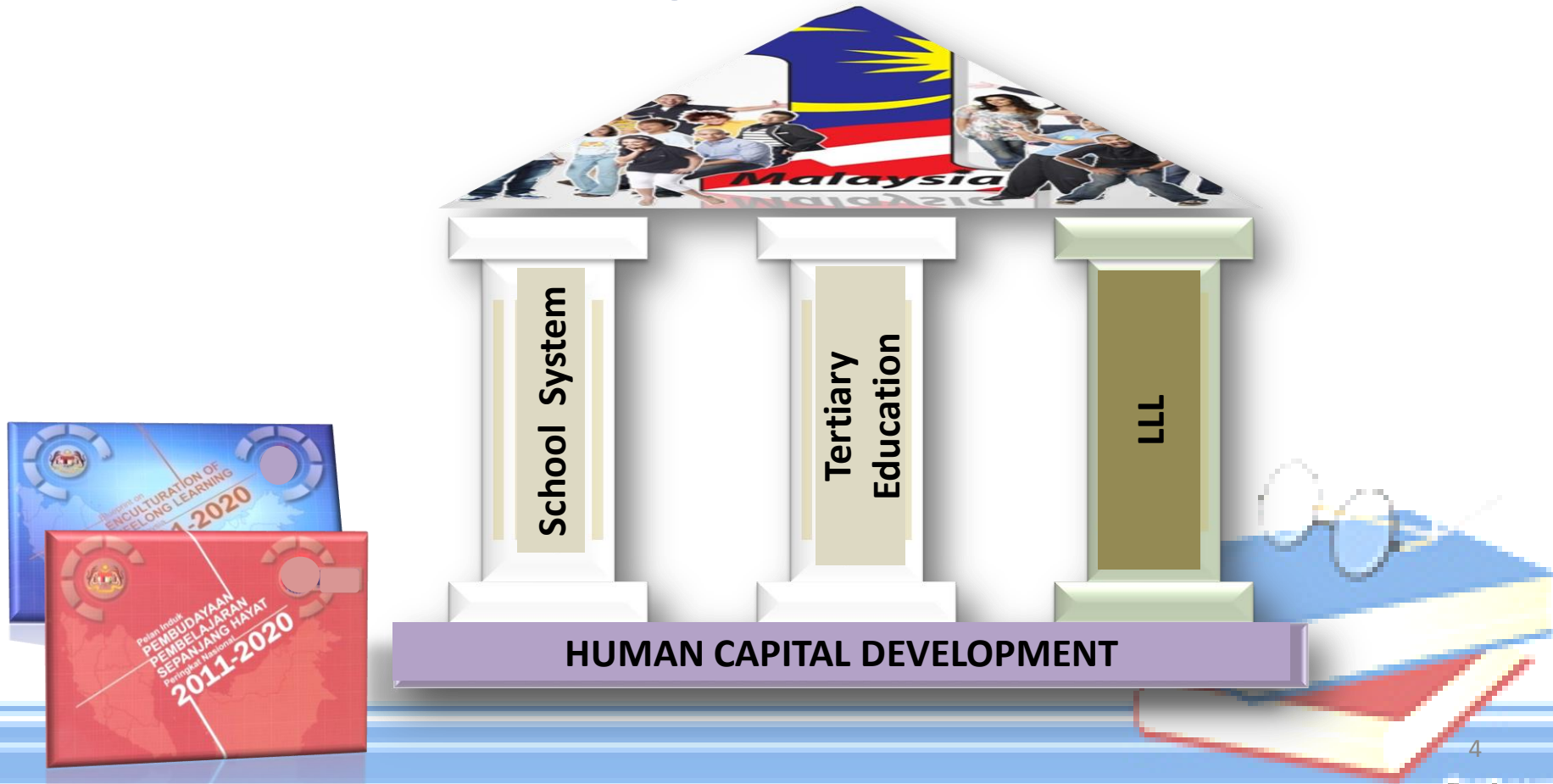


INTRODUCTION

BLUEPRINT ON ENCULTURATION OF LIFELONG LEARNING FOR MALAYSIA 2011-2020



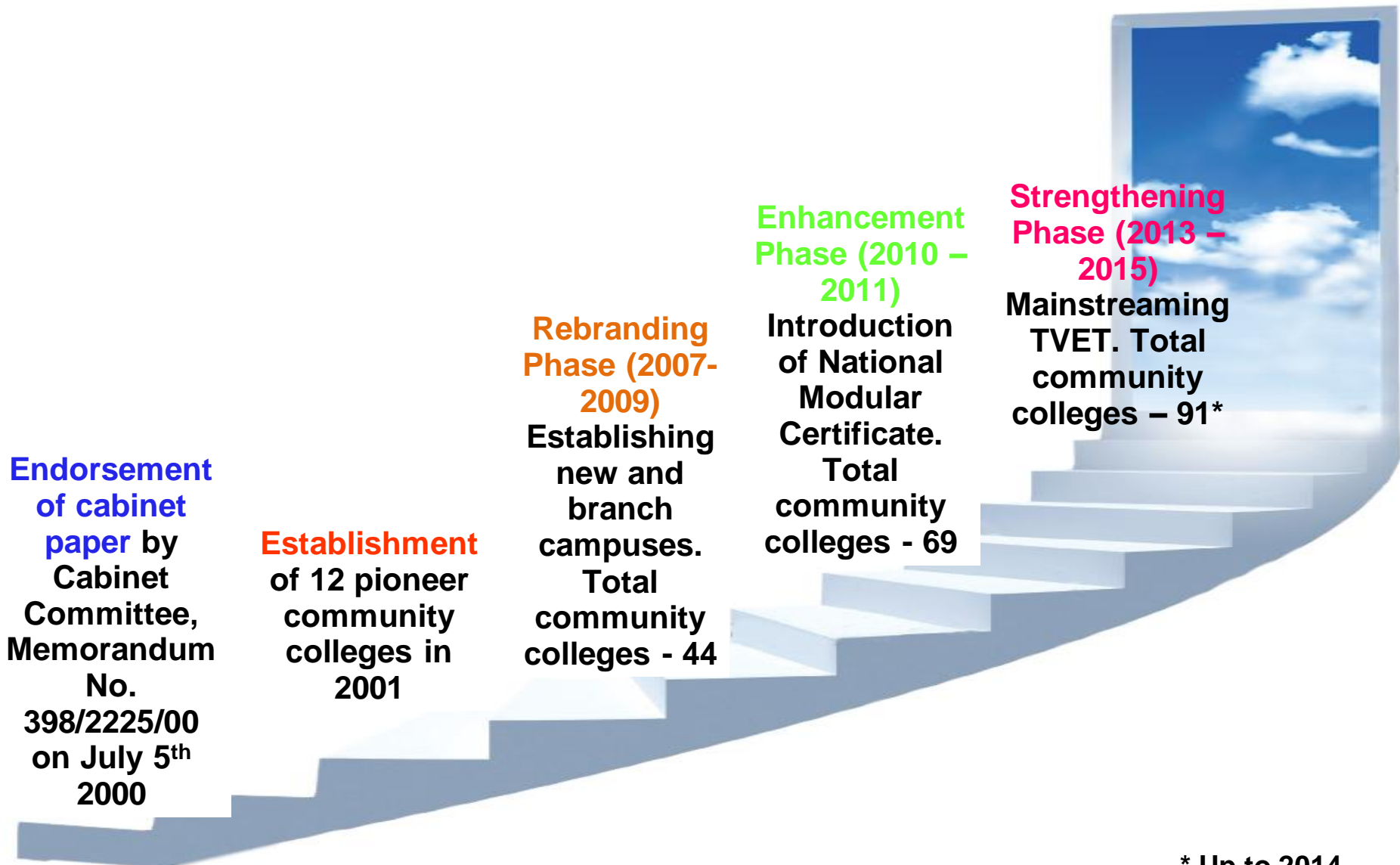
“LifeLong Learning is the third pillar in the human capital development agenda”



COMMUNITY COLLEGES ARE ALIGNED TO THESE GOVERNMENT POLICIES

- Government Transformation Programme (GTP)
- Economic Transformation Programme (ETP)
- National Key Economic Areas (NKEA)
- New Economic Model
- The Malaysia Plans (e.g:10th Malaysia Plan)

MALAYSIAN COMMUNITY COLLEGES: DEVELOPMENT PATHWAY 2000-2015



* Up to 2014

RELEVANCE OF COMMUNITY COLLEGES



**91 Community
Colleges**

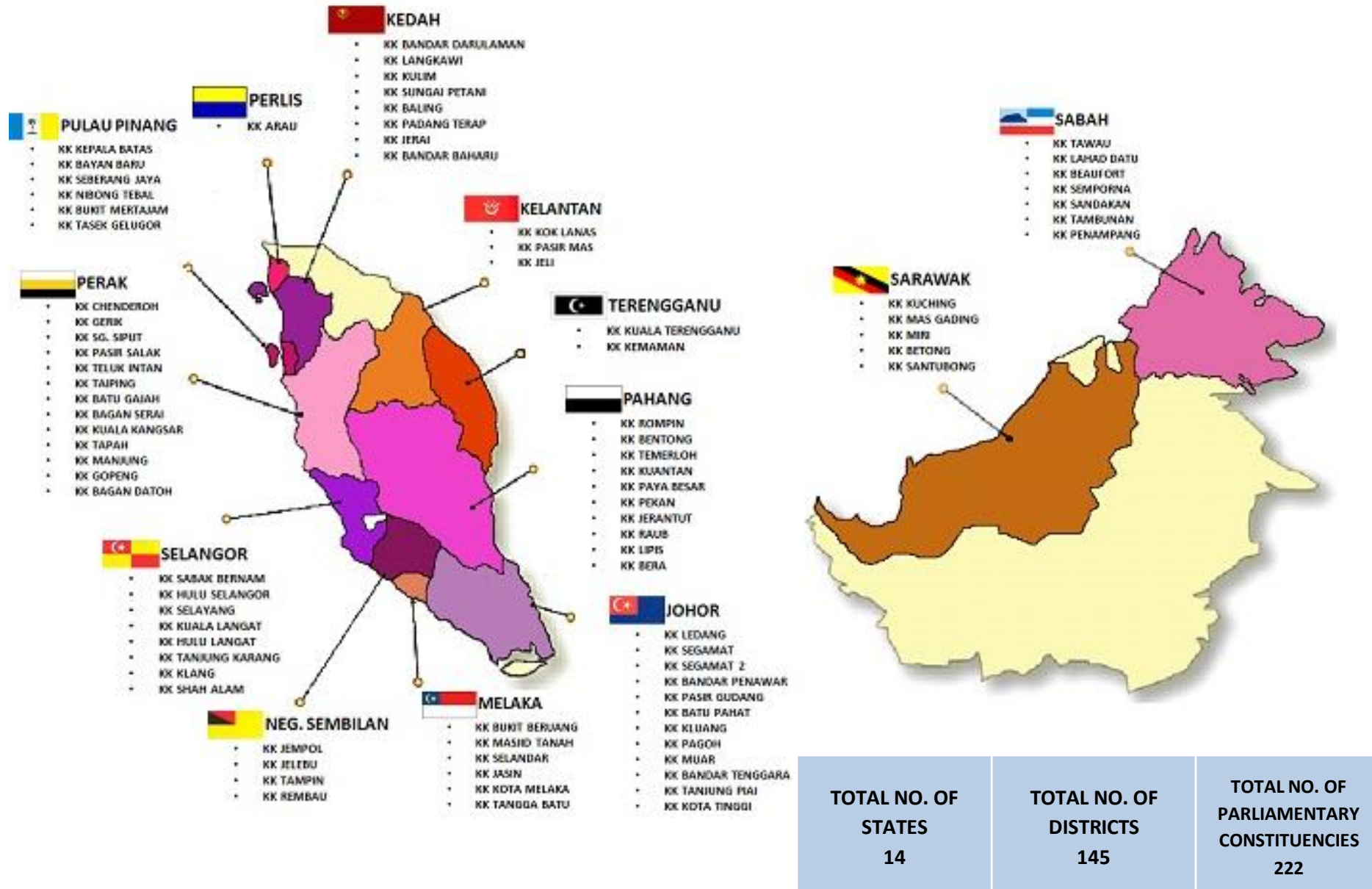


**Communities in 14
States**



**222 Parliamentary
Constituencies**

DISTRIBUTION OF COMMUNITY COLLEGES IN MALAYSIA



DISTRIBUTION OF COMMUNITY COLLEGES

State	No. of CC	State	No. of CC
Perlis	1	Johor	12
Kedah	9	Pahang	10
P.Pinang	6	Terengganu	3
Perak	13	Kelantan	3
Selangor	9	Sarawak	6
Negeri Sembilan	4	Sabah	9
Melaka	6	Federal Territory	
Total = 91			

VISION

To champion Technical and Vocational Education and Training (TVET) and become a hub for Lifelong Learning by 2015.

MISSION

Leveraging on TVET and Lifelong Learning as a means of developing local communities into a knowledgeable and trained workforce to fulfill the demands of the world of work.

INDUSTRY AND COMMUNITY PARTICIPATION IN LIFELONG LEARNING

DEFINITION OF INDUSTRY

An Industry is a group of businesses that provide a particular product or service.

DEFINITION OF COMMUNITY

Community may be defined as a group of people living in the same place or having a particular characteristic in common. They live together and practice common ownership, have the same interests and often demonstrate common cultural and historical heritage.

DEFINITION OF COMMUNITY PARTICIPATION

Community participation may be described as a self-organized network of people living in an area or groups of people who share common interests and agenda. They collaborate and take part in the development of the community by sharing ideas, information and resources.

COMMUNITY COLLEGE OUTCOMES

To produce quality graduates who:

- Are competent and meet industry demands
- Aspire to be job creators rather than job seekers

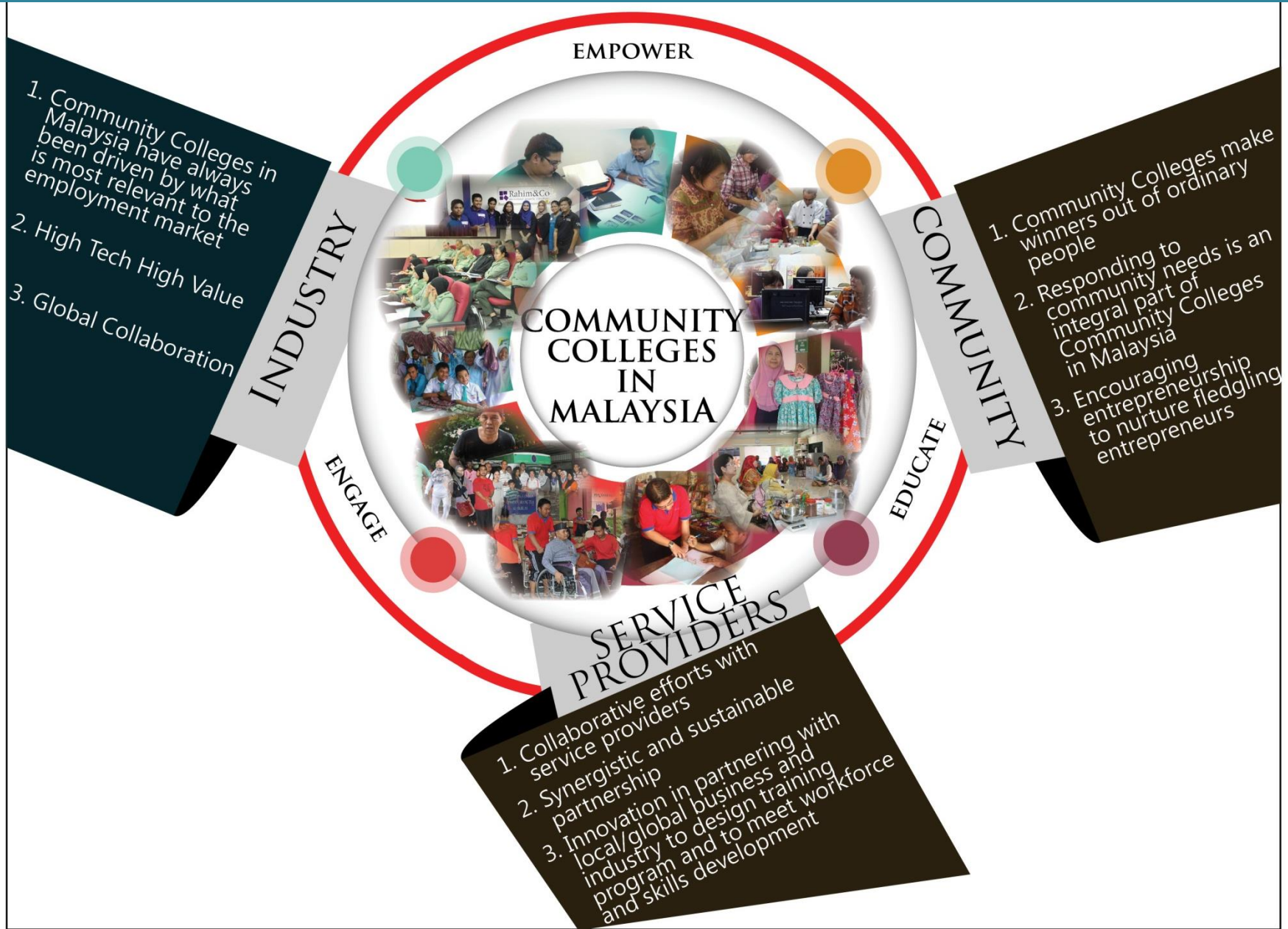


HOW?

Through 3Es:

- Active **Engagement** of the industries, communities and service providers
- **Education and training** of students and lifelong learning participants
- **Empowering** the communities

LINKING COMMUNITY – INDUSTRY – SERVICE PROVIDERS



LINKING COMMUNITIES WITH INDUSTRIES AND SERVICE PROVIDERS

Engaging, Educating And Empowering (3Es)

INDUSTRY	COMMUNITY	SERVICE PROVIDERS
Market Driven Programmes	Talent development and enhancement	Collaborative efforts
High Tech, High Value	Responsive to community needs	Synergistic and sustainable partnership
Global Collaboration	Encourage entrepreneurship	Creativity and innovation partnership with local/global business and industry to design programmes to fulfil work force and skills development demands

CONTRIBUTIONS OF COMMUNITY COLLEGES

Developing **active citizenship** among the communities by:

- Building a trained and knowledgeable workforce for the country
- Offering full-time courses aimed at supporting the local economic activities thus providing the needed trained workforce
- Providing learning opportunities for the community at large
- Offering short term courses for re-skilling, skills upgrading and leisure

FINDING A BALANCE BETWEEN COGNITIVE AND NON-COGNITIVE SKILLS IN COMMUNITY COLLEGE PROGRAMMES THROUGH EDUCATION AND TRAINING



affective domain



cognitive domain



PROGRAMMES OFFERED AT COMMUNITY COLLEGES

- Formal - Full Time Programmes
 - Informal
 - Non-formal
- } Lifelong Learning Programmes

In line with
UNESCO's
recommendations
under Education for
All (EFA)

ROLES AND FUNCTIONS OF COMMUNITY COLLEGES

Lifelong Learning



**> 1.3 million participants
by end of 2013**



Technical and Vocational
Education and Training
(TVET)

Total Community College
Graduates 2002-2013:
49,228

WBL Diploma
1,139

National
Modular
Certificate.
3,521

CC Certificate.
44,568

PROGRAMMES OFFERED AT COMMUNITY COLLEGE

**Full Time Programmes
(MQA Certified)**

**Lifelong Learning
Programmes**

**Entrepreneurship
Programmes**

**Graduates Employability
Programmes
= Industry Led
= i.e: LTA@KKLangkawi**

**Upskilling and Reskilling for
industries and agencies
(WFD)**

LIFELONG LEARNING REGISTRATION BASED ON AGE

Age	2010	2011	2012	2013
Below 12 years	8852	9023	11697	13152
18 - 20 years	25934	49370	67065	91322
21 - 30 years	12500	49867	37686	51393
31 - 40 years	12334	41784	34650	48242
41 - 59 years	21739	56055	46913	64726
Senior Citizens	2814	6190	6365	8751

LIFELONG LEARNING REGISTRATION BASED ON GENDER

Gender	2010	2011	2012	2013
Male	23450	81813	67929	92980
Female	60723	160190	136447	184553

SHORT COURSES TREND AT COMMUNITY COLLEGES 2002 - 2013

YEAR	NO. OF COURSES	NO. OF PARTICIPANTS
2002	79	1,771
2003	316	8,216
2004	867	23,907
2005	1,324	46,512
2006	2,436	71,684
2007	3,778	102,445
2008	4,321	106,814
2009	5,400	121,003
2010	6,339	123,061
2011	11,076	238,910
2012	10,013	206,562
2013	13,172	277,083
CUMULATIVE TOTAL	59,121	1,308,241

STRATEGIC ACTION FOR YOUTH 2013

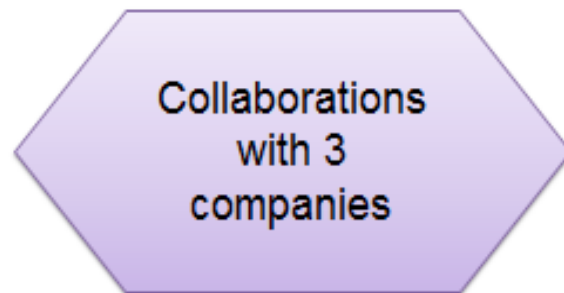
CRANE OPERATOR TRAINING

[100 participants]

- Tower Crane
- Crawler Crane
- Mobile Crane

EXPERT MARINE FOR SHIPBUILDING INDUSTRY (70 participants)

- NDT (Non destructive Testing)
- Welding Inspection
- Heat Ventilation Air Conditioning (HVAC)



Significant Technologies Sdn.Bhd

Mega Colonial Sdn.Bhd

NDT HiTech Inspection Services
(M) Sdn.Bhd



Total Number of
Visitors :

157,500

My3L CARNIVAL 2013, NATIONAL LEVEL AND ZONES



Sabah Zone

Date : 26 - 27 Oct 2013
Place : Tapak Ekspo
Tawau 100
Tahun, Bandar
Sebindo Tawau
Participation : 15 Ministries
& 25 Agencies
Visitors : 35,000

National Level

Date : 16 - 17 Nov 2013
Place : Shah Alam
Convention
Centre (SACC)
Participation : 13 Ministries
& 98 Agencies
Visitors : 68,000

Sarawak Zone

Date : 12 - 13 Mar 2013
Place : Borneo
Convention Centre
Kuching (BCKK)
Participation : 9 Ministries &
57 Agencies
Visitors : 6,000

North Zone

Date : 14 - 15 Sept 2013
Place : Politeknik
Seberang Prai,
Pulau Pinang
Participation : 5 Ministries &
29 Agencies
Visitors : 21,500

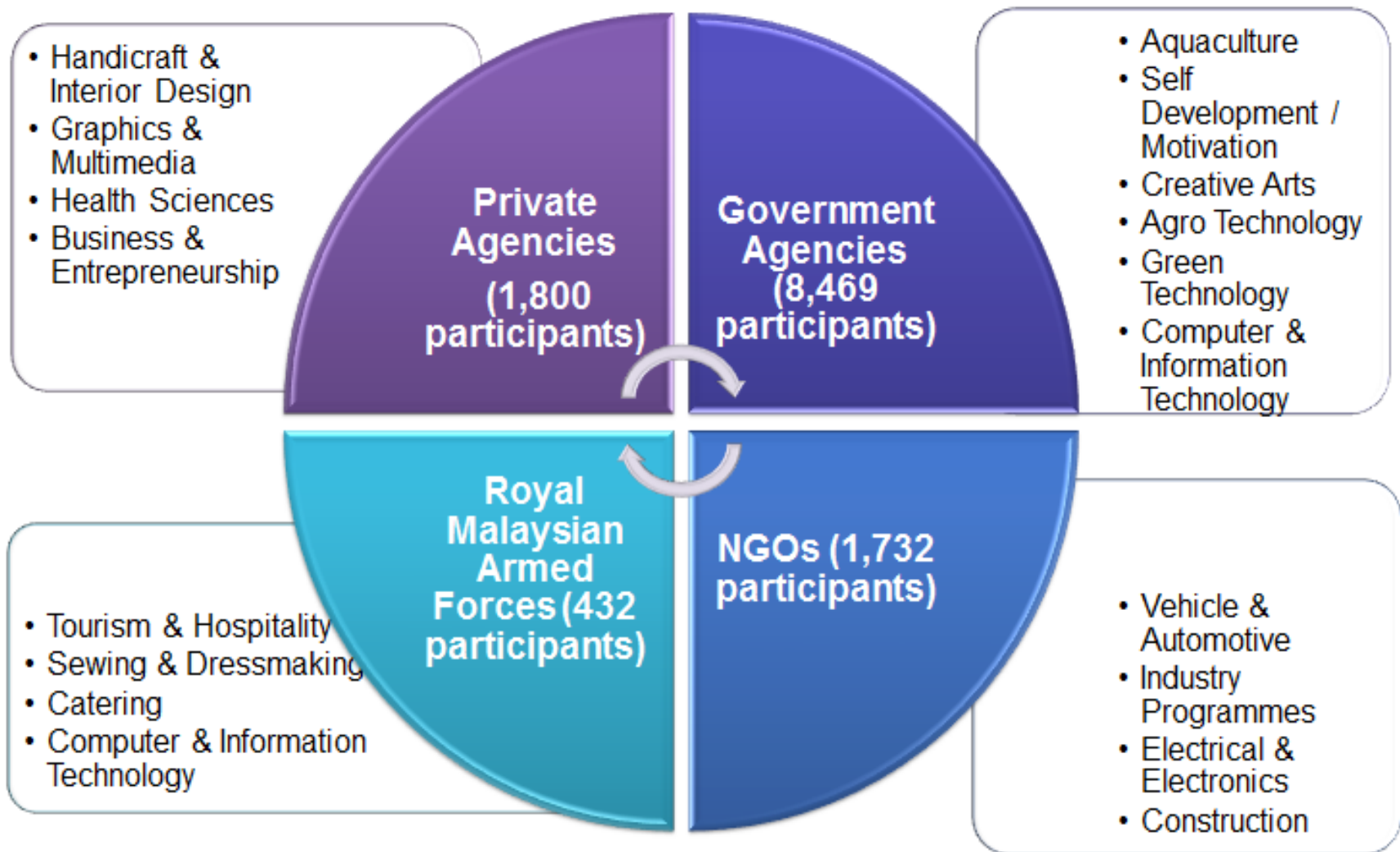
East Zone

Date : 24 - 25 Aug 2013
Place : Jerteh Souq,
Terengganu
Participation : 8 Ministries &
65 Agencies
Visitors : 16,000

South Zone

Date : 8 - 9 June 2013
Place : MITC Melaka
Participation : 4 Ministries &
16 Agencies
Visitors : 11,000

UP-SKILLING AND RE-SKILLING PROGRAMMES FOR AGENCIES



ACHIEVEMENT IN LIFELONG LEARNING PROGRAMMES

Programmes	Achievements
Short Courses (end of 2013)	> 1.3 million participants
Repeated (attended 2 courses or more) participants in short courses (2010 - 2013)	26,226 participants
Program Latihan 1Malaysia (PL1M) (One-off 2012)	238,910 participants
Lifelong Islamic Education (PISH) (May 2014)	32,992 participants
Entrepreneurship Programme (end of 2013)	> 500 small businesses were set up

Source: Lifelong Learning Unit, DCCE



LIFELONG LEARNING PROGRAMMES





LAUNCHING OF SAY1M : XPERT MARINE PROGRAMME



PARTICIPANTS OF SAY1M : XPERT MARINE PROGRAMME



LIFELONG ISLAMIC EDUCATION FOR HOLISTIC STUDENT DEVELOPMENT

Skills acquisition for Tahfiz students in
Automotive and Cooking









Focusing on Spiritual Development: Fardhu Ain and Fardhu Kifayah



ENTREPRENEURSHIP 2013

No.	PROGRAMMES	TARGET	ACHIEVEMENT
1	Entrepreneurship Culture & Enhancement Programme	<ol style="list-style-type: none"> 1. Number of Participants: 25,000 2. Number of participants embarking on entrepreneurship: 240 	<ol style="list-style-type: none"> 1. 25,300 2. 367 participants
2	Sustainable and Strengthening Programmes (Flagship Program)	<ol style="list-style-type: none"> 1. National Social Entrepreneurship Seminar 2. Entrepreneurship Challenge 3. Regional Entrepreneurship Carnival 4. "Road To Milan" 5. "JADE" (Junior Advance Development of Entrepreneur) 	<p>- Targets achieved -</p>   

ENTREPRENEURSHIP PROGRAMME 2013 – NEWSPAPER HIGHLIGHTS



Program Pembudayaan dan Pemantapan Usahawan : Seminar ,Bengkel, Mentoring Keusahawanan

Program Flagship dan berfokus : Road to Milan, Community College Entrepreneur Challenge

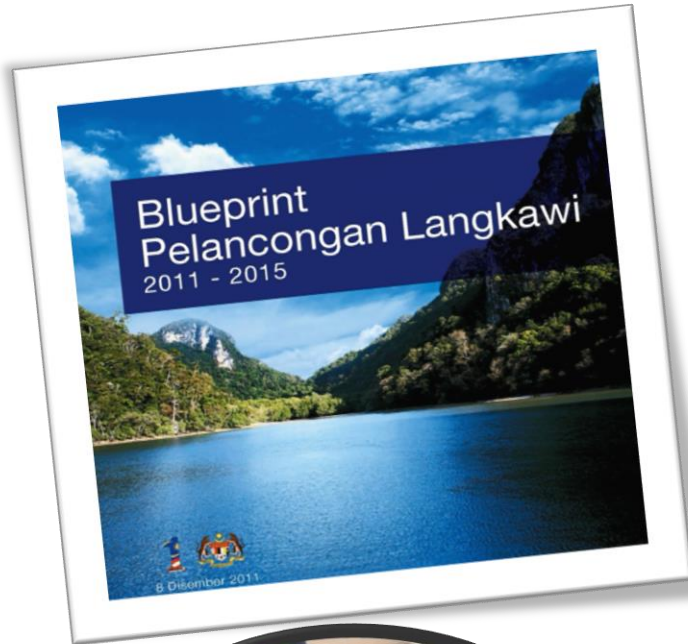


COMMUNITY COLLEGES' COLLABORATION WITH SERVICE PROVIDERS

DEFINITION OF SERVICE PROVIDERS

Service Providers are organizations, institutions, businesses or individuals which offer services to others in exchange for payment.

OUR FIRST PUBLIC PRIVATE PARTNERSHIP - WITH TAYLOR'S UNIVERSITY



CERTIFICATE IN CULINARY ARTS

**CERTIFICATE IN FOOD AND
BEVERAGE SERVICE**

CERTIFICATE IN ROOM DIVISION



IMI UK AWARDS 2014

Energy Efficient Vehicle

Hybrid Green Technology



COLLABORATION WITH MMC-GAMUDA 2013/2014

- TUNNEL ELECTRICIANS
- TUNNEL MECHANICS





Special Skills Certificates in:

- Basic Culinary
- Basic Creative Needlework
- Basic Information Technology
- Basic Photography
- Basic Food Processing
- Basic Pastry
- Basic Landscape



SOCIAL INCLUSIVENESS AT COMMUNITY COLLEGES



OTHER SERVICE PROVIDERS



FOUR SEASONS
Hotels and Resorts



mustika ratu



Plantation



BERJAYA



BEAUBELLE
body mind & soul harmony

COMMUNITY COLLEGES' ACHIEVEMENTS

AWARDS RECEIVED IN 2014



**Best Industry Partner Award
Annual Automotive Insurance
Industry Forum 2014**



ASEAN Outstanding Business Awards 2014

ASEAN Retail Chains & Franchise Federation



INDUSTRY RECOGNITION



Recognition by
MOCA 2013



Recognition by
Carl Duisberg 2012

INTERNATIONAL ACHIEVEMENTS



**Winner,
Split Second, Open Competition,
April 2014 Sony World Photography
Awards, London
Hairul Azizi Harun,
Kolej Komuniti Paya Besar**



Norshakila binti Ramli, a graduate from Arau Community College (2005) is now a successful business woman . She runs a futsal centre, several homestays and a retailing business. Her monthly income is around RM30,000.00

Emi Nahariah Binti Abd. Manaf, a graduate from Kok Lanas Community College, manages a printing and trading business in Kuala Lumpur. She owns a printing factory.

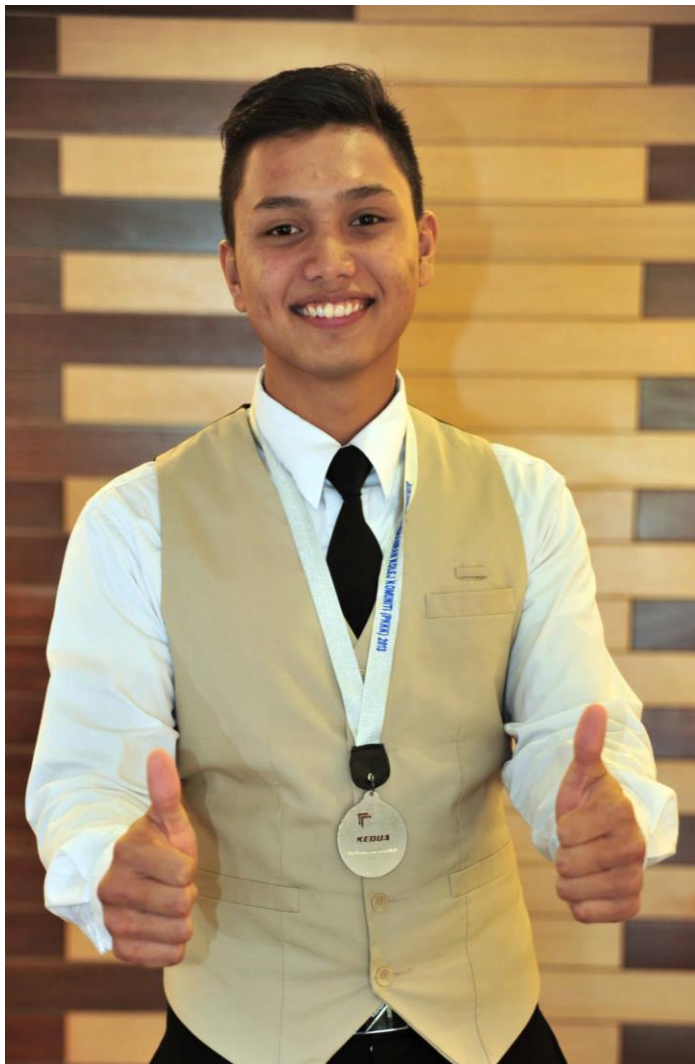


WORK FORCE DEVELOPMENT

Ooi Chian Jian, a student from LTA@KKLangkawi was awarded the silver medal (Restaurant Service) in the ASEAN Skills Competition that took place in Jakarta on 11-20 November 2012 . He represented Malaysia in the 2013 World Skills Competition in Leipzig, Germany and was placed 6th out of 28 international contenders.







Muhammad Hafidz
Hussaini B. Hasrie
(Restaurant Services)



Mohd. Narisyambri
B. Md Zin
(Cooking)



Road to Milan - Community college flagship programme introduced in 2013



Hijabista - Islamic Contemporary Fashion show by Community College students 2012

CONCLUDING REMARKS

Community colleges will continue to provide community-based education and training programmes in order to enhance the skills of Malaysian communities by:

- Increasing collaboration with industries, public and private agencies (service providers)
- Producing quality graduates

continuation...

Malaysian community colleges are still evolving – increasing in numbers, capacity and infrastructure. Aspiring to be **relevant, respected, referred, responsive, resilient and recognized** in the future, community colleges will continue to pledge and give full commitment in the provision of skills and knowledge to fulfill the future work force development and demands.

Terima Kasih

Thank You

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