



## **ASEM University-Business Seminar**

**Brussels, 4 March 2015**

### **Programme**

**16.00-16.30:** registration

**16.30:** welcome and introduction to the theme of the seminar

**16.40-17.30:** 3 introductions:

- Prof. Akiyoshi Yonezawa from the Nagoya University in Japan: 'Fostering Global Human Resources, Policies and Debates'
- Udo Thelen from Udo Thelen Consulting: 'University-business Cooperation in LLL: strategies, formats and constraints in cross-regional perspectives'
- Michiel Dijkman, Manager Public Affairs and Corporate Citizenship, Samsung

**17.30-17.50:** discussion

**17.55-18.40:** 3 introductions:

- José-Ginès Mora visiting professor in the Institute of Education University College London and emeritus from the Technical University of Valencia and one of the project leaders of the GOODUEP-project (Good Practices in University-Enterprise Partnerships): 'University-Enterprise Partnerships for improving skills'
- Ms Shuang-Ye Chen, assistant professor in the dept. of Education Administration and Policy at the Chinese university of Hong Kong: 'Chinese universities: supporting a new knowledge economy'
- Prof. Jussi Parkkinen from University of Eastern Finland: 'University - industry cooperation, experiences from Finland and Malaysia'

**18.40-19.00:** discussion

**19.00-19.15:** conclusions

The seminar will be chaired by Paul Temple from the Institute of Education University College London.