



ASEM University-Business Seminar

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Ministry of Education and Training

Conscience Building

Koning Albert II-laan 15, 1210 Brussels

Speakers

Paul Temple was until 2013 Reader in Higher Education Management at the Institute of Education where he also co-directed its Centre for Higher Education Studies and the MBA programme in higher education management. He has taken part in several research projects on university/enterprise interactions in Europe which led to his edited book, '*Universities in the Knowledge Economy*' published by Routledge in 2012. He is currently working with a research team from Beijing Normal University on university/enterprise relations in China. His publications' list includes also a chapter in the book, '*Entrepreneurialism in Universities and the Knowledge Economy*', edited by Michael Shattock and published in 2009 by Open University Press : *Teaching and learning: an entrepreneurial perspective*. His most recent book '*The Hallmark University*' was published in 2014 by the Institute of Education Press.

José-Ginès Mora has retired in 2011 as Director of the Centre for the study of Higher Education Management at the Universidad Politecnica de Valencia (CEGES). He is currently visiting professor at the Institute of Education in London. Much of his work has been in the area of economics of higher education and he has widely published on labour market issues related to higher education, institutional governance, university organization and quality management. He was a member of the governing board of the OECD's Institutional Management Programme of Higher Education. He has served for many years as a member of the Bologna Follow-Up Group. CEGES co-ordinated the GOODUEP project: 'GOODUEP: Good practices in University-Enterprise Partnerships', a project financed with support from the European Commission under the Lifelong Learning Programme. He contributes together with his co-authors to the book '*Universities in the Knowledge Economy*' edited by Paul Temple: *Managing University-Enterprise Partnerships*.

Shuang-Ye Chen is assistant professor in the Department of Educational Administration and Policy at the Chinese University of Hong Kong. Her research includes higher education marketization, educational policy and society, educational organization and institutions and leadership and development. She contributes together with her co-author to the book 'Universities in the Knowledge Economy' edited by Paul Temple: *Chinese Universities Supporting a New Knowledge Economy*.

Dr. Akiyoshi Yonezawa is an associate professor at the Graduate School of International Development (GSID), Nagoya University. With sociological background, he is mainly researching on the comparative higher education policies, especially focusing on world class universities, internationalization of higher education, and public-private relationship of higher education. Before moving to Nagoya University in October 2010, he has worked at Tohoku university, National Institution for Academic Degrees and University Evaluation (NIAD-UE), Hiroshima University, OECD and the University of Tokyo. He is currently serving as the board member of Japan Society of Educational Sociology, Japan Association for Higher Education Research, and an expert committee member of Central Council of Education, Ministry of Education (MEXT), Japan. He is also a co-editor of a new book series *Higher Education in Asia: Quality, Excellence and Governance* from Springer. Recently he wrote an article 'Japan's challenge of fostering 'global human resources': Policy Debates and Practices, published in Japan Labor Review, Volume 11, Number 2, Spring 2014.

Udo Thelen is owner of Udo Thelen Consulting between Academia and Industry. He is also adjunct lecturer at Ulm University (master level classes on Higher Education Management). He held different professional positions in the areas of university management, business development and marketing at various universities, funding organisations and private-sector companies, most recently as managing director and provost of Berlin University for Professional Studies. Current projects include Carl Benz Academy (Beijing): *Program and Portfolio Development (Corporate and Academic)*; Klett Group: *Structured Doctoral Programmes and Applied Research in Transnational B2B Settings*. He publishes on higher education management, continuing education and university-business cooperation.

Jussi Parkkinen has served as a Professor in the fields of Computer Science and Engineering since 1991 in Finland and Malaysia as well as Guest Professor in Japan, China and France. Currently he is a Professor of Computer Science at the University of Eastern Finland and an Adjunct Professor of Electrical and Computer Systems Engineering at the Monash University Malaysia.

In 1993 – 2007 he serves as a Head of Department and a Dean in Engineering and in Sciences in two different universities in Finland. In 2007 – 2009 he served as the Research Vice Rector at the University of Joensuu and in 2010 as the Head of School of Computing at the University of Eastern Finland. In 2011 – 2014 he was the Head of Electrical and Computer Systems Engineering Discipline and in 2013 – 2014 also the Deputy Head of School of Information Technology at the Monash University Malaysia.

He has been the Head of international MSc programs IMPIT and Finnish-Russian Cross Border University (CBU) Information Technology program. He is also a founding Professor of CIMET, an Erasmus Mundus MSc-Program. In Finland, he has led a number of university-industry collaborative projects funded by the Finnish Funding Agency for Innovation (Tekes) and directly by companies like

Samsung (Korea), Nokia (Finland) and Denso (Japan). While in Malaysia he established close university - industry co-operation with electronics industry.

Professor Parkkinen has published over 70 journal articles and about 150 other scientific articles in the field of Machine Learning in Photonics Applications.

Michiel Dijkman is currently Manager Public Affairs and Corporate Citizenship at Samsung Electronics Benelux. He has obtained a degree of Master of Science in International Business from the University of Maastricht. He was on a learning mobility at the University of Calgary (Canada). He has served as a Senior Consultant at Burson-Marsteller and as a Corporate Officer Strategy and Policy at APG. He is also strongly engaged in volunteering: he serves as the Executive chairman of the Taskforce Philharmonic Wind Music as well as a member of the Dutch Advisory Board on Internet of Things and many other volunteering activities.