



ASEM University-Business Seminar

Brussels, 4 March 2015

Ministry of Education and Training

Conscience Building

Koning Albert II-laan 15, 1210 Brussels

Background

The ASEM University-Business Forum was agreed during the ASEMME4 ministerial conference in Kuala Lumpur in May 2013.

In the Chair's conclusions of the fourth Asia-Europe Meeting of ministers for Education (ASEMME 4) the ministers welcome Belgium's willingness to organize the 4th University-Business Forum (4th UBF) and Vietnam's readiness to host the 5th UBF. The ministers invited both Forums to discuss how to combine study with work-based learning. The ministers also asked the European Commission to give special attention to the ASEM Education Process in its European University-Business Forum.

Due to the election in Belgium and in the European Union we decided to postpone the 4th UBF.

The European Commission is organizing the next European University-Business Forum in Brussels, 5 and 6 March 2015. In order to fulfil our commitment we have decided to organize a half day ASEM University-Business seminar in the evening before the European UBF.

The ASEM seminar will focus on the education side of the University-Business cooperation according to the wish of ASEM ministers for Education. How can higher education contribute better to the social, economic, technological and cultural innovation through education? To what extent could trans-regional and cross-border (Asia-Europe) university-business cooperation enhance the effectiveness and the impact on innovation, taking into account the global nature of business and the fact that many companies have branches in the other region? To what extent trans-regional university-business cooperation could better ensure that the graduates can successfully operate in international/global environments).

It is our expectations that the speakers and the participants will touch upon some of the following topics:

- Entrepreneurship and the student as a young entrepreneur;

- Workplacements and if possible cross-regional workplacements – internships – hosting and employing students;
- Work-based learning opportunities – hosting and employing students;
- Link between practical work and theory : balanced curriculum and dual study programmes;
- The role of employers and the role of HEIs and in particular in case of cross-regional work placements;
- The university-business cooperation in LLL;
- Higher education as an engine for social, technological and cultural innovation;
- Higher education and community engagement and regional development.

The seminar will be hosted by the Flemish Ministry of Education and Training.

Central assumption: trans-regional university-business cooperation could be a tool to ensure that the graduates can successfully operate in international/global environments.

Questions to all speakers:

- What have been your experience in university-business cooperation? What do you have learnt?
- What are the opportunities today and tomorrow to reinforce the UB cooperation and partnerships with regard to education and to delivering high quality and highly relevant curricula?
- What could you recommend to improve the cross-border and cross-regional UB partnerships in the area of education?

Useful website:

ASEM Education Secretariat: <http://asem-education-secretariat.kemdikbud.go.id/>

ASEM info board: <http://www.aseminfoboard.org/>