

ASEM-wide Youth Survey: Thoughts and Perceptions on Leadership, Entrepreneurship and Youth Employment

The ASEF Young Leaders Summit is a project initiated by the Asia-Europe Foundation (ASEF) in response to a call by young citizens of the Asia-Europe Meeting (ASEM) member countries and the Heads of State and Government to create a platform for closer interaction and exchange between the ASEM policy makers and young people on pressing societal issues. Taking place on 1-5 November 2015 in Luxembourg in conjunction with the 12th ASEM Foreign Ministers' Meeting (ASEM FMM12), the 1st edition of the ASEF Young Leaders Summit will focus on the topic "Entrepreneurship and Youth Employment." The Summit will invite over 100 young entrepreneurs, business and start-up representatives, academics, NGO workers and students from all 51 ASEM member countries to share ideas and perspectives, and to jointly work on a Call for Action. 4 youth representatives will present this Call for Action during the Opening Ceremony of the ASEM FMM12.

ASEF launched an Open Call for Applications across Asia and Europe in August 2015 (18 August to 4 September 2015). 5,988 young people between 18 and 30 years old applied to be part of this inaugural Summit, which will allow them

to discuss the role of entrepreneurship as a job creating force and the responsibilities of different sectors in society to enable a favourable environment towards this purpose;

to share their expectations and visions of leadership; and

to directly engage with ASEM Foreign Ministers, business, social enterprise and university leaders.

In an effort to recognise the 5,988 youth voices, ASEF has captured their perceptions and

aspirations on entrepreneurship, youth employment and leadership in a survey. This survey was a mandatory part of the ASEFYLS Open Call for Application.

Snapshots of the outcomes can be found in this booklet and will be shared at the ASEFYLS as well as with the ASEM Leaders. Here are some key facts: 85,3% of the respondents were from Asian ASEM countries, while 14,7% came from European ASEM countries. This difference is a reflection of the population size between the two regions. 51,5% of the respondents were female and 48,5% male. The respondents had diverse academic and/or professional backgrounds: 62,85% were students, 19,82% were employees/professionals, 13,22% were entrepreneurs, and 4,11% worked in academia.

What would be your view?

Disclaimer: The results of this survey are meant to showcase general trends and might not necessarily follow strict empirical methodologies.

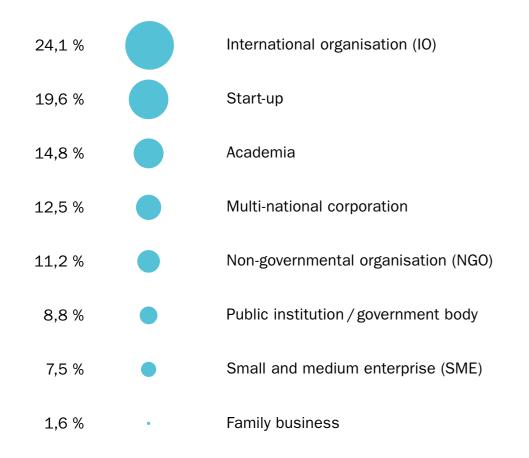
A leader must have the following qualities:*

These thoughts capture the ideas of leadership by the ASEM youth:

Visionary	52,5 %		23,4 %	"Your attitude is more important than your capabilities. Similarly, your decision is more important than your capabilities!" Jack Ma
Inspiring	39,3 %			
Creative	35,8 %			
Empowering	34,3 %			
Broad-minded	30,2 %			
Ambitious	28,6 %			
Cooperative	27,6 %		21,5 %	"Strive not to be a success, but rather to be of value." Albert Einstein
Determined	26,3 %			
Risk-taking	25,1 %			
Courageous	24,6 %			
Honest	24,6 %			
Intelligent	23,4 %			"Nothing is impossible, the word itself says ,I'm possible'!" Audrey Hepburn
Decisive	20,8 %		20,0 %	
Influential	20,2 %			
Empathetic	15,7 %			
Self-controlled	14,2 %			
Supportive	13,2 %		12,8 %	"I suppose leadership at one time meant muscles; but today is means getting along with people." Mahatma Gandhi
Environmentally conscious	13,0 %			
Transparent	11,3 %			
Experienced	10,5 %			
Fair-minded	9,2 %		12,2 %	"A leader is best when people barely know he exists, when his work is done, his aim fulfilled, they will say: we did it ourselves. Lao Tzu
Independent	7,9 %			
Competitive	7,5 %			
Loyal	7,4 %		10,2 %	"It is a curious thing, Harry, but perhaps those who are best suited to power are those who have never sought it. Those who, like you, have leadership thrust upon them, and take up the mantle because they must, and find to their own surprise that they wear it well."
Imaginative	7,2 %			
				J.K. Rowling, Harry Potter and the Deathly Hallows

^{*}Respondents could select up to 5 qualities

Young people in Asia and Europe prefer an influential position in the following sector:



The young leaders want to use their entrepreneurial spirit to ...

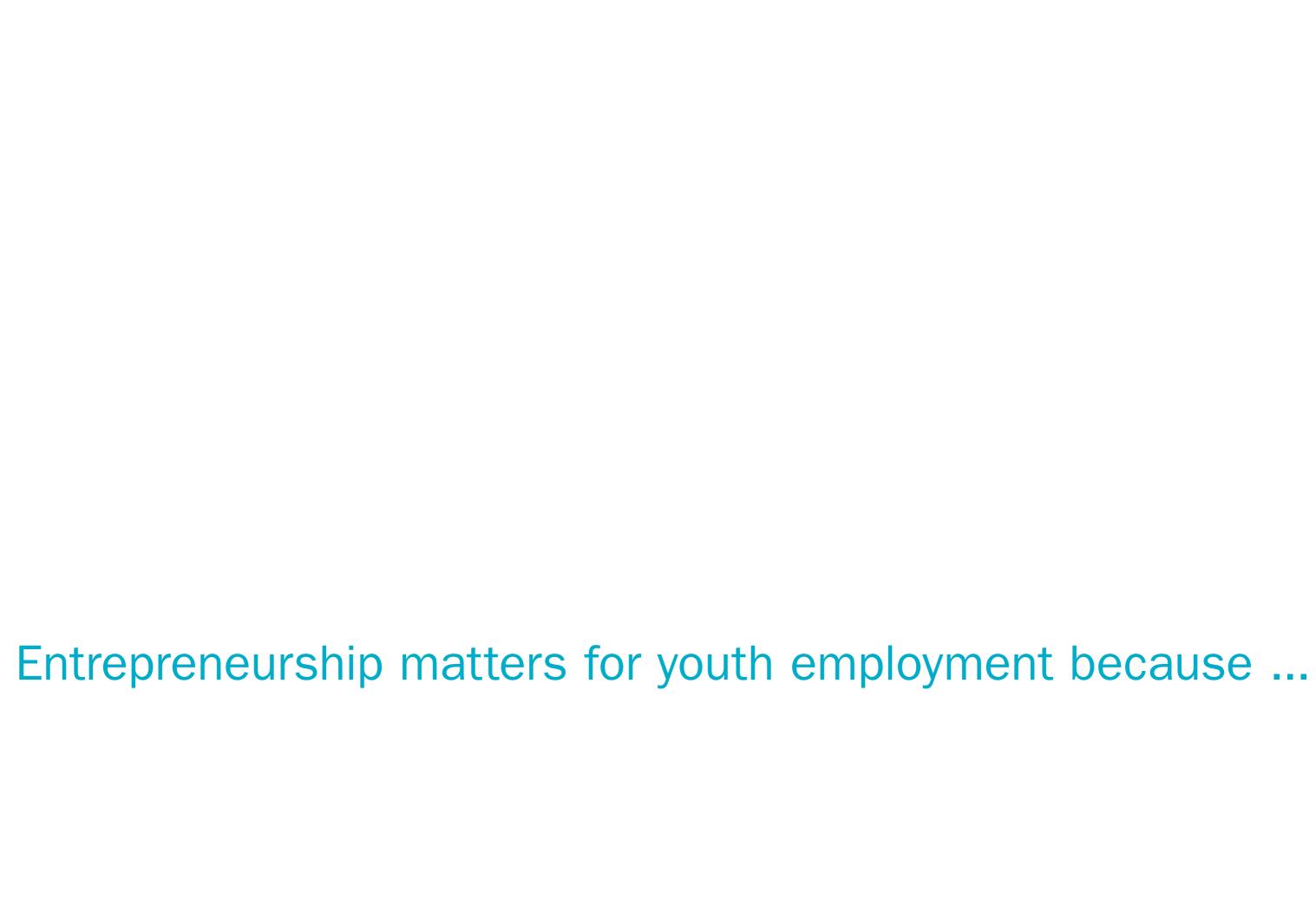


To find a job the youth needs ...

31,5 %		Good networks
21,7 %		Extra-curricular activities/volunteerism
18,3 %		Internships
17,3 %		I took matters in my own hands and created my own job
13,4 %		University programmes and a university career center
10,9 %		A mentor
4,7 %	•	Government-led initiatives

The youth calls for more training opportunities in the field of:

25,9 %		Public speaking and pitching
23,6 %		Team work/team management
18,1 %		Networking
15,7 %		Negotiation skills
11,4 %		Self-branding
5,3 %	•	IT-skills





Mr Arthur LAU Australia Department of Industry and Science, Government of Australia



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Mr Adeeb TAWSEEF Bangladesh Stockholm School of Entrepreneurship



Ms Stéphanie DHEUR Belgium Luxmedica Enterprises Sàrl

" ... kickstarting entrepreneurial vitality among youth drives future prosperity and growth."

" ... it inspires independence and to do what you love doing."

" ... it provides a vast array of opportunities for young people."

" ... it creates enthusing opportunities and enhances innovation."

" ... it empowers youth to create what they see best for their future and the world they live in."

" ... entrepreneurs can realise the current society's aspirations, needs and values."



Mr Jasper GOYVAERTS

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Noteble & Webdevine



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Ms Shirin AMIN

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Champions Factory Sports
Club



Ms Iren BUTRAKOVA

Bulgaria

University of Luxembourg

" ... it unlocks your hidden potential."

" ... it allows young people to be creative and develop market opportunities."

" ... what Europe really needs are young driven entrepreneurs." " ... it helps to create a network of employment and provide jobs from youth for youth." " ... the communication between Asian and European countries is of utmost importance." " ... because every freshstart needs adequate and innovative legal support."



Ms Petya IVANOVA Bulgaria University of National and World Economy



Mr Sovanminea SENG Cambodia University of Evora



" ... entrepreneurship creates job and improve livelihood and economic independence for young people."



Cambodia Ministry of Labour and Vocational Training,



Mr Seangveng THEANG Government of Cambodia





Mr ZHAO Chuang China All-China Youth Federation



Mr ZHOU Ji China All-China Youth Federation



Mr CHEUNG Lap Kin China The Chinese University of Hong Kong

" ... it creates jobs and stimulates creativity and innovation."

" ... it allows people to be their own boss."

" ... the best way to predict your future is by creating it."



Mr CHE Wen China **Zhejiang University**





Mr WANG Xibo China All-China Youth Federation



Ms YAN Runwen China **Zhejiang University**



Ms Marijana TOSIC Croatia Forum Alpbach Network



Mr Anastasios CONSTANTINOU Cyprus Global College / Studentlife.com.cy



Mr Josef MÜLLER Czech Republic JA Czech

" ... it creates new job opportunities through innovation."

" ... it changes industrial structures."

" ... entrepreneurship produces innovative minds that create new possibilities."

" ... entrepreneurial infrastructure creates new businesses, jobs, and leads to innovation and inclusive growth."

" ... today's entrepreneurs and innovators will provide future employment."

" ... it is an essential skill for our future."



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Mr Charles-Henri GAYOT

" ... it provides selffullfilment for youngsters to do what they really wanna do." " ... ownership empowers and encourages young people's active engagement in society." " ... it inspires people to be visionary and goal oriented." " ... the best way to get hired is to create the job of your dreams." " ... the current employment structures are based on the pre-information society." " ... it creates jobs perfectly suitable for generation Y's needs."



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Ms Anastasia EXI

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" ... what we need today are creative jobs for creative minds."

" ... of its high potential for job-creation, mobility and social inclusion."

" ... it empowers young people to create their own job opportunities."

" ... only your success rates your skills and performance."

" ... the only way to deal with youth unemployment is to promote job creation and this can be achieved though entrepreneurship." " ... youth have early work experience, which affects the society socially and politically."



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India
Rural Development
Department,
Government of India

Mr Chintan Nilesh RAJ

" ... it provides fresh solutions by fresh minds to old problems."

" ... youth needs to know skills and new tendencies in entrepreneurship." " ... it allows people to live the life they are dreaming of." " ... the need for creating new platforms and mapping alternative routes to economy." " ... youngsters today are selfdriven to start their career with startups." " ... it has the potential to create self-dependent individuals and disruptive change."



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ABIS – The Academy of Business in Society



Mr Gianmarco SAPONE

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Italy
University of Zurich /
Universitäts Spital Zürich

Mr Rexhep UKA

" ... it addresses youth unemployment and teaches youth to be innovative."

" ... youth has grown in prominence on national and global development agendas."

" ... the future of employment starts by the youth creating opportunities." " ... entrepreneurship does not only create jobs and value for society, it also empowers young people to create a better future." " ... it is the basic framework for developing a solid work system."

" ... young people don't need to wait for an opportunity or idea to hit them. We need to start building our future now."



Mr Robin Takashi LEWIS

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Ms Marina ZAITSEVA



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Ms Soudachanh CHANTHALAVANH Lao PDR University of Kent

" ... it provides job opportunities and inspires others to take action." "... the earlier you attempt something, the more experience you gain." " ... we can provide
workplaces not by
"making money", but by
"making a meaning."

" ... it opens new (sometimes unexpected) paths for future leaders and serves as an arena where young leaders gather for constructive dialogue to bridge ideological, religious, and national divides."

" ... corporates benefit from economically healthier societies." " ... business can start from bare hands but and with only creative and risk-taking heads."



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Conférence Générale de la
Jeunesse du Luxembourg

Mr Christophe BRIGHI

" ... it provides more opportunities for working in many different fields."

" ... youth creates new and innovative jobs instead of being employees." " ... young entrepreneurs have a better way of living, wider possibilities in their lifes and more choices." " ... young people usually are particularly determined, talented and purposeful."

" ... youth know how the system works and how they can deal with upcoming problems." "... youngsters should get a chance to show their high potential."



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Mr Antony MARTINI
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Mr Gregory MULLER

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" ... we generate more creativity, develop new practices and invigorating outcomes."

" ... it creates new jobs, and it's the youngsters that are the most innovative thinkers." " ... youngsters should get a chance to show their high potential." " ... it creates opportunities and empowers youth to take independent decisions." " ... of the learning opportunities."



Mr Jeremy THIRY
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Ministry of Foreign Affairs,
Government of Mongolia

Mr Battulga BUYANNEMEKH



Mr Dashnyam IKHBAYAR

Mongolia

Mongolian Youth Federation

" ... entrepreneurship is a way to contribute to your community."

" ... it opens up new opportunities for the youth."

" ... it creates a first-world mindset for our next generation." " ... it "future proofs"
young people for the skills
of tomorrow."

" it inspires youth to challenge the status quo and lead change."

" ... it provides youth with the opportunity to direct their own future and decide how they wish to contribute to their communities."



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Mr Huriwhenua PARATA

New Zealand

Auckland University of Technology



Ms Jingjing WANG

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University of Oxford

" ... modern entrepreneurship creates the exciting jobs and engages youth into it."

" ... of the rising of youth unemployment and sluggish economic growth."

" ... it enables youth to multiply their talent. Given the opportunity and some inspiration youth can solve a variety of social problems." " ... by becoming selfreliant youngsters can create their own labor perspective." " ... it provides more than just work."

" ... young people are eager to design, create and build their own futures."



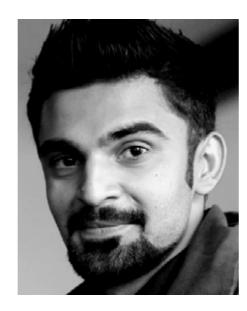
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Prof Salvador Santino
REGILME
Philippines

Northern Illinois University



Mr Anthon Mark Jay RIVAS

Philippines

University of San Carlos

" ... it empowers communities, improves lives and drives progress."

" ... it goes without saying that youth is more energetic and focused."

" ... it creates multi-layer positive impact on cross-cutting issues."

" ... entrepreneurship utilises youth's creative potential, it generates opportunities and sustains growth." " ... new business initiatives usually create better and more creative jobs."

" ... entrepreneurship opens new opportunities and helps in achieving sustainable development."



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Ms Margarida RODRIGUES

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Mr Christian TAVEIRA

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Luxembourg School of Finance

" ... young people decide how to tackle joblessness by staying independent." " ... it is creative, innovative and gives space for young and original ideas." " ... it opens doors to those who need gaining work experience." " ... traditional employment is decreasing and sometimes failing to meet the world's innovation needs." " ... it can be the trigger to develop new ways of thinking." " ... youth don't have many opportunities to express themselves."



Ms Ana-Irina PATRASCANU
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Ms Laura Adina VISAN

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European Skills,

Competences, Qualifications and Occupations, European

Commission



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Mr Aybulat KHUSAINOV



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Ms Daria MOROZOVA



Ms Jayasutha SAMUTHIRAN
Singapore
SPRING Singapore



Slovakia

Erasmus University Rotterdam
European Political Science
Review

Ms Zuzana NOVAKOVA

" ... innovative ideas solve people's everyday problems, which means evolution." " ... entrepreneurship is a key element of investing in young human capital and maintaining a competitive environment because of the added-value brought by youngsters on the market." " ... unemployment affects young people, and independence is created by opening your own business."

" ... it paves the way for talent."

" ... innovative people create jobs and fuel productivity wherever they go."

" ... our generation's successes require entrepreneurship in all aspects of life."



Mr Daniar RUSNAKSlovakia
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Ms Lidija GLOBOKAR
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National Youth Council of Slovenia



Mr Alberto ARENAL

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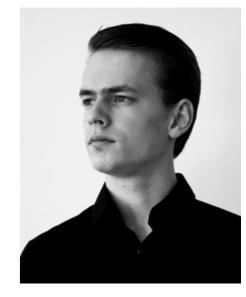
Technical University of Madrid



Ms Paloma CANTERO

Spain

YouthProAktiv



Sweden

University of Luxembourg /
Alex & Calli Trading Sarl.

Mr Alexander Curt Erik

BREMIN

" ... it betters and empowers the individual and its community sustainably."

" ... it is a way to create jobs and foster innovation."

" ... it creates new quality jobs, and boosts creativity and innovation."

" ... it increases the scope."

" ... it is a key factor for the reactivation of the economic system through the creation of new jobs." " ... successful start-ups play a big role in growing the economy and thus creating jobs and raising the standard of living."



Ms Erika GYLLENSVAAN

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Coompanion Halland



Mr William TURNER

Switzerland

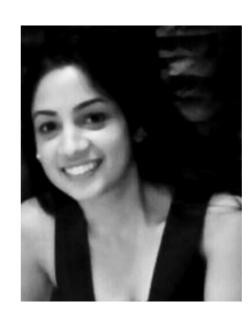
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Ms Shachi AMDEKAR

United Kingdom

University of Cambridge



Ms Ha Uyen LE

Viet Nam

Funtastic Ltd.

" ... entrepreneurial creativity and innovation is crucial for increased job creation."

" ... it creates new opportunities and can redefine staid structures."

" ... entrepreneurship maximizes a generation's potential, allowing sustainable change." " ... it creates jobs in addition to traditional corporate ladders."

" ... we owe the next generation better prospects than we had." " ... it is usually helpful for start-ups to hire youths, since they are easier to train and cost less."

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Ms Bui Phuong TRANG

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Lancaster University

" ... entrepreneurship promotes job creation to solve the youth unemployment crisis."

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