

19th ASEF Summer University

Sustainable Urbanisation in Heritage Cities

Programme

9-21 August 2015 • Symbiosis International University • Pune, India

#ASEFSU



CO-ORGANISED BY



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ASEF's contribution is with the financial support of the European Union.



THIS IS #ASEFSU

The 19th edition of the ASEF Summer University is an experiential programme designed for students and young professionals to question, think, play, learn and co-create. The programme fuses 5 main components which are:



EXPANSION

Knowledge-expanding presentations from academics and practitioners who dare to ask thought-provoking questions



DIALOGUE

Exchange of ideas and experiences between invited speakers and the participants



IMMERSION

Workshops capturing the gained knowledge and elevating the hands-on skills of all participants



ACTION

Solution-centred Hack-a-thon where the central objectives are the creative & collaborative processes and production

Pssst.. Click on the "eye" and learn more on the topic & speaker. Enjoy!




July - August 2015

Preparatory phase

Joint online preparation phase for participants of the 19th ASEF Summer University (ASEFSU)




Sunday, 9 August 2015







Arrival to Pune, India

10:00 - 19:00	Arrival of Participants
18:00 - 19:00	Registration
19:00 - 21:00	<div>Informal Kick-start Reception <i>Objectives & house rules</i> Welcome to #ASEFSU Ms Leonie NAGARAJAN Director, Education Department Asia-Europe Foundation (ASEF) Mr Navin PIPLANI Principal Director Indian National Trust for Art and Cultural Heritage (INTACH) Heritage Academy Prof Jyoti CHANDIRAMANI Director, Symbiosis School of Economics Dean, Faculty of Humanities and Social Sciences</div>

Monday, 10 August 2015








#ASEFSU & The People

9:00 - 10.45	<div>The Participants of #ASEFSU <i>Individual & group expectations</i> Led by: Ms Leonie NAGARAJAN Director, Education Department Asia-Europe Foundation (ASEF)</div>
10.45 - 12:00	<div>PechaKucha <i>A knowledge-sharing session on "Sustainable Urbanisation In Heritage Cities" – Prepared and led by selected participants</i> Moderated by: Ms Claudia BUSETTO Communication Manager Impact Hub Siracusa Moderated by:</div>
12:00 - 13:30	Lunch

13:30 - 14:20	 <p>Opening Ceremony</p> <p>Dr Vidya YERAVDEKAR Principal Director Symbiosis International University</p> <p>Prof Padma Bhushan Dr. S. B. MUJUMDAR Founder & President, Symbiosis Chancellor, Symbiosis International University</p> <p>Ms Leonie NAGARAJAN Director, Education Department Asia-Europe Foundation (ASEF)</p> <p>Maj Gen (Retd.) L.K. GUPTA Chairman Indian National Trust for Art and Cultural Heritage (INTACH)</p> <p>Ms Pooja KAPUR Joint Secretary (ASEAN ML) Ministry of External Affairs, India</p>
14:30 - 14:50	 <p>Welcoming Remarks</p> <p><i>Pune – “Oxford of the East”</i></p> <p>Mr Dattatraya DHANKAWADE Mayor of Pune, India</p>
14:50 - 14:55	 <p>Vote of Thanks</p> <p>Dr Rajani R. GUPTE Vice-Chancellor Symbiosis International University</p>
14:55 - 15:00	National Anthem
14:45 - 15:00	Group Photo
14:45 - 15:15	Chai Break
15:15 - 17:30	 <p>“Jugaad”- Culture Hack</p> <p><i>This workshop brings you to the epicentre of “Jugaad” innovation and unveils the wisdom and core values of human truths. The Hindi-Urdu term Jugaad is seen as an intellectual art form for creative and out-of-the-box thinking</i></p> <p>Facilitated by:</p> <p>Ms Grace CLAPHAM Co-Founder The Change School</p>
17:30 - 17:50	 <p>The Architecture of the 19th ASEF Summer University</p> <p><i>What is a Hack-a-thon? Business plans and social impact models - for whom and why? What ASEFSU offers its participants and how</i></p> <p>Presented by:</p> <p>Ms Nathalie SAJDA Project Executive Asia-Europe Foundation (ASEF)</p>
17:50 - 18:00	 <p>Collaborative Wall Art</p> <p><i>A joint 2-week effort capturing unfolding ideas and ideals for heritage cities</i></p>
18:30 - 20:00	Dinner

Tuesday, 11 August 2015

Sustainable Urbanisation

7:30 - 8:15		Rise & Shine Yoga <i>(please come on an empty stomach, breakfast will be served afterwards)</i>
9:45 - 11:00		A Thought-Provoking Take on Sustainable Urbanisation Through the Lenses of Asia Prof K T RAVINDRAN Dean Emeritus RICS School of Built Environment Amity University, NOIDA, UP
11:00 - 12:00		A Few Facts on Global Urbanisation - and Why They are Wrong Dr Alexander JACHNOW Head of Department Urban Strategies & Planning (USP) Erasmus University in Rotterdam
12:00 - 13:30		Lunch
13:30 - 14:15		Transforming Cities <i>Leading Europe's Largest Urban Regeneration Programme</i> Mr Blazej MODER Director New Centre of Lodz, Poland
14:15 - 16:00		The Spiralling Urbanisations of India Mr Kiran KALAMDANI Urban Designer and Conservation Architect Kimaya, Pune
		Followed by a Dialogue led by Mr Navin PIPLANI , INTACH
16:00 - 16:30		Chai Break
16:30 - 17:30		What Does it Mean to be the 9th Largest City in a Country of 1.2 Billion People? Prof Jyoti CHANDIRAMANI Director, Symbiosis School of Economics Dean, Faculty of Humanities and Social Sciences Symbiosis International University
17:30 - 18:00		Wrap-up Reflection
18:30 - 20:00		Dinner
20:00 - 21:30		Movie Night (optional) <i>Documentaries and short-films on urbanisation, heritage preservation and technology</i>

“Heritage has a value that cannot be recreated;
as an amalgamation of history, culture, and even
politics, heritage is priceless.”

Palak Sharma






Applicant from India for the 19th ASEF Summer University



“Pune, India”
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Wednesday, 12 August 2015

Heritage Cities

9:00 - 12:00	 <p>Heritage in Solid and Fluid Forms – from Buildings to Living Culture</p> <p><i>Architectural Heritage</i> Mr Narendra DENGLE Narendra Dengle Associates, Pune</p> <p><i>Oral Heritage</i> Ms Supriya GOTURKAR-MAHABALESHWARKAR INTACH Pune Chapter</p> <p><i>Natural Heritage</i> Professor Vijay PRANJAPAYE Chairman Gomukh Environmental Trust for Sustainable Development</p>
	 <p>Followed by a Dialogue led by Mr Navin PIPLANI, INTACH</p>
12:00 - 13:30	Lunch
13:30 - 14:30	 <p>Fishbowl Session</p> <p>Led by:</p> <p>Mr Eddy ADAMS Thematic Pole Manager Urbacts</p>
14:30 - 16:00	 <p>The Past, Present and Future of Cities</p> <p>Facilitated by:</p> <p>Mr Eddy ADAMS Thematic Pole Manager URBACT</p> <p>Ms Louise PULFORD Director Social Innovation Exchange (SIX)</p>
16:00 - 16:30	Chai Break
16:30 - 17:45	 <p>Storytelling</p> <p><i>How do you use your cultural surroundings to tell stories</i></p> <p>Facilitated by:</p> <p>Ms Grace CLAPHAM Co-founder The Change School</p>
17:45 - 18:15	Wrap-up Reflection
18:30 - 20:00	Dinner

20:00 - 21:00



From the Roots of Action

Germany-India cultural collaboration on participatory cities

Facilitated by:

Ms Elena MOZGOVAYA
Project Manager
NextHamburg

Thursday, 13 August 2015

Public Spaces, Art & Technology

7:30 - 8:15

Natural Trail guided by **Dr. Mrs. GHATE**, Scientist in Agharkar Research Institute, Pune

10:00 - 12:00



A Journey Through Asia & Europe: Case Studies on Public Spaces, Art & Technology

Facilitated by:

Ms Louise PULFORD
Director
Social Innovation Exchange (SIX)

12:00 - 14:00



Sharing Platter Lunch Session

14:00 - 16:00



The Stranger is Present: Inter-generational Transmission and Inclusive Leadership in Urbanism

Where is the youth and women?

Prof Amareswar GALLA
Executive Director
International Institute for Inclusive Museum

16:00 - 16:30

Chai Break

16:30 - 17:45



Can Cities & Heritage Co-exist? A Participant-led Dialogue

Snapshots on the challenges cities face in the cultural preservation movement – from natural disasters to skyscrapers

Led by:

Mr Vincenzo DI MARIA
Co-founder
CommonGround

17:45 - 18:15

Wrap-up Reflection

18:30 - 20:00

Dinner

20:00 - 21:30



Thinking Visual

Communicating ideas and actions through visual means

Facilitated by:

Ms Claudia BUSETTO
Communication Manager
Impact Hub Siracusa

Friday, 14 August 2015

Local Communities in Pune, India

09:00 - 10:45



Deep-Dive Pune: Voices from the Roots

Understanding the local heritage of Pune and the 6 identified themes.

Presented by:

Pune Civil Society Organisations (CSO)

HACK GROUP # 1

LIVING HERITAGE - *Revival of traditional crafts for livelihood*

INTACH Pune Chapter

HACK GROUP # 2

BUILT HERITAGE - *Adapting buildings, enhancing capacities & constructing knowledge*

Centre for Development Studies and Administration, INTACH Pune

HACK GROUP # 3

HERITAGE ACCESSIBILITY - *Traffic and transportation in the core city*

Parisar

HACK GROUP # 4

NATURAL HERITAGE - *Urban biodiversity*

Gomukh

HACK GROUP # 5

INTANGIBLE HERITAGE - *Cultural and intangible heritage (traditional festivals)*

Sustainability Initiatives

HACK GROUP # 6

CULTURAL ECONOMY - *Linking local economies, livelihoods and lifestyles with heritage at the core*

Symbiosis International University

10:45 - 12:00



Dialogue with the CSOs

Break-out groups with the 6 CSO Leaders

12:00 - 13:30

Lunch

13:30 - 15:30



Social Impact

Measuring what and why? – A crash course in Social Impact Assessment (SIA)

Facilitated by:


Ms Grace CLAPHAM

Co-founder

The Change School



15:30 - 16:00

Chai Break

15:45 - 17:45	 Indian Cultural Evening <i>Performance and Demonstration of Kathak dance</i> Led by: INTACH Pune Chapter
17:45 - 18:15	Wrap-up Reflection
18:30 - 20:00	Dinner

Saturday, 15 August 2015

Independence Day of India + Human Centred Design

7:00 - 12:00	National Celebration of the Independence Day of India <i>Join the celebrations led by the faculty and students of Symbiosis International University</i> Raising the Flag Freedom Run
12:00 - 13:30	Lunch
13:30 - 15:30	 Human Centred Design (HCD) <i>Put on your "Human Centred Goggles" and see the world from the view of the user</i>  Facilitated by: Mr Vincenzo DI MARIA Co-founder CommonGround Ms Grace CLAPHAM Co-founder The Change School Ms Claudia BUSETTO Communication Manager Impact Hub Siracusa
15:30 - 16:00	Chai Break
16:00 - 17:45	Continue Session: HCD
17:45 - 18:15	Wrap-up Reflection
18:30 - 20:00	Dinner



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Are cities hubs for living history?



"Pune, India"
by May Wong
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Sunday, 16 August 2015


Field Research

9:00-11:30	 Hack Groups Breakout <i>Preparations by each Hack Group prior to departure to local site field research</i>
11:30 - 12:30	Lunch
12:30 - 13:30	Departure from Symbiosis International University to the 6 research sites
13:30 - 17:00	 Field Reserach <i>Each Hack Group meets local communities, collects data and researches on the upcoming solutions proposed in the form of digital and physical prototypes, business plans and social impact models</i> <i>The Hack Groups are accompanied by facilitators and organisers</i>
17:00 - 18:00	Return to Symbiosis International University
18:30 - 19:30	Dinner
19:30 - 20:00	 ASEF University Alumni Network (ASEFUAN) Presented by: Mr Dani MADRID ASEFUAN
20:00 - 21:00	 Building a Vision + ASEFSU Manifesto Facilitated by: Ms Elena MOZGOVAYA Project Manager NextHamburg

Monday, 17 August 2015



Hack-a-thon

7:30 - 8:15	Rise & Shine Yoga (<i>please come on an empty stomach, breakfast will be served afterwards</i>)
10:00 - 11:00	 Sustainable Approach to Urbanisation in Heritage Cities Prof Jagan SHAH Director National Institute of Urban Affairs
11:00 - 12:00	 Kick-starting the Hack-a-thon <i>Each Hack Group works on their digital and physical prototypes, business models and social impact models</i>
12:00 - 13:30	Lunch
13:30 - 16:00	Continue Hacking
16:00 - 16:30	Chai Break

16:30 - 17:15	<p>Sprint # 1</p> <p><i>Each Hack Group shares their current stage of idea-creation and the progress of their digital prototypes/business concepts/social impact models - followed by a joint Q&A</i></p>
17:15 - 18:00	Continue Hacking
18:30 - 20:00	Dinner
20:00 - 21:30	 <p>Sari / Kurta Evening</p> <p><i>The history and meaning of traditional Indian clothing</i></p> <p>Led by:</p> <p>Symbiosis International University</p>

Tuesday, 18 August 2015


Hack-a-thon + Pune Heritage Walk

9:00 - 12:00	 <p>The Hacking Continues</p> <p><i>Each Hack Group continues to work on their digital and physical prototypes, business models and social impact models</i></p>
12:00 - 13:00	Lunch
13:00 -	Departure to Pune
14:00 - 17:00	 <p>Pune Heritage Walk</p> <p><i>Exploring the local gems in Pune</i></p> <p>Organised by:</p> <p>INTACH Pune Chapter</p>
17:00 - 18:00	Return to Symbiosis International University
18:30 - 20:00	Dinner

Wednesday, 19 August 2015




Hack-a-thon


9:00 - 12:00	 <p>Think, Play, Develop - the Hack continues</p> <p><i>The Hack-a-thon continues</i></p>
12:00 - 13:30	Lunch
13:30 - 14:30	<p>Sprint # 2</p> <p><i>Every Hack Group updates on their progress and collectively shares ideas and feedback for improvement</i></p>

14:30 - 16:00	Continue Hacking
16:00 - 16:30	Chai Break
16:30 - 18:00	 Elevator Pitch <i>How to grasp the attention of an audience and convey a powerful message</i> Facilitated by: Mr Vincenzo DI MARIA Co-founder CommonGround
18:30 - 20:00	Dinner
20:00 - 21:00	Asia-Europe Cultural Evening + Henna Painting <i>Organised by the Participants</i>

Thursday, 20 August 2015

Final Day

9:00 - 12:00	 Final Hack-a-thon Day <i>Hack Groups work on finalising the digital and physical prototypes, business plans and social impact models + prepare presentations</i>
12:00 - 13:30	Lunch
13:30 - 14:00	 Closing Ceremony Dr Rajani R. GUPTE Vice-Chancellor Symbiosis International University Ms Leonie NAGARAJAN Director, Education Department Asia-Europe Foundation (ASEF) Mr Mukund BHOGALE Convenor INTACH Maharashtra State Chapter Dr Vidya YERAVDEKAR Principal Director Symbiosis International University
14:00 - 15:15	 ASEFSU Showroom <i>Hack Groups pitch their prototypes, business models and social impact models to specially invited guests</i> 10 min for each Hack Group + 5 min feedback

15:15 - 16:30	<p>Closing Reception</p> <p>Prof Jyoti CHANDIRAMANI Director, Symbiosis School of Economics Dean, Faculty of Humanities and Social Sciences</p>
16:30 - 17:30	<p> Lesson's Learned</p> <p><i>Collective evaluation of ASEFSU</i></p>
18:00 - 21:00	<p>Farewell Dinner & Certificates</p>

Friday, 21 August 2015

Departure Day

Check Out & Departure



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Where does heritage stand in the spiralling of cities?



"Muchilottu Bhagavathy Theyyam"
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