



***IMPLEMENTATION OF
ASEM WORKPLACEMENT PILOT PROGRAMME
IN INDONESIA***

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Development

- UBN has been established
- There has been a participant of HEI (nine universities in Indonesia)
- Website has been established
- Industry profile has been established (from those who are willing to participate)
- Interns criteria have been defined and agreed
- Dissemination/roadshow to 3 regions (by Martina Link and UBN).
- Kemristekdikti RI is ready to fund interns' flight ticket
- Held meetings:
 - 1st Expert Meeting (LOI), 26 April 2015 in Bangkok, Thailand
 - 2nd Expert Meeting 24-25 Sept 2015 in Ghent, Belgium
 - 3rd Expert Meeting 27-28 May 2016 in Bali, Indonesia
 - 4th Expert Meeting 24-25 Nov 2016 in Berlin, Germany

UBN Indonesia

- **UNIVERSITAS INDONESIA**

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In 2016, 5 universities participate and in 2017, nine universities participate in this pilot project, :

1. Universitas Indonesia, Depok
2. Universitas Brawijaya, Malang
3. Universitas Bina Nusantara, Jakarta
4. Institut Teknologi Sepuluh Nopember, Surabaya
5. Universitas Sebelas Maret, Solo
6. Universitas Gajah Mada, Yogyakarta
7. Universitas Padjadjaran, Bandung
8. Universitas Hasanuddin, Makassar
9. Universitas Diponegoro, Semarang



Website UBN Indonesia

- Link :

<http://cdc.ui.ac.id/awp/ubn-indonesia>

- Information provided:

- Participating universities and their website links
- Link contains information on:
 - List of host companies (place of internship)
 - Positions/jobs offered by each company
 - Criteria for interns for each position/job

Participating Companies from Universitas Indonesia

Company	Business Field	Position for Interns
ROBERT BOSCH INDONESIA	Sales & Trading	Open for undergraduate or master students in accounting, marketing, and any mMajor
SALE STOCK INDONESIA	E-Commerce	Open for undergraduate or master students in accounting, mathematics/computer science and any major
MATAHARIMALL.COM	E-Commerce	Open for undergraduate or master students of any major
PT 3M INDONESIA	General trading & manufacturing	Open for undergraduate or master students in marketing
PT BEIERSDORF INDONESIA	Consumer Goods	Open for undergraduate or master students of any major

Participating Companies from BINUS University

Company	Business Field	Position for Interns
PT TOKOPEDIA	E-Commerce	<ul style="list-style-type: none">- Software Engineer- Information Systems
LOWE INDONESIA	Marketing Communication	Open for undergraduate or master students
FORBES INDONESIA	Business Magazine	<ul style="list-style-type: none">- Design- English- Business

Participating Companies from Universitas Brawijaya

Company	Business Field	Position for Interns
JAWA TIMUR PARK GROUP	Eco Tourism	For undergraduate or master students of any major

Participating Companies from ITS

Company	Business Field	Position for Interns
PT KERETA API (Persero), TBK	Transportation	Open for undergraduate or master students Civil Engineering, Mechanical, Electrical, Industry, Informatics, Architecture, Statistics, Mathematics, and Business Management

Participating Companies from UNS

Company	Business Field	Position for Interns
PTPN IX (Persero)	Plantation	Open for undergraduate or master students - Agriculture - Food Science
TP INDO ACIDATAMA	Agro Chemicals	Open for undergraduate or master students - Chemical Engineering

Socialization

- On 13-17 March 2017 Martina Link came to Indonesia to promote AWP Program to Indonesian students.
- Content of workshop:
 - How to find a placement
 - Application procedures in Germany
 - Application documents
 - Visa regulations/Exemption from the work permit
- 3 Regions: Jakarta/Depok, East Java dan Central Java

AWP Socialization in Indonesia



UI, 220 persons



BINUS, 18 persons



ITS, 60 persons



UGM, 50 persons

Obstacles

- Intern in Indonesia is not yet mandatory, and it is not part of curriculum
- The credit earned is uncertain/not standardised
- The location is too far and the cost is too expensive
- Language requirements
- Only small chance to get internship
- Long duration of apprenticeship (3-4 months)
- The administration process/work visa is complicated
- Higher education institution participants in Germany and Belgium are only 1 university, respectively
- Programs in Belgium do not provide accommodation / allowance (not attractive)
- Students apply directly without recommendations from UBN
- Low response from European students and companies

Solution

- Funding by government and industries is needed for accomodation and living cost for incoming interns
 - MoRTHE supportst airline return tickets
 - DAA supports living costs
- Program should be implemented in semester break
- Program improvement:
 - In Asia region
 - Program recommended by UBN Jerman/Belgia
 - Field trip format (culture/langunge/field work)
 - Include more higher education institution in Europe

Recommendation

- The program is very good in terms of idea but for Indonesia it is too difficult to be implemented. It is suggested to modify the program by considering constraints and proposed solutions.

THANK YOU

