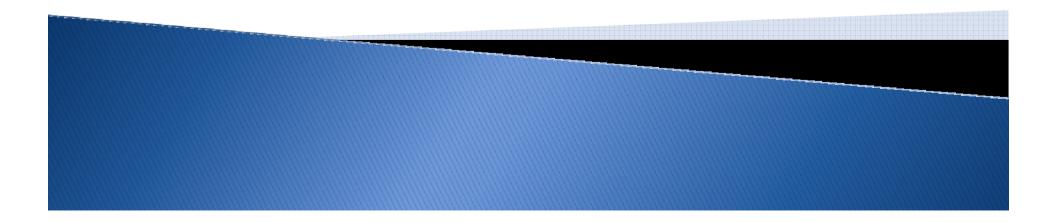


#### **EUA's Institutional Evaluation Programme**





### **Distinctive features**

- > A voluntary process
- Strong emphasis on the self-evaluation phase
- > A European and international perspective
- > A peer-review approach
- Improvement oriented: recommendations to improve the strategy of the institution
- Focus on institution as a whole
- > Aim: Contribute to the dynamics of development and evaluates the university's capacity for change

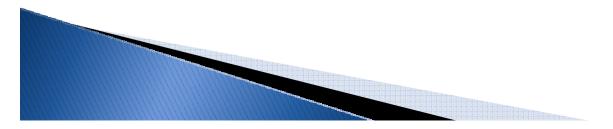




# Methodology

- Examination of short and long term objectives (mission statement)
- Examination of external and internal constraints, as well as the strengths, weaknesses, opportunities and threats
- No standardised solution nor imperative proposals, but support to the institution for improvement

*Contributes to the dynamics of development and evaluates the University's capacity for change* 





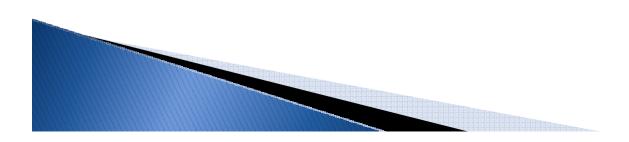
# 4 key questions

- What is the institution trying to do?
  - Mission, aims, objectives and their appropriateness, how the university sees itself locally, nationally, internationally
- How is the institution trying to do it?
  - *Processes, procedures, practices in place and analysis of their effectiveness*
  - How does it know that it works?
  - Feedback systems in place, in particular QA mechanisms
- How does the institution change in order to improve?
  - Strategic planning, capacity and willingness to change



# The evaluation process

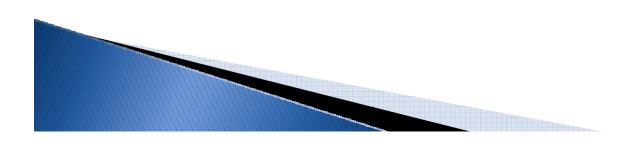
- Self-assessment process and self-evaluation report
- Two visits by the evaluation team (current or former rectors and vice-rectors, one student, one senior HE expert as coordinator)
- Oral report (main findings)
- Written report
- Dissemination by the University and the IEP
- Follow-up evaluation (on request)





#### Lessons learnt from the IEP and EUA experience

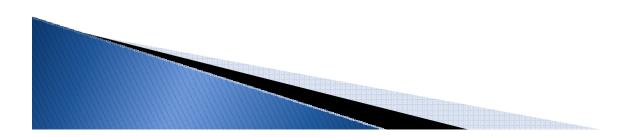
- The "exceptionalism" of higher education institutions
- The challenge then is two-fold:
  - ✓ To systematise standards and operations across an institution while taking into account the professional concentration of expertise at the grass roots.
  - ✓ To develop a set of standards in line with the institutional mission, without stifling individual initiatives and departmental diversity.





#### Lessons learnt from the IEP and EUA experience (2) Central philosophical tenet for EUA

- An institution must develop quality measures that are congruent with its internal environment
- An institution must develop quality measures that are congruent with its external environment





## Thank you for your attention!

#### For further information on IEP: <u>www.eua.be/iep</u> or contact IEP secretariat: <u>iep@eua.be</u>

