ASEM WPP Work Placement Programme







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History & aim:

- Initiative started in 2011, ASEMME3, Copenhagen
- Work placement programme "would provide students with the opportunity to discover the world of work in a different regional and cultural setting and gain valuable experience"
- Pilot programme set up in April 2015
- Aim: establish, promote and sustain the mutual exchange of interns between Europe and Asia on the basis of balance and mutual benefits





Partners and current status:

- Belgium/Flemish Community, Brunei Darussalam, Germany, Indonesia and Thailand
- 2018 => structural programme
- Streamlined documents, standard information for companies, gather testimonials, create flyer, ...
- Website: <u>www.asemwpp.org</u>





Partners and current status:

- Structural funding for students from all HEIs:
 Belgium/Flemish Community and Thailand
- e.g. Belgium to Thailand and Indonesia: 30 students in spring 2019 (88.000 euro), funding for travel (1100 euro) and living expenses (650 euro/month)
- Each participating country decides on own funding scheme







Way forward:

- Further streamline and promote the programme
- Reach out to more countries to join the ASEM WPP
- Reach out to more partners, e.g. structured cooperation through chambers of commerce and embassies
- Open the destinations to more ASEM countries



