



## **THE THIRD EXPERT MEETING OF ASEM JOINT CURRICULUM DEVELOPMENT PROGRAM IN TOURISM AND HOSPITALITY**

**27-28 MAY 2016  
BALI, INDONESIA**

### **MINUTES MEETING**

#### **I. INTRODUCTION**

The Third Expert Meeting of ASEM Joint Curriculum Development Program was conducted in 27-28 May 2016 in Ayodya Hotel Nusa Dua Bali, Indonesia. The meeting was attended by representatives from two ASEM member countries: Indonesia and Romania. The program of the meeting consists of plenary session and discussion session.

#### **II. OPENING SESSION**

- 1. Prof. Aris Junadi, Director of Quality Assurance, Ministry of Research, Technology, and Higher Education Republic of Indonesia** delivered his remarks in the opening session. He welcomed all participants and reminded the momentum of Lol signing of ASEM Work Placement Program during ASEMME5 in 2015 by the committed countries. It aims at the establishment, promotion and sustains of mutual exchange of interns between Europe and Asia on the basis of balance and mutual benefit.
- 2. The following session, Prof. Intan Ahmad, the Director General of Learning and Student Affairs, Ministry of Research, Technology, and Higher Education Republic of Indonesia** conveyed a welcome remark and officially opened the meeting. In his remarks, he reminded the

process of the establishment of AWP Program and Joint Curriculum Program. Also, he stressed the importance on preceding the successful preparations of both programs and expected that the benefit of programs may soon be bestowed to all participating members.

### III. PRESENTATION

#### 3. Policy of Joint Curriculum of Ministry of Research, Technology and Higher Education – Dr. Paristiyanti Nurwardani, Director of Learning, the presentation, MoRTHE

Indonesia committed to implement the initiatives of ASEM Joint Curriculum programme in order to enrich the higher education institutions, to build a mutual trust among ASEM member countries and also increasing the number of student mobility. In term of ASEM, the implementation of Joint Curriculum programme has been agreed between Indonesia and Germany based on reciprocal principle where Udayana University will host the first group ASEM joint curriculum programme by sending students to University in Germany in 2016. Indonesia is willing to expand the collaboration with other ASEM member countries in coming years.

#### 4. ASEM Joint Curriculum – Prof. Azril Azhari, Sahid Tourism School

During the presentation, Prof. Azril Azhari repeated the results of the second meeting of ASEM Joint Curriculum programme was held in Bonn 2015. He highlighted that the programme will run for Master students during second semester and English as official language. Several further steps should be taken by Indonesia and Germany to implement the programme such as signing the MoU between universities, determining Indonesian university that will host the first group in 2016, drafting a module description, and discussing procedure and criteria of the

programme. He also stressed that the 3<sup>rd</sup> meeting in Bali expected to decide what kind of collaboration structure will be adopted in ASEM Joint Curriculum programme between Indonesia and Romania.

**5. Indonesia Proposal for Joint Curriculum: UNUD Experiences and Preparation – Dr. Dharma Putra, Udayana University**

Udayana University proposed to use BIPAS (Bali International for Asian Studies) concept as a model for ASEM Joint Curriculum programme with University in Germany, University of Applied Sciences Stralsund under ASEM Education initiatives. BIPAS is the international study programme in Bali targeting to increase the students' knowledge of Indonesia and Asia in an international and stimulating environment. The program will offer six to ten courses to students of the university partner which the courses will be delivered in English. Both Indonesia and Germany agreed to exchange the students in the second semester.

**6. Romanian Higher Education System – Ms. Antonela Toma, Ministry of National Education and Scientific Research Romania and Ms. Delia Popescu, Bucharest University of Economic Studies**

Education systems in Romania consists of Bachelor (3 years study), Master (2 years study), and Ph.D (3 years study). There are 92 universities in Romania in which its 16 universities have Bachelor and Master study programme in tourism. In Bucharest University of Economic Studies, tourism programme were taught within the Faculty of Business and Tourism under the Tourism and Geography Department. Several major selected for the tourism master programme in namely Business Management and Marketing in Tourism, Business Administration in Trade, Business Administration in Tourism, and Quality Management, Expertise and Consumer Protection.

**7. Trisakti School of Tourism – Dr. Chondro, Trisakti School of Tourism**

Dr. Chondro explained the vision and mission of the school which is targeted to be a center of excellence in tourism and hospitality in 2020. Trisakti School of Tourism is the only private higher education institution that has been accredited by the government. The level study in Trisakti School of Tourism consists of diploma level 1 to 4 for vocational education and bachelor and master level for academic education. The institution has an international cooperation with several universities abroad such as Burapha University, Thailand and IMI University Centre, Switzerland and other universities from France and China.

**8. Medan Academy of Tourism – Mr. Zumri, Medan Academy of Tourism**

Medan Academy of Tourism is one of state academy tourism under the Ministry of Tourism Indonesia and supervised by Ministry of Research, Technology and Higher Education. It only provides vocational education which the level study is Diploma. There are two departments for Diploma level namely Department of Hospitality, and Department of Tourism Management with 3 years study and the academy also provide an advance diploma for 4 years study. Several projects of internship and partnership have been implemented with other countries in Asia and Europe such as Malaysia, Thailand, France, and Singapore. Medan Academy of Tourism agreed to adopt the ASEAN common competencies standard for tourism in December 2016.

#### **IV. DISCUSSION**

During the meeting both Indonesia and Romania informed and discussed several points as follows:

- a. The first implementation of ASEM Joint Curriculum Programme in Tourism and Hospitality will be started by Germany and Indonesia in 2016 by sending five students from each country.
- b. Indonesia proposed to set up draft MoU of ASEM Joint Curriculum by this year among higher education institutions in Indonesia and Romania. Based on that proposal, there are more than 60 higher institutions in Indonesia that offer a vocational, bachelor, and master degree in tourism and hospitality.
- c. Higher education Institutions in Indonesia and Romania that will be joined in ASEM Joint Curriculum need be accredited. The accreditation of higher education institutions in Indonesia can be found at BAN-PT website (<http://ban-pt.kemdikbud.go.id/direktori.php>) as the national accreditation board in Indonesia.
- d. In order to start the cooperation of ASEM Joint Curriculum between both countries, Romania will inform the cooperation proposal to the Ministry of National Education and Scientific Research Romania and also 16 universities in Romania which potentially collaborated.
- e. The possibility to run the ASEM Joint Curriculum in bachelor and master degree. In connection to that, both countries will exchange information of curriculum to see the compatibility between education system in Asia and Europe.

## **V. FURTHER STEPS TO BE TAKEN**

According to the constructive discussion, several points were resulted and agreed to be follow up by Indonesia and Romania in order to develop the cooperation on ASEM Joint curriculum as follows:

- a. The first draft MoU of ASEM Joint Curriculum in Tourism and Hospitality will be sent by Indonesia to Romania in July 2016. Romania will give comments/feedbacks of the MoU in two weeks
- b. Indonesia will provide the lists of university in Indonesia potentially collaborated in the ASEM Joint Curriculum programme.



- c. Exchange of Qualification Framework information between Indonesia and Romania
- d. MoU of ASEM Joint Curriculum in Tourism and Hospitality will be finalized in October 2016 in Romania.

## **VI. CLOSING SESSION**

Dr. Paristiyanti Nurwardani expressed her greatest appreciation to all participants for their valuable contribution to the meeting and fruitful discussion for the development of the ASEM Joint Curriculum cooperation.