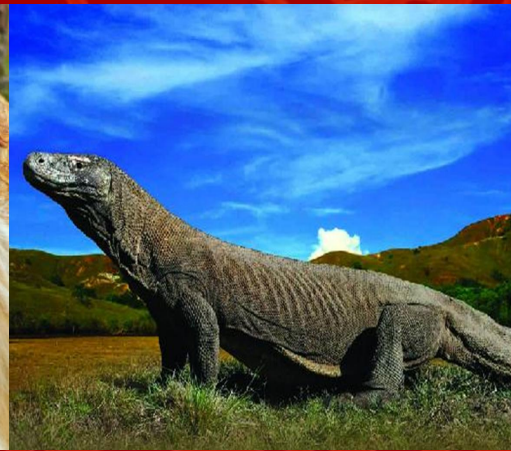
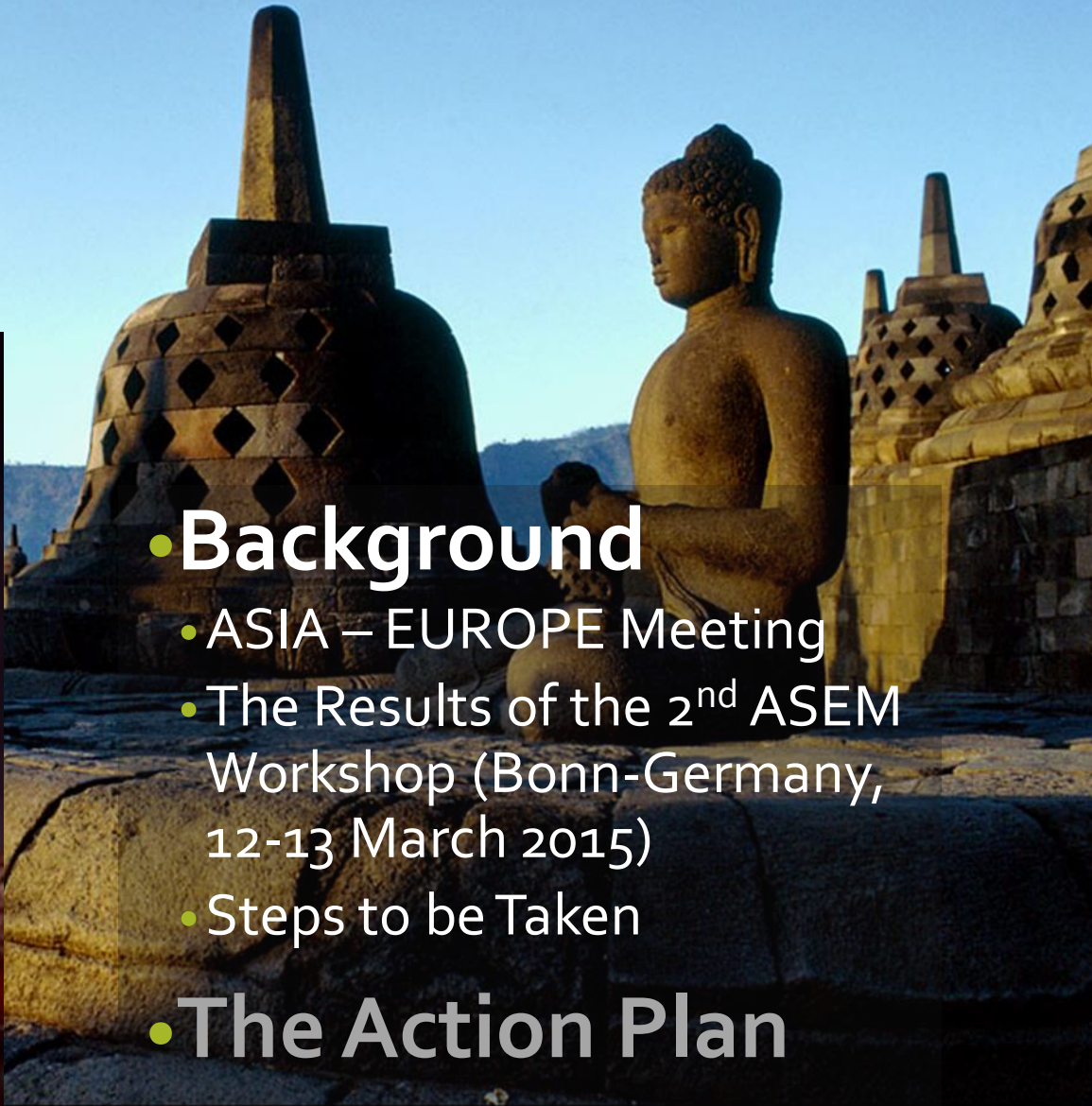


ASEM JOINT CURRICULUM ON HOSPITALITY AND TOURISM

Azril Azahari



HIGHLIGHTS



- **Background**

- ASIA – EUROPE Meeting
- The Results of the 2nd ASEM Workshop (Bonn-Germany, 12-13 March 2015)
- Steps to be Taken

- **The Action Plan**

**During ASEMME1 in Berlin,
5 - 6 May 2008, the Ministers:**



- *"Agreed to encourage **international educational mobility between both regions** and to especially enhance more balanced exchanges of talented students, graduates and researchers by strengthening the potential of national, bilateral and multilateral mobility schemes..."*

**During ASEMME2 in Hanoi,
14 - 15 May 2009, the Ministers:**



- *"Agreed to provide more support to **trans-national initiatives and activities** that aim to enhance the attractiveness, profile, image, and visibility of, and accessibility to Asian and European Higher Education in the world, ..."*

**During ASEMME3 in Copenhagen,
9 - 10 May 2011, the Ministers:**



- *"Encouraged the ASEM members to **increase the number of joint study programmes** (in Asian and European studies) and summer schools between Asian and European higher education institutions by using various programmes and funding schemes; **an ASEM pilot scheme for joint curriculum development, funded by interested ASEM countries, could be envisaged.**"*

**ASEM Workshop on TVET in the Tourism and
Hospitality Sector
20 - 21 November 2012, Vienna**



- **During the ASEM seminar on Tourism and Hospitality, the necessity of working together in this sector was highly appreciated.** A challenge in tourism education is the focus on sustainable development. Tourism (education) can be connected with the three main pillars of sustainable development: the economic development, the socio-cultural development and the environment development. The programme could reflect a clear view on sustainability and applied this outlook throughout the whole curriculum.



THE PROPOSAL



MODALITIES for a pilot scheme

Target Group: HEI from ASEM member countries of both regions

- LEVEL: Master
- programme leads to a joint degree (one joint degree) or to a double degree or multiple degree
- Mobility should be undertaken in at least two different universities in each region
- Scholarships for students should be available
- Close cooperation with the Tourism Industry
- Integration in the programme of a work placement is strongly advised

During ASEMME 4 in Kuala Lumpur,
13 - 14 May 2013, the Ministers:



- *"Shared the view that attractive education offerings would positively influence interregional mobility and therefore supported the proposal to set up an ASEM Joint Curriculum Development Pilot Scheme. They welcomed the intention of Belgium (Flemish Community and French Community), Brunei Darussalam, Germany, Indonesia, Lithuania and Malaysia to facilitate the implementation of the pilot scheme with financial support."*

ASEM on Education Expert Meeting on
Joint Curriculum Development Program in Tourism
and Hospitality in Bali-Indonesia,
31 October - 2 November 2014



- *The 1st meeting of ASEM member countries (Belgium (Flemish Community), Brunei Darussalam, Germany, Lithuania and Indonesia) willing to develop a Joint Curriculum Development Programme in Tourism and Hospitality at bachelor and master level resulting in real life based curricula.*

ASEM Workshop
Joint ASEM Curriculum on Tourism and Hospitality in
Higher Education among ASEM Member Countries,
Bonn, Germany,
12 – 13 March 2015



- *The 2nd meeting on 12 and 13 March 2015 in Bonn in order to discuss further steps. Romania expressed its willingness to join the project and the Ministers invited also further*

➤ Kick-off Meeting in Bali, 2014

➤ Working Group Meeting in Bonn, 2015

Intermediate Senior Officials'
Meeting (ISOM)
Russia, 13-14 April 2016

During ASEMME5 in Riga,
27 - 28 April 2015, the Ministers:



- *Underlined the importance of the ASEM Joint Curriculum Development Project and viewed it as an instrument to enhance international collaboration among ASEM universities.*

HIGHLIGHTS



- **Background**

- ASIA – EUROPE Meeting
- The Results of the 2nd ASEM Workshop (Bonn-Germany, 12-13 March 2015)
- Steps to be Taken

- **The Action Plan**

The ASEM Workshop: “The Joint ASEM Curriculum on Tourism and Hospitality in Higher Education Among ASEM Member Countries”

Bonn-Germany, 12-13 March 2015





Asian-European Tourism Development
"ASEM Joint Curriculum Development Pilot Scheme for 3-years"
MASTER OF ARTS (M.A.)

Focus:	Tourism
Structure:	Double degree/certificate/diploma (bilateral agreements between all universities)
Duration:	1st semester: study at home institution 2nd semester: study at foreign partner institution 3rd semester: study at home institution 4th semester: study at home institution* *only applicable for FH Stralsund The study abroad semester will be carried out during the 2nd semester of the double degree/certificate/diploma
Degree awarded:	Master of Arts (M.A.) in Tourism (With Tourism Orientation)
Language of tuition	English
Academic Start:	September 2016 (tentative)
Accreditation:	By Government of Indonesia and FIBAA (2017)

Asian-European Tourism Development
"ASEM Joint Curriculum Development Pilot Scheme for 3-years"
MASTER OF ARTS (M.A.)

Preliminary denomination of the programmes:	<i>Asian-European Tourism Development</i>
Credit points:	90-120 ECTS/45 sks
Framework of the degree profile:	Learning Outcome (LO) as described in the Dublin descriptors
The learning concept:	Bloom Taxonomy
Participants:	<p>Participating Indonesian universities will send 15 students:</p> <ul style="list-style-type: none">• 5 from Udayana,• 5 from Gajah Mada,• 5 from Trisakti <p>To the European partner universities per year. The distribution will be as follows:</p> <ul style="list-style-type: none">• 5 students to Klaipeda• 5 students to FH Stralsund• 5 students to Jade University <p>The exchange will be reciprocal:</p> <ul style="list-style-type: none">• 5 students from Klaipeda• 5 students from FH Stralsund• 5 students from Jade University



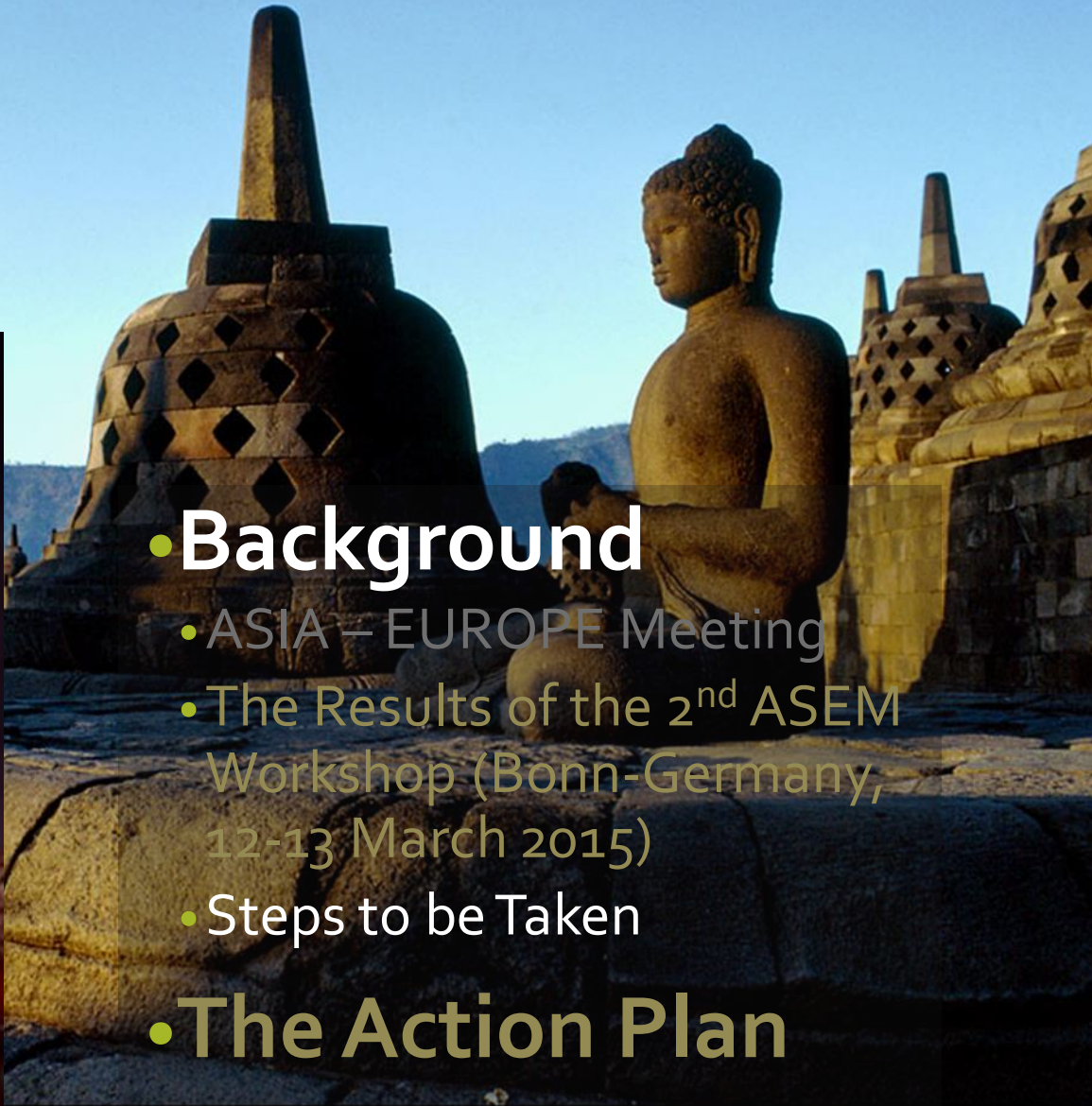
Asian-European Tourism Development
"ASEM Joint Curriculum Development Pilot Scheme for 3-years"
MASTER OF ARTS (M.A.)

Representatives from Germany, Indonesia and Lithuania agreed upon a 3-years pilot tourism Masters' programme based on common learning outcomes starting in 2015/2016 with a first balanced approach. Other ASEM member countries are asked to join the programme.

Representatives from Belgium (Flemish community) and Indonesia agreed upon a 3-years pilot tourism and hospitality Bachelor programme based on common learning outcomes starting in 2015/2016 with a first balanced student exchange including mutual internships. Other ASEM member countries are asked to join the programme.

It will spend the study abroad semester together at one Indonesian partner university (to be specified)

HIGHLIGHTS



- **Background**

- ASIA – EUROPE Meeting
- The Results of the 2nd ASEM Workshop (Bonn-Germany, 12-13 March 2015)
- Steps to be Taken

- **The Action Plan**

STEPS TO BE TAKEN



- 1 Signing MoU (U to U)
- 2 Take decision which Indonesian university hosts the first group of European students in 2016
- 3 Transcript of records
- 4 Module descriptions for the acknowledgement process
- 5 Discuss the possibility of reciprocal teaching/staff exchange in the near future
- 6 Discuss the admission procedure and criteria
- 7 Conversion tables for credits and marks

OPTION-1: 2nd Semester as Agreed

(Not Same Course Subjects in 2nd Semester)

For the Study Abroad Semester – 2nd Semester

Indonesia (UGM, UDAYANA, TRISAKTI)	Lithuania (Klaipeda University)	Germany (Jade Univeristy of Applied Science)	Germany (University of Applied Sciences, Stralsund)
Tourism in Practise (case studies/projects)	Scientific Research 2	Decision Making	Implementation (case project)
Tourism Destination	Management and Planning for Tourism Destinations	Cultural and Environmental Responsibility	
Strategic Human Resources Management (HRM)	Financial Management of Events, Funding and Sponsorship	Corporate Culture and Diversity Management	Strategic Human Resources Management (HRM)
Entrepreneurship (Personal Skill Development)		Innovation and change management	Global Business development
Sustainable Tourism Management	Sustainable Development Analysis for Tourism Destinations	Sustainable Tourism	Tourism Management

OPTION-2: 2nd Semester

(Same All Course Subjects in 2nd Semester)
For the Study Abroad Semester – 2nd Semester

Indonesia	Germany	Other Countries
4 th Semester		
3 rd Semester		
<ol style="list-style-type: none"> 1. Tourism in Practice (thematic) 2. Tourism Destination 3. Managing Tourism Market 4. Cultural Region and Cultural Tourism 5. Sustainable Tourism 	<ol style="list-style-type: none"> 1. Tourism in Practice (thematic) 2. Tourism Destination 3. Managing Tourism Market 4. Cultural Region and Cultural Tourism 5. Sustainable Tourism 	<ol style="list-style-type: none"> 1. Tourism in Practice (thematic) 2. Tourism Destination 3. Managing Tourism Market 4. Cultural Region and Cultural Tourism 5. Sustainable Tourism
1 st Semester		

OPTION-3: Joint Curriculum

(Same All Course Subjects for Joint Curriculum)
For the Study Abroad Semester – 2nd Semester



No	COURSES	CP	TOTAL
A	FOUNDATIONS COURSE		12
1	<i>Tourism Fundamentals</i>	3	
2	<i>Managing Tourism Market</i>	3	
3	<i>Entrepreneurship and Personal Skill Development</i>	3	
4	<i>Tourism Destination</i>	3	
B	TOURISM COURSE		12
1	<i>Tourism in Practice/ Internship (Thematic)</i>	6	
2	<i>Tourism Policy and Law</i>	3	
3	<i>Sustainable Tourism</i>	3	
C	DEVELOPMENT COURSE		12
1	<i>Global Business Management</i>	3	
2	<i>Decision Making and Organizational Development</i>	3	
3	<i>Cultural Region and Cultural Tourism</i>	3	
4	<i>Innovation and Change Management</i>	3	
D	STRATEGIES COURSE		
D1	KNOWLEDGE REPOSITORY		6
1	<i>Strategic HRM (Managing People)</i>	3	
2	<i>Advanced Research Methodology</i>	3	
	SUB TOTAL COURSE		42
D2	RESEARCH		
	<i>Master's Thesis (proposal, seminar, thesis, publication)</i>		
	SUB TOTAL RESEARCH		8
	GRAND TOTAL		50

HIGHLIGHTS

•Background

- ASIA – EUROPE Meeting
- The Results of the 2nd ASEM Workshop (Bonn-Germany, 12-13 March 2015)
- Steps to be taken

•The Action Plan



Terima Kasih

Thank you.....

*Obrigado, merci, danke, grazie, takk,
mahala, xie xie, gracias, dekuju,
kop khun krap*

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CURRICULUM CONCEPT

(Indonesia Case)

MASTER OF ARTS (M.A.) IN TOURISM

Level 8 IQF

General Skills

Learning Outcome

Main Competencies

1. Able to develop knowledge, technology, and/or art in the field of its science or through research, professional practices and come up with an innovative works.

a. Able to develop logical, critical, systematical, and creative thinking in applying technology which concerns and applies humanistic value according to students' skill in order to produce the prototype, design, art work, or innovation in technology with added value, construct scientific concept of their work on the basis of scientific rules, procedures, and ethics in a form of thesis, and publicize the work in a scientific journal accredited at the national scope and get international recognition in an exhibition or others equal to it;

b. Able to validate an academic or tourism study in accordance with the expertise in solving the problem in community or relevant industry through the development of their knowledge and expertise;

c. Able to construct ideas, thoughts, and technical arguments with responsibility and based on academic ethics, and communicate them using the media to academic community and others;

In regards to the knowledge, able to:

(a) Master tourism concept (including hospitality, travel, tourism event, tourism destination)

(b) Create tourism product design (such as travel product design, tourism event, and destination)

(a) Conduct the research and implement the result.

Able to conduct appropriate applied tourism research

Able to design a business plan and a tourism development program

MASTER OF ARTS (M.A.)

Level 8 IQF	General Skills	Learning Outcomes	Main Competencies
2. Able to solve the scientific problem, technology, and/or art in its field of study through interdisciplinary or multidisciplinary approach.	<ul style="list-style-type: none">a. Able to identify the area of study which becomes their research object and put it into a scheme of problem solving that is more comprehensive and interdisciplinary or multidisciplinary;b. Able to make a decision in terms of solving the problem about applying the technology which concerns and applies humanistic value based on experimental study towards information and data;c. Able to manage, develop and increase the quality of cooperation both in their institution and other institutions by prioritizing the quality of the result and the punctuality in completing the work;d. Able to increase the capacity of independent learning;	<p>(2) In regards to the job, able to:</p> <ul style="list-style-type: none">a) Do practical tourism study in solving problems in community or industry in which the result can be applied.b) Build a practical tourism concept in a model based on scientific rules, procedures, and ethics.c) Implement tourism development technology and start entrepreneurship through internal and external cooperation.d) Implement integrated learning independently.	<p>Able to do the application of Applied Tourism Science)</p> <p>Able to solve tourism problems through multidisciplinary approach (Problem Solving in Service Management and Tourism)</p>

MASTER OF ARTS (M.A.)

Level 8 IQF	General Skills	Learning Outcome	Main Competencies
3. Able to manage research and development that is beneficial to community and science, and able to get national and international recognition.	a. Able to document, save, protect, and discover the prototype data, design or art work in order to guarantee the validity and avoid plagiarism;	(a) Build tourism practice concept based on scientific rules, procedures and ethics through appropriate research with interdisciplinary or multidisciplinary approach which produce innovative work. (b) Publish scientific papers in journal, magazine, or tourism multimedia.	Able to conduct tourism applied research that is beneficial to community (Appropriate Applied Tourism Research) Able to conduct applied research in national and international level. (National and International Tourism Research Quality)

LEARNING OUTCOME

(Dublin Predictors)

MASTER OF ARTS (M.A.)

Learning Outcome

- In regards to the knowledge, able to:
- (a) master the concept of tourism (including hospitality , travel , tourism events , tourism destinations),
 - (b) create a tourism product design (such as travel product design , tourism events , tourism destinations)
 - (c) conduct the research and apply the result

Main Competencies

Able to conduct appropriate applied Tourism Research

Able to create Tourism Business Plan and Development

Curriculum

- Tourism Fundamentals (Global Ethics for Tourism)
- Advanced Research Methodology for Hospitality and Tourism
- Tourism Management
- Leadership (Organizational Development, Dec Making
- Tourism Policy and Law

Zhu Qincay Photography Zhu Qincay Photography

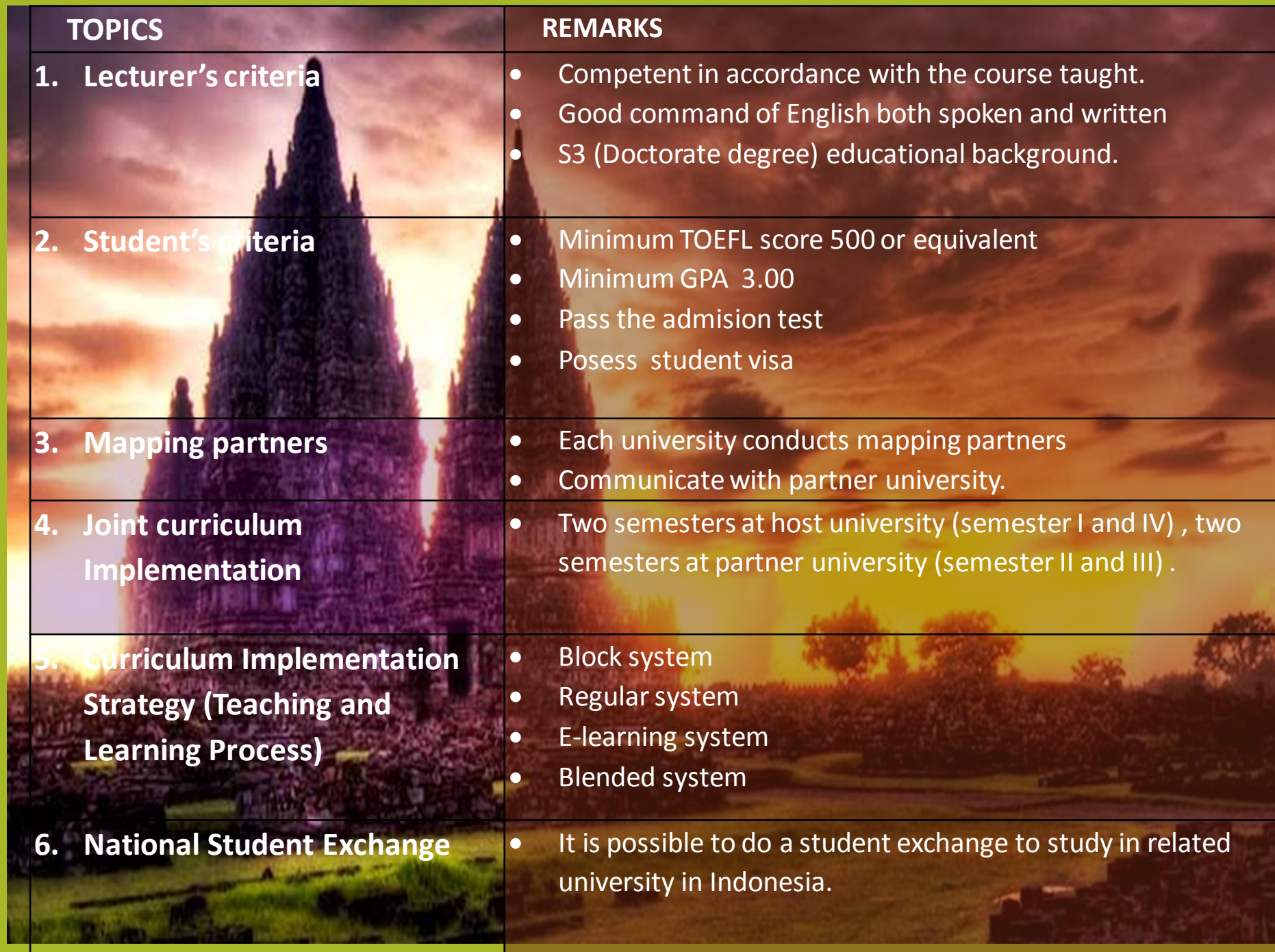
MASTER OF ARTS (M.A.)

Learning Outcomes	Main Competencies	Curriculum
<p>In regards to the job, able to:</p> <p>a) Do practical tourism study in solving problems in community or industry in which the result can be applied.</p> <p>b) Build a practical tourism concept in a model based on scientific rules, procedures, and ethics.</p> <p>c) Implement tourism development technology and start entrepreneurship through internal and external cooperation.</p> <p>d) Implement integrated learning independently.</p>	<p>Able to implement applied tourism. (Application of Applied Tourism Science)</p> <p>Able to solve the problem through multidisciplinary approach (Problem Solving in Service Management and Tourism)</p>	<ul style="list-style-type: none">- Destination- Tourism in Practice / Internship (Thematic) :<ol style="list-style-type: none">1. Marine Archipelago Tourism2. Cultural & Heritage Tourism3. Indonesian Culinary- Strategic HRM (Managing People & Prices)- Managing Tourism Markets (Branding)- Entrepreneurship (Personal Skill Development)

MASTER OF ARTS (M.A.)

Learning Outcomes	Main Competencies	Curriculum
<p>a) Build tourism practice concept based on scientific rules, procedures and ethics through appropriate research with interdisciplinary or multidisciplinary approach which produce inovative work.</p> <p>b) Publish scientific papers in journal, magazine, or tourism multimedia.</p>	<p>Able to conduct applied tourism research which is beneficial to community (Appropriate Applied Tourism Research)</p> <p>Able to conduct applied rsearch in national and international level. (National Tourism Research Quality)</p>	<p>- International/Global Business Management</p> <p>- Thesis: (Proposal, Thesis wrting, Seminar, Publication)</p>

ACADEMIC MANAGEMENT



TOPICS	REMARKS
1. Lecturer's criteria	<ul style="list-style-type: none">• Competent in accordance with the course taught.• Good command of English both spoken and written• S3 (Doctorate degree) educational background.
2. Student's criteria	<ul style="list-style-type: none">• Minimum TOEFL score 500 or equivalent• Minimum GPA 3.00• Pass the admission test• Possess student visa
3. Mapping partners	<ul style="list-style-type: none">• Each university conducts mapping partners• Communicate with partner university.
4. Joint curriculum Implementation	<ul style="list-style-type: none">• Two semesters at host university (semester I and IV) , two semesters at partner university (semester II and III) .
5. Curriculum Implementation Strategy (Teaching and Learning Process)	<ul style="list-style-type: none">• Block system• Regular system• E-learning system• Blended system
6. National Student Exchange	<ul style="list-style-type: none">• It is possible to do a student exchange to study in related university in Indonesia.

TOPICS	REMARKS
7. International Student Exchange	<ul style="list-style-type: none">• The students have to study abroad for at least 1 semester.
8. Lecturer exchange	<ul style="list-style-type: none">• Lecturer exchange between related university is conduct before the program begins (preparation phase)
9. Joint Research	<ul style="list-style-type: none">• Capacity building for the management of research with international collaboration.• Training for lecturers to conduct research• Joint research between host university and partner university based on agreed topics.
10. Joint Publication	<ul style="list-style-type: none">• Capacity building for the management of nationally accredited journal and internationally indexed journal.• Training for lecturers to write an article in national and international journals• Scientific paper exchange to be published in a journal.• Reviewer exchange.
11. Funding	<ul style="list-style-type: none">• Self funding• Full scholarship• Half scholarship(no tuition fee)• Scholarship from partnership sponsor.
12. Regulation and standardisation system	<ul style="list-style-type: none">• Recognized and approved by both government.

LEARNING CONCEPT

(Bloom Taxonomy)

[illegible]

LEARNING METHODOLOGY

Module	Methodology											
	Face-to-face			Simulation			Excursion	Project	Working unsupervised			e-learning
	Lecture	Seminar	Discussion	Case Studies	Simulation	Lab / Exercise			Single Work	Small Group	Role Playing	
<i>Tourism in Practice & Internship (Thematic)</i>								✓	✓			
<i>Tourism Fundamentals (Global Ethics for Tourism)</i>	✓	✓	✓	✓		✓		✓	✓	✓		
<i>Strategic HRM (Managing People & Prices)</i>	✓	✓	✓	✓				✓		✓		✓
<i>Managing Tourism Markets (Branding)</i>		✓	✓	✓						✓	✓	✓
<i>Destination</i>		✓	✓		✓	✓		✓		✓		

CURRICULUM DESIGN

No	COURSES	CP	TOTAL
A	MATRICULATION COURSE		
1	Tourism Science	NC	
2	Tourism Statistics	NC	
3	Indonesia Tourism Development	NC	
B	FOUNDATIONS COURSE		12
1	Tourism Fundamentals	3	
2	Tourism Marketing (Managing Tourism Market)	3	
3	Entrepreneurship (Personal Skill Development)	3	
4	Tourism Destination	3	
C	TOURISM COURSE		12
1	Tourism in Practice/ Internship (Thematic)	6	
2	Tourism Policy and Law	3	
2	Sustainable Tourism Management	3	
D	DEVELOPMENT COURSE		12
1	International/Global Business Management	3	
2	Organizational Development and Decision Making	3	
3	Cultural and Heritage Tourism	3	
4	Innovation and Change Management	3	
E	STRATEGIES COURSE		
E1	KNOWLEDGE REPOSITORY		6
1	Strategic HRM (Managing People)	3	
2	Advanced Research Methodology	3	
	SUB TOTAL COURSE		42
E2	RESEARCH		
	Master's Thesis (proposal, seminar, thesis, publication)		
	SUB TOTAL RESEARCH		8
	GRAND TOTAL		50

REFERENCES AND CURRICULUM COMPARISON

JOINT CURRICULUM	FACHHOCHSCHULE STRALSUND (UNIVERSITY OF APPLIED SCIENCES), GERMANY	JADE HOCHSCHULE (GERMANY)	KLAIPEDA (LITHUANIA)
FOUNDATIONS COURSE			
1. Tourism Fundamentals (Global Ethics for Tourism)	1. Tourism Fundamentals	Public Sector Involvement: • Environmental Economics • Biodiversity and Conservation areas	Tourism and Recreation Case Study (Interactive Seminar)
2. Tourism Policy and Law			Tourism Policy
3. Tourism Marketing (Branding)	2. Managing Tourism Markets 3. Branding		
4. Entrepreneurship (Personal Skill Development)	4. Personal Skill Development		
5. Tourism Destination	5. Tourism Destination	Sustainable Tourism: • Introduction to Sustainable Tourism Management • Special Issues in Sustainable Tourism	Management and Planning for Tourism Destinations
		Sustainable Management: • Strategic Management • CSR Management and Tourism Ethics	Sustainable Development Analysis for Tourism Destinations

JOINT CURRICULUM

**FACHHOCHSCHULE
STRALSUND
(UNIVERSITY OF
APPLIED SCIENCES),
GERMANY**

**JADE HOCHSCHULE
(GERMANY)**

**KLAIPEDA
(LITHUANIA)**

TOURISM COURSE

**6. Tourism in Practice/
Internship (Thematic)**

6. Tourism in Practice
7. Internship

**7. Sustainable Tourism
Management**

8. Tourism Management

Cultural and Environmental
Responsibility:

- Corporate Culture and
Corporate Governance
- Cultural Regions and
Cultural Tourism

JOINT CURRICULUM	FACHHOCHSCHULE STRALSUND (UNIVERSITY OF APPLIED SCIENCES), GERMANY	JADE HOCHSCHULE (GERMANY)	KLAIPEDA (LITHUANIA)
DEVELOPMENT COURSE			
8. International Business Management	9. Global Business Management		
9. Leadership (Org. Dev, Decision Making)	10. Individual & Organizational Development	Decision Making (1) <ul style="list-style-type: none"> • Strategic Dec Making • Simulation Game Corporate Culture and Diversity Management: <ul style="list-style-type: none"> • Value Management • Leadership Competence 	
		Finance Management and Sustainability Reporting: <ul style="list-style-type: none"> • Finance Management • Sustainability Resource Allocation Financial Reports: <ul style="list-style-type: none"> • Investor Relations and Corporate Publicity 	
		Controlling: <ul style="list-style-type: none"> • Project Maagement • Value Based Management 	

JOINT CURRICULUM	FACHHOCHSCHULE STRALSUND (UNIVERSITY OF APPLIED SCIENCES), GERMANY	JADE HOCHSCHULE (GERMANY)	KLAIPEDA (LITHUANIA)
		Innovation and Change Management: <ul style="list-style-type: none"> • Change Management • Innovation Management 	Tourism Innovation in Tourist Destinations
STRATEGIES COURSE			
10. Strategic HRM (Managing People)	11. Strategic HRM 12. Managing People & Prices		Human Resources Management
11. Advanced Research Methodology	13. Advanced Research	Academic Writing: <ul style="list-style-type: none"> • Qualitative and Quantitative Methods Project 	Tourism Research Methodology
12. Master's Thesis (proposal, thesis writing, seminar, publication)	14. Implementation (Project)	Master's Thesis: <ul style="list-style-type: none"> • Master Kolloquium • Studienexkursion • Mater-Thesis 	Scientific Research-1 Scientific Research-2 Master's Thesis

JOINT CURRICULUM		ITB	UGM (Tourism Study)	UDAYANA (Tourism Study)	JC STP TRISAKTI & BURAPHA (Tourism)
MATRICULATION COURSE					
Tourism Statistics					Business Statistics in Hospitality and Tourism
Tourism Science	Analysis of Element and Tourism System.	Tourism Ecology		Tourism Hospitality	Principles of Tourism and Hospitality
Indonesia Tourism Development					Tourism Development and Business Law
FOUNDATIONS COURSE					
Tourism Fundamentals (Global Ethics for Tourism)	<ul style="list-style-type: none"> Professional Ethics Tourism and Poverty Reduction. Tourism Development Dynamics. 	Community Based Tourism, Dimensions of Social and Culture	<ul style="list-style-type: none"> Tourism Sociology Tourism economy 		Economic for Tourism Management
Tourism Policy and Law		Tourism Policy (Political Economy)		Tourism Law	
Managing Tourism Markets (Branding)		Tourism Marketing		Tourism marketing Management	International Marketing Management
Entrepreneurship (Personal Skill Development)		Ecotourism Entreprenour		English for Tourism	Tourism Business Entrepreneurship
Destination	<ul style="list-style-type: none"> Studio of Tourism Destination Planning Tourism Facilities. and its Transformation. Tourism Destination Management 	Destination Management	<ul style="list-style-type: none"> Tourism Planning and Development Tourism Geography Traveling 		Destination (Minor)

JOINT CURRICULUM	ITB	UGM (Tourism Study)	UDAYANA (Tourism Study)	JC STP TRISAKTI & BURAPHA (Tourism)
TOURISM COURSE				
Tourism in Practice/ Internship (Thematic)	<ul style="list-style-type: none">Tourism Destination Planning.Specific Topics	Tourism Object Attraction Planning	<ul style="list-style-type: none">Cultural Heritage Tourism,Alternative Tourism	
Tourism Management	Tourism Impact	Tourism Information Tecnology		<ul style="list-style-type: none">Modern Tourism Organization and ManagementAccounting and Finance for ManagementTourism Logistics ManagementService Management
DEVELOPMENT COURSE				
International Business Management				International Tourism Business Strategy
Leadership (Organizational Development, Dec. Making)				
STRATEGIES COURSE				
Strategic HRM (Managing People)		Tourism HRD	Tourism HR Management	Tourism Human Resource (Minor)
Advanced Research Methodology	Tourism Research	Reserch Method	Research Methods	Research Methodology for Tourism
Master's Thesis (proposal, thesis writing, seminar, publication)	Final Project	Thesis (proposal, Seminar)	<ul style="list-style-type: none">Proposal, Seminar, Seminar, ThesisAcademic writing Techniques,Thesis Preparation	

Terima Kasih

Thank you.....

*Obrigado, merci, danke, grazie, takk,
mahala, xie xie, gracias, dekuju,
kop khun krap*

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