



ASEM Education Work Placement Pilot Programme

2nd expert meeting

Ghent, Belgium

24-25 September 2015

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- ASEM Work Placement pilot programme
 - Unlocking and expanding existing networks
 - between Europe & Asia
 - between HEI's and business world
 - Creating WP opportunities; learning opportunities for all parties
 - Exchange good practices
 - Bridging intercultural gaps

Distinctive program > qualitative approach > ASEM quality label

- Guarantees / minimum standards
- ASEM pilot programme:
 - > leverage for integrated quality approach of Work Placements





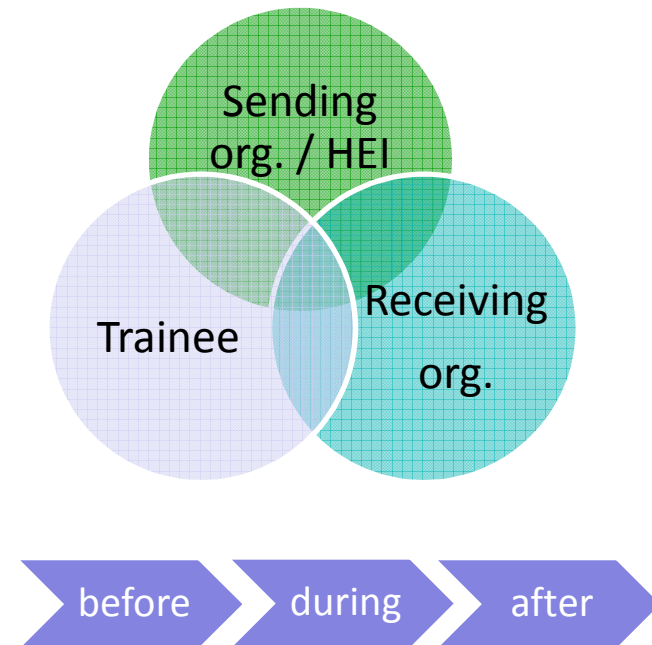
- **Quality of work placements / traineeships**
 - Only company's responsibility?
 - Involves monitoring & supervision; HEI's responsibility?
- **How to define** quality of traineeships?

The standard of something as measured against other things of a similar kind; the degree of excellence of something (Oxford def.)

The totality of features and characteristics of a product or service that bears its ability to satisfy stated or implied needs (Business dictionary)

H.J. Hobbes ‘Quality of international internships’ (Nuffic, 2009)
- questionnaire to Dutch Higher Education Institutes

⇒ Qualitative internship experience implies
a coherence of different elements
shared responsibilities and
different actors with different roles
before, during and even after the traineeship.



Important if aiming at getting the most out of it for all parties involved



- HOBBS's findings and recommendations:
- identifies a number of elements that have a clear impact on quality of the internship experience
- some elements tend to be more problematic than other!

Problems with finding an international internship; support is needed!

Preparation: intercultural & administrative

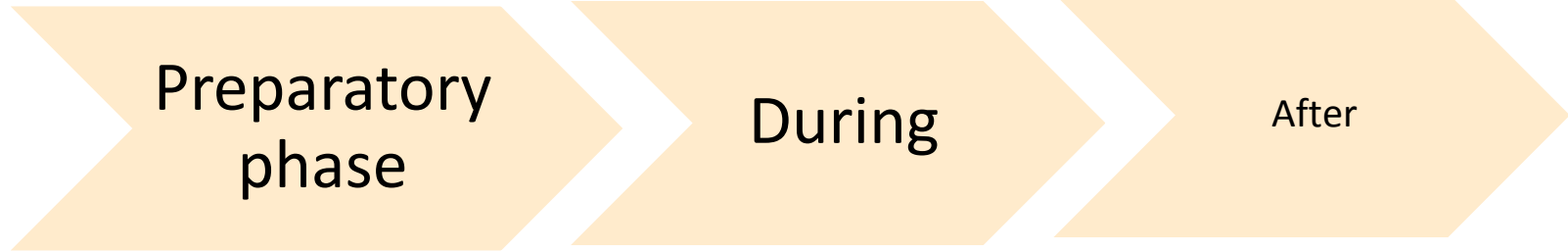
Language problems > negative impact on communication with mentor & mortgage on acculturation

Basis for a matrix => helpful overview of process

discussed by group of internship experts (2x20)

during final event Reconfirm TOI project (Nov. 2014).





	Looking for WP	WP found	Targeted prep	DAY 1	during	End of WP	dissemination
Trainee							
Sending org.							
Receiv. org.							





- Hobbes: emphasizes the importance of the next key words:
 - Transparency (credit recognition, assessment methods)
 - Institutional standardization of procedures
 - Support (accommodation, monitoring)
 - Information

 - Expert panel discerned complementary critical factors for success:
 - Management of expectations !
 - Final selection by RO: ‘right man on the right place’
 - Solid engagement of all actors
 - (Administrative) standardizationbut a part will remain ‘custom-made’ (problem solving)
 - Key word = communication !
-



ASEM pilot programme aims at **quality internship experiences**

Elements and critical factors for succes to consider;

Co-responsibility

Invitation for discussion:

- Matrix from European point of view; adaptations needed?
 - Where / how can this meeting play a role in all this?
 - Critical succes factors / priorities?
 - Necessity for setting minimum standards (language, intercultural preparation, etc.) of the trainees
 - Preparation of the mentor in RO; which and how?
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