



### Topic 2: University - industry cooperation: Mobility of staff and students

- (1) Learning from each other: models of mobility between universities and industry
- (2) The international mobility experience: a benefit for personal growth and career development
- (3) Obstacles to university business mobility and possible solutions







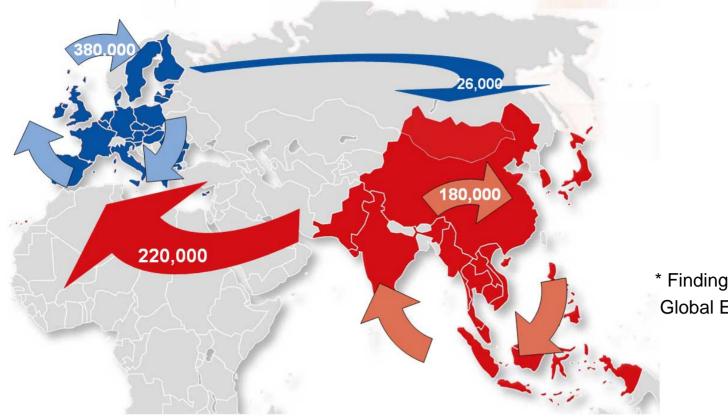
# I. Models of University - Business Mobility

- Work placements for students
- University teachers for teaching assignments or training in enterprises
- Enterprise staff for teaching assignments or training in universities
- Research activities of doctoral candidates or post-docs in enterprises





### **Transnational Student Mobility in ASEM Countries**



\* Findings from UNESCO Global Education Digest



Federal Ministry of Education and Research



Deutscher Akademischer Austausch Dienst German Academic Exchange Service



# **II.** The international Mobility Experience

- Learning different methods and solutions to practical challenges
- Foreign language skills and intercultural competences
- Personal growth
- Making international friends and win future cooperation partners
- Better job opportunities





#### **III. Obstacles to University – Industry Mobility**

- (1) At national and international level
- (2) At institutional level (university, company)
- (3) At personal level (students, staff)
- Lack of entrepreneurial thinking in university
- Difficulties in making contact with university
- No staff and administrative capacities in companies / SMEs
- Fewer internships in times of crisis
- Funding
- Legal and administrative barriers (visa, work permit, insurance)



