

**“IT IS POSSIBLE TO FLY WITHOUT ENGINES, BUT
NOT WITHOUT KNOWLEDGE AND SKILL.”**

WILBUR WRIGHT

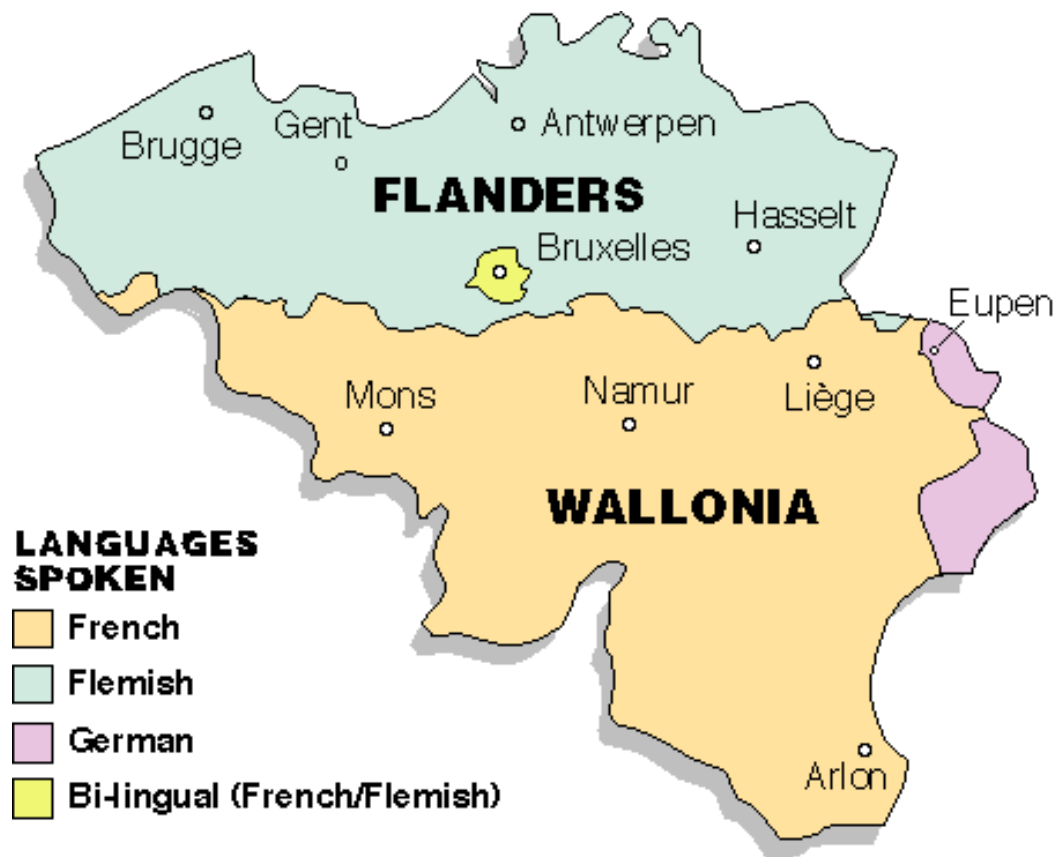


BELGIUM - MECHELEN



- Heart of Europe
- BE: +/- 11 million
- Mechelen: 82.325
- 10' of Brussels Airport
- Vibrant student city
- Excellent food/drinks:
 - Chocolate
 - Beer (Inbev)
 - Waffles

BELGIUM - LANGUAGES SPOKEN



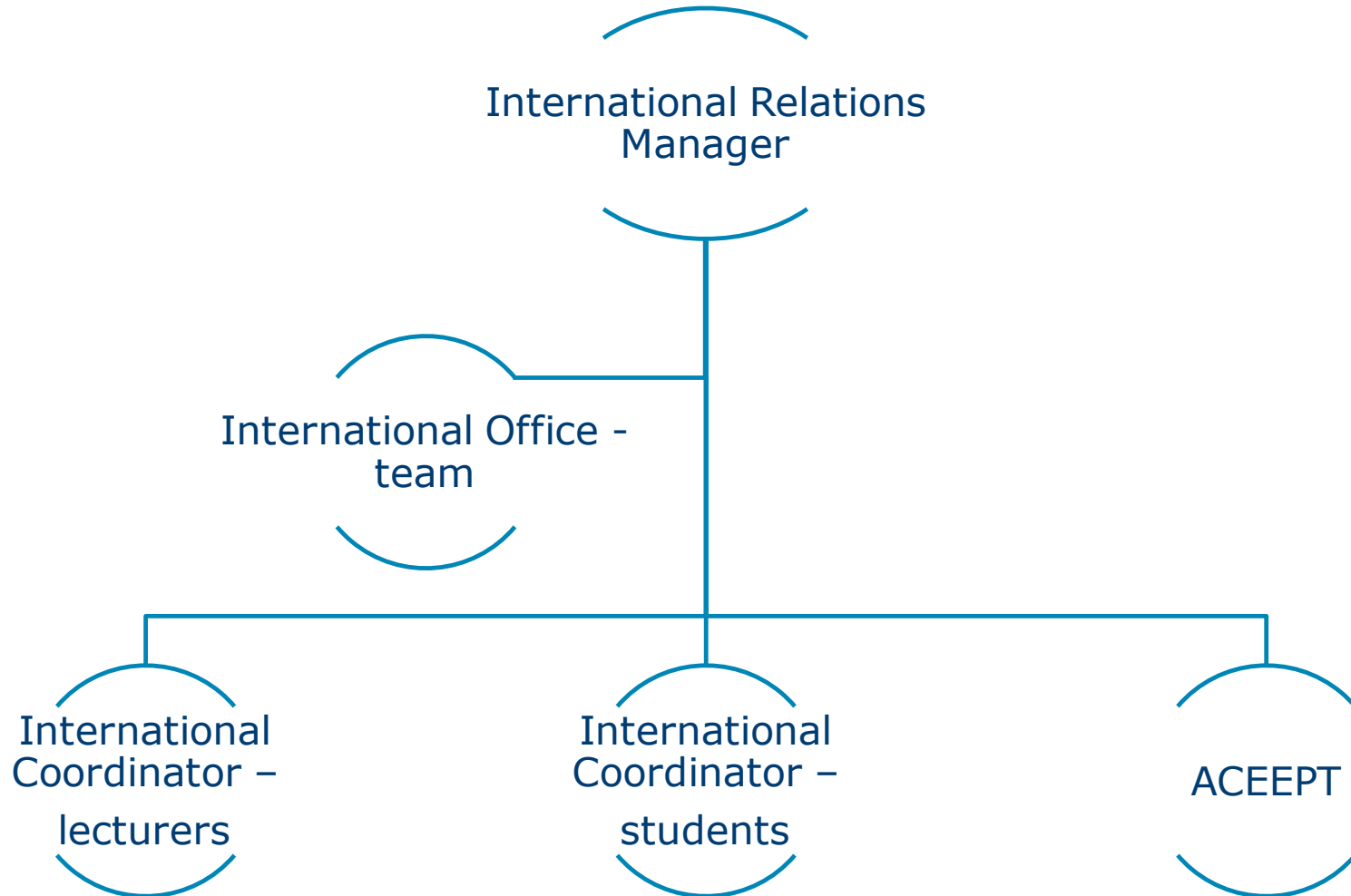
THOMAS MORE



- 7 campuses - Antwerp region
- More than 17,000 students
- Mechelen - Business Campus:
 - Office Management
 - Business Management
 - Information Management
 - Tourism and Leisure Management (TLM)

→ courses can be offered from various programs/bachelors

INTERNATIONAL RELATIONS



EXISTING PARTNERS / PROJECTS



- Studies
 - Flanders' Hospitality and Tourism (FlaHost)
 - Erasmus +
 - ISALT
- Memberships
 - [ACEEPT](#)
 - ATLAS
 - Businet

TOURISM AND LEISURE MANAGEMENT



- Best of Flanders
- Level 6
- Professional bachelor
- Bridging programm for Master programm(Leuven)

PROFESSIONAL VS. ACADEMIC

ACADEMIC
BACHELOR

PREPARATORY PROGRAMM

MASTER
K.U. Leuven

PROFESSIONAL BACHELOR
@
THOMAS MORE

BRIDGING PROGRAMM

LEVEL 6: EQF VS. FQF

<i>EQF</i>	<i>FQF</i>
Level 1	Level 1
Level 2	Level 2
Level 3	Level 3
Level 4	Level 4
Level 5	Level 5
Level 6	Level 6
Level 7	Level 7

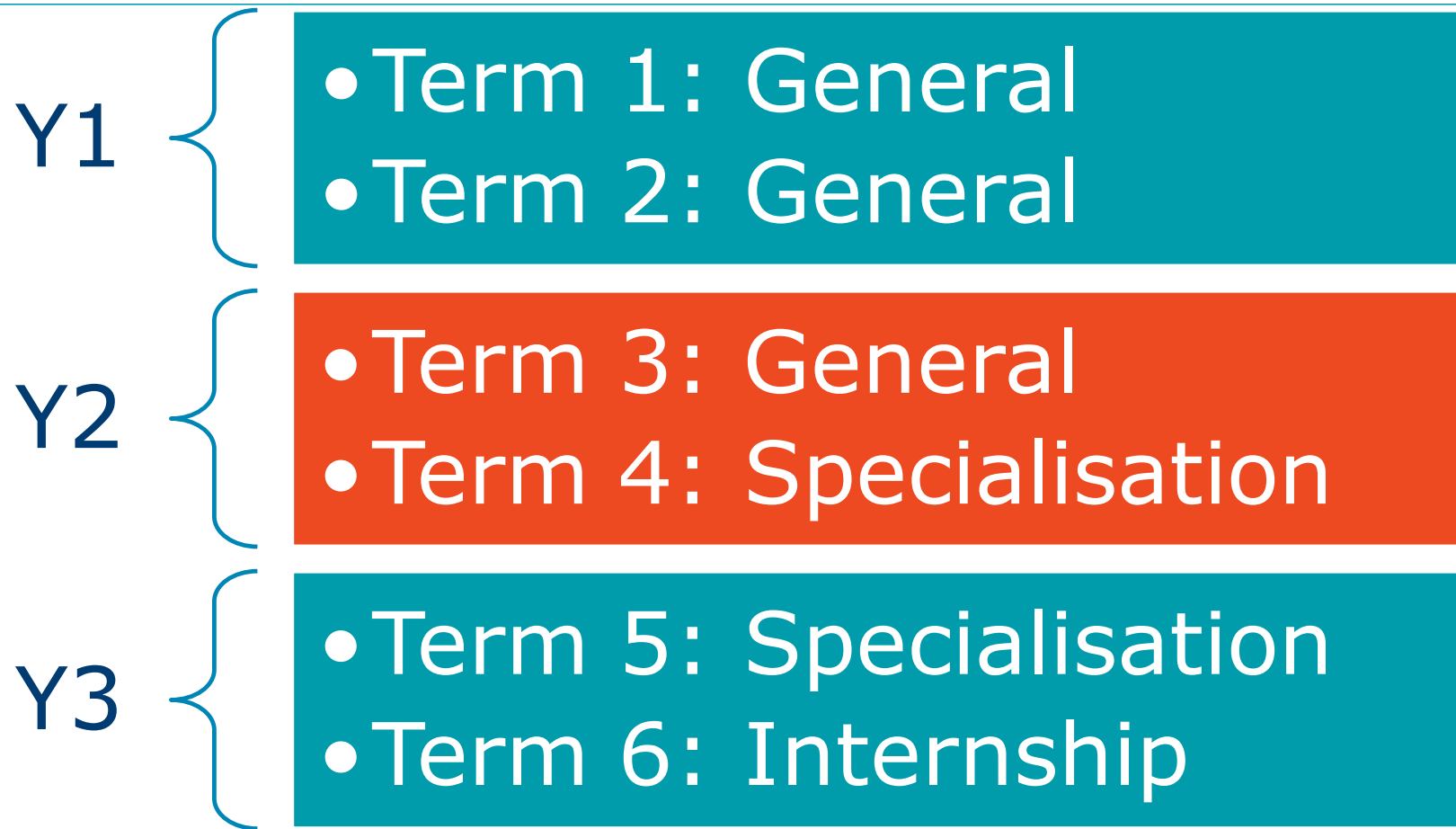
FQF: more detailed than the EQF but corresponds with the EQF level descriptor at the same level.

QUALIFICATION FRAMEWORK

THE LEVEL DESCRIPTORS FOR LEVEL 6

	<i>EQF</i>	<i>FQF</i>
<i>Knowledge</i>	<ul style="list-style-type: none"> Advanced knowledge of a field of work or study, involving a critical understanding of theories and principles 	<ul style="list-style-type: none"> Critically evaluating and combining knowledge and insights from a specific area
<i>Skills</i>	<ul style="list-style-type: none"> Advanced skills, demonstrating mastery and innovation, required to solve complex and unpredictable problems in a specialised field of work or study 	<ul style="list-style-type: none"> Applying complex specialised skills, linked to research results Gathering and interpreting relevant data and making innovative use of selected methods and resources to solve non-familiar complex problems
<i>Competence/ Context, Autonomy, Responsibility</i>	<ul style="list-style-type: none"> Manage complex technical or professional activities or projects, taking responsibility for decision-making in unpredictable work or study contexts Take responsibility for managing professional development of individuals and groups 	<ul style="list-style-type: none"> Acting in complex and specialised contexts Functioning with complete autonomy and considerable initiative Taking shared responsibility for the definition of collective results

OUR STUDY PROGRAMM



OUR FOCUS

- **Communication:**
 - Flemish, French, English, German, Spanish and Chinese
- **Management:**
 - (Business) Economics, Marketing, Market Research, Statistics, Financial Management, Human Resources
- **Tourism and Leisure:**
 - Travel , Hospitality, Culture and Leisure
- **Personal development**

SPECIALISATION - TERM 4 -5 (Y2 -3)



Travel



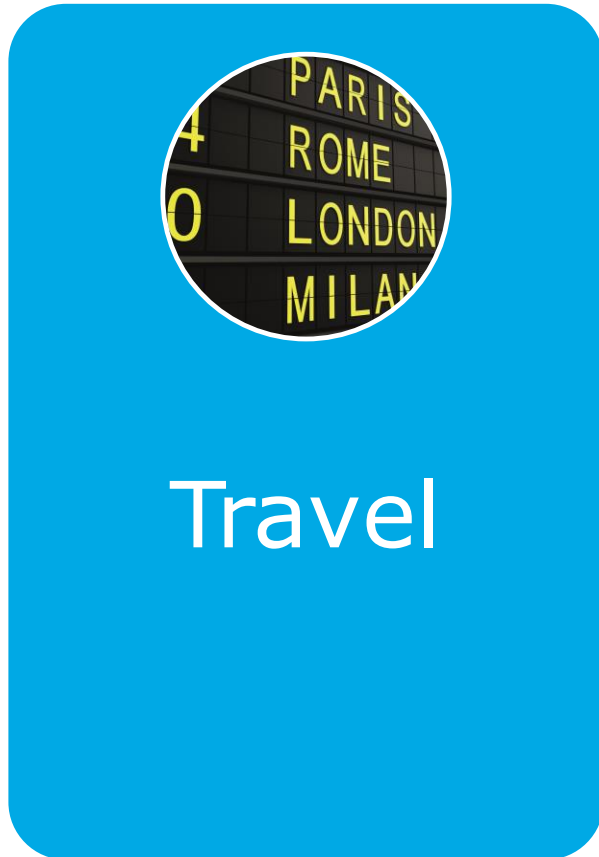
Hospitality



Culture &
Leisure

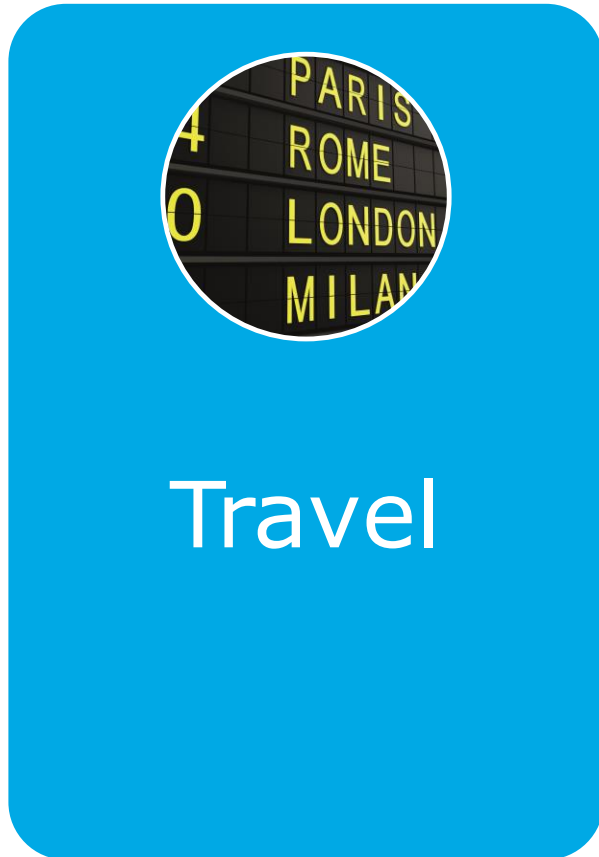


TRAVEL MANAGEMENT - Y2



- GDS - Amadeus
 - Reservations (flights, hotel, car rental)
- Integration of [IATA](#)
- Tour packages
- Cruise product
- Touring Car

TRAVEL MANAGEMENT - Y3



- Business Travel & Aviation
 - Reports : sales
 - Travel policy
 - Client centricity
 - Practice enterprise: Travel More
- Leisure Travel & Touroperating
 - Product knowledge
 - Online & offline

HOSPITALITY MANAGEMENT



Hospitality

- Hospitality:
 - Product development
 - [Practice Enterprise](#)
 - Job opportunities: front office manager / guide / tourleader
- Meeting, Incentive, Congress, Exhibition:
 - Visitor management

CULTURE AND LEISURE MANAGEMENT



Culture & Leisure

- Recent developments
- Trends in supply and demand
- Impact of cultural, sport and wellness tourism
- Intercultural topics and principles of sustainable tourism
- Environmental analysis

SOME INTERNATIONAL COURSES

International Tourism	3
Travel Technology	3
Traineeship in Tourism and Leisure	23
Travel Management: Transport-Business Travel	8
Travel Management: Leisure Travel -Touroperating	8
ACEEPT: International Project	3
Introduction to the Chinese Language	3

+ LANGUAGES: French ; English ; Spanish ; German ; Intercultural communication ;

RESEARCH

- Integration in courses
 - ACEEPT: smart cities
 - Business Travel: the added value of TMC
 - Hospitality Management: cooperation with Tourism Flanders
 - Culture and leisure management : case
- Department: Memori
 - On demand
 - Own research: eg. IWT Cornet: ‘Towards a sustainable mobile tourism guide’

COURSES

- Start academic year: Mid September
- Each course → # credit
- credit: indication of the effort of work
- 1 credit = 25 - 30 hours workload
- One academic year : 60 credits (study points)
- Diplom → 180 credits (3 years)

STUDY MATERIAL



- Courses
- Books
- Learning platform - digital material
 - Lecture capturing
 - Screencasts
 - Video / audio

→ Blended learning : great opportunity for working student.

EVALUATIONS

- Permanent
- Exams:
 - Oral and/or written exam
 - Exam period :
 - first session: January or/and June,
 - second session: August/September
- Fix dates

GRADING SYSTEM

ECTS grading scale

ECTS grade	% of successful students normally achieving the grade	Local TMK grade
A+	Work of exceptional quality	
A	10 - EXCELLENT - outstanding performance with only minor errors	16
B	25 - VERY GOOD - above the average standard but with some errors	15
C	30 - GOOD - generally sound work with a number of notable errors	14
D	25 - SATISFACTORY - fair but with significant shortcomings	13
E	10 - SUFFICIENT - performance meets the minimum criteria	11
FX	FAIL - some more work required before the credit can be awarded	8
F	FAIL - considerable further work is required	5

INTERNATIONAL DAYS

- Theme: ‘Mad about the South’
- The programme will consist of **sessions, lectures or workshops** of international guests
- Many networking possibilities

Welcome: 3 to 6 March 2015

Mechelen - Belgium

CONTACT

www.thomasmore.be

Annik Schellens

Head of the Tourism Study Programm